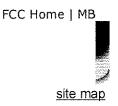


## Children's Television Online Filing System

FCC> Media Bureau > KidVid



#### **Submission Confirmation**

Confirmation Number 119028
Call Sign WWME-CA
Filing Quarter Date 03/31/2011
Filing Date 04/07/2011

## **Exhibit Details**

File Name display\_exhibit.jsp.pdf Size (bytes) 9541

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Federal Communications Commission Washington, DC 20554

Approved by OMB 3060-0754

# FCC 398 **Children's Television Programming Report**

Report reflects information for the filing period ending 03/31/2011

Call Sign Channel Numbers			Community of License				
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: \ΛΛά/λά H [ ' Δ		23 (analog) - 39 (digital)		Chicago	II.	Cook	60661
Licensee Name	Licensee Name						
Channel 23 Limited Partnership							
Network Affiliation		Nielsen DMA		ee World Wide Web Home Pag		1000 111 (1000 100 100 100 100 100 100 1	
Independent	CONTRACTOR OF STREET	Chicago	www	.metvchicago.com	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
Facility ID	Previous Ca	dl Sign (if applicable)	***************************************		License Renewal Expirat	ion Date	
71425	renovarion and defined a	White the last has a consistent and an analysis of the first the last has a consistent and			12/01/2013	NASS AND	у руундальфирма аў фотуала актам ата ўзагитампаскает і і Гефі 12%

# **Analog Core Programming**

2.		State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).	3.07 hours
3.	(a)	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?	A
	(b)	Identify publishers who were sent information in 3(a).	
		FYI Television; Tribune Media Services (Tribune relays information to many newspapers a program guides.); TV Guide	and other
4.		Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each	h Core Program.

Title of Analog Core Program #1			Origination	, -	
GREEN SCREEN ADVENTURES	3		LOCAL		
Regular Schedule Total Times Aired at Regularly Scheduled Time			Number of Pre-e	mptions	
SA: 7 - 7:30AM 13		0			
Length of Program		Age of Tarş	et Audience	E/I Symbol Used As	
<ol> <li>на выпас набот быльшиние сыптимента надажен (доможен) с пытьм быты состое от резоние с неу росу, под росу.</li> </ol>	1998 och 1980 i 1900 och 1900	From	To	Required	
30 minutes		7 years	9 years	Y	
Describe the educational and informational	objective of the program and how it meets the definition of Co	ore Programming			
GREEN SCREEN ADVENTURES	S teaches children critical writin ris fun, informational and educati	ng skills through			

	0.0000 which have a superior and the properties of the transfer of the tran
Title of Analog Core Program #2	Origination
	The state of the s

KNOW YOUR HERITAGE		LOCAL
Regular Schedule		Number of Pre-emptions
SA: 11 - 11:30AM*	2	. 0
Commonwood of the state of the	ely-manners remove an enterior and enterior	

Length of Program	Age of Targ		E/I Symbol Used As
	From	To	Required
30 minutes	13 years	lő years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

\* This show ran 01/01 and 01/08. KNOW YOUR HERITAGE is a game show designed to encourage an appreciation of different cultures. This season will generate a high level of excitement as high school students complete for scholarships and prizes as they test their knowledge of the ethnic history of Chicago. Students will learn the history of different ethnic groups in Chicago through the 19th and 20th century, their struggles for adaptation, their neighborhoods, occupations and life styles.

Title of Analog Core Program #3				
ANIMAL EXPLORATION WITH JAROD MILLER			SYNDICAT	ED
Regular Schedule	Total Times Aired at Regularly Scheduled T	ime	Number of Pre-	emptions
SU: 12 - 12:30PM	13		Đ	
Length of Program	, god popular primary primary na news news news news news na new na primary (1) (1) (1) (1) (1) (1) (1) (1) (1) (1)	Age of Targ		E/I Symbol Used As
And the second section of the second section is a second section of the second second section from the section of the second section section section from the second section s		From	To	Required
30 minutes	NA DANGERI IT THE HEAVENING OF THE STANDAY OF A STANDAY OF THE STA	13 years	16 years	Y
	hiective of the program and how it meets the definition of C			

In each episode, cameras follow Jarod Miller, to the nearest and farthest corners of the world as he explores the land, the air and the seas with curiosity. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

Title of Analog Core Program #4	можения вы выпользов в 19 °С Можен (од Суме)		Origination	Annual Adaba Annual Managary Pennada International Pennada Interna
PETS . TV	A Mahamad M. Samanda Vanga da Antara a Vanga da Vanga da Antara da		SYNDICATE	D
Regular Schedule	Total Times Aired at Regularly Scheduled Time	-	Number of Pre-er	nptions
SU: 11 - 11:30AM	13		0	C same à 1,500 m - 1,400 m à de 1,600 m à Addisse V Art de 1,500 m à Addis de 1,500 m à A
Length of Program		Age of Targ	et Audience	E/I Symbol Used As
		From	To	Required

30 minutes 13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

PETS.TV provides educational and informational segments exposing the target audience of young viewers to everything pets. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. The motivational and inspirational message of each quest empowers audiences of all ages to pursue more information and education about everything pets.

Title of Analog Core Program #5		Origination	
DOG TALES		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	

SU: 11:30AM - 12PM 13		. 0	handanda kaharrahan saraksi kalenda (kalenda Yalenda Yalenda (kalenda Yalenda Yalenda Yalenda Yalenda Yalenda
Length of Program	Age of Targ	et Audience	E/I Symbol Used As
	From	To	Required
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Com-	e Programming	BARI MARAMAYANIN ALVININ PANGANAN ANGANAN MANGA (MANGA A	Lago hayan hayanin ka ki iliyak kadilada ka kina ka
DOG TALES includes dog safety and care tips, as well as lessons on the responsibility of owning a dog. This show also provides informative segments on various dog breeds and showcases various veterinary experts.			

Title of Analog Core Program #6			Origination	Origination	
CURIOSITY QUEST GOES			SYNDICATE	D	
Regular Schedule	Total Times Aired at Regularly Sched	uled Time	Number of Pre-cr	nptions	
SA: 7:30 - 8AM	13		Ö	0	
Length of Program		Age of Targ	et Audience	E/I Symbol Used As	
1949 жадын 198 жардын жигин келенин компония компония байын байын байын 43 жайын 194 жайын 194 жайын 194 жайын	том в достовного выда до 1 до	From	To	Required	
30 minutes		7 years	12 years	Y	
	al objective of the program and how it meets the def	inition of Core Programming			
CURIOSITY QUEST GOES (	GREEN allows children to exp about recycling, saving en creative skills.	lore the world of "gree ergy and protecting the	n" living. The environment. I	series educates t also promotes	

Title of Analog Core Program #7			Origination	<u> </u>
Mystery Hunters	PROCESSES AND STATE OF THE PROCESSES AND STATE O		SYNDICAT	TED
Regular Schedule Total Times Aired at Regularly Scheduled Time		Scheduled Time	Number of Pre	emptions
SU: 10:30 - 11AM	13		0	
Length of Program		Age of Tar	get Audience	E/I Symbol Used As
		From	То	Required
30 minutes		13 years	16 years	У
Describe the educational and informational ob-	ective of the program and how it meets the d	efinition of Core Programming		
MYSTERY HUNTERS is a Discreports of mysteries suctified plausible explanation investigations. In another attempts to explain mysteries.	n as ghosts, monsters, vens for the sightings and er section of the show, l	ampires and UFOs. They u d eye-witness accounts t Doubting Dave, a scienti	use scientific : that trigger the ist played by De	rigour to try to eir avid Acer,

# Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.
[There are no analog non-core program reports.]

## **Sponsored Core Programming**

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.] [There are no analog sponsored core program detail reports.]

## **Digital Core Programming**

7.	(a)	State the average number of hours of Core Programming per week broadcast by the station on its main program stream.	3 hours
	(b)	Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?	N
	(e)	If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.	И
		If No to 7(c), submit as an Exhibit a Statement of Explanation.	
3.	(a)	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.	0 hours
	(b)	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.	0 hours
).	(a)	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?	Y

(b) Identify publishers who were sent information in 9(a).

FYI Television; Tribune Media Services (Tribune relays information to many newspapers and other program guides.); TV Guide.

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

itle of Digital Core Program #1			Origination		
GREEN SCREEN ADVENTURES				LOCAL	
Legular Schedule Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions			
SU, 7 - 7:30AM, 7:30 - 8AM, 8 - 9:30AM, 8:30 - 9AM, 9 - and 9:30 - 10AM;	9:30AM.	65			
Length of Program	A THE PARTY OF THE	Age of Target Audience		E/I Symbol Used As	
	From		To	Required	
30 minutes	7 year	rs :	9 years	Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming					
GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program.					

Title of Digital Core Program #2	r geograficações proprio proprio proprio proprio a compressa de la destada de la la destada de la la Partida d			Origination	
CPS SPORTS			LOCAL		
Regular Schedule				Number of Pre-emptions	
SA: 7 - 7:30AM					
Length of Program	Age of Target Audier		•	E/I Symbol Used As	
том на наменя в при на при		From		To	Required
30 minutes	was ikuuku ja jandinno aku 19 f. wasta wasia ka	13 years		l6 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming					

CPS SPORTS targets high school students and is being produced in conjunction with the Chicago Board of Education. The Chicago Public School Sports Program focuses on the development of athletes at all skill levels, training and certification of coaches, championship competition and sportsmanship.

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

### Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73,671. Complete chart below for each additional such educational and information program.
[There are no digital non-core program reports.]

## **Sponsored Core Programming**

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.] [There are no digital sponsored core program detail reports.]

#### Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1  GREEN SCREEN ADVENTURES (digital)		Origination		
		LOCAL		
Regular Schedule		Total Times to be Aired		
SU: 7 - 7:30AM, 7:30 - 8AM, 8 - 8:30AM, 8:30 - 9AM, 9 - 9:30AM & 9:30 - 10AM;				
Length of Program		arget Audience		
	From	To		
30 minutes	7 years	9 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		38 H 1 1 2 8 6 7 6 6 6 H 1 6 8 5 1 1 1 1 2 2 1 1 1 1 1 1 1 1 1 1 1 1 1		
GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational, and educational program.				

Title of Planned Core Program #2	Origination
CPS SPORTS (digital)	LOCAL
Regular Schedule	Total Times to be Aired
SA: 7 - 7:30AM	13

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

CPS SPORTS targets high school students and is being produced in conjunction with the Chicago Board of Education. The Chicago Public School Sports Program focuses on the development of athletes at all skill levels, training and certification of coaches, championship competition and sportsmanship.

anned Core Program #3 Origination					
GREEN SCREEN ADVENTURES (analog)	LOCAL				
Regular Schedule	Total Times to be Aired	Total Times to be Aired			
SA: 7 - 7:30AM	13				
Length of Program	Age of Targ				
	From	To			
minutes	7 years	9 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming					
GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational, and educational program.					

Title of Planned Core Program #4 Origination				
CURIOSITY QUEST GOES GREEN (analog)	SYNDICATED			
Regular Schedule	Total Times to be Aire			
SA: 7:30 - 8AM	13			
Length of Program		Age of Target Audience		
	From	To		
minutes	7 years	12 years		
Describe the educational and informational objective of the program and how it meets the definition of Core		AND THE STREET OF THE STREET O		
CURIOSITY QUEST GOES GREEN allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. It also promotes children's writing and creative skills.				

Title of Planned Core Program #5		Origination	orașia area areada in Santore I de Stat I II a I I I I I I I I I I I I I I I
ANIMAL EXPLORATION WITH JAROD MILLER (analog)		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SU:12 - 12:30PM		13	
Length of Program  Age of Target Audience			et Audience
	- Service and the service of the ser	From	To
minutes		years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	na anthre i na antario ann 1600 a na 1600 à na Tarlon (an 1600 an 1600 an 1600 an 1600 an 1600 an 1600 an 1600	ikan dinikan merupakan kebanti dinikan berapak berapak berapak berapak berapak berapak berapak berapak berapak	gere dan delen ben dier II i derferen de de de Vermi i Vir
In each episode, cameras follow Jarod Miller, to the nearest and far explores the land, the air, and the seas with curiosity. It is the viewers, children and adults alike, to preserve the innate human in design each episode to reveal to children the world around them in models and pro-social values within an environmentally responsible	mission of t stinct to ex a way that i	his progr plore. Th	am to inspire e producers

		Ĺ
and the second s		
Title of Planned Core Program #6	Origination	
	· -	4

PETS.TV (analog)

Regular Schedule

Total Times to be Aired

SU: 11 - 11:30AM

Length of Program

Age of Target Audience

 Length of Program
 Age of Target Audience

 From
 To

 30 minutes
 13 years
 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

PETS.TV provides educational and informational segments exposing the target audience of young viewers to everything pets. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets.

Title of Planned Core Program #7	Origination
DOG TALES (analog)	SYNDICATED
Regular Schedule	Total Times to be Aired
SU: 11:30AM - 12PM	13

Length of Program	Age of Targ	et Audience
	From	To
30 minutes	13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

DOG TALES includes dog safety and care tips, as well as lessons on the responsibility of owning a dog. This show also provides informative segments on various dog breeds and showcases various veterinary experts.

Title of Planned Core Program #8	stery Hunters (analog) SYNDICATED				
Mystery Hunters (analog)					
		nes to be Aired			
SU:10:30 - 11AM	30 - 11AM 13				
Length of Program		Age of Targ			
		From	To		
30 minutes		13 years	16 years		

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

MYSTERY HUNTERS is a Discovery Kids program. Teenage hosts Araya and Christina investigate real-life reports of mysteries such as ghosts, monsters, vampires and UFOs. They use scientific rigour to try to find plausible explanations for the sightings and eye-witness accounts that trigger their investigations. In another section of the show, Doubting Dave, a scientist played by David Acer, attempts to explain mysterious personal experiences that have been e-mailed in by viewers.

Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

Y

Identify the licensee's children's programming liaison.

y local data i meningang pang pangangangan pangangan ngan majag galan maga pangan pangan pangan pangan bermanak da menungan bermanak da	**************************************	
Name	Telephone Number	
$0.005 \pm 0.005 \pm 0.00$		
Cassandra M. Mellor	312-705-2602	

15.

		E-mail Address	
26 No. Halsted Street		cmellor@wciu.com	
City	State	ZIP Code	
Chicago	IL	60661	

k / .	uncurred any other comments or information you want the commission to consider in evaluating your combinance with the children's 1 elevision Act (of the this space for supplemental
	explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or
	proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.
1	
1	

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

 Name of Licensee	Signature	
 Channel 23 Limited Partnership	and the second of the first section from the second the second of the se	
 Date	e transmission de la companya de la	
04/06/2011		

FCC Form 398 March 2006

8 of 8

Response to Questions 7(b) and 7(c)

WWME-CA (Fac. ID 71425), analog Ch. 23, also has companion digital Ch. 39 (WWME-LD, Fac. ID 168561). Thus, this report reflects the children's programming aired on analog Ch. 41 [Questions 2-4] and on digital Ch. 13 [Questions 7-10].