

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WATZ 99.3 123 Prentiss Street Alpena	Date: 1.18.23
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I, _____
do hereby request station time concerning the following issue:

Non-Homestead Operating Millage Renewal/FAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached Schedule!					

Total Charges:

This broadcast time will be used by: Alpena Public Schools

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<div style="font-size: 2em; font-family: cursive;"> see attached schedule! </div>					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

n/a

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Alpena Public Schools

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 24 Hours before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

1/18/24 Lee Fitzpatrick 989 358 5043
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected
Kimberly Orr Signature Printed Name Title
General Manager

Confirmation



WATZ-FM
 PO BOX 472 - 314 E Front Street
 Traverse City MI 49685
 231-947-7675

Contract # 60812
 Date Entered 01/18/24
 Sales Person Kim Orr
 Billing Cycle Broadcast
 Conflict 1 School/College
 Product MILLAGE RENEWAL F.A.Q.
 Contract 01/19/24 - 02/27/24

ALPENA PUBLIC SCHOOLS (34)
 DIRECTOR OF COMMUNICATIONS
 2373 GORDON RD
 ALPENA MI 49707

Station	Date Range	Time Range	Len	Schedule	Repeated	Rate	Qty	Total
WATZ-FM	01/15/24-01/21/24	06:00-23:59	01:00	0,0,0,0,4,0,4		24.00	8	192.00
WATZ-FM	01/22/24-01/28/24	06:00-23:59	01:00	4,0,4,0,4,0,4		24.00	16	384.00
WATZ-FM	01/29/24-02/03/24	06:00-23:59	01:00	0,4,0,4,0,4,0		24.00	12	288.00
WATZ-FM	02/05/24-02/11/24	06:00-23:59	01:00	4,0,4,0,4,0,4		24.00	16	384.00
WATZ-FM	02/12/24-02/17/24	06:00-23:59	01:00	0,4,0,4,0,4,0		24.00	12	288.00
WATZ-FM	02/19/24-02/25/24	06:00-23:59	01:00	4,0,4,0,4,0,4		24.00	16	384.00
WATZ-FM	02/26/24-02/26/24	06:00-23:59	01:00	4,0,0,0,0,0,0		24.00	4	96.00
WATZ-FM	02/27/24-02/27/24	06:00-18:00	01:00	0,4,0,0,0,0,0	All Weeks	24.00	4	96.00
Total								2112.00

Projected Billing		Count	Gross	Net
January	2024	24	576.00	576.00
February	2024	56	1344.00	1344.00
March	2024	8	192.00	192.00
		88	2112.00	2112.00

Customer _____ Sales Person _____