

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 12/8/2015
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I, Betsy Vonderheid,

being/on behalf of: Martha Roby,

a legally qualified candidate of the Republican

political party for the office of: Congress

in the Primary

election to be held on: March 1, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As Ordered			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Martha Roby for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Leah Slawson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

12/8/2015

Date

Betsy Vandenberg

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

[Signature]

Signature

Drew Woods

Printed Name

NSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **Betsy Vonderheid**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Betsy Vonderheid

printed name

12/8/2015

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER WORKSHEET

Rep Order# 10723983 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 12/04/15 11:58 AM
Last Received: 12/04/15 11:46 AM
Showing Buylines: All Lines

1 of 2

14548

Station WCOV-TV MONTGOMERY, AL
Advertiser (NW80) POLITICAL
Product MARTHA ROBY 4 CONGRE
Estimate# 914
Buyer Betsy Vonderheid

Agency (STVR) SRCP MEDIA
201 NORTH UNION ST, SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 48/280/914
Flight Dates 02/23/16-03/01/16

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (MAB) ALEXANDRA BRADLEY
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu-F, M	4P-5P	ELLEN	30	-	-	\$60.00	02/23-02/29	5	5	\$300.00
2	Tu-F, M	9P-930P	NEWS	30	-	-	\$100.00	02/23-02/29	5	5	\$500.00

---REPORT TOTALS---

Report Totals: 10 / \$800.00

---SALES MONTHLY TOTALS---

Feb2016: 10/ \$800.00
Order Totals: 10 / \$800.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$16,000.00	CABL 95.00%	DCOV .00%	ECOV .00%	WAKA .00%	WBMM .00%
		WBMY .00%	WCOV 5.00%	WJRM .00%	WNCF .00%	WSFA .00%

Books [null]
Demos RA35+P

Ellen \$50 = \$250
MATHIS \$10 = \$50

COPY

COPY

T.M.
12/14/15

ORDER WORKSHEET

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EC'd No

Traffic Order#

Printed:
Last Received:
Showing Buylines:

12/04/15 11:58 AM
12/04/15 11:46 AM
All Lines

2 of 2

Station WCOV-TV MONTGOMERY,AL
Advertiser (NW80) POLITICAL
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Agency (STVR) SRCP MEDIA
201 NORTH UNION ST, SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 48/280/914
Flight Dates 02/23/16-03/01/16

Rep Firm MLLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (MAB) ALEXANDRA BRADLEY
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

-- CREDIT RISK --

STANDARD CREDIT TERMS

ORDER

WCOV-TV

Orders	Order / Rev:	14548	
	Alt Order #:	10723983	
	Product Desc:	MARTHA ROBY 4 CONGRE	
	Estimate:	914	
	Flight Dates:	02/23/16 - 03/01/16	Primary AE: Alexandra Bradley
	Original Date / Rev:	12/14/15 / 02/10/16	Sales Office: WASH
	Order Type:	GENERAL	Sales Region: NAT

Agency	Name:	SRCP Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		201 North Union Street	Billing Cycle: EOM/EOC
		Alexandria, VA 22314	Agency Commission: 15%

Advertiser	Name:	Political/ Roby For Congress	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PL1	Order Separation: 00:15:00
	Priority:	\$0	Advertiser External ID:
	Revenue Codes:	AGY, POL, CAND	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/16	02/28/16	5	\$460.00	\$391.00
02/29/16	02/29/16	1	\$100.00	\$85.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2016	5	\$460.00	\$391.00	0.00
March 2016	1	\$100.00	\$85.00	0.00
Totals	6	\$560.00	\$476.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alexandra Bradley			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WCOV	02/23/16	02/29/16	Court 4p-5p M-F 4p-5p Ellen	CM	4p-5p	MTWTF--	:30	1	\$60.00	L-4	0.00	NM	1	\$60.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/23/16	02/29/16	MTWTF--					1	\$60.00		0.00			
E 2	WCOV	02/23/16	02/29/16	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	MTWTF--	:30	5	\$100.00	L-4	0.00	NM	5	\$500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/23/16	02/29/16	MTWTF--					5	\$100.00		0.00			
													Totals	6	\$560.00



WCOV-TV
1 WCOV Ave
Montgomery, AL 36111
(334) 288-7020

CONTRACT

<u>Contract / Revision</u> 14548 /		<u>Alt Order #</u> 10723983
<u>Product</u> MARTHA ROBY 4 CONGRE		
<u>Contract Dates</u> 02/23/16 - 03/01/16		<u>Estimate #</u> 914
<u>Advertiser</u> Political/ Roby For Congress		<u>Original Date / Revision</u> 12/14/15 / 02/10/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCOV-TV	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Millennium Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 48	<u>Product Code</u> 280
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

SRCP Media
201 North Union Street
Suite 200
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCOV	02/23/16	02/29/16	M-F 4p-5p Ellen	4p-5p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/23/16	02/29/16	MTWTF--				1	\$60.00			
N 2	WCOV	02/23/16	02/29/16	M-F 9p-935p Late News	9p-935p		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/23/16	02/29/16	MTWTF--				5	\$100.00			
Totals											6	\$560.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 - 02/28/16	5	\$460.00	(\$69.00)	\$391.00
02/29/16 - 02/29/16	1	\$100.00	(\$15.00)	\$85.00
Totals	6	\$560.00	(\$84.00)	\$476.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Woods Communications Corporation and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision of any order or agreement for advertising which purports to discriminate on the basis of race or ethnicity is hereby rejected.