

Issues and Programs

WBDK 96.7 FM

WRKU 102.1 FM

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Submitted By:

Tim Kowols, NEW Radio News Director

Paul Schmitt, NEW Radio News Writer

Issue: Agriculture

Program Overview: Agriculture plays a big role in Door and Kewaunee County. We are routinely in contact with our local UW-Extension office for the latest in agriculture news in the area. Many of the topics included manure spreading since nutrient management plans and how they relate to groundwater in the area remains to be a hot topic. The mild winter in northeast Wisconsin also stole headlines as farmers were not sure what to think about one of the warmest seasons on record.

Program/Segment	Date	Time	Duration	Description of Segment
News	1/6/24	noon, 5pm 5a- 9a	45 seconds	New Kewaunee County Fairest and Junior Fairest of the Fair are selected.
News	1/24/24	noon, 5pm 5a- 9a	30 seconds	Duane Ducat from Peninsula Pride Farms chats about grants the organization received and what members plan on doing with them.
News	1/29/24	noon, 5pm 5a- 9a	45 seconds	PPF President Duane Ducat highlights the information farmers can receive if they go to the organization's annual meeting in February.
News	2/14/24	5a-9a	45 seconds	Peninsula Pride Farms annual meeting recap
News	2/18/2024	12p, 5p, 5a-9a	45 seconds	The Alice in Dairyland Door County Finals Committee is excited to kick off what has been several months in the making.
News	2/27/2024	12p, 5p, 5a-9a	30 seconds	A mild winter has made it a quick spring for maple syrup producers like Casco's Bill Roethle.
News	3/6/2024	noon, 5pm 5a- 9a	40 seconds	Farmer Rich Olsen outlines how the mild winter has altered his plans for the spring if it stays this way.
News	3/8/24	12 p 5p	40 seconds	Bill Roethle from Hillside Apples in Casco shares his concerns about the flux in temperatures this winter.
News	3/19/24	noon, 5pm 5a- 9a	40 seconds	Extension UW Madison Agriculture Agent Aeric Bjurstrom chats about the concerns some farms may have with their net farm income going down another year in a row.
News	3/31/2024	6a-9a	35 seconds	Extension UW Madison Agriculture Agent Aeric Bjurstrom discusses the importance of discussing a farm succession plan now rather than waiting for something bad to happen.

Issue: ALICE

Program Overview: ALICE stands for Asset-Limited, Income Constrained, Employed. It is a population that often goes unnoticed because of the perceived wealth the area has, but the county's service industry economy makes it a more common sight than people are willing to admit. The United Way of Door County has been dedicating a large amount of their resources to addressing the issue with a wide number of programs.

Program/Segment	Date	Time	Duration	Description of Segment
News	1/18/24	5p, 5a-9a	40 seconds	United Way of Door County partners with AARP to provide free tax consulting to those who need it.
News	1/24/24	5a-9a	50 seconds	Brett Cleveland chats about the YMCA Community Closet that provides important items to Sturgeon Bay families.
News	2/5/24	noon, 5pm 5a-9a	35 seconds	Leslie Boden talks the impact credit card debt has on lower-income families
News	2/9/24	noon, 5pm 5a-9a	45 seconds	Luxemburg-Casco FFA volunteers to do meals of hope to benefit the less fortunate in their community.
News	2/13/24	noon, 5pm 5a-9a	40 seconds	Food Pantries are suffering because of the increased need in the community.
News	02/15/24	noon, 5pm 5a-9a	50 seconds	Food pantries and community business associations work together to address the need in the community.
News	02/26/24	noon, 5pm 5a-9a	45 seconds	DoGood Door County introduces its MatchUp program which takes senior that often fall in the ALICE population and try to find them work that fits their unique skill set.
News	03/28/24	noon, 5pm 5a-9a	40 seconds	Wisconsin becomes the first state to offer addition FoodShare benefits for families in the summer.
News	1/18/24	5p, 5a-9a	40 seconds	United Way of Door County partners with AARP to provide free tax consulting to those who need it.
News	1/24/24	5a-9a	50 seconds	Brett Cleveland chats about the YMCA Community Closet that provides important items to Sturgeon Bay families.
News	2/5/24	noon, 5pm 5a-9a	35 seconds	Leslie Boden talks the impact credit card debt has on lower-income families

Issue: Child Care

Program Overview: One of the biggest topics of discussion in Door County over the last year has been child care. Door County is considered to be a child care desert because of the lack of credentialed buildings in the area and the ones that do exist do not have enough space for all the families that need. A federal grant was given to Door County organizations to help tackle the issue, but other developments have given the efforts a “two steps forward, one step” vibe to parents, teachers, and other stakeholders. The state legislature has tried to address it in their own ways, but it has been met with mixed reviews.

Program	Date	Time	Duration	Description of Segment
News	1/5/24	noon, 5pm 5a-9a	35 seconds	Gibraltar's Lauren Ward talks about a new collaboration with The Ridges Sanctuary to develop a 4K program for the site.
News	1/22/24	12p 5p 5a-9a	35 seconds	DoCo Child Development Center prepares to open its new doors in Sevastopol to not just its current families but up to 50 other kids.
News	1/23/2024	12p, 5p, 5a-9a	40 seconds	Sevastopol Superintendent Kyle Luedtke and United Way's Molly Gary weighs in on what a new child care bill requiring schools to send their 4K students to child care centers would do for both parties.
News	1/25/2024	12p, 5p, 5a-9a	40 seconds	Child Care discussion led by the United Way's Molly Gary meets on Washington Island.
News	1/27/2024	noon, 5pm 5a-9a	35 seconds	Rep. Joel Kitchens gives his thoughts on recent child care legislation and how they dealt with it when he was the school board president in Sturgeon Bay.
News	02/27/24	noon, 5pm 5a-9a	40 seconds	A new child care center prepares to open in the space vacated by DoCo Child Development Center after they opted to build a bigger space.
News	1/5/24	noon, 5pm 5a-9a	35 seconds	Gibraltar's Lauren Ward talks about a new collaboration with The Ridges Sanctuary to develop a 4K program for the site.
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Issue: Education

Program Overview: DoorCountyDailyNews.com is very blessed to have seven great schools in its listening area that is always willing to talk about the good news going on at their schools.

Superintendents from the other school districts in our area also come on from time to time to talk about the good news of their buildings as well.

Program	Date	Time	Duration	Description of Segment
News	1/26/24	noon, 5pm 5a-9a	30 seconds	Thomas Jackson of Southern Door fame gets accepted into West Point.
News	2/1/24	noon, 5pm 5a-9a	35 seconds	L-C Superintendent Jo Ellen Fairbanks discusses their operational referendum.
News	2/2/24	noon, 5pm 5a-9a	35 seconds	Sturgeon Bay Superintendent Dan Tjernagels talks about the good and bad of open enrollment.
News	2/9/24	noon, 5pm 5a-9a	45 seconds	Sturgeon Bay Superintendent Dan Tjernagel gives his thought on potentially losing child care dollars to local providers.
News	02/09/24	noon, 5pm 5a-9a	45 seconds	Southern Door School District announces the finalists for their superintendent position that has been filled in on an interim process for much of the school year.
News	2/13/24	noon, 5pm 5a-9a	45 seconds	Rep. Joel Kitchens addresses concerns about his reading intervention law and how school districts are approaching it ahead of key deadlines.
News	2/15/2024	12p, 5p, 5a-9a	45 seconds	Gibraltar Superintendent Brett Stousland addresses concerns families across the state have about school libraries and the books that are available to them.
News	2/19/24	noon, 5pm 5a-9a	45 seconds	Washington Island School is sending another team to the International Sea Perch Finals after more success at the regional level.
News	2/19/2024	12p, 5p, 5a-9a	40 seconds	Southern Door names new superintendent.
News	3/4/24	5a-9a	40 seconds	Southern Door grade schoolers contribute to the CP Telethon hosted in Green Bay
News	03/06/24	noon, 5pm 5a-9a	45 seconds	The Door County Economic Development Corporation introduces high school students to new careers through its job fair.
News	3/7/24	5a-9a	45 seconds	Algoma Superintendent Jesse Brinkmann shares the details behind their district's capital referendum.
News	3/14/24	noon, 5pm 5a-9a	40 seconds	Door County Bookmobile President John Sawyer details the big plans they have for the retrofitted bus.
News	3/15/24	Noon 5pm 5-9a	40 seconds	Birch Creek announces summer season.
News	3/15/24	noon, 5pm 5a-9a	45 seconds	Algoma Superintendent Jesse Brinkmann shares his district's role in the Kewaunee County Ag Education Consortium.
News	3/21	noon, 5pm 5a-9a	45 seconds	Southern Door School District is able to support its ag education thanks to some good accounting by committing to build a new greenhouse.
News	3/31	6a-9a	35 seconds	SPARK! of Door County offers an educational opportunity for those suffering from memory loss an Alzheimers in the area.

Issue: Environmental Issues

Program Overview: Although the debate has died down in the area in recent years, water quality remains an important topic in the region. Kewaunee County residents continue to attack farmers in their communities for their role in affecting the area's water quality. Door County continues to address their own water quality concerns, but environmentalists have teamed up with tourism organizations for more sustainability in the sector.

Program	Date	Time	Duration	Description of Segment
News	1/9/24	noon, 5pm 5a-9a	45 seconds	DNR Conservation Warden Chris Kratcha talks about the benefits of an extended bow season.
News	1/14/24	noon, 5pm 5a-9a	50 seconds	Emily Wood from the Door County Land Trust talks about how small land easement could make a big impact on the ecology on a slice of Door County.
News	1/26/24	noon, 5pm 5a-9a	40 seconds	Incidental take warning for a rare bird near the nuclear plant decommissioning site in Kewaunee County.
News	2/18/24	noon, 5pm 5a-9a	30 seconds	UW-Oshkosh restarts its well water study
News	3/13/24	Noon 5pm 5-9a	40 seconds	Members of the Kewaunee County Land and Water Conservation Committee discusses potentially moving up the sunset for this year's Public Health and Groundwater Protection Ordinance due to the nicer weather.
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Issue: Sustaining Area Non-Profits

Program Overview: DoorCountyDailyNews.com and its radio stations is extremely generous in its coverage to local non-profits in the area. Much like businesses, finding enough help is the challenge several non-profits face as they look for enough volunteers to carry out their work.

Program	Date	Time	Duration	Description of Segment
News	1/11/24	5a-9a	45 seconds	We get an update on how Door County's Salvation Army Kettle Drive ended up.
News	2/9/24	Noon, 5pm	40 seconds	Sturgeon Bay Rotary Club pivots their popular Shipyard Tours event to a different take on the idea.
News	2/15/24	noon, 5pm 5a-9a	45 seconds	Washington Island Lions Club member Joel Gunnlugsson talks about the impact the club has the community and what a mild winter could mean for one of their biggest fundraisers of the year.
News	2/20/24	5a-9a	45 seconds	United Way of Door County Executive Director Amy Kohnle details how their record-setting campaign will support the community in 2024.
News	3/7/24	noon, 5pm 5a-9a	45 seconds	GEO-DC, which promotes the Niagara Escarpment in Door County, changes course with its plans and will instead build a park instead of a museum in 2024. They receive funds from Destination Door County's Community Investment Fund.
News	3/14/2024	noon, 5pm 5a-9a	40 seconds	Morgan Servaes prepares to represent Kewaunee County 4-H at the National Teen Conference later this year.
News	03/31/24	6a-9a	35 seconds	Kewaunee County Food Pantry President Ken Marquardt Retires.
News	1/4/24	12 p 5p	40 seconds	United Way of Door County's Amy Kohnle chats about how little donations can add up to a lot for the area's non-profits.
News	1/7/24	noon, 5pm 5a-9a	50 seconds	Kewaunee County Sheriff Matt Joski writes about the success of the area's Salvation Army Kettle Drive and Toys for Tots programs
News	1/7/2024	5a-9a 1/2/23	40 seconds	Recap of the Kewaunee High School Mitten Toss event from 1/4/24 that has been going on for over a decade.
News	1/19/24	noon, 5pm 5a-9a	35 seconds	We talk to the founders of Willie's Cornerstone Foundation about creating a new cancer charity in Door County.
News	2/8/24	5a-9a 1/2/23	35 seconds	United Way of Door County launches Golden Heart Volunteer Award nominations.

Issue: Tourism

Program Overview: As tourism goes, so does Door County. The mild winter played games with our area as many traditional winter tourism activities like ice fishing, skiing, and snowmobiling were shelved during most of the season. The DNR gave popular sites like Peninsula State Park some extra things to think about and Destination Door County continues to flex as to why tourism in Door County goes beyond heads in beds.

Program	Date	Time	Duration	Description of Segment
News	1/2/24	noon, 5pm 5a- 9a	45 seconds	Village Administrator Megan Sawyer talks about the enthusiasm around a planned trail that will stretch from Egg Harbor to Gibraltar School District
News	1/16/24	5a-9a	40 seconds	Ice fishing guides lament over the mild winter that has put their livelihood likely in the freezer until next year.
News	2/5/24	noon, 5pm 5a- 9a	45 seconds	Door County Historical Society campaigns for a variance that would allow them to expand their operations at the Eagle Bluff Lighthouse inside Peninsula State Park.
News	2/6	5a-9a 12p 5p	45 seconds	Jon Jarosh from Destination Door County chats about the impact of the mild winter on local tourism.
News	2/13/2024	12p, 5p, 5a-9a	45 seconds	Destination Door County shows off the power of tourism with its biggest contribution to the community through its Community Investment Fund program.
News	2/23/24	noon, 5pm 5a- 9a	35 seconds	A local group renews hope of bringing an operating ski hill back to Door County in the future,
News	2/29	noon, 5pm 5a- 9a	45 seconds	A new variance that would benefit people trying to visit Peninsula State Park is opened to discussion.
News	3/11/24	5a-9a	40 seconds	The first parade of 2024 is scheduled as Sturgeon Bay celebrates St. Patrick's Day.
News	03/16/24	noon, 5pm 5a- 9a	50 seconds	The Packers resigned popular running back and "Mayor of Door County" AJ Dillon. Jon Jarosh from Destination Door County chats about Dillon's impact on tourism in the area.
News	3/21	noon, 5pm 5a- 9a	30 seconds	Destination Door County shows off the power of the cooking show Top Chef as the television program returns to their airwaves and features Wisconsin.
News	3/25/24	noon, 5pm 5a- 9a	35 seconds	DNR Superintendent Eric Hyde talks about the decision to open parts of the park earlier like Eagle Tower in order to drive sluggish attendance.