

Broadcast Contract

KATZ MEDIA GROUP
FLORIDA GROWN PC
125 W. 55TH STREET 3RD FLOOR
NEW YORK, NV 10019

Start Date	Contract#	Mod#
07/31/18	7469	0
End Date	Date Entered	Date Last Modified
08/06/18	07/10/18	07/10/18
Advertiser	Station Market	
FLORIDA GROWN PC	WLKF-AM	
Product	SalesRep/Office	
Issue	Eastman Political	

Standard Billing Cycle Estimate# 731806

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
			LINE	REMARK								
1	TU 07/31/18 SU 08/05/18	06:00A-10:00A	60	--	4	4	4	4	--	--	16	\$35.00
2	MO 08/06/18 MO 08/06/18	06:00A-10:00A	60	4	--	--	--	--	--	--	4	\$35.00
3	TU 07/31/18 SU 08/05/18	10:00A-03:00P	60	--	3	3	3	3	--	--	12	\$35.00
4	MO 08/06/18 MO 08/06/18	10:00A-03:00P	60	3	--	--	--	--	--	--	3	\$35.00
5	TU 07/31/18 SU 08/05/18	03:00P-07:00P	60	--	3	3	3	3	--	--	12	\$35.00
6	MO 08/06/18 MO 08/06/18	03:00P-07:00P	60	3	--	--	--	--	--	--	3	\$35.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	50	1,750.00	\$262.50	\$ 1,487.50	\$ 1,750.00

Billing Projections: By Month

	Jul 18	Aug 18
CA	350.00	1,400.00
ST		1,750.00

Hall Communications does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name _____ Title _____
See reverse for accepted terms and conditions, if any

Name _____ Title _____
Page 2

7469 Political

Jul 10, 18
 CONT# 31979089 Mod# Ver# 1 (Last =)
 REP EASTMAN
 TO WLKF-AM (Lakeland-Winter Haven, FL)
 FM BRIAN DONLEY
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: na / na / 731806

SALESPERSON FAX#

PH #

BYR Helen Hanratty
 ADV FLORIDA GROWN PC
 PDT Issue
 FLT Jul 31, 18 - Aug 06, 18

* REP ORDER COMMENT *

** 7/10/2018 2:37:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!

** 7/10/2018 2:37:00 PM: SMART MEDIA HAS PAID KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.

** 7/10/2018 2:37:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST,NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

* STATION ORDER COMMENT *

** 7/10/2018 2:55:00 PM: CONFIRMED D MATTIOLI

** 7/10/2018 2:55:00 PM: INJECTED D MATTIOLI

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.T....	6A - 10A	60	07/31/2018 - 07/31/2018	1D	4	\$35.00	4
	1.2	.T....	10A - 3P	60	07/31/2018 - 07/31/2018	1D	3	\$35.00	3
	1.3	.T....	3P - 7P	60	07/31/2018 - 07/31/2018	1D	3	\$35.00	3
				** FLIGHT TOTALS **			10	\$350.00	
		FLIGHT 2							
	2.1	..W....	6A - 10A	60	08/01/2018 - 08/01/2018	1D	4	\$35.00	4
	2.2	..W....	10A - 3P	60	08/01/2018 - 08/01/2018	1D	3	\$35.00	3
	2.3	..W....	3P - 7P	60	08/01/2018 - 08/01/2018	1D	3	\$35.00	3
				** FLIGHT TOTALS **			10	\$350.00	
		FLIGHT 3							
	3.1	...T...	6A - 10A	60	08/02/2018 - 08/02/2018	1D	4	\$35.00	4
	3.2	...T...	10A - 3P	60	08/02/2018 - 08/02/2018	1D	3	\$35.00	3
	3.3	...T...	3P - 7P	60	08/02/2018 - 08/02/2018	1D	3	\$35.00	3
				** FLIGHT TOTALS **			10	\$350.00	

Jul 10, 18
 CONT# 31979089 Mod# Ver# 1 (Last =)
 REP EASTMAN

DDS CONT# 0
 C/P/E: na / na / 731806

		FLIGHT 4							
4.1F..	6A - 10A	60	08/03/2018 - 08/03/2018	1D	4	\$35.00	4	
4.2F..	10A - 3P	60	08/03/2018 - 08/03/2018	1D	3	\$35.00	3	
4.3F..	3P - 7P	60	08/03/2018 - 08/03/2018	1D	3	\$35.00	3	
** FLIGHT TOTALS **						10	\$350.00		
		FLIGHT 5							
5.1	M.....	6A - 10A	60	08/06/2018 - 08/06/2018	1D	4	\$35.00	4	
5.2	M.....	10A - 3P	60	08/06/2018 - 08/06/2018	1D	3	\$35.00	3	
5.3	M.....	3P - 7P	60	08/06/2018 - 08/06/2018	1D	3	\$35.00	3	
** FLIGHT TOTALS **						10	\$350.00		

	Aug 18					
SPOTS	50					
CASH	1750.00					
TRADE	0.00					
NSL	0.00					
TOTAL	1750.00					

						TOTAL
SPOTS						50
CASH						1,750.00
TRADE						0.00
NSL						0.00
TOTAL						1,750.00

**** Competitive Comments ****

SVC: FA17MSA ARB
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Receipt

Katz Communications • Katz Media Group Inc
125 W. 55th St., New York, New York 10019
212-424-6528

Cardholder Contact Information

Cardholder Name: **Smart Media Group**
Cardholder Phone:
Cardholder Email:
Customer Name: **Smart Media Group**

Bill To Address: **1427 Leslie Ave
Alexandria, Virginia 22301**

Transaction Type

Transaction Type: **Authorize And Capture**
Created Date: **7/30/2018 2:46:14 PM EDT**
Capture Date: **7/30/2018 2:46:14 PM EDT**
AVS Address: **Matched**

Transaction Status: **Submitted**
Authorization Date: **7/30/2018 2:46:14 PM EDT**
Authorization Code: **030215**
AVS Zip: **Matched**

Credit Card Information

Name On Card: **Smart Media Group**
Card Number: **xxxx-xxxx-xxxx-3673**
Security Code Response: **Matched**

Card Brand: **MC**
Security Code Status: **Provided**

Tracking Information

Customer Ref Value:
Invoice Number:
Ship From Postal Code: **10019**
Tracking Number:

Order Number:
Invoice Date:
Shipping Company: **None**

Transaction Totals

Product Code	Description	UOM Code	CMDTY Code	QTY	AMT	EXT AMT
073018-2	Florida Grown PAC 7.31-8.6	EA	80140000	1.00	\$92,429.00	\$92,429.00
					Sub-Total:	\$92,429.00
					Sales Tax:	\$0.00
					Freight Amount:	\$0.00
					Freight Tax:	\$0.00
					Duty Amount:	\$0.00
					Total (USD) :	\$92,429.00

This receipt is for informational use only and is not intended to serve as or replace any official tax document.

Katz Communications uses advanced payment processing services provided by WEX Inc. www.wexinc.com.

7/30/2018 2:46:18 PM EDT