

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>KJR-fm-Seattle</i>	Date:
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I, *Media Plus*
do hereby request station time concerning the following issue:

<i>Senate Bill 5254</i>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See attached</i>					

Total Charges: <i>1865⁰⁰</i>
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This broadcast time will be used by: _____

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Washington Senators

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): *SEE WEBSITE*

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER
4/18/17 *[Signature]* *206-282-5677*
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE
☐ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] *Russell Clarke* *Senior VP Sales*
Signature Printed Name Title

Revision

Media: Radio	Market: Seattle-Tacoma	Vendor: KJR-FM	Billing To: Media Plus+
Client: Washington Realtors Association	Demo: Adults 35-64		160 Roy St
Product: Senate Bill 5254	Separation: 30		Seattle, WA 98109
CPE: WRA/2270	Flight Start: 4/17/17	AE: Mike Schubert	
Description: WRA Senate Bill 5254 Tu 4/18 - Fri 4/21	Flight End: 4/23/17	Phone: 206-282-5677	
Rep:	Sales Office:	Fax: 206-284-4862	
Version: 2	Survey: 2BK Jan17-Feb17 MSA ARB PPM		
Comments: Flight Dates: Tu 4/18 - Fri 4/21			

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	4/17	4/18	4/19	4/20	4/21	4/22	4/23	Total Spots	Adults 35-64 RTG	CPP
1	MTuWThF 5:00A-6:00A	AM	\$20.00	C 60	0	0	1	1	2	0	0	4	0.2	\$100.00
2	MTuWThF 3:30P-6:00P	PM	\$190.00	C 60	0	3	3	3	0	0	0	9	0.7	\$271.43
3	MTuWThF 7:00P-8:00P	EV	\$25.00	C 60	0	1	1	1	0	0	0	3	0.4	\$62.50
Total Spots:					0	4	5	5	2	0	0	16		
Total GRP/GIMP(000):					0.0	2.5	2.7	2.7	0.4	0.0	0.0		8.3	
Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots											
4/2017	\$1,865.00 - 16	\$0.00 - 0	\$1,865.00 - 16											
Total Gross Cost:			\$1,865.00			Total Gross CPP:								
Total Net Cost:			\$1,585.25			Total Net CPP:								

Disclaimer:

All makegoods must be made within flight.
Invoices must contain full product name, estimate number, and correct ISCI codes.

Staff Directory

Administration

Chief Executive Officer	Steve Flancks
Executive Assistant to the CEO & Event Planner	Lon Adee
Front Office	John LaBuis

Accounting & Information Technology

Controller	Debbie Maxwell
Accounting Supervisor	Lisa Perlick
IT Manager	Byung Yoon
CRIA / IT Specialist	Michael Berry

Communications

Director of Communications & Marketing	Steve Flancks
Communications & Publications Manager	Cara McNell
Communications Specialist	J Thurston

Member Services

Member Services Director	Stacie Weeton
Director of Member Policy	Laura Morley

Officers and Leadership Directory

2017 Officers

Margo Wheeler Willis, President
Jerry Martin, President-elect
Cheri Daniels, Treasurer
Shella Davis, Treasurer-elect
Karen Schweinfurth, Immediate Past President

2017 Leadership

Janice Hall, Vice President Operations
David Crosby, Vice President-elect Operations
Tyler McKenzie, Vice President Membership
Ryan Beckett, Vice President-elect Membership
Debbie Matteson, Vice President Government Affairs
Kitty Wallace, Vice President-elect Government Affairs

NAR Directors

Margo Wheeler Willis, Tacoma Pierce County Association
Marianne Bornhoft, Spokane Association
Michael Schoonover, WA State Commercial Association
Dale Chumbley, Clark County Association
Tom Hormel, Spokane Association
Mark Kitabayashi, Thurston County Association
Kitty Wallace, Kittitas County Association
Rich Bergdahl, Seattle King County Association