



WTAP
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

CONTRACT

And:

Waterfront Strategies
3050 K Street NW
Washington, DC 20007

<u>Contract / Revision</u> 849829 /		<u>Alt Order #</u>
<u>Product</u> 173-ISSUE		
<u>Contract Dates</u> 10/09/18 - 10/15/18	<u>Estimate #</u> 6514-SMP FALL RES 1	
<u>Advertiser</u> Senate Majority PAC		<u>Original Date / Revision</u> 06/13/18 / 06/13/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTAP	<u>Account Executive</u> Parkersburg House	<u>Sales Office</u> Parkersburg Nat
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9914573	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 5337	<u>Advertiser Ref</u> 39025	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTAP	10/09/18	10/15/18	Early Daybreak @ 530a	530a-6a		:30				NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	- TWTF - -				4	\$175.00				
	Week:	10/15/18	10/21/18	- - - - -				0	\$0.00				
N 2	WTAP	10/09/18	10/15/18	Daybreak @ 6a	6a-7a		:30				NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	- TWTF - -				4	\$275.00				
	Week:	10/15/18	10/21/18	- - - - -				0	\$0.00				
N 3	WTAP	10/09/18	10/15/18	Today Show	7a-9a		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	- TWTF - -				4	\$300.00				
	Week:	10/15/18	10/21/18	M - - - - -				1	\$300.00				
N 4	WTAP	10/09/18	10/15/18	Sa Today	7a-9a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	- - - - - S -				1	\$200.00				
	Week:	10/15/18	10/21/18	- - - - -				0	\$0.00				
N 5	WTAP	10/09/18	10/15/18	Su Today	8a-9a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	- - - - - S				1	\$200.00				
	Week:	10/15/18	10/21/18	- - - - -				0	\$0.00				
N 6	WTAP	10/09/18	10/15/18	Live with Kelly & Ryan	9a-10a		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	- TWTF - -				2	\$225.00				
	Week:	10/15/18	10/21/18	M - - - - -				1	\$225.00				
N 7	WTAP	10/09/18	10/15/18	WTAP News @ Noon	12p-1230p		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	- TWTF - -				2	\$225.00				
	Week:	10/15/18	10/21/18	M - - - - -				1	\$225.00				
N 8	WTAP	10/09/18	10/15/18	Days of Our Lives	1p-2p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	- TWTF - -				2	\$200.00				
	Week:	10/15/18	10/21/18	M - - - - -				1	\$200.00				
N 9	WTAP	10/09/18	10/15/18	M-F 2p-3p	2p-3p		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	- TWTF - -				2	\$175.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 10/09/18 - 10/15/18	<u>Product</u> 173-ISSUE	<u>Estimate #</u> 6514-SMP FALL RES 10.9
<u>Advertiser</u> Senate Majority PAC		<u>Original Date / Revision</u> 06/13/18 / 06/13/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$175.00				
N 10	WTAP	10/09/18	10/15/18	Meet The Press	9a-10a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S				1	\$125.00				
Week:		10/15/18	10/21/18	-----				0	\$0.00				
N 11	WTAP	10/09/18	10/15/18	M-F 4p-5p	4p-5p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-TWTF--				1	\$250.00				
Week:		10/15/18	10/21/18	M-----				1	\$250.00				
N 12	WTAP	10/09/18	10/15/18	News @ 5p M-F	5p-530p		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-TWTF--				2	\$400.00				
Week:		10/15/18	10/21/18	M-----				1	\$400.00				
N 13	WTAP	10/09/18	10/15/18	News @ 6p M-F	559p-630p		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-TWTF--				2	\$900.00				
Week:		10/15/18	10/21/18	M-----				1	\$900.00				
N 14	WTAP	10/09/18	10/15/18	News @ 6p Sun	6p-630p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S				1	\$400.00				
Week:		10/15/18	10/21/18	-----				0	\$0.00				
N 15	WTAP	10/09/18	10/15/18	Wheel of Fortune M-F	7p-730p		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-TWTF--				1	\$325.00				
Week:		10/15/18	10/21/18	M-----				1	\$325.00				
N 16	WTAP	10/09/18	10/15/18	Jeopardy M-F	730p-8p		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-TWTF--				1	\$325.00				
Week:		10/15/18	10/21/18	M-----				1	\$325.00				
N 17	WTAP	10/09/18	10/15/18	Wheel of Fortune Sa	7p-730p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S-				1	\$200.00				
Week:		10/15/18	10/21/18	-----				0	\$0.00				
N 18	WTAP	10/09/18	10/15/18	Tuesday Prime Hr 1	8p-9p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-T-----				1	\$650.00				
Week:		10/15/18	10/21/18	-----				0	\$0.00				
N 19	WTAP	10/09/18	10/15/18	Tuesday Prime Hr 2	9p-10p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-T-----				1	\$750.00				
Week:		10/15/18	10/21/18	-----				0	\$0.00				
N 20	WTAP	10/09/18	10/15/18	Sunday Prime Hr 2	8p-9p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S				1	\$650.00				
Week:		10/15/18	10/21/18	-----				0	\$0.00				
N 21	WTAP	10/09/18	10/15/18	Sunday Prime Hr 4	10p-11p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S				1	\$850.00				
Week:		10/15/18	10/21/18	-----				0	\$0.00				
N 22	WTAP	10/09/18	10/15/18	News @ 11p M-F	11p-1135p		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	- TWTF - -				2	\$900.00				
Week:		10/15/18	10/21/18	M - - - - -				1	\$900.00				
N 23	WTAP	10/09/18	10/15/18	Late News Rotator Sa-Su	11p-1130p		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	- - - - - SS				2	\$900.00				
Week:		10/15/18	10/21/18	- - - - -				0	\$0.00				
N 24	WTAP	10/09/18	10/15/18	The Tonight Show	1135p-1237a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	- TWTF - -				1	\$175.00				
Week:		10/15/18	10/21/18	M - - - - -				1	\$175.00				
N 25	WTAP	10/09/18	10/15/18	Saturday Night Live	1130p-1a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	- - - - - S -				1	\$175.00				
Week:		10/15/18	10/21/18	- - - - -				0	\$0.00				
N 26	WTAP	10/09/18	10/15/18	Football Night in America	Various		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	- - - - - S				1	\$750.00				
Week:		10/15/18	10/21/18	- - - - -				0	\$0.00				
N 27	WTAP	10/09/18	10/15/18	Sunday Night Football	Various		:30				NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	- - - - - S				1	\$7,500.00				
Week:		10/15/18	10/21/18	- - - - -				0	\$0.00				
Totals								0.00				56	\$28,775.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/15/18	56	\$28,775.00	(\$4,316.25)	\$24,458.75
Totals	56	\$28,775.00	(\$4,316.25)	\$24,458.75

Signature: _____ **Date:** _____

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