

# Broadcast Contract

REPUBLICAN PARTY OF POLK CTY  
Attn: J.C. MARTIN  
3903 CYPRESS LANDING E.  
CYPRESS GARDENS , FL 33884

Start Date 10/16/18	Contract# 7764	Mod# 0
End Date 10/25/18	Date Entered 10/15/18	Date Last Modified 10/15/18
Advertiser REPUBLICAN PARTY OF	Station Market WLKF-AM	
Product REPUBLICAN PARTY OF	SalesRep/Office House Political	

Calendar Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE	
			LINE	REMARK									
1	TU 10/16/18 TH 10/25/18	06:00A-07:00P	30		4	4	4	4	4	4	28	\$10.00	

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	40	400.00	\$ 400.00	\$ 400.00

THANK YOU FOR YOUR BUSINESS

Billing Projections: By Month

	Oct 18
CA	400.00
ST	400.00

Hall Communications does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Name Title

\_\_\_\_\_  
Name Title

See reverse for accepted terms and conditions, if any

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PDF created with pdfFactory Pro trial version [www.pdffactory.com](http://www.pdffactory.com)

Station: WLKF / WWRZ

Candidate: Republican Party of Polk County  
(Including Party Requesting Time)

**Date, Time, Amount & Class**  
*(Fixed, Preemptable, ROS, Class AA, Class A, etc. requested)*

## Disposition of Request

Amount Sold: \$400.00      Class Sold: \_\_\_\_\_

Remarks (1) \_\_\_\_\_

*Initials of staff member making entry; date of entry; indication of any conditions imposed, e.g., requirement that script be furnished in advance. Use reverse side for further remarks if necessary.*

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <u>WLKF / WWRZ</u>	<b>Date:</b> <u>10/15/18</u>
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I, J.C. Martin  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached schedule				

This broadcast time will be used by: \_\_\_\_\_



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Republican Party of Polk County

I represent that the payment for the above described broadcast time has been furnished by (name and address):

J.C. Martin, Chairman

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Republican Party of Polk County

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

J.C. Martin, Chairman

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/15/18      [Signature]      863-899-3843  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected  
[Signature]                      Art Rowbotham                      President/CEO  
Signature                      Printed Name                      Title

Polk Co. Republican Party :30 October 2018

Hello again, Americans, this is J C Martin, chairman of the Polk County Republican party. It's time to vote! Mail-in ballots are now available. Go to polk elections dot com... P O L K elections dot com... to get your ballot. Then go to polk dot gop... P O L K dot gop, for our party's recommendations. Make a plan to have your vote count. Vote for calm, conservative Republicans to keep this economy going. Enough of the nonsense. Paid for by the Polk County Republican Party.