Broadcast Contract

TIMES/PROGRAMS

REPUBLICAN PARTY OF POLK CTY Attn: J.C. MARTIN 3903 CYPRESS LANDING E. CYPRESS GARDENS, FL 33884

LN

DATE

Start Date	Contract#	Mod#		
07/31/18	7531	0		
End Date 08/10/18	Date Entere 07/26/18	Date Last Modified 07/26/18		
Advertiser REPUBLICAN PAI	RTY OF	Station Market WLKF-AM		
WLKF RADIO BUY		SalesRep/Office Nancy Cattarius		

Calendar Billing Cycle Estimate#

RATE

LEN MO TU WE TH FR SA SU SPOTS /WK

1	TU 07/31/18 FF	8 08/03/18	06:00A-07:00P	30		6	6	6	7	 	25	\$10.00
2	MO 08/06/18 FF	08/10/18	06:00A-07:00P	30	5	5	5	5	5	 	25	\$10.00
	Additional Co	mments	Total Spots	Spots Total\$ 500.00	3						Net	Gross
			30	500.00							\$ 500.00	\$ 500.00
THA	NK YOU FOR YOUR	BUSINESS										
	NK YOU FOR YOUR ng Projections: By M											

Hall Communications does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

Accepted for Station		Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser				
Name	Title	Name	Title			
See reverse for accepted terms and con	nditions, if any		Page	1		



Notes to traffic & accounting _







☐ wpcv/wwrz

■ Exact Time

☐ Affidavit

	Date: 7/26/	18 New order:
Hall Communications Radio Group 404 West Lime Street * Lakeland, FL 33815-4651	Supersedes contract #- Start date: 7/31	
Phone (863) 682-8184 - Fax (863) 683-2409 email: ncattarius@halllakeland.com		time orde
	CHECK ONE:	Contract #-
Advertiser: Republican Party of Polk County	sponsorship political public service	Cart #-
Agency:	promotional	Income account:
Address: 3903 Cypress Landing E.		
City/State/Zip: Cypress Gardens, FL 3388	CHECK ONE:	CHECK ONE:
Contact person: J. C. Martin	ash in advance	direct
Telephone:	CITE OF CASE	
Fax:	CHECK ONE:	CHECK ONE:
Log listing:	□ calendar month	trade non-commercial
Competing products:		
	CHECK ONE:	WONN WLKF
Package/program:	weekly invoice	□ WPCV □ WWRZ
Salesperson: Cattarius	monthly invoice special cycle	□ WONN/WPCV □ WLKF/WWRZ

describe:

Со-ор

START	END		<u></u>		SCHEDULE							
DATE	DATE	LENGTH	DAY PARTS	RATE	M	7		W	Т	F	S	S
7/31	8/3	:30	6a-7p	\$10		(5	6	6	7		
8/6	8/10	:30	6a-7p	\$10	5	5	5	5	5	5		
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				Market and the standard and a standa								
Jan		Feb	Mar		Apr		May		June		TOTAL 5	0x=\$500
July	1	Aug	Sep		Oct		Nov		Dec		1	

NONDISCRIMINATION POLICY: Hall Communications and its station[s] do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

sumonly, even in handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.								
ADVERTISER:	SALESPERSON:	APPROVED BY:	A A		_/			
DATE:	DATE:	ENTERED BY:		10	14			
				, (,				

Lisa Gifford

From: Tom Shaw

Sent: Monday, July 30, 2018 11:49 AM

To: Lisa Gifford
Subject: political ad script

Attachments: Repub Party Polk Co get mail in ballot July2018.odt

Polk Co Republican Party :30 July 30 2018

Hello again, Americans! This is J.C. Martin, chairman of the Polk County Republican Party. It's time to vote! All good Republicans need to vote on Primary Day, Tuesday, August 28th. If you don't have time to vote on a Tuesday between 7am and 7pm, now is the time to get a mail-in ballot. Go to polk elections dot com. P O L K elections dot com. Republicans, your party needs you to vote! Our future depends on it. Let's make America great again and keep Polk County a great place to live. Paid for by Polk Republican Party, John Velaber, treasurer.

POLK COUNTY REPUBLICAN EXECUTIVE COMMITTEE

6039 CYPRESS GARDENS BLVD STE 108 WINTER HAVEN, FL 33884-4115



Office 7 - 27 - 2018

John Valda

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63-1403/631 55

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PAY - F:ft un hundrad and 00/100

DOLLARS \$ \500.

Hall Communications

Photo Safe Depo: Details

FOR 3 months of radio ado

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