

Broadcast Contract

REPUBLICAN PARTY OF POLK CTY
Attn: J.C. MARTIN
3903 CYPRESS LANDING E.
CYPRESS GARDENS , FL 33884

| | | |
|-----------------------------------|------------------------------------|--------------------------------|
| Start Date 10/30/18 | Contract# 580526 | Mod# 0 |
| End Date 11/06/18 | Date Entered 10/29/18 | Date Last Modified 10/29/18 |
| Advertiser REPUBLICAN PARTY OF | Station Market WLKF-AM, WONN-AM | |
| Product REPUBLICAN PARTY OF | SalesRep/Office House Political | |

Calendar Billing Cycle Estimate#

WLKF-AM

| LN | DATE | TIMES/PROGRAMS | LEN | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE |
|----|-------------------------|----------------|-----|----|----|----|----|----|----|----|-----------|---------|
| 1 | TU 10/30/18 MO 11/05/18 | 06:00A-10:00A | 30 | | 1 | 1 | 1 | 1 | 1 | 1 | 6 | \$10.00 |
| 2 | TU 10/30/18 MO 11/05/18 | 10:00A-03:00P | 30 | | 1 | 1 | 1 | 1 | 1 | 1 | 6 | \$10.00 |
| 3 | TU 10/30/18 MO 11/05/18 | 03:00P-07:00P | 30 | | 1 | 1 | 1 | 1 | 1 | 1 | 6 | \$10.00 |
| 4 | TU 10/30/18 MO 11/05/18 | 07:00P-12:00A | 30 | | 1 | 1 | 1 | 1 | 1 | 1 | 6 | \$10.00 |
| 5 | SU 11/04/18 SU 11/04/18 | 12:00P-03:00P | 30 | -- | -- | -- | -- | -- | -- | 1 | 1 | \$10.00 |
| 6 | SU 11/04/18 SU 11/04/18 | 03:00P-07:00P | 30 | -- | -- | -- | -- | -- | -- | 1 | 1 | \$10.00 |
| 7 | SU 11/04/18 SU 11/04/18 | 07:00P-12:00A | 30 | -- | -- | -- | -- | -- | -- | 1 | 1 | \$10.00 |
| 8 | TU 11/06/18 TU 11/06/18 | 06:00A-10:00A | 30 | -- | 1 | -- | -- | -- | -- | -- | 1 | \$10.00 |
| 9 | TU 11/06/18 TU 11/06/18 | 10:00A-03:00P | 30 | -- | 1 | -- | -- | -- | -- | -- | 1 | \$10.00 |
| 10 | TU 11/06/18 TU 11/06/18 | 03:00P-07:00P | 30 | -- | 1 | -- | -- | -- | -- | -- | 1 | \$10.00 |

WONN-AM

| LN | DATE | TIMES/PROGRAMS | LEN | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE |
|----|-------------------------|----------------|-----|----|----|----|----|----|----|----|-----------|---------|
| 1 | TU 10/30/18 MO 11/05/18 | 12:00P-03:00P | 30 | | 1 | 1 | 1 | 1 | 1 | 1 | 7 | \$10.00 |
| 2 | TU 11/06/18 TU 11/06/18 | 03:00P-07:00P | 30 | -- | 1 | -- | -- | -- | -- | -- | 1 | \$8.00 |

Hall Communications does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

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|-----------------------------------|---------------------------------------|--------------------------------|
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| Advertiser REPUBLICAN PARTY OF | Station Market WLKF-AM,WONN-A M | |
| Product REPUBLICAN PARTY OF | SalesRep/Office House Political | |

Calendar Billing Cycle Estimate#

| -----Additional Comments----- | Total Spots | Spots Total\$ | Net | Gross |
|--------------------------------------|-------------|---------------|-----------|-----------|
| | 38 | 378.00 | \$ 378.00 | \$ 378.00 |
| THANK YOU FOR YOUR BUSINESS | | | | |
| <u>Billing Projections: By Month</u> | | | | |
| CA | Oct 18 | Nov 18 | | |
| ST | 100.00 | 278.00 | | |
| | | 378.00 | | |

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Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 2



Hall Communications Radio Group
404 West Lime Street * Lakeland, FL 33815-4651
Phone (863) 682-8184 - Fax (863) 683-2409
email: arowbotham@halllakeland.com

Date: 10/29/18 New order: ☐

Supersedes contract #-

Start date: 10/30/18 End date: 11/6/18

time order

Advertiser: Republican Party of Polk County

Agency: _____

Address: 3903 Cypress Landing, E.

City/State/Zip: Cypress Gardens, FL 33884

Contact person: J.C. Martin

Telephone: 863-899-3843

Fax: _____

Log listing: #580526

Competing products: _____

Package/program: _____

Salesperson: Art Rowbotham - political

Notes to traffic & accounting _____

CHECK ONE:

- ☐ announcement
- ☐ sponsorship
- ☒ political
- ☐ public service
- ☐ promotional

CHECK ONE:

- ☒ remit invoice
- ☒ cash in advance

CHECK ONE:

- ☐ stand broadcast month
- ☒ calendar month

CHECK ONE:

- ☒ end of flight
 - ☐ weekly invoice
 - ☐ monthly invoice
 - ☐ special cycle
- describe: _____

Contract #-

Account #-

Cart #-

Income account: _____

CHECK ONE:

- ☐ agency
- ☒ direct

CHECK ONE:

- ☒ cash
- ☐ trade
- ☐ non-commercial

☒ WONN ☒ WLKF

☐ WPCV ☐ WWRZ

☐ WONN/WPCV

☐ WLKF/WWRZ

☐ WPCV/WWRZ

☐ Co-op

☐ Affidavit

☐ Exact Time

| START DATE | END DATE | LENGTH | DAY PARTS | RATE | M | T | W | SCHEDULE T | F | S | S |
|------------|----------|--------|-----------|-------|------|--------|---|------------|---|---|---|
| 10/30/18 | 11/5/18 | :30 | 6-10A | \$10. | 1 | 1 | 1 | 1 | 1 | 1 | |
| | | | 10-3P | | 1 | 1 | 1 | 1 | 1 | 1 | |
| | | | 3-7P | | 1 | 1 | 1 | 1 | 1 | 1 | |
| | | | 7-12A | | 1 | 1 | 1 | 1 | 1 | 1 | |
| 11/4/18 | 11/4/18 | :30 | 12-3P | \$10. | | | | | | | 1 |
| | | | 3-7P | | | | | | | | 1 |
| | | | 7-12A | | | | | | | | 1 |
| 11/6/18 | 11/6/18 | :30 | 6-10A | \$10. | | 1 | | | | | |
| | | | 10-3P | | | 1 | | | | | |
| | | | 3-7P | | | 1 | | | | | |
| 10/30/18 | 11/6/18 | :30 | 12-3P | \$10 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| | | | 3-7P | \$8 | | 1 | | | | | |
| Jan | Feb | Mar | Apr | May | June | TOTAL | | | | | |
| July | Aug | Sep | Oct | Nov | Dec | 378.00 | | | | | |

NONDISCRIMINATION POLICY: Hall Communications and its station[s] do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected. WLKF X30

ADVERTISER: _____ SALESPERSON: _____ APPROVED BY: WONN X8

DATE: _____ DATE: _____ ENTERED BY: VC 10/29/18

Station: WLKF

Candidate: Republican Party of Polk County
(Including Party Requesting Time)

Date, Time, Amount & Class
(Fixed, Preemptable, ROS, Class AA, Class A, etc. requested)

Disposition of Request

Amount Sold: \$300.00 Class Sold: _____

Remarks (1) _____

Initials of staff member making entry; date of entry; indication of any conditions imposed, e.g., requirement that script be furnished in advance. Use reverse side for further remarks if necessary.

AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|---|--------------------------|
| Station and Location: WLKF - Lakeland, FL | Date: 10/29/18 |
|---|--------------------------|

I, J.C. Martin
do hereby request station time concerning the following issue:

| |
|--|
| |
|--|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

See attached schedule

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Republican Party of Polk County

I represent that the payment for the above described broadcast time has been furnished by (name and address):

J.C. Martin, Chairman

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Republican Party of Polk County

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

J.C. Martin, Chairman

WLKF

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/29/18 JC Martin 863-899-3843
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Art Rowbotham Art Rowbotham President
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|-----------------------|----------------------------------|------|-------|----------------|-----------------|
| See attached schedule | | | | | |

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Polk Co. Republican Party "Time to Vote" :30 Oct-Nov.2018

Hello again, Americans this is J C Martin, chairman of the Polk County Republican Party. It's time to vote! Early voting is open and final voting is Tuesday, November 6th. We need you to get out and vote Republican. We need to elect calm, conservative Republicans for all of the crazy stuff that's going on. Democrats are creating mobs, but Republicans create jobs. Vote Republican! Polk County, Florida, your country... we all need you to get out and vote. Paid for by the Republican Party of Polk County.