

KKED-FM
Fairbanks, AK
Quarterly Issues/Programs List
4th Quarter 2014

January 10, 2015

Issues

KKED-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Animal Welfare:** Upcoming projects for the animal shelter and how to contribute.
- **Child Physical Activity:** Child physical activity & development and community involvement.
- **Community Service:** Different ways you can give/offer through United Way that helps communities ensure every child has a quality education.
- **Energy Efficiency:** How to keep your home warm and cozy... like doors, windows and insulation.
- **Foster Homes for Children:** There is a need in Fairbanks and surrounding areas for licensed foster homes for children of all ages, including homes that can provide care for multiple children.
- **Government Issues/Economic Development:** Governor Bill Walker discussed his vision for Alaska and the Interior.

Section I

LOCAL PROGRAMMING

ISSUE	PROGRAM/ TITLE	DESCRIPTION	DATE/ TIME	DURATION
Unmanned Research	Interior Scope	Brian Rogers, Chancellor UAF, Ro Bailey & Keith Cunningham UAF, talked about drones, unmanned research for the nation.	10/5/14 8:50am	15:23
Women's Health	Interior Scope	Cindy Mace, Breast Cancer Detection Center of Alaska, talked about the upcoming community dinner and auction volunteers. Also, a rummage sale will be held the whole month of October. Both events are fundraisers for BCDC.	10/12/14 8:51am	15:6
Education	Interior	Rob Prince, UAF Journalism Professor, talked about "Dark	10/19/14	15:13

	Scope	Winter Nights” which was a story telling event on stage before a live audience that enabled journalism students to get hands-on experience with broadcasting and editing a live event.	8:49am	
Child Physical Activity	Interior Scope	Kathy Fitzgerald, Program Coordinator for Interior Youth Basketball, Inc., talked about child physical activity and development/community involvement.	10/26/14 8:50am	15:46
Foster Homes for Children	Interior Scope	Rachel Hanft, Alaska Center for Resource Families, talked about the need in Fairbanks and surrounding areas for licensed foster homes for children of all ages, including homes that can provide care for multiple children.	11/2/14 8:49am	14:35
Animal Welfare	Interior Scope	Ronnie Rosenberg, Fairbanks Animal Shelter Fund, discussed the fundraisers for upcoming projects for the animal shelter and how to contribute.	11/9/14 8:50am	14:59
Energy Efficiency	Interior Scope	Rob Jordan, Executive Director of Alaska Craftsman Home Program, talked about the free workshops and services available through ACHP. Topics covered were how to keep your home warm and cozy... like doors, windows & insulation.	11/16/14 8:50am	15:1
Government Issues/ Economic Development/ Public Safety	Interior Scope	Bill Walker, Independent Candidate for Governor, discussed his vision for Alaska and the Interior: energy, jobs, marketing of natural resources and priority of issues. He also talked about his Fairbanks roots, cost of energy and getting natural gas to the Interior.	11/23/14 8:49am	15:20
Community Service	Interior Scope	Bill Wright, Executive Director of Tanana Valley United Way, talked about the different ways you can give/offer through United Way that helps communities ensure every child has a quality education, every family has a stable income, and everyone enjoys good health.	11/30/14 8:49am	15:1
Environment/ Going Green	Interior Scope	Becca Brado, Green Star Executive, talked about their environment program and going green.	12/7/14 8:50am	15:35
Military Issues /Relationships	Interior Scope	Sergeant First Class Bradford Bunnell talked about the civilian and military relationships in our community.	12/14/14 8:51am	14:43
Personal Safety	Interior Scope	Officer Ace Adams, Fairbanks Police Dept., discussed personal safety during the holidays.	12/21/14 8:49am	14:53
Elderly/ Child Welfare/ Family Management	Interior Scope	Roxie Rogers Dinstel, Associate Director of Cooperative Extension Service, talked about repurposing those Christmas leftovers, budgeting for 2015, time management for families, and resources available from Cooperative Extension Service.	12/28/14 8:49am	15:6

Section II

SYNDICATED PROGRAMMING

ISSUE	PROGRAM/ TITLE	DESCRIPTION	DATE/ TIME	DURATION
Alcohol/ Drug Abuse	Steppin' Out	Reva's childhood was an unhappy one & she tried to commit suicide. She later found that alcohol helped quell her anxiety. Sobriety came later, and only with the clarity that came from controlling her disease. Raymond is an alcoholic and an addict. Growing up with an alcoholic mother, he now knows it was booze which killed his	10/5/14	7:00-8:50am

		mom. His drinking took over his life to the point he twice attempted suicide. He wound up in psychiatric care where a nurse told him that he wasn't mentally ill, but that he drank too much.		
Alcohol Abuse /Gambling Addiction	Steppin' Out	Adam thinks he was born an alcoholic. His drinking lead to money problems, including divorce and jail for non-payment of debts. He eventually started attending AA meetings. Jeff is a recovering gambling addict. He got in so deep he lost his marriage so far in debt he decided to take his own life.	10/12/14	7:00-8:51am
Alcohol/ Drug Abuse	Steppin' Out	Gary Mendell was a high-profile CEO of an exclusive hotel chain. His son, Brian, started abusing alcohol & drugs at 14 but sadly lost the battle. Now, Gary is the chairman of Shatterproof, an advocacy group seeking to increase funding for addiction research to spread awareness to families. Alessandra Rain, recognized expert on addiction drugs. After an accident, she became addicted to pain killing medicine which made her depressed and insomniac.	10/19/14	7:00-8:49am
Alcohol/ Drug Abuse	Steppin' Out	Lee McCormick hit the road as a singer songwriter. He plunged into the lifestyle head first & headstrong. He barely woke up one day and realized he had an out-of-control drug problem. His inward journey took him to Native American & Mesoamerican shamans & healers who opened him up to a universal view of life & a new paradigm for addiction treatment. Michelle started taking a drink after school every day & kept repeating the drink daily. That led to drug use, including hard drugs like ecstasy.	10/26/14	7:00-8:50am
Alcohol Abuse /Al-Anon /Gambling	Steppin' Out	Petra though love was "taking care of someone." She always picked men who needed rescuing." This behavior almost sent her over the edge but she has found her way back through Al-Anon. Howard is a compulsive gambler. He's not sure why it appealed to him, but he can remember his father bragging about gambling wins. He even had a secret bank account, hidden from his wife.	11/2/14	7:00-8:49am
Alcohol/ Drug Abuse/ Gambling Addiction	Steppin' Out	Ron was introduced to alcohol at an early age. His drinking led to drugs, as he smoked pot & he soon became out-of-control. His mother gave him an ultimatum; her own brother committed suicide while in the throes of addiction. By the time Ron was 16 years old, he was sober. Ronnie's gambling began late in life. She moved to Las Vegas to find work but never found any work, the boyfriend she wanted, and her brother passed away. She found the sport of gambling to be a distraction and within a year was no longer gambling a few bucks, but the car payment.	11/9/14	7:00-8:50am
Alcohol/ Drug Abuse/ Emotions Addicts	Steppin' Out	Gerry Cooney went from an amateur boxer to professional prizefighter at age 19. But as quickly as he rose through the ranks, he fell from greatness into a pit of alcohol. He drank to ease the pain but later realized he spent much of life trying to prove his father wrong. Aaron is an emotional addict and is a member of a fellowship, Emotions Anonymous, which offers a twelve-step style approach to dealing with emotional issues such as rage & depression, who also might see these issues as root causes of other addictive behaviors.	11/16/14	7:00-8:50am

Alcohol/ Drug Abuse/ Compulsive Debtor	Steppin' Out	John worked as a senior editor in NYC but crystal meth forced him to walk away from his well-paying job only to wind up on public assistance. He became focused on getting high and engaging drug-fueled dangerous sex. Wendy woke up one day to find herself in more than \$19,000 in debt, months behind in rent, and reliable on her parents generosity to pay for her most basic needs. Her eye-opening moment came when asking her parents again for money, and they told her she was draining their retirement assets.	11/23/14	7:00-8:49am
Alcohol Abuse/ Gambling Addiction	Steppin' Out	Andrew is a member of the "Double Winners" – people who achieved sobriety through both AA and AI-Anon. At age 15, his drinking had led to drug use, dropping out of school, getting kicked out of the house and getting in trouble with the law. Ron's first gamble came at age 10. He learned how to shoot dice on the street corner at night. After college, he joined an investment firm on Wall Street and it paid well. He ended up in legal trouble when he started covering losses with money his clients gave him to invest.	11/30/14	7:00-8:49am
Alcohol/ Drug Abuse/ Gambling Addiction	Steppin' Out	Paul's last bet was many years ago. He started gambling when he was a youngster and as he grew up, he got married, but his gambling persisted, progressing to the point he was lying to his wife about his whereabouts. Mike is a recovering alcoholic who was enjoying his sobriety until he tried crystal meth for the first time. He soon found himself forgoing work & every other responsibility. Within two years, he was unemployed and unemployable.	12/7/14	7:00-8:50am
Sexual Abuse-Addiction/ Alcohol Abuse/	Steppin' Out	John is an AI-Anon member, who found he could not be stable in relationships. Both his parents were alcoholics and abusive. His own mother sexually abused him. From this, he adopted a mantra that all people were not to be trusted. Barbara is a sex and love addict. Much as alcoholic parents introduce their kids to drinking, her own mother introduced her to the world of illicit sex. She began to think that if she wouldn't be having sex, she would not be "cool." This led to relationships with men to satisfy a fear of being alone & disapproved of.	12/14/14	7:00-8:51am
Sex-Love Addiction	Steppin' Out	Dave is a sex and love addict. His father was very success-oriented and there was a lot of pressure to perform to high expectations both in school and life. He's not sure why or how that might have translated to his adult dating life, but he says he has problems finding partners with whom he feels he could have love relationships.	12/21/14	7:00-8:49am
Alcohol Abuse	Steppin' Out	Pete is an alcoholic who had his first drink at age 13. Despite being a child of alcoholics in recovery, he still became one himself. Josh ended his drinking at age 15. But his first drink was at age 8 or 9, when he and other kids discovered a stash of alcohol in their church basement. Heading into middle school, he was known as the kid who was constantly intoxicated.	12/28/14	7:00-8:49am

Section III

PUBLIC SERVICE ANNOUNCEMENTS

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PUBLIC ASSISTANCE	PSA ALASKA 211	000:29	003
ALCOHOL ABUSE	PSA ALCHOLICS ANONYMOUS	000:29	009
WOMEN'S HEALTH	PSA AMER HEART ASSOC/GO RED FOR WOMEN/SPEAK UP	000:29	012
ANTI DRUG	PSA ANTI DRUG/COMPUTER/INTERNET/MYSELF/PROM /SIMON SAYS/INHALANTS/METH	000:30	038
PUBLIC SAFETY	PSA ATV/HELMETS	001:00	013
WOMEN'S HEALTH	PSA BREAST CANCER	001:00	025
ALCOHOL USE	PSA DON'T DRINK/DON'T SERVE TEENS	000:30	010
DRUG ABUSE	PSA DRUG ABUSE PREVENTION/SEAMLESS/UNISON/HEAR THAT2/JACKIE	000:30	031
DRUNK DRIVING	PSA MADD	000:59	013
DRUG ABUSE	PSA METH ADDICTION/DEAN/KARA/MATT/MIKE/RUSSEL /THOMAS	000:59	090
OBESITY	PSA OBESITY	000:59	012
MILITARY AND VETERANS	PSA PARALYZED VETERANS/ADVOCATING FOR OUR HEROS/BEN AFFLECK	001:00	031
PUBLIC HEALTH	PSA STATE OF ALASKA/STD'S	000:30	015
TEEN SUICIDE	PSA TEEN SUICIDE	000:59	014
MILITARY AND VETERANS	PSA PARALYZED VETS OF AMERICA/CHANGING LE /MISSION AE	000:15	064
MILITARY AND VETERANS	CONCERT FOR VALOR	000:30	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	015
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	020
SEXUAL ASSAULT	IT'S ON US	000:30	004