

# Sales Order

Station: KALL-AM Contract#: (none) Buyer: \_\_\_\_\_  
 Contract Name: Conservative Outsider Pac 2515 KALL Tax Schedule: (None)  
 Proposal#: AD67B425-4F1A-4A91-8374-A1B82C65A36B Agency Commission %: 15  
 Start Date: 3/18/24 End Date: 4/26/24 Billing Cycle: Standard  
 Revenue Type: NAT'L AGENCY Type: Cash Salesperson: 1895jtut Comm %: 0  
 Advertiser: \_\_\_\_\_ Makegood Policy: Within Contract Dates  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Product Name: RADIO  
 Estimate #: 2515  
 Competitive Code: POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	3/18/24	4/26/24		6:00 AM	10:00 AM	60	2	2	2	2	2			10	D	40.00	60	2,400.00		
2	3/18/24	4/26/24		10:00 AM	3:00 PM	60	2	2	2	2	2			10	D	40.00	60	2,400.00		
3	3/18/24	4/26/24		3:00 PM	7:00 PM	60	2	2	2	2	2			10	D	40.00	60	2,400.00		

Billing Projections: By Month

	Mar 24	Apr 24
CA	2,400.00	4,800.00
ST	2,400.00	4,800.00

☒ Print Spot Prices
Notes to Traffic: Conservative Outsider Pac
Katz Media
TOTAL SPOTS 180GROSS TOTAL \$ 7,200.00ADJUSTED SPOTS 180ADJUSTED TOTAL \$ 7,200.00

APPROVE    DECLINE



General Manager



Sales Manager



Business Manager



Traffic Manager