

WIKX  
Charlotte Harbor, FL  
Quarterly Issues/Programs List  
First Quarter, 2021  
04/09/2021

WIKX  
Quarterly Issues/Programs List

WIKX provides its listeners with programming and public service announcements that address issues of concern to our local community.

**Section I**

**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Medical	SW FLA FOCUS/COVID-19 vaccine	COVID-19 vaccine recipient on what you need to know about the vaccine.	Dr. Jason Wilson, Associate Medical Director of Tampa General Hospital	01/03/2021 07:00 AM	030:00
Medical	SW FLA FOCUS/COVID-19 vaccine	Weber discussed the latest rollout for the COVID-19 vaccines and vaccine misinformation.	Mark Weber, Deputy Assistant Secretary for Public Affairs at HHS.	01/10/2021 07:00 AM	030:00
Medical	SW FLA FOCUS/COVID-19 Update	Collins gave an update on COVID-19 and talked about the impact of COVID on minorities	RADM Felicia Collins Health and Human Services.	01/17/2021 07:00 AM	030:00
Medical	SW FLA FOCUS/COVID-19 vaccine	Dr. Gounder explained how the vaccine actually works and the effects of doses on immunity levels.	Dr. Celine Gounder	01/24/2021 07:00 AM	030:00
Investment and Banking	SW FLA FOCUS/GameStop Hedge Fund	Wadell talks about the GameStop stock spectacle pitting Reddit against hedge fund giants.	David Waddell- CEO & Chief Investment Strategist	01/31/2021 07:00 AM	030:00
Medical	SW FLA FOCUS/COVID-19 vaccine	How the vaccines were tested and the effectiveness	Dr. Peter Marks Food & Drug Administration.	02/07/2021 07:00 AM	030:00

		for everyone. Dr. Marks talked about who is potentially at risk for side effects.			
Healthcare	SW FLA FOCUS/Black History Month	Dr. Williams discussed recent findings about how the healthcare system can build trust with Black communities.	Dr. Patricia Williams National Foundation for Infection Diseases	02/14/2021 07:00 AM	030:00
Humanities	SW FLA FOCUS/Big Brothers, Big Sisters	Stevens talked about the impact of the BBBS organization nationwide and his goals as the 1st black President and CEO of the organization since 1904.	Artis Stevens President & CEO Big Brothers, Big Sisters.	02/21/2021 07:00 AM	030:00
Healthcare	SW FLA FOCUS/The Scaffold Effect	Raising Resilient, Self-Reliant, and Secure Kids in the Age of Anxiety.	Dr. Harold S. Koplewicz, President of the Child Mind Institute	02/28/2021 07:00 AM	030:00
Healthcare	SW FLA FOCUS/Dyslexia and ADHD	Yancy discussed that In the United States, 1 in 5 people have learning and thinking differences, like dyslexia and ADHD, and 1 in 4 adults have some type of disability.	Yvonne Yancy, Associate Director at Understood.org	03/07/2021 07:00 AM	030:00
Medical	SW FLA FOCUS/COVID-19 and FONO	McBride talk about FONO, or a Fear Of Normal. Month after month, we have been yearning to be done with enforced distancing, social isolation and life in a	Dr. Lucy McBride	03/14/2021 07:00 AM	030:00

		more virtual reality.			
Medical	SW FLA FOCUS/Medicare and Medicaid	McIver discussed COVID-19 as it pertains to Medicaid and Medicare and vaccine safety for diverse populations.	Dr. LaShawn McIver, Director of the Office of Minority Health for the Centers for Medicare and Medicaid Services.	03/21/2021 07:00 AM	030:00
Women's Issues	SW FLA FOCUS/Women's History Month	Joi Gordon discussed Women's History Month and how Dress for Success has become a globally recognized leader that has empowered more than one million women.	Joi Gordon is the CEO of Dress for Success Worldwide.	03/28/2021 07:00 AM	030:00

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ANIMAL BEHAVIOR	GUIDEDOGS OF AMERICA	000:30	1
Blood Donation	Florida's Blood Centers	000:15	9
Coast Guard 5 Generic	US Coast Guard	000:22	10
Coast Guard 6 Generic	US Coast Guard	000:26	8

Environmental	Wildlife Land Trust	000:15	1
Environmental	Wildlife Land Trust	000:15	1
Environmental	Wildlife Land Trust	000:15	1
FAMILY VALUES	High School Sports	000:30	1
HEALTH AND FITNESS	CHRON/COLITIS	000:13	1
HEALTH AND FITNESS	CHRON/COLITIS	000:15	1
Health Care	Brain Health	000:27	1
Health Care	Prematurity	000:16	1
HEALTHY SOLUTIONS	Alzheimer's Assn.	000:15	1
HEALTHY SOLUTIONS	Alzheimer's Assn.	000:30	1
Housing	Nat'l Fair Housing	000:30	1
MILITARY	Disabled Veterans	000:30	1
PSA - PEACE RIVER NATL ART FEST	PSA - PEACE RIVER NATL ART FEST	000:15	1
PSA GUARDIAN AD LITEM	PSA GUARDIAN AD LITEM	000:30	8
PSA_CC PUBLIC SCHOOLS_KINDERGARTEN REGISTRATION	PSA_CC PUBLIC SCHOOLS_KINDERGARTEN REGISTRATION	000:15	2
PSA-DON'T WORRY BE HAPPY	SALVATION ARMY	000:59	17
PSA-Helping Veterans & Families	Disabled Veterans	000:14	8
PSA-LET IT GO	SALVATION ARMY	000:59	7
PSA-Responsible Communities	Community Assoc. Institute	000:59	9
PSA-The Steven and Alexandra Cohen Foundation	Ticks dot Org	000:29	7
PSA-Travis Manion Foundation	Travis Manion Foundation	000:30	8
PSA-Travis Manion Foundation	Travis Manion Foundation	000:31	8
PSA-Travis Manion Foundation	Travis Manion Foundation	000:58	7
PSA-YMCA - Greetings	YMCA	000:29	18
PSA-YMCA - Voices	YMCA	000:29	9
PSA/ PROSTATE CANCER MEN WHO SPEAK UP	PSA/ PROSTATE CANCER MEN WHO SPEAK UP	000:59	9
PSA/AD COUNCIL/REACH V1	REACH.GOV	000:30	10
PSA/AD COUNCIL/REACH V2	REACH.GOV	000:30	4
PSA/AD COUNCIL/VACCINATION/AMUSEMENT PARK	AD COUNCIL	000:29	7
PSA/AD COUNCIL/VACCINATIONS/BIRTHDAYS	AD COUNCIL	000:29	8
PSA/ADHD ZPLWADHD030	Attention-deficit hyperactivi	000:30	6
PSA/Adoption from Foster Care CNAU0545000	AdoptUSAKids.org	000:30	6
PSA/Adoption from Foster Care CNAU0547000	AdoptUSAKids.org	000:29	5
PSA/Adoption from Foster Care CNAU0619000	AdoptUSAKids.org	000:30	5
PSA/American Cancer Society ZPLWACS5030	AMERICAN CANCER SOCIETY	000:30	6
PSA/Autism Awareness CNAT0529000	AUTISM INC	001:00	7
PSA/Autism Awareness CNAT0530000	AUTISM INC	000:30	9

PSA/C A R E	PSA/C A R E	000:31	5
PSA/C A R E REUSE STORES	PSA/C A R E REUSE STORES	000:31	5
PSA/CARE PSA-ROBIN THIRIFT STORE	PSA/CARE PSA-ROBIN THIRIFT STORE	000:28	5
PSA/Caregiver Assistance CNCG0525000	AARP	000:30	9
PSA/CDC RX Awareness CDCRX0130R	CDC	000:30	10
PSA/CDC RX Awareness CDCRX0330R	CDC	000:30	14
PSA/CDC RX Awareness CDCRX0430R	CDC	000:30	13
PSA/Census Make Your Family count CNBC0001000	AD COUNCIL	000:30	1
PSA/Census Make Your Family count CNBC0001000	US Census	000:30	12
PSA/Children International CHICE3PSAR	CHILD FUND INTERNATIONAL	000:30	10
PSA/Children International CHICE3PSAR	null	000:30	1
PSA/Communities In Schools 65017B	Communities In Schools.ORG	000:30	11
PSA/Dave Thomas Foundation for Hunger	Dave Thomas Foundation Hunger	000:30	9
PSA/Dave Thomas Foundation for Hunger	AD COUNCIL	000:30	1
PSA/Department of Veterans Affairs VBARADPSA001	AD COUNCIL	000:30	1
PSA/Department of Veterans Affairs VBARADPSA001	Veterans Affairs	000:30	6
PSA/Donors Choose/Teacher Supplies	DONORSCHOOSE.ORG	000:30	6
PSA/Drug Impaired Driving CNDI0045000	AD COUNCIL	000:30	6
PSA/Ending Hunger CNFA0906000	AD COUNCIL	001:00	6
PSA/Ending Hunger CNFA0907000	AD COUNCIL	000:29	9
PSA/Entertainment Industry Foundation KLFHSENG30	Kevin Love Foundation	000:30	6
PSA/FEED THE HUNGRY	SALVATION ARMY	000:29	10
PSA/Feeding America ZFAR10060	FEEDING AMERICA.ORG	001:00	6
PSA/Gun Safety CNGN0097000	AD COUNCIL	000:30	5
PSA/Gun Safety CNGN0098000	AD COUNCIL	000:30	5
PSA/HELP THE FIRST REpondERS	First Responders	000:32	11
PSA/HRSA Poison Control HRSAC10030	US Department Of Health	000:30	4
PSA/IAD COUNCIL/MANAGE YOUR NUMBERS	AD COUNCIL	000:29	27
PSA/IAD COUNCIL/VACCINATIONS/BALL GAME	AD COUNCIL	000:30	8
PSA/IHEARTRADIO EARTH CAR TRAVEL	IHEARTRADIO EARTH	000:29	10
PSA/IHEARTRADIO EARTH HOME HEATING	IHEARTRADIO EARTH	000:30	8
PSA/IHEARTRADIO EARTH HOME HEATING	AD COUNCIL	000:30	1
PSA/IHEARTRADIO EARTH WINTER SALT SMARTS V1 NG 30	IHEARTRADIO EARTH	000:30	8
PSA/Job Training & Employment CNGO0237000	AD COUNCIL	000:29	2
PSA/Make A Wish Foundation	MAKE A WISH	000:30	4

PSA/Mercy Ships MSSHR3PSAR	MercyShips.ORG	000:29	3
PSA/National Association of Boards of Pharmacy	National Board Of Pharmacies	000:15	3
PSA/National Association of Boards of Pharmacy	National Board Of Pharmacies	000:30	3
PSA/National Association of Boards of Pharmacy	National Board Of Pharmacies	001:00	3
PSA/National Pest Management Association 37003A	National Pest Management Assn	000:30	3
PSA/Paralyzed Veterans of America PVABV3PSAR	Paralyzed Veterans Of America	000:30	1
PSA/PESTS WITHOUT BORDERS	National Pest Management Assn	000:29	8
PSA/Prevent Cancer Foundation TATLREH30	Paralyzed Veterans Of America	000:30	3
PSA/Rotary Foundation ZPLWRC1030	Paralyzed Veterans Of America	000:29	6
PSA/Rotary Foundation ZPLWRC1130	Paralyzed Veterans Of America	000:29	6
PSA/San Diego Zoo Global Wildlife Conservancy	Wildlife Federation	000:30	6
PSA/San Diego Zoo Global Wildlife Conservancy	Wildlife Federation	000:30	6
PSA/Save the Children STCSWS3APSA	SAVE THE CHILDREN.ORG	000:30	6
PSA/Shriners Hospitals for Children SHCMRH3ADA	PSA/Shriners Hospitals for Children SHCMRH3ADA	000:30	8
PSA/Special Olympics VSOI2015	PSA/Special Olympics VSOI2015	000:30	8
PSA/Stand Up 2 Cancer CTRISU2C30	PSA/Stand Up 2 Cancer CTRISU2C30	000:30	9
PSA/Stand Up 2 Cancer SU2CTAKE30	PSA/Stand Up 2 Cancer SU2CTAKE30	000:29	9
PSA/Suicide Prevention CNTS0077000	PSA/Suicide Prevention CNTS0077000	000:29	9
PSA/SURGEON GENERAL 3WS COVID/HOLIDAY	UNCF	000:29	4
PSA/Susan G Komen KOMENRA030	PSA/Susan G Komen KOMENRA030	000:30	10
PSA/Texting & Driving Prevention CNRD0365000	PSA/Texting & Driving Prevention CNRD0365000	000:30	9
PSA/VETERAN'S MILITARY CRISIS LINE	PSA/VETERAN'S MILITARY CRISIS LINE	000:29	9
PSA/VETERAN'S MILITARY CRISIS LINE	PSA/VETERAN'S MILITARY CRISIS LINE	000:59	7
Public Safety	CDC	000:30	1
Public Library	NATIONAL LIBRARY SERVICE	000:14	1
Social Services	Social Security	000:16	1
TOBACCO FREE SMOKELESS TOBACCO	Tobacco Free Florida	000:27	8
Veterans	Disabled Veterans	000:14	1
Veterans	Veterans Crisis Hotline	000:30	1