

KMJK-FM
Quarterly
Programs / Issues
Report
1st Quarter 2024



This report contains

Section 1: Issues & Concerns in The Kansas City Metro Area, including North Kansas City, and How KMJK-FM Dealt with Those Issues.

Section 2: Various Public Service Announcements on KMJK-FM

Section 3: "Caring for KC w/ Darron Story" – Local Sunday morning community affairs show content recap

Section 1: issues and concerns in the Kansas City area:

(KMJK-FM) During Q1 of 2024, 107-3 The VIBE was actively soliciting through both live and recorded on-air mentions, web graphics, and social media posts.

(KMJK-FM On Air Mentions)

Throughout the month of January 2024 and into the month of February 2024, all 107-3 The Vibe on-air personalities did breaks on air talking about the coat drive/warm clothes drive with Unity South/Tide Cleaners.

From January 15th through February 20th, all 107-3 The Vibe on-air personalities did on-air breaks promoting the American Red Cross blood drive.

At the end of the Kansas City Chiefs victory parade that was held on Wednesday February 14th there was a shooting at Union Station. As soon as this happened, the focus of all on air breaks were to inform the audience of what was happening with news updates the rest of the afternoon until 7p that evening. Many people were injured and there was one fatality, a fellow local broadcaster, Lisa Lopez-Galvan. Within a few days, all Kansas City area stations united to help promote a fund raiser for the family of Lisa Lopez-Galvan.

Section 2: Various Public service announcements aired:

1/23 thru 2/18 – Unity South/Tide Cleaners warm clothes/coat drive

1/15 thru 2/20 – American Red Cross Blood emergency blood drive

2/23 thru 2/28 – Fundraiser PSAs for Lisa Lopez-Galvan

Section 3: "Caring for KC w/ Darron Story" – Local Sunday morning community affairs show content recap

***Caring for KC airs Sunday mornings 5a – 5:30a on KMJK-FM*

Caring for KC (All broadcasts are podcasted)

Airdate: 1/7/2024

Guests: Haile Sims w/ Advocacy and Awareness Group of Johnson County

Airdate: 1/14/2024

Guests: Kansas City, Mo City Councilwoman Melissa Hazley

Airdate: 1/21/2024

Guests: Randy Fikki w/ Unity Southeast Church, Meredith Rose w/ Cornerstones of Care.

Airdate: 1/28/2024

Guests: Clint Velasquez w/ Base Academy of Music, Meredith Rose w/ Cornerstones of Care.

Airdate: 2/4/2024

Guests: Ashley Williamson w/ The Giving Grove and Kay Thomason w/ Kansas City Community Garden.

Airdate: 2/11/2024

Guests: Jen Enderson w/ UMKC Friends of the conservatory, Dr. Carmaletta Williams w/ Black Archives of Mid-America.

Airdate: 2/18 /2024

Guests: Licensed Therapist Heather Fitzcharles

Airdate: 2/25/2024

Guests: Megan Vargas w/ Smiles and Kuts, Ed Sottoriva w/ Faceless Angels

Airdate: 3/3/2024

Guests: Tenoa Foster w/ Ewing Marion Kauffman school, Licensed Therapist Heather Fitzcharles (part 2)

Airdate: 3/10/2024

Guests: Author Eboni Reed

Airdate: 3/17/2024

Guests: CEO, Gwen Grant w/ the Urban League of Greater Kansas City

Airdate: 3/24/2024

Guests: Pastor Ron Lindsay, Pauline Johnson w/ Scholar Smarts

Airdate: 3/31/2024

Guests: Jill Cockson, Jessica McClellan w/ Giving Hope and Help