

WOC11777556 [00.00]

Order Printout

Order Status: New
 Traffic #: 7652975
 Buyer Order #: 7652975
 AE: Unassigned (Kim Lee)
 Property: EABI TV
 Sales Region: Local

Start/End Dates: 09/25/18 - 10/01/18
 Agency: Sage Media - DCCC
 Advertiser: DCCC
 Buyer: Primary Demo:

C/P/E: 889 / 922 / 5623
 Product Desc.: Issue
 Estimate Desc.: DCCC Pink Maine TV 9-25 to 10-1
 Total Cost: \$1,340.00 (Cash)
 Received Date: 8/21/18 12:13 PM

Comments:

Separation: 30

List Items										Spots										Totals	
Line	Program	ST	Len	Time	Days	Rate	Sep													Total Spots	Total Cost
1	JERRY SPRINGER	NM	:30	10:00 AM-11:00 AM	T---	80.00	1													1	80.00
(Program: JERRY SPRINGER)Jul-2017LP																					
1	JERRY SPRINGER	NM	:30	10:00 AM-11:00 AM	-W---	80.00	1													1	80.00
(Program: JERRY SPRINGER)Jul-2017LP																					
1	JERRY SPRINGER	NM	:30	10:00 AM-11:00 AM	-T---	80.00	1													1	80.00
(Program: JERRY SPRINGER)Jul-2017LP																					
1	JERRY SPRINGER	NM	:30	10:00 AM-11:00 AM	-F--	80.00	1													1	80.00
(Program: JERRY SPRINGER)Jul-2017LP																					
2	WABI TV5 NW@NN	NM	:30	12:30 PM-1:00 PM	T---	80.00	1													1	80.00
(Program: WABI TV5 NW@NN)Jul-2017LP																					
2	WABI TV5 NW@NN	NM	:30	12:30 PM-1:00 PM	-W---	80.00	1													1	80.00
(Program: WABI TV5 NW@NN)Jul-2017LP																					
2	WABI TV5 NW@NN	NM	:30	12:30 PM-1:00 PM	-T---	80.00	1													1	80.00
(Program: WABI TV5 NW@NN)Jul-2017LP																					
2	WABI TV5 NW@NN	NM	:30	12:30 PM-1:00 PM	-F--	80.00	1													1	80.00
(Program: WABI TV5 NW@NN)Jul-2017LP																					
3	TV5 PRM NWS-CW	NM	:30	10:00 PM-10:30 PM	-W---	160.00	1													1	160.00
(Program: TV5 PRM NWS-CW)Jul-2017LP																					
4	RULES-ENGMT WK/RULES	NM	:30	5:00 PM-6:00 PM	---S-	80.00	1													1	80.00
(Program: RULES-ENGMT WK/RULES-ENG WK B)Jul-2017LP																					

299706

List Items						Spots										Totals		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Sep 25										Total Spots	Total Cost
5	CLEVELAND SHOW/CLEVELAND SH B	NM	:30	7:00 PM-8:00 PM	---S-	80.00	1										1	80.00
(Program: CLEVELAND SHOW/CLEVELAND SH B)Jul-2017LP																		
6	TV5 PRIME NEWS ON THE CW	NM	:30	10:00 PM-10:30 PM	---M	180.00	1										1	180.00
(Program: TV5 PRIME NEWS ON THE CW)Nov-2017LP																		
7	TV5 NEWS ON CW	NM	:30	12:30 PM-1:00 PM	-----M	100.00	1										1	100.00
(Program: TV5 NEWS ON CW)Nov-2017LP																		
8	MAURY	NM	:30	10:00 AM-11:00 AM	-----M	100.00	1										1	100.00
(Program: MAURY)Nov-2017LP																		
Spot Totals:							14										14	\$1,340.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
September	14	\$1,340.00			

CONTRACT

EABI
35 Hildreth Street
Bangor, ME 044101
(207) 947-8321

Contract / Revision 899706 /		Alt Order # WOC11777556
Product Issue		
Contract Dates 09/25/18 - 10/01/18		Estimate # 5623
Advertiser DCCC		Original Date / Revision 08/22/18 / 08/22/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property EABI	Account Executive Bangor House	Sales Office Bangor National
Special Handling		
Demographic Adults 18+		
Agg Code 9914019	Advertiser Code 889	Product 1/2 922
Agency Ref 3075		Advertiser Ref 72129

And:

Sage Media Planning and Placement
1322 G St SE
Washington, DC 20005

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	EABI	09/25/18	09/28/18	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-1111--				4	\$80.00				
N 2	EABI	09/25/18	09/28/18	TV 5 News @ 1230p	12:30 PM-1:00 PM		:30				NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-1111--				4	\$80.00				
N 3	EABI	09/25/18	09/26/18	TV 5 News @ 10p	10:00 PM-10:30 PM		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--1----				1	\$160.00				
N 4	EABI	09/25/18	09/30/18	Weekend Rotator Su	5:00 PM-6:00 PM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1				1	\$80.00				
N 5	EABI	09/25/18	09/29/18	Prime Rotator M-Su	7:00 PM-8:00 PM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1-				1	\$80.00				
N 6	EABI	09/25/18	10/01/18	TV 5 News @ 10p	10:00 PM-10:30 PM		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	1-----				1	\$180.00				
N 7	EABI	09/25/18	10/01/18	TV 5 News @ 1230p	12:30 PM-1:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	1-----				1	\$100.00				
N 8	EABI	09/25/18	10/01/18	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	1-----				1	\$100.00				
Totals								0.00				14	\$1,340.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/30/18	11	\$960.00	(\$144.00)	\$816.00
10/01/18 -10/01/18	3	\$380.00	(\$57.00)	\$323.00
Totals	14	\$1,340.00	(\$201.00)	\$1,139.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising

EABI
35 Hildreth Street
Bangor, ME 044101
(207) 947-8321

<u>Contract / Revision</u>	<u>Alt Order #</u>
899706 /	WOC11777556

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/18 - 10/01/18	Issue	5623

<u>Advertiser</u>	<u>Original Date / Revision</u>
DCCC	08/22/18 / 08/22/18

Signature: _____ **Date:** _____