

CONTRACT



EIYE
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

And:

Waterfront Strategies
3050 K Street NW
Washington, DC 20007

| | | |
|---|--|--|
| <u>Contract / Revision</u> 833477 / | | <u>Alt Order #</u> |
| <u>Product</u> ISSUE | | |
| <u>Contract Dates</u> 05/12/18 - 05/24/18 | <u>Estimate #</u> 6388 SENATE MAJORITY | |
| <u>Advertiser</u> Senate Majority PAC | | <u>Original Date / Revision</u> 05/11/18 / 05/11/18 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> EIYE | <u>Account Executive</u> Parkersburg House | <u>Sales Office</u> Parkersburg Nat |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| <u>Agy Code</u> 9914573 | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> 5337 | <u>Advertiser Ref</u> 39025 | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|-------|-------------------|-----------------|--------------------------|-------------------|------|--------|-------------------|-------------|-----|------|-----------|-------------------|
| N 1 | EIYE | 05/16/18 | 05/24/18 | M-F 6p-7p | 6p-7p | | 1:00 | | | | NM | 4 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 05/14/18 | 05/20/18 | --WTF-- | | | | 2 | \$150.00 | | | | |
| | Week: | 05/21/18 | 05/27/18 | MTWT--- | | | | 2 | \$150.00 | | | | |
| N 2 | EIYE | 05/16/18 | 05/24/18 | Prime Access Rotator M-F | 7p-8p | | 1:00 | | | | NM | 4 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 05/14/18 | 05/20/18 | --WTF-- | | | | 2 | \$150.00 | | | | |
| | Week: | 05/21/18 | 05/27/18 | MTWT--- | | | | 2 | \$150.00 | | | | |
| N 3 | EIYE | 05/12/18 | 05/19/18 | Weekend Rotator Sa-Su | 6:00 PM-7:00 PM | | 1:00 | | | | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 05/07/18 | 05/13/18 | -----S- | | | | 1 | \$100.00 | | | | |
| | Week: | 05/14/18 | 05/20/18 | -----S- | | | | 1 | \$100.00 | | | | |
| N 4 | EIYE | 05/12/18 | 05/19/18 | Prime Access Rotat Sa | 7p-8p | | 1:00 | | | | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 05/07/18 | 05/13/18 | -----S- | | | | 1 | \$100.00 | | | | |
| | Week: | 05/14/18 | 05/20/18 | -----S- | | | | 1 | \$100.00 | | | | |
| N 5 | EIYE | 05/14/18 | 05/21/18 | Monday Prime Rotator | 8p-10p | | 1:00 | | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 05/14/18 | 05/20/18 | M----- | | | | 2 | \$200.00 | | | | |
| | Week: | 05/21/18 | 05/27/18 | M----- | | | | 2 | \$200.00 | | | | |
| N 6 | EIYE | 05/16/18 | 05/24/18 | M-F 11p-12a | 11:30 PM-12:30 XM | | 1:00 | | | | NM | 6 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 05/14/18 | 05/20/18 | --WTF-- | | | | 3 | \$50.00 | | | | |
| | Week: | 05/21/18 | 05/27/18 | MTWT--- | | | | 3 | \$50.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 22 | \$2,700.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-------------------|-------------------|-------------------|
| 04/30/18 - 05/24/18 | 22 | \$2,700.00 | (\$405.00) | \$2,295.00 |
| Totals | 22 | \$2,700.00 | (\$405.00) | \$2,295.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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