



125 West 55th St
New York, NY 10019

Contract # 25258446 **Changes as of:** 7/29/2016 at 12:36 PM **Version:** Current State Version 1

CPE: 309/329/5130 **Flight:** 8/2/16 - 8/8/16 **Station:** WPNT **Total \$:** \$755.00

Agency: WATERFRONT STRATEGIE **Advertiser:** AFT Solidarity **Market:** Pittsburgh **Total Spots:** 5

3050 K ST NW #100 **Product:** Issue **Office:** WASHINGTON **Total CPP:** \$0.00
Washington, DC 20007 **Agency Order #:** 5252265 **Primary Demo:** **Total GRP:**

Buyer: Furman, Mike **Con Type:** POLITICAL/VOTE **Separation:**

Salesperson: TREVOR HEATON **Assistant:** TREVOR HEATON
202-955-5342 202-955-5342

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	8/2 - 8/2		Total Spots	Total \$	CPP	GRP
						8/2					
1	Tu-F,M 10a-11a		Wendy Williams	\$85.00	30	1		1	\$85.00	\$0.00	0.0
2	Tu-F,M 1p-2p		Jerry Springer	\$85.00	30	1		1	\$85.00	\$0.00	0.0
3	Tu-F,M 2p-3p		The Steve Wilkos Show	\$85.00	30	1		1	\$85.00	\$0.00	0.0
4	Tu-F,M 7p-7:30p		Modern Family	\$250.00	30	1		1	\$250.00	\$0.00	0.0
5	Tu-F,M 7:30p-8p		Modern Family	\$250.00	30	1		1	\$250.00	\$0.00	0.0
TOTALS:						5		5	\$755.00	\$0.00	0.0



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	Salesperson: TREVOR HEATON	Assistant: TREVOR HEATON	
	202-955-5342	202-955-5342	

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
07/29/16 12:36 PM	TREVOR HEATON	Separation: 30

Competitive Information	
Market Budget:	\$75,500
WPNT Share:	1%
Comment:	
KDKA:	30%
WPCW:	3%
WPGH:	7%
WPXI:	35%
WTAE:	24%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$755.00	N/A	0.0
Total	100%	5	\$755.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Aug	5	\$755.00
Total	5	\$755.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	7/29/16 12:36 PM	TREVOR HEATON	New	5		\$755.00	\$755.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WPNT Pittsburgh
750 Ivory Ave
Pittsburgh, PA 15214

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 2589423

Schedule Dates 08/02/16-08/05/16
Advertiser AFT American Federation of Teachers (39402)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand 309/329/5130 (851383)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Mike, Furman,
Phone/Fax /
CPE 309/329/5130
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Issue
 Separation: 30
 TREVOR HEATON

Date Entered 08/01/16
Last Modified 08/01/16
Entered By Jason Baumgarten
CO-OP No
Headline # ECR25258446
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$113.25
Net Total \$641.75
Sales Tax

Pittsburgh (WPNT)

By Broadcast Month	Spots	Rate
Aug. 2016	5	\$755.00
Grand Total:	5	\$755.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/02/16-08/05/16	2	:30	10A- 11A (EST)	1		X	X	X	X			1	\$85.00	\$85.00	Pittsburgh (WPNT)	Wendy Williams	8/1/16
2.0	Normal Line / SPOT (2)	08/02/16-08/05/16	2	:30	1P- 2P (EST)	1		X	X	X	X			1	\$85.00	\$85.00	Pittsburgh (WPNT)	Jerry Springer	8/1/16
3.0	Normal Line / SPOT (3)	08/02/16-08/05/16	2	:30	2P- 3P (EST)	1		X	X	X	X			1	\$85.00	\$85.00	Pittsburgh (WPNT)	The Steve Wilkos Show	8/1/16
4.0	Normal Line / SPOT (4)	08/02/16-08/05/16	2	:30	7P- 7:30P (EST)	1		X	X	X	X			1	\$250.00	\$250.00	Pittsburgh (WPNT)	Modern Family	8/1/16
5.0	Normal Line / SPOT (5)	08/02/16-08/05/16	2	:30	7:30P- 8P (EST)	1		X	X	X	X			1	\$250.00	\$250.00	Pittsburgh (WPNT)	Modern Family	8/1/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.