

CONTRACT



KTBS LLC
312 E Kings Hwy
Shreveport, LA 71104
(318) 861-5800

<u>Contract / Revision</u> 7891 / 3		<u>Alt Order #</u> 28380926
<u>Advertiser</u> Club for Growth Action ##		<u>Original Date / Revision</u> 03/22/24 / 05/16/24
<u>Contract Dates</u> 04/17/24 - 05/28/24	<u>Estimate #</u> 2521	
<u>Product</u> TX HD-1		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTBS	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Political National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 303	<u>Product 1/2</u> 356
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Medium Buying LLC ##
1100 Dennison Ave
Columbus, OH 43201-4419

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	KTBS	04/17/24	05/28/24	News at 6-7a	6a-7a		:30			P3	NM	18	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/17/24	04/23/24	MTWTF--				3	\$400.00				
Week:		04/24/24	04/30/24	MTWTF--				3	\$400.00				
Week:		05/01/24	05/07/24	MTWTF--				3	\$400.00				
Week:		05/08/24	05/14/24	MTWTF--				3	\$400.00				
Week:		05/15/24	05/21/24	MTWTF--				3	\$400.00				
Week:		05/22/24	05/28/24	MTWTF--				3	\$400.00				
N 2	KTBS	04/17/24	05/28/24	Good Morning Americ	7a-9a		:30			P3	NM	18	\$5,580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/17/24	04/23/24	MTWTF--				3	\$310.00				
Week:		04/24/24	04/30/24	MTWTF--				3	\$310.00				
Week:		05/01/24	05/07/24	MTWTF--				3	\$310.00				
Week:		05/08/24	05/14/24	MTWTF--				3	\$310.00				
Week:		05/15/24	05/21/24	MTWTF--				3	\$310.00				
Week:		05/22/24	05/28/24	MTWTF--				3	\$310.00				
N 3	KTBS	04/17/24	05/28/24	Jeopardy	430-5p		:30			P3	NM	18	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/17/24	04/23/24	MTWTF--				3	\$250.00				
Week:		04/24/24	04/30/24	MTWTF--				3	\$250.00				
Week:		05/01/24	05/07/24	MTWTF--				3	\$250.00				
Week:		05/08/24	05/14/24	MTWTF--				3	\$250.00				
Week:		05/15/24	05/21/24	MTWTF--				3	\$250.00				
Week:		05/22/24	05/28/24	MTWTF--				3	\$250.00				
N 4	KTBS	04/17/24	05/28/24	News 5-530pm	5-530p		:30			P3	NM	17	\$6,630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/17/24	04/23/24	MTWTF--				3	\$390.00				
Week:		04/24/24	04/30/24	MTWTF--				3	\$390.00				
Week:		05/01/24	05/07/24	MTWTF--				3	\$390.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Advertiser and Agency, jointly and severally, warrant, represent, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.



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Contract / Revision	Air Order #
7891 /	28380926

Advertiser	Original Date / Revision
Club for Growth Action ##	03/22/24 / 05/16/24

Contract Dates	Product	Estimate #
04/17/24 - 05/28/24	TX HD-1	2521

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 5	KTBS	04/17/24	05/28/24	ABC World News Toni530-6p			:30			P2	NM	18	\$19,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/08/24	05/14/24	MTWTF--				3	\$390.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>
		11	KTBS	05/08/24-05/14/24	News 5-530pm				5-530p	MTUwThF----	:30	\$390.00	NM
		Credited											
	Week:	05/15/24	05/21/24	MTWTF--				3	\$390.00				
	Week:	05/22/24	05/28/24	MTWTF--				3	\$390.00				
N 6	KTBS	04/17/24	05/21/24	News 6p-7pm	6-7p		:30			P3	NM	25	\$9,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/17/24	04/23/24	MTWTF--				6	\$390.00				
	Week:	04/24/24	04/30/24	MTWT---				4	\$390.00				
	Week:	05/01/24	05/07/24	MTWTF--				5	\$390.00				
	Week:	05/08/24	05/14/24	MTWTF--				5	\$390.00				
	Week:	05/15/24	05/21/24	MTWTF--				5	\$390.00				
N 7	KTBS	04/17/24	05/21/24	News 10-1035p M-F	10p-1035p		:30			P3	NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/17/24	04/23/24	MTWTF--				2	\$400.00				
	Week:	04/24/24	04/30/24	MTW----				2	\$400.00				
	Week:	05/01/24	05/07/24	MTWTF--				2	\$400.00				
	Week:	05/08/24	05/14/24	MTWTF--				2	\$400.00				
	Week:	05/15/24	05/21/24	MTWTF--				2	\$400.00				
N 8	KTBS	04/17/24	05/21/24	Jimmy Kimmel	1035-1137p		:30			P3	NM	15	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/17/24	04/23/24	MTWTF--				3	\$100.00				
	Week:	04/24/24	04/30/24	MTW----				3	\$100.00				
	Week:	05/01/24	05/07/24	MTWTF--				3	\$100.00				
	Week:	05/08/24	05/14/24	MTWTF--				3	\$100.00				
	Week:	05/15/24	05/21/24	MTWTF--				3	\$100.00				
N 9	KTBS	04/17/24	05/21/24	Nightline	1137p-1206a		:30			P3	NM	15	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/17/24	04/23/24	MTWTF--				3	\$100.00				
	Week:	04/24/24	04/30/24	MTW----				3	\$100.00				
	Week:	05/01/24	05/07/24	MTWTF--				3	\$100.00				
	Week:	05/08/24	05/14/24	MTWTF--				3	\$100.00				
	Week:	05/15/24	05/21/24	MTWTF--				3	\$100.00				
N 10	KTBS	04/20/24	05/25/24	(Sa) News 5a-7a	5a-7a		:30			P3	NM	6	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/15/24	04/21/24	-----S-				1	\$95.00				
	Week:	04/22/24	04/28/24	-----S-				1	\$95.00				

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Club for Growth Action ##	03/22/24 / 05/16/24

Contract Dates	Product	Estimate #
04/17/24 - 05/28/24	TX HD-1	2521

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 11	KTBS	04/20/24	05/25/24	(Sa)Good Morning Am7-9a			:30			P3	NM	6	\$1,860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/29/24	05/05/24	-----S-				1	\$95.00				
	Week:	05/06/24	05/12/24	-----S-				1	\$95.00				
	Week:	05/13/24	05/19/24	-----S-				1	\$95.00				
	Week:	05/20/24	05/26/24	-----S-				1	\$95.00				
N 12	KTBS	04/20/24	05/25/24	News 530p-7p	News 530p-7p		:30			P3	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/15/24	04/21/24	-----S-				1	\$310.00				
	Week:	04/22/24	04/28/24	-----S-				1	\$310.00				
	Week:	04/29/24	05/05/24	-----S-				1	\$310.00				
	Week:	05/06/24	05/12/24	-----S-				1	\$310.00				
	Week:	05/13/24	05/19/24	-----S-				1	\$310.00				
	Week:	05/20/24	05/26/24	-----S-				1	\$310.00				
N 13	KTBS	04/20/24	05/25/24	News 10pm Saturday 10-11p			:30			P3	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/15/24	04/21/24	-----S-				1	\$400.00				
	Week:	04/22/24	04/28/24	-----S-				1	\$400.00				
	Week:	04/29/24	05/05/24	-----S-				1	\$400.00				
	Week:	05/06/24	05/12/24	-----S-				1	\$400.00				
	Week:	05/13/24	05/19/24	-----S-				1	\$400.00				
	Week:	05/20/24	05/26/24	-----S-				1	\$400.00				
N 14	KTBS	04/20/24	05/25/24	(Sa) The Rookie	11p-12m		:30			P3	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/15/24	04/21/24	-----S-				1	\$40.00				
	Week:	04/22/24	04/28/24	-----S-				1	\$40.00				
	Week:	04/29/24	05/05/24	-----S-				1	\$40.00				
	Week:	05/06/24	05/12/24	-----S-				1	\$40.00				
	Week:	05/13/24	05/19/24	-----S-				1	\$40.00				
	Week:	05/20/24	05/26/24	-----S-				1	\$40.00				
N 15	KTBS	04/20/24	05/25/24	(Sa) Chicago Fire	1-2a		:30			P3	NM	6	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/15/24	04/21/24	-----S-				1	\$25.00				
	Week:	04/22/24	04/28/24	-----S-				1	\$25.00				
	Week:	04/29/24	05/05/24	-----S-				1	\$25.00				
	Week:	05/06/24	05/12/24	-----S-				1	\$25.00				
	Week:	05/13/24	05/19/24	-----S-				1	\$25.00				
	Week:	05/20/24	05/26/24	-----S-				1	\$25.00				
N 16	KTBS	04/21/24	05/26/24	(Su)Good Morning Am6a-7a			:30			P3	NM	6	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Club for Growth Action ##	03/22/24 / 05/16/24

Contract Dates	Product	Estimate #
04/17/24 - 05/28/24	TX HD-1	2521

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 17	KTBS	04/21/24	05/26/24	(Su) News 8a-930a	8-930a		:30			P3	NM	6	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/15/24	04/21/24	-----S				1	\$105.00				
Week:		04/22/24	04/28/24	-----S				1	\$105.00				
Week:		04/29/24	05/05/24	-----S				1	\$105.00				
Week:		05/06/24	05/12/24	-----S				2	\$105.00				
Week:		05/13/24	05/19/24	-----S				1	\$105.00				
Week:		05/20/24	05/26/24	-----				0	\$105.00				
N 18	KTBS	04/21/24	05/26/24	(Su) This Week	930a-1030a		:30			P2	NM	6	\$2,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/15/24	04/21/24	-----S				1	\$140.00				
Week:		04/22/24	04/28/24	-----S				1	\$140.00				
Week:		04/29/24	05/05/24	-----S				1	\$140.00				
Week:		05/06/24	05/12/24	-----S				1	\$140.00				
Week:		05/13/24	05/19/24	-----S				2	\$140.00				
Week:		05/20/24	05/26/24	-----				0	\$140.00				
N 19	KTBS	04/21/24	05/26/24	News 5pm (Su)	5-5:30p		:30			P3	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/15/24	04/21/24	-----S				1	\$350.00				
Week:		04/22/24	04/28/24	-----S				1	\$350.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	KTBS	04/22/24-04/28/24	News 5pm (Su)	5-5:30p	-----Su	:30		\$350.00		NM		
				<i>Credited</i>									
Week:		04/29/24	05/05/24	-----S				1	\$350.00				
Week:		05/06/24	05/12/24	-----S				1	\$350.00				
Week:		05/13/24	05/19/24	-----S				1	\$350.00				
Week:		05/20/24	05/26/24	-----S				1	\$350.00				
N 20	KTBS	04/21/24	05/26/24	News 10pm Sunday	10-11p		:30			P3	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/15/24	04/21/24	-----S				1	\$400.00				
Week:		04/22/24	04/28/24	-----S				1	\$400.00				
Week:		04/29/24	05/05/24	-----S				1	\$400.00				
Week:		05/06/24	05/12/24	-----S				1	\$400.00				
Week:		05/13/24	05/19/24	-----S				1	\$400.00				
Week:		05/20/24	05/26/24	-----S				1	\$400.00				
N 21	KTBS	04/21/24	05/26/24	The Rookie	11p-12m		:30			P3	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/15/24	04/21/24	-----S				1	\$40.00				
Week:		04/22/24	04/28/24	-----S				1	\$40.00				
Week:		04/29/24	05/05/24	-----S				1	\$40.00				

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<u>Contract Dates</u> 04/17/24 - 05/28/24	<u>Product</u> TX HD-1	<u>Estimate #</u> 2521
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Week:		05/06/24	05/12/24	-----S				1	\$40.00				
Week:		05/13/24	05/19/24	-----S				1	\$40.00				
Week:		05/20/24	05/26/24	-----S				1	\$40.00				
N 22	KTBS	05/22/24	05/27/24	News 6p-7pm	6-7p		:30			P3	NM	5	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/22/24	05/28/24	M-WTF--				5	\$390.00				
N 23	KTBS	05/22/24	05/27/24	News 10pm-1035	M-F 10p-1035p		:30			P3	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/22/24	05/28/24	M-WTF--				2	\$400.00				
N 24	KTBS	05/22/24	05/27/24	Jimmy Kimmel	1035-1137p		:30			P3	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/22/24	05/28/24	M-WTF--				3	\$100.00				
N 25	KTBS	05/22/24	05/27/24	Nightline	1137p-1206a		:30			P3	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/22/24	05/28/24	M-WTF--				3	\$100.00				
N 26	KTBS	05/20/24	05/20/24	News 5pm-530pm	5-530p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/15/24	05/21/24	M-----				1	\$390.00				
N 27	KTBS	05/18/24	05/18/24	ABC Worlds (Sa)	5-530P		:30			P3	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/15/24	05/21/24	-----S-				1	\$350.00				
Totals												240	\$80,370.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 - 04/28/24	65	\$21,060.00	(\$3,159.00)	\$17,901.00
04/29/24 - 05/26/24	164	\$54,520.00	(\$8,178.00)	\$46,342.00
05/27/24 - 05/28/24	11	\$4,790.00	(\$718.50)	\$4,071.50
Totals	240	\$80,370.00	(\$12,055.50)	\$68,314.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to the station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular station on the basis of race, gender, national origin, or ancestry.

Advertiser and Agency, jointly and severally, warrant, represent, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.