

Mar 15, 24
 CONT# **37177052** Mod# Ver# 1 (Last =)
 REP **EASTMAN**
 TO **KALL-AM (Salt Lake City-Ogden-Provo, UT)**
 FM **BRIAN DONLEY**
 OFF **PHILADELPHIA**
 AGY **Katz Media Group**
 ADDR **125 West 55th Street 3rd Floor**
New York, NY 10019

DDS CONT# **0**
 C/P/E: **/ / 2515**

SALESPERSON FAX#

PH #

BYR **Helen Hanratty1**
 ADV **CONSERVATIVE OUTSIDER PAC**
 PDT **RADIO**
 FLT **Mar 16, 24 - Apr 26, 24**

*** REP ORDER COMMENT ***

** 3/15/2024 10:01:00 AM: POPULATIONBUYTYPE: CPP.

** 3/15/2024 10:01:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 3/15/2024 10:01:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	MTWTF..	6A - 10A	60	3/18/2024 - 4/26/2024	6W	10	\$40.00	60
	1.2	MTWTF..	10A - 3P	60	3/18/2024 - 4/26/2024	6W	10	\$40.00	60
	1.3	MTWTF..	3P - 7P	60	3/18/2024 - 4/26/2024	6W	10	\$40.00	60
				** WEEKLY FLIGHT TOTALS **			30	\$7,200.00	

	Mar 24	Apr 24					
SPOTS	60	120					
CASH	2400.00	4800.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	2400.00	4800.00					

						TOTAL
SPOTS						180
CASH						7,200.00
TRADE						0.00
NSL						0.00
TOTAL						7,200.00

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**** Competitive Comments ****

SVC: FA99 MSA CustRadio

Demo Adults 50+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.