

Broadcast Contract

Target Enterprises LLC
CLUB FOR GROWTH
15260 VENTURA BLVD SUITE 1240
SHERMAN OAKS, CA 91403

Start Date	Contract#	Mod#
08/08/18	7544	0
End Date	Date Entered	Date Last Modified
08/14/18	08/03/18	08/03/18
Advertiser	Station Market	
CLUB FOR GROWTH	WLKF-AM	
Product	SalesRep/Office	
Club for Growth Action	Eastman Political	

Standard Billing Cycle Estimate# 2535

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	WE 08/08/18 FR 08/10/18	06:00A-09:00A	60	--	--	X	X	X	--	--	2	\$35.00
2	WE 08/08/18 FR 08/10/18	09:00A-12:00P	60	--	--	X	X	X	--	--	9	\$35.00
3	WE 08/08/18 FR 08/10/18	12:00P-03:00P	60	--	--	X	X	X	--	--	9	\$35.00
4	WE 08/08/18 FR 08/10/18	03:00P-06:00P	60	--	--	X	X	X	--	--	9	\$35.00
5	MO 08/13/18 TU 08/14/18	06:00A-09:00A	60	X	X	--	--	--	--	--	1	\$35.00
6	MO 08/13/18 TU 08/14/18	09:00A-12:00P	60	X	X	--	--	--	--	--	6	\$35.00
7	MO 08/13/18 TU 08/14/18	12:00P-03:00P	60	X	X	--	--	--	--	--	6	\$35.00
8	MO 08/13/18 TU 08/14/18	03:00P-06:00P	60	X	X	--	--	--	--	--	6	\$35.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	48	1,680.00	\$252.00	\$ 1,428.00	\$ 1,680.00

Billing Projections: By Month

	Aug 18
CA	1,680.00
ST	1,680.00

Hall Communications does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 3

Aug 03, 18
 CONT# 32044301 Mod# Ver# 1 (Last =)
 REP EASTMAN
 TO WLKF-AM (Lakeland-Winter Haven, FL)
 FM LESLY WILBERDING
 OFF LOS ANGELES
 AGY TARGET ENTERPRISES LLC
 ADDR 15260 VENTURA BLVD SUITE 1240
 SHERMAN OAKS, CA 91403

DDS CONT# 0
 C/P/E: CFG / CFGA / 2535

SALESPERSON FAX#

PH # 818-905-0005

BYR LINDA SOUTHERN
 ADV CLUB FOR GROWTH
 PDT Club for Growth Action
 FLT Aug 06, 18 - Aug 19, 18

* REP ORDER COMMENT *

** 8/2/2018 6:24:00 PM: NEW ORDER PLEASE CONFIRM THANKS

* STATION ORDER COMMENT *

** 8/3/2018 8:12:00 AM: CONFIRMED D MATTIOLI

** 8/3/2018 8:12:00 AM: INJECTED D MATTIOLI

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	..WTF..	6A - 9A	60	8/8/2018 - 8/10/2018	1W	2	\$35.00	2
	1.2	..WTF..	9A - 12P	60	8/8/2018 - 8/10/2018	1W	9	\$35.00	9
	1.3	..WTF..	12P - 3P	60	8/8/2018 - 8/10/2018	1W	9	\$35.00	9
	1.4	..WTF..	3P - 6P	60	8/8/2018 - 8/10/2018	1W	9	\$35.00	9
		** WEEKLY FLIGHT TOTALS **					29	\$1,015.00	
		FLIGHT 2							
	2.1	MT.....	6A - 9A	60	8/13/2018 - 8/14/2018	1W	1	\$35.00	1
	2.2	MT.....	9A - 12P	60	8/13/2018 - 8/14/2018	1W	6	\$35.00	6
	2.3	MT.....	12P - 3P	60	8/13/2018 - 8/14/2018	1W	6	\$35.00	6
	2.4	MT.....	3P - 6P	60	8/13/2018 - 8/14/2018	1W	6	\$35.00	6
		** WEEKLY FLIGHT TOTALS **					19	\$665.00	

	Aug 18					
SPOTS	48					
CASH	1680.00					
TRADE	0.00					
NSL	0.00					
TOTAL	1680.00					

Aug 03, 18
CONT# 32044301 Mod# Ver# 1 (Last =)
REP EASTMAN

DDS CONT# 0
C/P/E: CFG / CFGA / 2535

						TOTAL
SPOTS						48
CASH						1,680.00
TRADE						0.00
NSL						0.00
TOTAL						1,680.00

**** Competitive Comments ****

SVC: SP18 MSA ARB
Demo Adults 55+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location:	Date:
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I, **TARGET ENTERPRISES** do hereby request station time concerning the following issue:

Campaign supporting Greg Steube

SEE ATTACHED SCHEDULES

This broadcast time will be used by: Club for Growth Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO

I represent that the payment for the above described broadcast time has been furnished by
(name & address)

Club for Growth Action 2001 L Street, NW, Suite 600 Washington DC 20036

and are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors (or attach separately):

David McIntosh - 202 955-5500

Julie Iadanza

Signature of Issue Advertiser (Sponsor)

Date

To be Signed by Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Date

Printed Name

Title

Buy Detail Report

Date: 8/2/2018

Client: Club for Growth Action
Media: Radio
Product: Club for Growth Action
Primary Demo: Adults 55+
Description: ESTIMATE #2535
Flight Start Date: 08/06/2018
Flight End Date: 08/19/2018
Survey: FA17 MSA CustRadio
Buyer: Linda Southern
Email: linda@targetta.com

Vendor: WLKF-AM

Send Billing To:

Format: Talk

Comments: Buy runs W-TU
Market/System: Lakeland-Winter Haven

Daypart Program	Daypart Code	STN Gross	Dur	Wks 8/6 8/13	Total Spots	Adults 55+ Rtg/CPP
WLKF-AM						
MTuWThF 6:00a- 9:00a MAYHEM	AM	\$35.00	60	2 1	3	0.0 \$0.00
MTuWThF 9:00a-12:00p GLENN BECK	MD	\$35.00	60	9 6	15	0.0 \$0.00
MTuWThF 12:00p- 3:00p RUSH LIMBAUGH	PM	\$35.00	60	9 6	15	0.0 \$0.00
MTuWThF 3:00p- 6:00p SEAN HANNITY	WK	\$35.00	60	9 6	15	0.0 \$0.00
Total Spots: 29 19					48	0.0
Total GRP/GIMP(000): 0.0 0.0						\$0.00
Total CPP/CPM:					48	\$0.00
Total Cost:						\$1,680.00

Signature:

Signature indicates order is BOOKED and CONFIRMED

Disclaimer:

**ATTENTION
FLIGHT DATES**

8/6 TO 8/14

W TU

TO: Lesly

Lisa Gifford

From: Nancy Cattarius
Sent: Thursday, August 2, 2018 8:01 PM
To: Lisa Gifford
Subject: Fwd: New orders: CLUB FOR GROWTH ACTION
Attachments: SKM_C55818080212351.pdf; ATT00001.htm; CFGA Agreement Form - FL-17.pdf; ATT00002.htm

Nancy Cattarius
Vice President-General Manager
WONN/WPCV/WLKF/WWRZ
404 West Lime Street
Lakeland, FL 33815
863/682-8184
863/686-0357 FAX
863-944-2382 CELL

Sent from my iPhone

Begin forwarded message:

From: "Kelleher, MaryAnne" <MaryAnne.Kelleher@Katzmedia.com>
To: "Nancy Cattarius" <ncattarius@hallradio.net>
Subject: FW: New orders: CLUB FOR GROWTH ACTION

Fyi

From: Wilberding, Lesly
Sent: Thursday, August 02, 2018 4:45 PM
To: Kelleher, MaryAnne <MaryAnne.Kelleher@Katzmedia.com>
Cc: Carew, Emily <Emily.Carew@Katzmedia.com>; Regalado, Noemi <Noemi.Regalado@Katzmedia.com>
Subject: New orders: CLUB FOR GROWTH ACTION

Hi MaryAnne,

I received the attached political orders out of Target for Club For Growth on WLKF-AM. We are getting them input and sent down shortly as the first one starts on Monday. Attached is the NAB form. I will get a copy of the check for next week sent to you by tomorrow AM at the latest. I am waiting to hear how copy will delivered and will keep you posted on that front as well.

Thanks, Lesly

New Orders

Est #s:

2534 8/6-8/7 M-TU

2535 8/8-8/14 W-TU

2536 8/15-8/21 W-TU

2537 8/22-8/28 W-TU (8/28 is election day. Please do a 3pm cutoff)

Lesly Wilberding

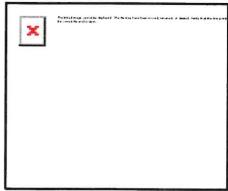
VP Sales

Eastman Radio

5700 Wilshire Blvd, Suite 200 | Los Angeles, CA 90036

lesly.wilberding@katzmedia.com

o 323.966.5183 | m 310.621.3848 | f 917.206.9626



OUR REF. NUMBER	YOUR INVOICE NUMBER	INVOICE DATE	INVOICE AMOUNT	AMOUNT PAID	DISCOUNT TAKEN	NET CHECK AMOUNT
	CFGA 8/8-8/14 FL-17 R	8/15/2018	1,428.00	1,428.00		022550 1,428.00
	CFGA 8/15-8/21 FL-17 R	8/15/2018	1,428.00	1,428.00		1,428.00
				Check Amount		2,856.00

LESY

22550

11-38/1210 CA
82190

Bank of America
ACH R/T 121000358

TARGET ENTERPRISES, LLC
CAMPAIGN ACCOUNT
15260 VENTURA BLVD, STE. 1240
SHERMAN OAKS, CA 91403
PH: 818-905-0005

CHECK DATE	CONTROL NUMBER	CHECK AMOUNT
8/15/2018	022550	**2,856.00

PAY

TWO THOUSAND EIGHT HUNDRED FIFTY SIX AND XX/100*****

TO THE ORDER OF
WLKF AM
404 W. Lime St.
Lakeland, FL 33815

Details on Back.


AUTHORIZED SIGNATURE

⑈022550⑈ ⑆121000358⑆ 32509002767⑈

Photo Safe Deposit