

# Broadcast Contract

KATZ MEDIA GROUP  
FLORIDA GROWN PC  
125 W. 55TH STREET 3RD FLOOR  
NEW YORK, NY 10019

Start Date	Contract#	Mod#
07/24/18	7470	0
End Date	Date Entered	Date Last Modified
07/30/18	07/10/18	07/10/18
Advertiser	Station Market	
FLORIDA GROWN PC	WLKF-AM	
Product	SalesRep/Office	
Issue	Eastman Political	

Standard Billing Cycle Estimate# 724730

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 07/24/18 SU 07/29/18	06:00A-10:00A	60	--	4	4	4	4	--	--	16	\$35.00
2	MO 07/30/18 MO 07/30/18	06:00A-10:00A	60	4	--	--	--	--	--	--	4	\$35.00
3	TU 07/24/18 SU 07/29/18	10:00A-03:00P	60	--	3	3	3	3	--	--	12	\$35.00
4	MO 07/30/18 MO 07/30/18	10:00A-03:00P	60	3	--	--	--	--	--	--	3	\$35.00
5	TU 07/24/18 SU 07/29/18	03:00P-07:00P	60	--	3	3	3	3	--	--	12	\$35.00
6	MO 07/30/18 MO 07/30/18	03:00P-07:00P	60	3	--	--	--	--	--	--	3	\$35.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	50	1,750.00	\$262.50	\$ 1,487.50	\$ 1,750.00

## Billing Projections: By Month

	Jul 18	Aug 18
CA	1,750.00	
ST	1,400.00	350.00

Hall Communications does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title  
See reverse for accepted terms and conditions, if any

Name Title  
Page 3

# 7470 Political

Jul 10, 18  
 CONT# 31979085 Mod# Ver# 1 (Last = )  
 REP EASTMAN  
 TO WLKF-AM (Lakeland-Winter Haven, FL)  
 FM BRIAN DONLEY  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / 724730

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV FLORIDA GROWN PC  
 PDT Issue  
 FLT Jul 24, 18 - Jul 30, 18

\* REP ORDER COMMENT \*

\*\* 7/10/2018 2:37:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!

\*\* 7/10/2018 2:37:00 PM: SMART MEDIA HAS PAID KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.

\*\* 7/10/2018 2:37:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\* STATION ORDER COMMENT \*

\*\* 7/10/2018 2:55:00 PM: CONFIRMED D MATTIOLI

\*\* 7/10/2018 2:55:00 PM: INJECTED D MATTIOLI

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.T....	6A - 10A	60	07/24/2018 - 07/24/2018	1D	4	\$35.00	4
	1.2	.T....	10A - 3P	60	07/24/2018 - 07/24/2018	1D	3	\$35.00	3
	1.3	.T....	3P - 7P	60	07/24/2018 - 07/24/2018	1D	3	\$35.00	3
				** FLIGHT TOTALS **			10	\$350.00	
		<b>FLIGHT 2</b>							
	2.1	..W....	6A - 10A	60	07/25/2018 - 07/25/2018	1D	4	\$35.00	4
	2.2	..W....	10A - 3P	60	07/25/2018 - 07/25/2018	1D	3	\$35.00	3
	2.3	..W....	3P - 7P	60	07/25/2018 - 07/25/2018	1D	3	\$35.00	3
				** FLIGHT TOTALS **			10	\$350.00	
		<b>FLIGHT 3</b>							
	3.1	...T...	6A - 10A	60	07/26/2018 - 07/26/2018	1D	4	\$35.00	4
	3.2	...T...	10A - 3P	60	07/26/2018 - 07/26/2018	1D	3	\$35.00	3
	3.3	...T...	3P - 7P	60	07/26/2018 - 07/26/2018	1D	3	\$35.00	3
				** FLIGHT TOTALS **			10	\$350.00	

Jul 10, 18  
 CONT# 31979085 Mod# Ver# 1 (Last = )  
 REP EASTMAN

DDS CONT# 0  
 C/P/E: na / na / 724730

<b>FLIGHT 4</b>									
4.1	....F..	6A - 10A	60	07/27/2018 - 07/27/2018	1D	4	\$35.00	4	
4.2	....F..	10A - 3P	60	07/27/2018 - 07/27/2018	1D	3	\$35.00	3	
4.3	....F..	3P - 7P	60	07/27/2018 - 07/27/2018	1D	3	\$35.00	3	
<b>** FLIGHT TOTALS **</b>						10	\$350.00		
<b>FLIGHT 5</b>									
5.1	M.....	6A - 10A	60	07/30/2018 - 07/30/2018	1D	4	\$35.00	4	
5.2	M.....	10A - 3P	60	07/30/2018 - 07/30/2018	1D	3	\$35.00	3	
5.3	M.....	3P - 7P	60	07/30/2018 - 07/30/2018	1D	3	\$35.00	3	
<b>** FLIGHT TOTALS **</b>						10	\$350.00		

	<b>Jul 18</b>	<b>Aug 18</b>					
SPOTS	40	10					
CASH	1400.00	350.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	1400.00	350.00					

						<b>TOTAL</b>
SPOTS						50
CASH						1,750.00
TRADE						0.00
NSL						0.00
TOTAL						1,750.00

**\*\* Competitive Comments \*\***

SVC: FA17MSA ARB  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## Lisa Gifford

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**From:** Production  
**Sent:** Monday, July 30, 2018 3:04 PM  
**To:** Lisa Gifford  
**Subject:** FW: Florida Grown PC - Est. 731806 - Payment  
**Attachments:** Florida Grown PAC 7.31-8.6.pdf; 23%\_60 Radio.mp3

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**From:** Donley, Brian [mailto:Brian.Donley@Katzmedia.com]  
**Sent:** Monday, July 30, 2018 3:01 PM  
**To:** Kelleher, MaryAnne; Production; Val Carlton; Jeanne.Griswold@coxinc.com; virginia.ciaccio@coxmediagroup.com; Wong, Felicia (CMG-Orlando); Katherine Grofic - Cumulus; Paul Haley - Cumulus; Deede Wayne  
**Cc:** Rusnak, Emma  
**Subject:** Florida Grown PC - Est. 731806 - Payment

Hello,

Attached please find the proof of payment for the upcoming flight – Please note, we’re continuing with the same spot/traffic from last week (attached).

Thank you,

**Brian Donley**  
Senior Account Executive  
Katz Radio Group  
111 Presidential Blvd | Suite 215 | Bala Cynwyd, PA 19004  
[Brian.Donley@Katzmedia.com](mailto:Brian.Donley@Katzmedia.com)  
o 215.557.4254 | m 347.880.6421 | f 917.206.0491



Local Impact.  
National Influence.