

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 12/8/2015
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I, Betsy Vonderheid,

being/on behalf of: Martha Roby,

a legally qualified candidate of the Republican

political party for the office of: Congress

in the Primary

election to be held on: March 1, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As Ordered			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Martha Roby for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Leah Slawson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

12/8/2015

Date

Betsy Vandenberg

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Drew Woods

Printed Name

NSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **Betsy Vonderheid**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Betsy Vonderheid

printed name

12/8/2015

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

14801



Contract # 25056800		Changes as of: 12/28/2015 at 2:36 PM		Version: Current State	
CPE: 48/318/924		Flight: 1/26/16 - 2/1/16		Station: WCOV	
Agency: SRCP Media		Advertiser: ROBY, MARTHA		Market: Montgomery	
SRCP MEDIA 201 NORTH UNION ST SUITE 200 ALEXANDRIA VA 22314		Product: Tu-Mon week		Office: WASHINGTON	
		Primary Demo:		Salesperson: ALEXANDRA BRADLEY	
		Agency Order #: 4615704		Assistant: ALEXANDRA BRADLEY	
		Buyer: Vonderheid, Betsy		Con Type: POLITICAL/VOTE	
				Total \$: \$500.00	
				Total Spots: 5	
				Total CPP: \$0.00	
				Total GRP: 0	
				Separation:	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	1/26	Total Spots	Total \$	CPP	GRP
1	Tu-F-M 9p-9:30p		NEWS	\$100.00	30	5	5	\$500.00	\$0.00	0.0
				TOTALS:	5		5	\$500.00	\$0.00	0.0

COPY

COPY

1/17/16



KATZ
TELEVISION
GROUP

Contract # 25056800 Changes as of: 12/28/2015 at 2:36 PM Version: Current State
CPE: 48/318/924 Flight: 1/26/16 - 2/1/16 Station: WCOV Total \$: \$500.00
Agency: SRCP Media Advertiser: ROBY, MARTHA Market: Montgomery Total Spots: 5
SRCP MEDIA 201
NORTH UNION ST
SUITE 200
ALEXANDRIA VA
22314
Product: Tu-Mon week Office: WASHINGTON Total CPP: \$0.00

Primary Demo: Salesperson: ALEXANDRA BRADLEY Total GRP: 0
Agency Order #: 4615704 Assistant: ALEXANDRA BRADLEY
Buyer: Vonderheid, Betsy Con Type: POLITICAL/VOTE Separation:
Comments: Separation: 30

Hit Listed Programs	
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Date/Time	Added by	Comment
12/28/15 2:36 PM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information	
Market Budget:	\$10,000
WCOV Share:	5%
Comment:	
Unknown:	95%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$500.00	N/A	0.0
Total	100%	5	\$500.00	N/A	0.0

Monthly Summary			
Month	Spots	Dollars	
2016-Jan	5	\$500.00	
Total	5	\$500.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot	\$ Chg	Contract \$ / Comment
New	12/28/15 2:36 PM	ALEXANDRA BRADLEY	New	5	\$500.00	\$500.00
Non-Discrimination Policy						

ORDER

Orders	Order / Rev:	14801	
	Alt Order #:	25056800	
	Product Desc:	Tu-Mon week	
	Estimate:	924	
	Flight Dates:	01/26/16 - 02/01/16	Primary AE: Alexandra Bradley
	Original Date / Rev:	12/28/15 / 12/29/15	Sales Office: WASH
	Order Type:	GENERAL	Sales Region: NAT

Agency	Name:	SRCP Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		201 North Union Street	Billing Cycle: EOM/EOC
		Alexandria, VA 22314	Agency Commission: 15%

Advertiser	Name:	Political/ Roby For Congress	
	Demographic:	A25-54	New Business Thru:
	Product Codes:	PL1	Order Separation: 00:15:00
	Priority:	\$0	Advertiser External ID:
	Revenue Codes:	AGY, POL, CAND	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/28/15	01/31/16	4	\$400.00	\$340.00
02/01/16	02/01/16	1	\$100.00	\$85.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2016	4	\$400.00	\$340.00	0.00
February 2016	1	\$100.00	\$85.00	0.00
Totals	5	\$500.00	\$425.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alexandra Bradley			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WCOV	01/26/16	02/01/16	M-F 9p-935p Late NewsCM		9p-935p	MTWTF--	:30	5	\$100.00	L-4	0.00	NM	5	\$500.00
				M-F 9p-935p Late News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/26/16	02/01/16	MTWTF--		5				\$100.00		0.00			
Totals														5	\$500.00



WCOV-TV
1 WCOV Ave
Montgomery, AL 36111
(334) 288-7020

CONTRACT

<u>Contract / Revision</u> 14801 /		<u>Alt Order #</u> 25056800
<u>Product</u> Tu-Mon week		
<u>Contract Dates</u> 01/26/16 - 02/01/16		<u>Estimate #</u> 924
<u>Advertiser</u> Political/ Roby For Congress		<u>Original Date / Revision</u> 12/28/15 / 12/29/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCOV-TV	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Millennium Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u> 48	<u>Product Code</u> 318
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

SRCP Media
201 North Union Street
Suite 200
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCOV	01/26/16	02/01/16	M-F 9p-935p Late News	9p-935p		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/26/16	02/01/16	MTWTF--				5	\$100.00			
Totals											5	\$500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/28/15 - 01/31/16	4	\$400.00	(\$60.00)	\$340.00
02/01/16 - 02/01/16	1	\$100.00	(\$15.00)	\$85.00
Totals	5	\$500.00	(\$75.00)	\$425.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Woods Communications Corporation and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision of any order or agreement for advertising which purports to discriminate on the basis of race or ethnicity is hereby rejected.