

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

AND

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24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR 335824	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	MENTZER MEDIA SERVICES	LINDA MCMAHON FOR SENATE 2012
AND	600 Fairmount Ave Ste 306	973 Farmington Ave
ADDRESS	Towson MD 21286-1002	West Hartford CT 06107-2101
	USA	USA
CONTACT	ANNE BRAUNSCHEIDEL	PRODUCT MCMAHON EST#1334
LOCAL SALESPERSON	JOHN LINK POL. AGENCY EST. NO. 1334	PRODUCT CODE 1300
NATIONAL SALESPERSON		
BROADCAST SCHEDULE STARTING 09/18/12 AND ENDING 09/24/12 NO. WEEKS: 1		

Cancellation Notice Required
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	06:00A	07:00A	30S	09/18/12-09/21/12	2 NEWS THIS MORNING	4	1000.00	4000.00
2	01011..	3	07:00A	09:00A	30S	09/18/12-09/21/12	THE EARLY SHOW	3	600.00	1800.00
3	00111..	3	11:58A	12:30P	30S	09/19/12-09/21/12	NOON NEWS	3	750.00	2250.00
4	01111..	4	02:58P	04:00P	30S	09/18/12-09/21/12	DR. PHIL	4	800.00	3200.00
5	01011..	3	05:00P	06:00P	30S	09/18/12-09/21/12	5PM EARLY NEWS	3	1400.00	4200.00
6	01001..	2	06:30P	07:00P	30S	09/18/12-09/21/12	CBS EVENING NEWS	2	2500.00	5000.00
7	01011..	3	06:58P	07:28P	30S	09/18/12-09/21/12	INSIDER	3	2000.00	6000.00
8	01101..	3	07:27P	07:58P	30S	09/18/12-09/21/12	ENTERTAINMENT TONIGHT	3	2000.00	6000.00
9	01101..1.	4	06:00P 06:00P	06:30P 06:30P	30S	09/18/12-09/22/12	EARLY NEWS	4	1400.00	5600.00
10	0101010	3	11:00P	11:35P	30S	09/18/12-09/22/12	LATE NEWS M-SUN	3	1800.00	5400.00
11	.1.....	1	07:58P	09:00P	30S	09/18/12-09/18/12	NAVY NCIS	1	7500.00	7500.00
12	.1.....	1	09:00P	11:00P	30S	09/18/12-09/18/12	NCIS: LA 2HR	1	9000.00	9000.00
131..	1	07:58P	09:00P	30S	09/21/12-09/21/12	CSI NY FRIDAY 8-9PM	1	5000.00	5000.00
141..	1	10:00P	11:00P	30S	09/21/12-09/21/12	BLUE BLOODS	1	6000.00	6000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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			FROM	TO						
151.	1	07:58P	09:00P	30S	09/22/12-09/22/12	CRIME TIME SAT 8-9PM	1	3000.00	3000.00
161	1	10:28A	11:30A	30S	09/23/12-09/23/12	FACE THE NATION	1	3500.00	3500.00
171	1	06:57P	08:00P	30S	09/23/12-09/23/12	SIXTY MINUTES	1	25000.00	25000.00
18	10000..	1	06:00A	07:00A	30S	09/24/12-09/24/12	2 NEWS THIS MORNING	1	1000.00	1000.00
19	10000..	1	07:00A	09:00A	30S	09/24/12-09/24/12	THE EARLY SHOW	1	600.00	600.00
20	10000..	1	11:58A	12:30P	30S	09/24/12-09/24/12	NOON NEWS	1	750.00	750.00
21	10000..	1	02:58P	04:00P	30S	09/24/12-09/24/12	DR. PHIL	1	800.00	800.00
22	10000..	1	05:00P	06:00P	30S	09/24/12-09/24/12	5PM EARLY NEWS	1	1400.00	1400.00
23	10000..	1	06:30P	07:00P	30S	09/24/12-09/24/12	CBS EVENING NEWS	1	2500.00	2500.00
24	10000..	1	06:58P	07:28P	30S	09/24/12-09/24/12	INSIDER	1	2400.00	2400.00
25	10000..	1	07:27P	07:58P	30S	09/24/12-09/24/12	ENTERTAINMENT TONIGHT	1	2400.00	2400.00
26	10000..	1	06:00P	06:30P	30S	09/24/12-09/24/12	EARLY NEWS	1	1400.00	1400.00
27	1000000	1	11:00P	11:35P	30S	09/24/12-09/24/12	LATE NEWS M-SUN	1	2500.00	2500.00
Total Contract:								49		118200.00

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			FROM	TO						
Billing Summary										
						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
Qtr 3-12						.00	.00	116800.00	116800.00	
									GRAND TOTAL	
									116800.00	

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