

Contract Data Report

Contract ID	: 1718219	Start Date	: 10-25-2016	Bill Address	: NCC (Rep Firm)
Client Name	: (103411) FRIENDS OF JOHN MCCAIN	Stop Date	: 10-31-2016		: 400 Broadacres Dr 3rd Floor
Agency Name	: (4681) Mentzer Media Services	Revision Date	: 10-26-2016 ; 4		: Bloomfield, NJ 07003
Rep Firm	: (53) NCC (Rep Firm)	Entry Date	: 09-30-2016		
Account Exec	: NATIONAL AE, AZ	Client Phone #	: 973-780-1700		
Comm Desc	: None	Billing Period	: Broadcast		
Remarks	: 62328654 sys 1200 Political	Billing Type	: Standard		
Primary Ref.	: NCC - Political	Affidavit Type	: Full Detail - No Notary		
Secondary Ref.	: TUCSON	Inv Remarks	: Thank you for using Cox Media.		
Third Ref.	: U.S. SENATE				
Fourth Ref.	: EDI				
Contract Stat.	: Active				
Contract Type	: Political				
Contract Date	: 09-30-2016				

Line	Pri			Start	Stop	Days	Start	Stop	Total	Spot	Total	Spot	Copy
##	Armd	Net	Zone	Date	Date	Auth	Time	Time	Spots	Cost	Cost	Len	Group
1	4 / 3	AMCP	TUCSON INTER	10/29/16	10/30/16	-----SS	06:00	16:00	4	30.00	120.00	30	66
2	4 / 3	AMCP	TUCSON INTER	10/25/16	10/30/16	-TWTFSS	16:00	20:00	6	42.00	252.00	30	66
3	4 / 3	AMCP	TUCSON INTER	10/31/16	10/31/16	M-----	16:00	20:00	1	42.00	42.00	30	66
4	4 / 3	AMCP	TUCSON INTER	10/25/16	10/30/16	-TWTFSS	20:00	24:00	6	42.00	252.00	30	66
5	4 / 3	AMCP	TUCSON INTER	10/31/16	10/31/16	M-----	20:00	24:00	1	42.00	42.00	30	66
6	4 / 3	CNNP	TUCSON INTER	10/29/16	10/30/16	-----SS	06:00	16:00	3	35.00	105.00	30	66
7	4 / 3	CNNP	TUCSON INTER	10/25/16	10/28/16	-TWTF--	09:00	16:00	8	35.00	280.00	30	66
8	4 / 3	CNNP	TUCSON INTER	10/31/16	10/31/16	M-----	09:00	16:00	1	35.00	35.00	30	66
9	4 / 3	CNNP	TUCSON INTER	10/25/16	10/30/16	-TWTFSS	16:00	20:00	5	35.00	175.00	30	66
10	4 / 3	CNNP	TUCSON INTER	10/31/16	10/31/16	M-----	16:00	20:00	1	35.00	35.00	30	66
11	4 / 3	CNNP	TUCSON INTER	10/25/16	10/30/16	-TWTFSS	20:00	24:00	6	32.00	192.00	30	66
12	4 / 3	CNNP	TUCSON INTER	10/31/16	10/31/16	M-----	20:00	24:00	1	32.00	32.00	30	66
13	4 / 3	FXNCP	TUCSON INTER	10/25/16	10/28/16	-TWTF--	05:00	09:00	2	75.00	150.00	30	66
14	4 / 3	FXNCP	TUCSON INTER	10/31/16	10/31/16	M-----	05:00	09:00	1	75.00	75.00	30	66
15	4 / 3	FXNCP	TUCSON INTER	10/29/16	10/30/16	-----SS	06:00	16:00	4	75.00	300.00	30	66
16	4 / 3	FXNCP	TUCSON INTER	10/25/16	10/28/16	-TWTF--	09:00	16:00	6	75.00	450.00	30	66
17	4 / 3	FXNCP	TUCSON INTER	10/31/16	10/31/16	M-----	09:00	16:00	1	75.00	75.00	30	66
18	4 / 3	FXNCP	TUCSON INTER	10/25/16	10/30/16	-TWTFSS	16:00	20:00	6	105.00	630.00	30	66
19	4 / 3	FXNCP	TUCSON INTER	10/31/16	10/31/16	M-----	16:00	20:00	1	105.00	105.00	30	66
20	4 / 3	FXNCP	TUCSON INTER	10/25/16	10/30/16	-TWTFSS	20:00	24:00	6	105.00	630.00	30	66
21	4 / 3	AMCP	TUCSON INTER	10/31/16	10/31/16	M-----	16:00	20:00	1	42.00	42.00	30	66
22	4 / 3	CNNP	TUCSON INTER	10/29/16	10/30/16	-----SS	06:00	16:00	1	35.00	35.00	30	66
23	4 / 3	CNNP	TUCSON INTER	10/31/16	10/31/16	M-----	09:00	16:00	1	35.00	35.00	30	66
24	4 / 3	CNNP	TUCSON INTER	10/27/16	10/30/16	---TFSS	16:00	20:00	3	35.00	105.00	30	66
25	4 / 3	FXNCP	TUCSON INTER	10/27/16	10/28/16	---TF--	05:00	09:00	2	75.00	150.00	30	66

Non-Billable: (16) (\$747.00)
Grand Total: 62 \$3,597.00

(*) original line has been modified

Spot Totals by Network and Zone

Network	System	Spots	Network	System	Spots	Network	System	Spots
AMCP	TUCSON IN	16	CNNP	TUCSON IN	21	FXNCP	TUCSON IN	25

Anticipated Billing Schedule

Month	Gross	Net	Spots	Month	Gross	Net	Spots	Month	Gross	Net	Spots
Oct-16	3,305.00	2,444.05	57	Nov-16	292.00	215.93	5				

Contract Summary

Total Spots	Paid Spots	Total Cost Gross	Net	Avg. Spot Cost (Gross) Total	Paid	Avg. Spot Cost (Net) Total	Paid	Spot Status Summary			Preempt Spots	
								Scheduled	Aired	Failed	Billable	Non-Billable
62	62	3,597.00	2,659.98	55.69	55.69	41.18	41.18	0	62	0	0	16

Preempt / Makegood Detail

Line #	Non-Billable Preempts		Billable Preempts		Non-Billable Makegood		Billable Makegoods		Spot Var	Rev Var
	Spots	Total	# of Spots	Total	# of Spots	Total	# of Spots	Total		
1	1	\$30.00	0	\$0.00	0	\$0.00	0	\$0.00	(1)	(\$30.00)
5	1	\$42.00	0	\$0.00	0	\$0.00	0	\$0.00	(1)	(\$42.00)
9	4	\$140.00	0	\$0.00	0	\$0.00	0	\$0.00	(4)	(\$140.00)
10	1	\$35.00	0	\$0.00	0	\$0.00	0	\$0.00	(1)	(\$35.00)

Line #	Non-Billable Preempts		Billable Preempts		Non-Billable Makegood		Billable Makegoods		Spot Var	Rev Var
	Spots	Total	# of Spots	Total	# of Spots		# of Spots	Total		
11	3	\$96.00	0	\$0.00	0		0	\$0.00	(3)	(\$96.00)
12	1	\$32.00	0	\$0.00	0		0	\$0.00	(1)	(\$32.00)
14	1	\$75.00	0	\$0.00	0		0	\$0.00	(1)	(\$75.00)
15	1	\$75.00	0	\$0.00	0		0	\$0.00	(1)	(\$75.00)
16	1	\$75.00	0	\$0.00	0		0	\$0.00	(1)	(\$75.00)
20	1	\$105.00	0	\$0.00	0		0	\$0.00	(1)	(\$105.00)
21	1	\$42.00	0	\$0.00	0		0	\$0.00	(1)	(\$42.00)
Grand Total	16	\$747.00	0	\$0.00	0		0	\$0.00	(16)	(\$747.00)

Client Ad Copy Listing

Group ID	Copy Group	Cut	Name	Rotation	Start Date	Start Time	Stop Date	Stop Time	Spot Length	Spot Id	Local Id
66	GR 1718219-01	9	JSM201603H This Matters	67.0%	10/25/16	00:00	10/31/16	24:00	30	00103411009	
66	GR 1718219-01	10	JSM201604H Warthogs	33.0%	10/25/16	00:00	10/31/16	24:00	30	00103411010	AdD

Optimized Copy Listing

Client Id	Client Name	Default Ad Copy Id	Default Ad Copy Name	Optimized Ad Copy Id	Optimized Ad Copy Name	Optimized Attrib. Name