

EEO Public File Report for Period 10/1/10-9/30/11

- I. Full Time Job Vacancies Filled
 - a. Electrical Technician
 - b. Sales Executive/Research
 - c. General Office

- II. Recruitment Source(s) used to fill vacancies
 - a. Electrical Technician – 2, 5, 7
 - b. Sales Executive/Research – 2, 3, 5, 9
 - c. General Office – 2, 3, 5, 6, 7, 8, 9, 10

- III. Data reflecting total number of persons interviewed
 - a. Missouri State University – College of Business
 - b. On-Air Advertising (5)
 - c. Walk-In (3)
 - d. Bryan College
 - e. Employee Referral (2)
 - f. Missouri Career Center
 - g. Station Web-site Advertising (4)
 - h. Penmac (1)
 - i. Springfield Business Journal (1)
 - j. Springfield News Leader
 - k. Laid off employee-reinstated (1)

- IV. Data reflecting total number of person referred by each recruitment Source
 - 1. Missouri State University – College of Business
 - 2. On-Air Advertising (31)
 - 3. Walk-In (35)
 - 4. Bryan College
 - 5. Employee Referral (4)
 - 6. Missouri Career Center (28)
 - 7. Station Web-site Advertising (17)
 - 8. Penmac (1)
 - 9. Springfield Business Journal (1)
 - 10. Springfield News Leader (4)

- V. Outreach Initiatives
 - Stations Tours
 - Career Fair
 - Missouri Career Source Workforce Development