

Broadcast Contract

KATZ MEDIA GROUP
FLORIDA GROWN PC
125 W. 55TH STREET 3RD FLOOR
NEW YORK, NY 10019

Start Date	Contract#	Mod#
07/10/18	7467	0
End Date	Date Entered	Date Last Modified
07/16/18	07/10/18	07/10/18
Advertiser	Station Market	
FLORIDA GROWN PC	WLKF-AM	
Product	SalesRep/Office	
Issue	Eastman Political	

Standard Billing Cycle Estimate# 710716

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
			LINE	REMARK								
1	TU 07/10/18 SU 07/15/18	06:00A-10:00A	60	--	--	5	6	5	--	--	16	\$35.00
2	MO 07/16/18 MO 07/16/18	06:00A-10:00A	60	4	--	--	--	--	--	--	4	\$35.00
3	TU 07/10/18 SU 07/15/18	10:00A-03:00P	60	--	--	4	4	4	--	--	12	\$35.00
4	MO 07/16/18 MO 07/16/18	10:00A-03:00P	60	3	--	--	--	--	--	--	3	\$35.00
5	TU 07/10/18 SU 07/15/18	03:00P-07:00P	60	--	3	3	3	3	--	--	12	\$35.00
6	MO 07/16/18 MO 07/16/18	03:00P-07:00P	60	3	--	--	--	--	--	--	3	\$35.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	50	1,750.00	\$262.50	\$ 1,487.50	\$ 1,750.00

Billing Projections: By Month

	Jul 18
CA	1,750.00
ST	1,750.00

Hall Communications does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 1

#7467 Political

Jul 10, 18
 CONT# 31978350 Mod# Ver# 1 (Last =)
 REP EASTMAN
 TO WLKF-AM (Lakeland-Winter Haven, FL)
 FM BRIAN DONLEY
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: na / na / 710716

SALESPERSON FAX#

PH #

BYR Helen Hanratty
 ADV FLORIDA GROWN PC
 PDT Issue
 FLT Jul 10, 18 - Jul 16, 18

* REP ORDER COMMENT *

** 7/10/2018 12:00:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!

** 7/10/2018 12:00:00 PM: SMART MEDIA HAS PAID KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.

** 7/10/2018 12:00:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY, NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

* STATION ORDER COMMENT *

** 7/10/2018 12:32:00 PM: CONFIRMED D MATTIOLI

** 7/10/2018 12:32:00 PM: INJECTED D MATTIOLI

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.T.....	3P - 7P	60	07/10/2018 - 07/10/2018	1D	3	\$35.00	3
					** FLIGHT TOTALS **		3	\$105.00	
		FLIGHT 2							
	2.1	..W....	6A - 10A	60	07/11/2018 - 07/11/2018	1D	5	\$35.00	5
	2.2	..W....	10A - 3P	60	07/11/2018 - 07/11/2018	1D	4	\$35.00	4
	2.3	..W....	3P - 7P	60	07/11/2018 - 07/11/2018	1D	3	\$35.00	3
					** FLIGHT TOTALS **		12	\$420.00	
		FLIGHT 3							
	3.1	...T...	6A - 10A	60	07/12/2018 - 07/12/2018	1D	6	\$35.00	6
	3.2	...T...	10A - 3P	60	07/12/2018 - 07/12/2018	1D	4	\$35.00	4
	3.3	...T...	3P - 7P	60	07/12/2018 - 07/12/2018	1D	3	\$35.00	3
					** FLIGHT TOTALS **		13	\$455.00	
		FLIGHT 4							

Jul 10, 18
 CONT# 31978350 Mod# Ver# 1 (Last =)
 REP EASTMAN

DDS CONT# 0
 C/P/E: na / na / 710716

4.1F..	6A - 10A	60	07/13/2018 - 07/13/2018	1D	5	\$35.00	5
4.2F..	10A - 3P	60	07/13/2018 - 07/13/2018	1D	4	\$35.00	4
4.3F..	3P - 7P	60	07/13/2018 - 07/13/2018	1D	3	\$35.00	3
** FLIGHT TOTALS **						12	\$420.00	
FLIGHT 5								
5.1	M.....	6A - 10A	60	07/16/2018 - 07/16/2018	1D	4	\$35.00	4
5.2	M.....	10A - 3P	60	07/16/2018 - 07/16/2018	1D	3	\$35.00	3
5.3	M.....	3P - 7P	60	07/16/2018 - 07/16/2018	1D	3	\$35.00	3
** FLIGHT TOTALS **						10	\$350.00	

	Jul 18						
SPOTS	50						
CASH	1750.00						
TRADE	0.00						
NSL	0.00						
TOTAL	1750.00						

						TOTAL
SPOTS						50
CASH						1,750.00
TRADE						0.00
NSL						0.00
TOTAL						1,750.00

**** Competitive Comments ****

SVC: FA17MSA ARB

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Smart Media Group
do hereby request station time concerning the following issue:

--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: Florida Grown PC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”

☐ Yes

☒ No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Florida Grown PC
Post Office Box 547
Bartow, FL 33831

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Abby Dupree, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/28/18

Date



Signature

(703) 518-4747

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Lisa Gifford

From: Nancy Cattarius
Sent: Tuesday, July 10, 2018 12:15 PM
To: Lisa Gifford
Subject: Fwd: Florida Grown PC - Est. 710716 - NAB/Traffic/Payment
Attachments: FGPC NAB.PDF; ATT00001.htm; Prison_60 Radio.mp3; ATT00002.htm

Nancy Cattarius
Vice President-General Manager
WONN/WPCV/WLKF/WWRZ
404 West Lime Street
Lakeland, FL 33815
863/682-8184
863/686-0357 FAX
863-944-2382 CELL

Sent from my iPhone

Begin forwarded message:

From: "Kelleher, MaryAnne" <MaryAnne.Kelleher@Katzmedia.com>
To: "Nancy Cattarius" <ncattarius@hallradio.net>, "Production" <production@hallradio.net>
Subject: Florida Grown PC - Est. 710716 - NAB/Traffic/Payment

Hi All,

Attached is the NAB form and spot for the new Florida Grown PC orders.

Please see below for traffic instructions and Proof of Payment.

*****FLIGHT DATES – 7.10 – 7.16*****

CLIENT
Florida Grown PC

FLIGHT DATES
July 10 - July 16

SPOTS
APFL7918RA - Prison Radio (:60)
Rotation: 100%
Delivery Method: Email Attachment
File: %A0<https://traffic.smartmediagroup.com/uploads/spots/>

KATZ MEDIA GROUP INC.

Email to:

Amy.dave@katz-media.com AND jennifer.carpio@katzmediagroup.com
212-424-6824 (phone) 210-253-4956 (phone)

CREDIT CARD AUTHORIZATION

TYPE OF CARD: PURCHASING _____ CORPORATE X

COMPANY NAME: SMART MEDIA GROUP
ADDRESS: 1427 LESLIE AVENUE
CITY/ STATE/ ZIP: ALEXANDRIA VA 22301
TELEPHONE #: _____

THE FOLLOWING INVOICES ARE BEING PAID WITH THIS CREDIT CARD:

ADVERTISER	INVOICE #	INVOICE DATE	INVOICE AMOUNT
FLORIDA GROWN PC / PUTNAM			92,429.00

IF ADDITIONAL SPACE IS NEEDED, PLEASE ATTACH A SEPARATE LIST.

	SUB TOTAL:	
SURCHARGE:	3.2%:	
	TOTAL:	92,429.00

KATZ MEDIA GROUP, INC. IS HEREBY AUTHORIZED TO CHARGE THE FOLLOWING CREDIT CARD ACCOUNT:

ACCOUNT #: XXX-XXXX-XXXX-3673
CARD TYPE: MASTERCARD
(VISA, AMEX, MC)
EXPIRATION DATE: 02/2022
CVC #: 767 (four digit code on front of card)
CARD HOLDERS NAME: Smart Media Group
APPROVAL /SIGNATURE: Juan M. Lopez
TODAY'S DATE: 7/9/2018

ALL CREDIT CARD INFORMATION WILL BE KEPT CONFIDENTIAL

Thanks!

Emma

Emma Rusnak

Account Coordinator

Katz Radio Group

111 Presidential Blvd | Ste 215 | Bala Cynwyd, PA 19004

Emma.Rusnak@katzmedia.com

o 215.557.4230 | f 917.206.9488