



**KJLA - Los Angeles, CA - Azteca America**  
**HC2 Network Inc.**  
**450 Park Ave, 29th Floor**  
**New York, NY 10022**  
**(212) 339-5110**

# CONTRACT

|  |   |  |
|--|---|--|
| <u>Contract / Revision</u><br>1045 /         |   | <u>Alt Order #</u>                                     |
| <u>Product</u><br>NO ON 23                   |   |  |
| <u>Contract Dates</u><br>11/02/20 - 11/03/20 | <u>Estimate #</u><br>WEEK 11-02           |  |
| <u>Advertiser</u><br>NO ON 23                |   | <u>Original Date / Revision</u><br>10/29/20 / 10/30/20 |
| <u>Billing Cycle</u><br>EOM/EOC              | <u>Billing Calendar</u><br>Broadcast      | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br>KJLA                      | <u>Account Executive</u><br>Eduardo Gomez | <u>Sales Office</u><br>MMC Sales                       |
| <u>Special Handling</u>                      |   |  |
| <u>Demographic</u><br>Adults 35+             |   |  |
|  |   | <u>Total Ratings</u><br>3.20                           |
| <u>Agy Code</u><br>MSA Invoice               | <u>Advertiser Code</u>                    | <u>Product 1/2</u>                                     |
| <u>Agency Ref</u>                            | <u>Advertiser Ref</u>                     |  |

And:

**TARGET ENTERPRISES**  
**15260 Ventura Blvd.**  
**Sherman Oaks, CA 91403**

| *Line         | Ch   | Start Date        | End Date        | Description      | Start/End Time   | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount     |
|---------------|------|-------------------|-----------------|------------------|------------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| E 1           | KJLA | 11/02/20          | 11/03/20        | Hechos           | 8:00 AM-10:00 AM |      | :30    |                   |             |               | NM   | 2     | \$140.00   |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week:         |      | 11/02/20          | 11/08/20        | 11-----          |                  |      |        | 2                 | \$70.00     | 0.20          |      |       |            |
| E 2           | KJLA | 11/02/20          | 11/03/20        | Early Fringe     | 3:00 PM-4:00 PM  |      | :30    |                   |             |               | NM   | 2     | \$150.00   |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week:         |      | 11/02/20          | 11/08/20        | 2-----           |                  |      |        | 2                 | \$75.00     | 0.40          |      |       |            |
| E 3           | KJLA | 11/02/20          | 11/03/20        | Early Fringe     | 4:00 PM-5:00 PM  |      | :30    |                   |             |               | NM   | 2     | \$160.00   |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week:         |      | 11/02/20          | 11/08/20        | 2-----           |                  |      |        | 2                 | \$80.00     | 0.40          |      |       |            |
| E 4           | KJLA | 11/02/20          | 11/03/20        | M-F Prime Hour 1 | 7p-8p            |      | :30    |                   |             |               | NM   | 1     | \$150.00   |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week:         |      | 11/02/20          | 11/08/20        | 1-----           |                  |      |        | 1                 | \$150.00    | 0.40          |      |       |            |
| E 5           | KJLA | 11/02/20          | 11/03/20        | M-F Prime Hour 2 | 8p-9p            |      | :30    |                   |             |               | NM   | 1     | \$250.00   |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week:         |      | 11/02/20          | 11/08/20        | 1-----           |                  |      |        | 1                 | \$250.00    | 0.20          |      |       |            |
| E 6           | KJLA | 11/02/20          | 11/03/20        | M-F Prime Hour 3 | 9p-10p           |      | :30    |                   |             |               | NM   | 1     | \$250.00   |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week:         |      | 11/02/20          | 11/08/20        | 1-----           |                  |      |        | 1                 | \$250.00    | 0.60          |      |       |            |
| <b>Totals</b> |      |                   |                 |                  |                  |      |        |                   |             | 3.20          |      | 9     | \$1,100.00 |

| Time Period         | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|------------|
| 10/26/20 - 11/03/20 | 9          | \$1,100.00   | \$935.00   |
| <b>Totals</b>       | 9          | \$1,100.00   | \$935.00   |