

# CONTRACT



**EIYE**  
**One Television Plaza**  
**Parkersburg, WV 26101**  
**(304) 485-4588**

<u>Contract / Revision</u> 833477 /		<u>Alt Order #</u>
<u>Product</u> ISSUE		
<u>Contract Dates</u> 05/12/18 - 05/24/18		<u>Estimate #</u> 6388 SENATE MAJORITY
<u>Advertiser</u> Senate Majority PAC		<u>Original Date / Revision</u> 05/11/18 / 05/11/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> EIYE	<u>Account Executive</u> Parkersburg House	<u>Sales Office</u> Parkersburg Nat
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9914573	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 5337	<u>Advertiser Ref</u> 39025	

And:

**Waterfront Strategies**  
**3050 K Street NW**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	EIYE	05/16/18	05/24/18	M-F 6p-7p	6p-7p		1:00				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	--WTF--				2	\$150.00				
Week:		05/21/18	05/27/18	MTWT---				2	\$150.00				
N 2	EIYE	05/16/18	05/24/18	Prime Access Rotator M-F	7p-8p		1:00				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	--WTF--				2	\$150.00				
Week:		05/21/18	05/27/18	MTWT---				2	\$150.00				
N 3	EIYE	05/12/18	05/19/18	Weekend Rotator Sa-Su	6:00 PM-7:00 PM		1:00				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	-----S-				1	\$100.00				
Week:		05/14/18	05/20/18	-----S-				1	\$100.00				
N 4	EIYE	05/12/18	05/19/18	Prime Access Rotat Sa	7p-8p		1:00				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	-----S-				1	\$100.00				
Week:		05/14/18	05/20/18	-----S-				1	\$100.00				
N 5	EIYE	05/14/18	05/21/18	Monday Prime Rotator	8p-10p		1:00				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	M-----				2	\$200.00				
Week:		05/21/18	05/27/18	M-----				2	\$200.00				
N 6	EIYE	05/16/18	05/24/18	M-F 11p-12a	11:30 PM-12:30 XM		1:00				NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	--WTF--				3	\$50.00				
Week:		05/21/18	05/27/18	MTWT---				3	\$50.00				
<b>Totals</b>								0.00				22	\$2,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 - 05/24/18	22	\$2,700.00	(\$405.00)	\$2,295.00
<b>Totals</b>	22	\$2,700.00	(\$405.00)	\$2,295.00

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
 This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising