

## EEO Public File Report for Period 10/1/11-9/30/12

- I. Full Time Job Vacancies Filled
  - a. Producer/Announcer
  - b. Sales Executive
  - c. Social Media
  - d. Broadcast Technician
  
- II. Recruitment Source(s) used to fill vacancies
  - a. Producer/Announcer – 2,5,7,8
  - b. Sales Executive – 2,3,5,7
  - c. Social Media – 5
  - d. Broadcast Technician – 2,5
  
- III. Data reflecting total number of persons interviewed
  - a. Missouri State University – College of Business (0)
  - b. On-Air Advertising (18)
  - c. Walk-In (4)
  - d. Bryan College (0)
  - e. Employee Referral (9)
  - f. Missouri Job Service (1)
  - g. Station Web-site Advertising (3)
  - h. Agency (1)
  - i. Springfield Business Journal (1)
  - j. Springfield News Leader (2)
  
- IV. Data reflecting total number of person referred by each recruitment Source
  - 1. Missouri State University – College of Business (0)
  - 2. On-Air Advertising (31)
  - 3. Walk-In (11)
  - 4. Bryan College (0)
  - 5. Employee Referral (9)
  - 6. Missouri Job Service (11)
  - 7. Station Web-site (26)
  - 8. Agency (7)
  - 9. Springfield Business Journal (1)
  - 10. Springfield News Leader (3)
  
- V. Outreach Initiatives
  - Stations Tours
  - Career Fair
  - Internships (7)