

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

09/17/2018

I, Dayton Murty

being/on behalf of: Shannon Latham

a legally qualified candidate of the Republican

political party for the office of: State Senate

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE	BUY		

**Attach proposed schedule with charges (if available):** SEE BUY

I represent that the payment for the above described broadcast time has been furnished by:

Republican Party of Iowa (approved by candidate)

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bill Gustoff, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

September 17, 2018

**Date**

*Dan Lyons*

**Signature**

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

*Daleen Barz*

**Signature**

Daleen Barz

**Printed Name**

marketing

**Title**

April 23, 2015



Brenda McWhorter <brenda.mcwhorter@alphamediausa.com>

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## Fwd: Order Latham KGLO, KIAI, KLSS and KRIB

1 message

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**dalena barz** <dalena.barz@alphamediausa.com>

Mon, Sep 17, 2018 at 12:03 PM

To: "brenda.mcwhorter@alphamediausa.com" <brenda.mcwhorter@alphamediausa.com>

Political buy that starts tomorrow. Will be entered in Evie's name. Do you want to enter as new account, or do you want me to have Laurie enter?

----- Forwarded message -----

**From: Dayton Murty** <dayton@victoryenterprises.com>

Date: Mon, Sep 17, 2018 at 11:54 AM

Subject: Order Latham KGLO, KIAI, KLSS and KRIB

To: dalena.barz@alphamediausa.com

Cc: Leslie Gillette <leslie@victoryenterprises.com>

Dalena -

Please see attached order for Latham who is running for State Senate for KGLO, KIAI, KLSS, and KRIB.

The schedules run Sep 18 - Oct 1. The NAB form is also attached.

Since the schedule starts tomorrow - Leslie will cut a check, email you a picture, and overnight.

Thanks,

--



**Dayton Murty**

Media Buyer

5200 SW 30th Street

Davenport, IA 52802

Mobile: 417-520-9977

VictoryEnterprises.com



Member of the International Media Award

**DalenaBarz**

Market Manager

341 S Yorktown Pike - Mason City, IA 50401

O 641.423.1300

F 641.423.2808

C 641.425.8616





**ALPHAMEDIA**  
LIVE. LOCAL. MASON CITY





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**5 attachments**

 **IA\_RPI\_Latham\_9.18-10.1\_KGLO.xlsx**  
18K

 **IA\_RPI\_Latham\_9.18-10.1\_KIAI.xlsx**  
19K

 **IA\_RPI\_Latham\_9.18-10.1\_KLSS.xlsx**  
19K

 **IA\_RPI\_Latham\_9.18-10.1\_KRIB.xlsx**  
19K

 **Latham NAB 9-17.docx**  
328K