

# ORDER



**WJW-TV**

**Orders**  
**Order / Rev:** 402745  
**Alt Order #:** 08313468  
**Product Desc:** SUPREME COURT  
**Estimate:** 1112  
**Flight Dates:** 10/31/16 - 11/08/16  
**Original Date / Rev:** 10/28/16 / 10/28/16  
**Order Type:** GENERAL

**Primary AE:** Debbie Jones  
**Sales Office:** NDAL  
**Sales Region:** National

**Agency Name:** Hulsen Media Services  
**Buying Contact:**  
**Billing Contact:**  
 2400 Laramie Trail  
 Austin, TX 78745

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** J O'Donnell/D/OH Supreme Court  
**Demographic:** A35+  
**Product Codes:** PL2.k.i  
**Priority:** Default  
**Revenue Codes:** Agency, Political, Political-Non-PAC

**New Business Thru:**  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/07/16	25	\$45,600.00	\$38,760.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	25	\$45,600.00	\$38,760.00	0.00
<b>Totals</b>	<b>25</b>	<b>\$45,600.00</b>	<b>\$38,760.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Debbie Jones			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WJW-TV	45%	\$45,600.00
Market	100%	\$101,333.33

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WAOH	0%	\$0.00
WBNX	0%	\$0.00
WDLI	0%	\$0.00
WEAO	0%	\$0.00
WEWS	30%	\$30,400.00
WGGN	0%	\$0.00
WKYC	25%	\$25,333.33
WMFD	0%	\$0.00
WOIO	0%	\$0.00
WQHS	0%	\$0.00
WRLM	0%	\$0.00
WUAB	0%	\$0.00
WVIZ	0%	\$0.00
WVPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	11/04/16	11/04/16	M-F 6a-7a FOX 8 News In The Morning	CM	6:00 AM-7:00 AM	----1--	:30	1	\$1,700.00	03	0.00	NM	1	\$1,700.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	11/04/16	11/04/16	M-F 6a-7a FOX 8 News In The Morning	CM	6:00 AM-7:00 AM	----1--	:30	1	\$1,700.00	03	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--		1				\$1,700.00		0.00			
2	8	11/04/16	11/04/16	M-F 7a-8a FOX 8 News In The Morning	CM	7:00 AM-8:00 AM	----1--	:30	1	\$1,700.00	03	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--		1				\$1,700.00		0.00			
3	8	10/31/16	11/07/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:00 PM-11:00 PM	1-----	:30	1	\$2,400.00	03	0.00	NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	1-----		1				\$2,400.00		0.00			
Week:		11/07/16	11/13/16	1-----		1				\$2,400.00		0.00			
4	8	10/31/16	11/07/16	M-F 6a-7a FOX 8 News In The Morning	CM	6:00 AM-7:00 AM	1-----	:30	1	\$1,700.00	03	0.00	NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	1-----		1				\$1,700.00		0.00			
Week:		11/07/16	11/13/16	1-----		1				\$1,700.00		0.00			
5	8	10/31/16	11/07/16	M-F 6p-7p FOX 8 News @ 6p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	1-----	:30	1	\$1,800.00	03	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	1-----		1				\$1,800.00		0.00			
Week:		11/07/16	11/13/16	1-----		1				\$1,800.00		0.00			
6	8	10/31/16	11/07/16	M-F 7a-8a FOX 8 News In The Morning	CM	7:00 AM-8:00 AM	1-----	:30	1	\$1,700.00	03	0.00	NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	1-----		1				\$1,700.00		0.00			
Week:		11/07/16	11/13/16	1-----		1				\$1,700.00		0.00			
7	8	11/05/16	11/05/16	Sa 8a-9a FOX 8 News Saturday Morning	CM	8:00 AM-9:00 AM	-----1-	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-		1				\$900.00		0.00			
8	8	11/06/16	11/06/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:00 PM-11:00 PM	-----1	:30	1	\$2,400.00	03	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1		1				\$2,400.00		0.00			
9	8	11/06/16	11/06/16	Su 8a-9a FOX 8 News Sunday Morning	CM	8:00 AM-9:00 AM	-----1	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1		1				\$900.00		0.00			
10	8	11/03/16	11/03/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:00 PM-11:00 PM	---1---	:30	1	\$2,400.00	03	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---		1				\$2,400.00		0.00			
11	8	11/03/16	11/03/16	M-F 6a-7a FOX 8 News In The Morning	CM	6:00 AM-7:00 AM	---1---	:30	1	\$1,700.00	03	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---		1				\$1,700.00		0.00			
12	8	11/03/16	11/03/16	M-F 6p-7p FOX 8 News @ 6p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	---1---	:30	1	\$1,800.00	03	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---		1				\$1,800.00		0.00			
13	8	11/03/16	11/03/16	M-F 7a-8a FOX 8 News In The Morning	CM	7:00 AM-8:00 AM	---1---	:30	1	\$1,700.00	03	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---		1				\$1,700.00		0.00			
14	8	11/01/16	11/01/16	Late Run News Late Run News	CM	11p-1a	-1-----	:30	1	\$2,400.00	04	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----		1				\$2,400.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	8	11/01/16	11/01/16	Late Run News Late Run News	CM	11p-1a	-1-----	:30	1	\$2,400.00	04	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1-----		1				\$2,400.00		0.00			
15	8	11/01/16	11/01/16	M-F 6a-7a FOX 8 News In The Morning	CM	6:00 AM-7:00 AM	-1-----	:30	1	\$1,700.00	03	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1-----		1				\$1,700.00		0.00			
16	8	11/01/16	11/01/16	M-F 6p-7p FOX 8 News @ 6p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-1-----	:30	1	\$1,800.00	03	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1-----		1				\$1,800.00		0.00			
17	8	11/01/16	11/01/16	M-F 7a-8a FOX 8 News In The Morning	CM	7:00 AM-8:00 AM	-1-----	:30	1	\$1,700.00	03	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1-----		1				\$1,700.00		0.00			
18	8	11/02/16	11/02/16	Late Run News Late Run News	CM	11p-1a	--1----	:30	1	\$2,400.00	04	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--1----		1				\$2,400.00		0.00			
19	8	11/02/16	11/02/16	M-F 6a-7a FOX 8 News In The Morning	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	--1----	:30	1	\$1,700.00	03	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--1----		1				\$1,700.00		0.00			
20	8	11/02/16	11/02/16	M-F 6p-7p FOX 8 News @ 6p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	--1----	:30	1	\$1,800.00	03	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--1----		1				\$1,800.00		0.00			
21	8	11/02/16	11/02/16	M-F 7a-8a FOX 8 News In The Morning	CM	7:00 AM-8:00 AM	--1----	:30	1	\$1,700.00	03	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--1----		1				\$1,700.00		0.00			
													Totals	25	\$45,600.00