

ORDER



WFTS

Orders
Order / Rev: 167515
 Alt Order #:
Product Desc: House Majority PAC
Estimate: 4508
Flight Dates: 09/20/16 - 09/26/16
Original Date / Rev: 07/12/16 / 07/12/16
Order Type: GENERAL

Primary AE: Sharon Painter
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: House Majority PAC
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: P-3
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	61	\$76,500.00	\$65,025.00
09/26/16	09/26/16	15	\$15,000.00	\$12,750.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	61	\$76,500.00	\$65,025.00	0.00
October 2016	15	\$15,000.00	\$12,750.00	0.00
Totals	76	\$91,500.00	\$77,775.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sharon Painter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	09/20/16	09/26/16	M-F 530-6am News M-F 530-6am News	CM	530-6am	MTWTF--	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	MTWTF--		2				\$350.00		0.00			
N 2	WFTS	09/20/16	09/26/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	5	\$1,000.00	P-3	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	MTWTF--		5				\$1,000.00		0.00			
N 3	WFTS	09/20/16	09/26/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MTWTF--	:30	7	\$1,800.00	P-3	0.00	NM	7	\$12,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	MTWTF--		7				\$1,800.00		0.00			
N 4	WFTS	09/24/16	09/24/16	SA 6-7am News SA 6-7am News	CM	6-7am	-----S-	:30	1	\$225.00	P-5	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	-----S-		1				\$225.00		0.00			
N 5	WFTS	09/24/16	09/24/16	SA 7-8am News SA 7-8am News	CM	7-8am	-----S-	:30	1	\$400.00	P-5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	-----S-		1				\$400.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WFTS	09/24/16	09/24/16	SA 8-9am GMA SA 8-9am GMA	CM	8-9am	-----S-	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	-----S-					1	\$900.00		0.00			
N 7	WFTS	09/24/16	09/24/16	SA 9-10am News SA 9-10am News	CM	9-10am	-----S-	:30	1	\$525.00	P-5	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	-----S-					1	\$525.00		0.00			
N 8	WFTS	09/25/16	09/25/16	SU 8-9am News SU 8-9am News	CM	8-9am	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	-----S					1	\$600.00		0.00			
N 9	WFTS	09/20/16	09/26/16	M-F 9-10am News M-F 9-10am News	CM	9-10am	MTWTF--	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	MTWTF--					3	\$600.00		0.00			
N 10	WFTS	09/20/16	09/26/16	M-F 10-11am M-F 10-11am	CM	10-11am	MTWTF--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	MTWTF--					3	\$400.00		0.00			
N 11	WFTS	09/20/16	09/26/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	3	\$800.00	P-3	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	MTWTF--					3	\$800.00		0.00			
N 12	WFTS	09/20/16	09/26/16	M-F 12-1pm M-F 12-1pm	CM	12-1pm	MTWTF--	:30	3	\$450.00	P-3	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	MTWTF--					3	\$450.00		0.00			
N 13	WFTS	09/20/16	09/26/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	MTWTF--					5	\$600.00		0.00			
N 14	WFTS	09/20/16	09/26/16	M-F 2-3pm M-F 2-3pm	CM	2-3pm	MTWTF--	:30	5	\$1,000.00	P-3	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	MTWTF--					5	\$1,000.00		0.00			
N 15	WFTS	09/20/16	09/26/16	M-F 3-4pm M-F 3-4pm	CM	3-4pm	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	MTWTF--					5	\$500.00		0.00			
N 16	WFTS	09/20/16	09/26/16	M-F 4-5pm M-F 4-5pm	CM	4-5pm	MTWTF--	:30	5	\$500.00	P-2	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	MTWTF--					5	\$500.00		0.00			
N 17	WFTS	09/20/16	09/26/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	5	\$1,000.00	P-5	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	MTWTF--					5	\$1,000.00		0.00			
N 18	WFTS	09/20/16	09/26/16	M-F 530-6pm News M-F 530-6pm News	CM	530-6pm	MTWTF--	:30	5	\$1,200.00	P-5	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	MTWTF--					5	\$1,200.00		0.00			
N 19	WFTS	09/24/16	09/25/16	SA-SU 6-630pm News SA-SU 6-630pm News	CM	6-630pm	-----SS	:30	1	\$1,000.00	P-5	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	-----SS					1	\$1,000.00		0.00			
N 20	WFTS	09/20/16	09/26/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	5	\$1,600.00	P-5	0.00	NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	MTWTF--					5	\$1,600.00		0.00			

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N20	WFTS	09/20/16	09/26/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	5	\$1,600.00	P-5	0.00	NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	MTWTF--		5				\$1,600.00		0.00			
N21	WFTS	09/20/16	09/26/16	World News Tonight World News Tonight	CM	630-7pm	MTWTF--	:30	5	\$2,000.00	P-3	0.00	NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	MTWTF--		5				\$2,000.00		0.00			
N22	WFTS	09/25/16	09/25/16	SU 6-630pm News SU 6-630pm News	CM	6-630pm	-----S	:30	1	\$1,000.00	P-5	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	-----S		1				\$1,000.00		0.00			
N23	WFTS	09/22/16	09/22/16	Thursday Prime A Thursday Prime A	CM	8-9pm	---T---	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	---T---		1				\$9,000.00		0.00			
N24	WFTS	09/22/16	09/22/16	Thursday Prime C Thursday Prime C	CM	10-11pm	---T---	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	---T---		1				\$9,000.00		0.00			
N25	WFTS	09/20/16	09/26/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	MTWTF--		1				\$1,800.00		0.00			
													Totals	76	\$91,500.00