

KKED-FM
Fairbanks, AK
Quarterly Issues/Programs List
1st Quarter 2014

April 10, 2014

Issues

KKED-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **2014 Arctic Winter Games:** Karen Lane talked about the games being held in Fairbanks in March and about who can participate and the need for volunteers, where the competitors will be staying, plus the history of the games.
- **Child Welfare:** Susan Kessler talked about building healthy relationships between children and adults, child welfare programs regarding foster care, and general needs of children at risk.
- **Child Welfare/Education:** Mike Kolasa, Literacy Council, discussed the Spring Book Drive for the Literacy Council of Alaska and also detailed programs for children and adults.
- **Economy:** Roxie Rogers Dinstel, Cooperative Extension, talked about New Year's resolutions regarding household finances, nutrition issues and household budgeting.
- **Education:** Tiffany Deruyter, Program Manager for A.S.R.A., Sarah Elbert with Violent Volcanoes, and Don Larson with Critterology. They discussed A.S.R.A. (Alaska Summer Research Academy) and its programs, specifically two: Violent Volcanoes and Critterology and what happens in them, who it's for and the deadline for enrollment.
- **Public Safety/Health:** Art Nash, Cooperative Extension Service energy specialist, gave three radon presentations in January, which is National Radon Action Month. Radon, a colorless, odorless gas, is the second-leading cause of lung cancer in the U.S. It has been detected in a number of Fairbanks homes at levels the Environmental Protection Agency considers unsafe. He talked about where radon comes from, how to detect it and how to take care of it, if found.
- **Rescue Mission Services:** Rodney Gaskins, Exec. Director of Fairbanks Rescue Mission, talked about the services available for the poor, veterans and inebriates. He also talked about the Pick, Click, Give program for non-profits.

Section I

LOCAL PROGRAMMING

ISSUE	PROGRAM/TITLE	DESCRIPTION	DATE/TIME	DURATION
Economy	Interior Scope	Roxie Rogers Dinstel, Cooperative Extension, talked about New Year's resolutions regarding household finances, nutrition issues and household budgeting.	1/5/14 8:43am	14:56
Arctic Winter Games	Interior Scope	Karen Lane, General Manager, 2014 Arctic Winter Games, talked about the 2014 Arctic Winter Games being held in Fairbanks in March. She also talked about who can participate and the need for volunteers, where the competitors will be staying, plus the history of the games.	1/12/14 8:50am	15:51
Economic Development	Interior Scope	Karen Lane, General Manager, 2014 Arctic Winter Games, updated information about the 2014 Arctic Winter Games being held in Fairbanks in March. She talked about how to get tickets, where events will be held, and the boost to our local economy.	1/19/14 8:50am	14:56
Public Safety / Health	Interior Scope	Art Nash, Cooperative Extension Service energy specialist, gave three radon presentations in January, which is National Radon Action Month. Radon, a colorless, odorless gas, is the second-leading cause of lung cancer in the U.S. It has been detected in a number of Fairbanks homes at levels the Environmental Protection Agency considers unsafe. He talked about where radon comes from, how to detect it and how to take care of it, if found.	1/26/14 8:52am	14:4
Education	Interior Scope	Dr. Shallon Craddock discussed the Medical Explorers Program that introduces children to medical careers.	2/2/14 8:51am	13:51
Rescue Mission Services	Interior Scope	Rodney Gaskins, Exec. Director of Fairbanks Rescue Mission, talked about the services available for the poor, veterans, and inebriates. He also talked about the Pick, Click, Give program for non-profits.	2/9/14 8:51am	14:55
Economic Development	Interior Scope	Bob Eley, Executive Director of Fairbanks Community Museum, talked about the museum, its history and the displays & subjects it features. He also talked about the goal of purchasing the property it's on and how that is being worked toward.	2/16/14 8:48am	15:6
Child Welfare	Interior Scope	Susan Kessler, Executive Director of the Alaska Center for Children and Adults, talked about building healthy relationships between children and adults, child welfare programs regarding foster care, and general needs of children at risk.	2/23/14 8:52am	15:25
	Interior Scope	Did not air due to operator error.	3/2/14 8:49am	14:48
Child Welfare/ Education	Interior Scope	Mike Kolasa, Literacy Council, discussed the Spring Book Drive for the Literacy Council of Alaska and also detailed programs for children and adults.	3/9/14 8:51am	14:59
Economic Development	Interior Scope	Lorna Shaw & several students from the UAF School of Management, talked about the 2014 Business Leader of the Year Award and banquet. Lorna Shaw is the External Affairs Manager at Sumitomo Metal Mining Pogo, where she oversees community, public & government affairs. She is the	3/16/14 8:51am	16:17

		38 th Business Leader of the Year.		
Education	Interior Scope	Tiffany Deruyter, Program Manager for A.S.R.A, Sarah Elbert with Violent Volcanoes, and Don Larson with Critterology. They discussed A.S.R.A. (Alaska Summer Research Academy) and its programs, specifically two: Violent Volcanoes and Critterology and what happens in them, who it's for and the deadline for enrollment.	3/23/14 8:50am	15:39
Child Welfare	Interior Scope	Marylee Bates, Fairbanks Youth Advocates, asked listeners to help support their youth homeless shelter.	3/30/14 8:15am	15:4

Section II

NETWORK PROGRAMMING

ISSUE	PROGRAM/TITLE	DESCRIPTION	DATE/TIME	DURATION
Alcohol Abuse	Steppin' Out	Ralph's grandson told him he "smelled" and that was his impetus for stopping drinking after 43 years of drinking. There was a point his 3 daughters didn't speak to him. He was 65 years old when he got sober. Alana grew up on the upper East Side of Manhattan & went to a fancy private school, then to a fancy college. She would go out & drink with a group of other rich young girls but she would throw up from her drinking. She drank to extreme excess. Eventually she went to A.A. Bob hit "bottom" at 34 years old and has been sober for 30+ years. His dad drank a lot and by the time he was 16-17, he started drinking heavily. He got married and went to a therapist that told him to go to an A.A. meeting. He wanted his wife and life back so he stuck with it and it "took."	1/5/14	7:00-8:43am
Spending Addiction/ Alcohol Abuse	Steppin' Out	Dan headed to Hollywood to live a glamorous life as an actor, but never earned enough to pay his bills. After injuring his back, he realized he could no longer afford to pay his doctor bills. His chiropractor agreed to only treat him further if he sought proper help for his spending habits. Meghan had her first drink at 16, which years later when entering recovery she believed was too late in life to be considered an alcoholic. Her teenage drinking led to a manic existence; experimenting with drugs & dangerous behavior but also trying to maintain her grades, even into college.	1/12/14	7:00-8:50am
Drug Abuse	Steppin' Out	Paul's life revolved around gambling from the time he was a youngster. At 16 he dropped out of high school, and his gambling took off and progressed. Things got so bad that he knew he had to quit. He went to Gamblers Anonymous and started his recovery. Jennay experimented with drugs at college but by chance one day got to try crystal meth. During one use of crystal meth, she stayed awake for 21 straight days. She's now active in a recovery group focused on addictions. Linda's two children are meth addicts. She first noticed something was wrong when her normally clean-cut kids began to act differently. Linda realized she could be losing her kids to this new drug. She's now a member of Mothers Against Methamphetamine, warning parents about the signs	1/19/14	7:00-8:49am

		of meth use in kids.		
Alcohol/ Drug Abuse	Steppin' Out	<p>Charlie got sober at 19. He didn't realize he didn't have a "normal relationship with alcohol" until he went to rehab. He went to drinking and smoking pot every day, to a life beyond his wildest dreams.</p> <p>Tom got sober at 21. He always wanted to be an alcoholic-it seemed cool to him because his Dad was. He wanted to be just like him. He did become just like his Dad and learned that his wish was something that would certainly kill him.</p>	1/26/14	7:00-8:52am
Alcohol Abuse /Overeating/ Overweight	Steppin' Out	<p>Peritz was adopted into an Orthodox Jewish family and he always felt different. He started drinking at 13. The first time he drank he got so drunk he remembered nothing. He swore he wouldn't drink again but, eventually, he liked it and the way it made him feel. He went from drinking occasionally to drinking every day and became homeless.</p> <p>Devida drank because it made her feel good. She loved being the life of the party. She never thought vomiting from alcohol overuse was a big deal. She drank a lot and drank to get drunk. She became "the drunk mom," embarrassing her family in public and making bad mothering decisions.</p> <p>Jim's drug is food. He admits to never having a proper relationship with food and it was always the center of everything he thought about. It caused him to be overweight at a young age, enticing other kids to bully & ridicule him for his appearance.</p> <p>Millie's parents raised her on a regulated diet of very healthful food. She wasn't allowed sweets or even desert like other kids. Her mother demanded she finish her meals at each sitting. But in high school, when she had her own money from her job, she engaged in the freedom of unbridled eating.</p>	2/2/14	6:38-8:00am
Alcohol/ Drug Abuse	Steppin' Out	<p>Dr. Howard C. Samuels is founder of The Hills Treatment Center in LA, who has written a book about his experiences as an addict who is also the son of a prominent politician both nationally and in New York State. After his father died he decided to make a permanent change and went back to school, earned a doctorate, and is now the director of a successful addiction treatment center.</p> <p>Greg Williams is a filmmaker who just directed & produced a feature film about recovery entitled "The Anonymous People." His first drink was at age 12. His parents put him in treatment programs in order to save his life, but consistent sobriety wouldn't come for many years following a near-fatal car accident. Now he has endeavored to pull back the curtain on the faceless suffering & daily accomplishment of people in recovery from addictions.</p> <p>Robert & Tish are an engaged couple who are both in recovery. They met while attending a 12-step meeting. Both started drinking at very young ages and have now started their recovery.</p>	2/9/14	7:00-8:51am
Alcohol/ Drug Abuse/ Sex Addiction	Steppin' Out	<p>Dominic & Valerie met in recovery more than 20 years ago. Dominic started drinking at an early age, and by his teens, was also working as a bookie, seeking what he thought was a glamorous life full of fast times, fast money & fast women.</p> <p>Valerie's life was totally controlled by alcohol but didn't realize that she was unique in her relationship with alcohol. Both now have a fulfilling life together.</p>	2/16/14	7:00-8:48am

		Barbara is a sex and love addict. Like most, if not all addictions, SL addicts derive a dependency on sex & love from a perceived lack of approval from others.		
Alcohol/ Drug Abuse	Steppin' Out	Jenn had her first drink in her first week of her freshman year in high school. Eventually drinking became a weekly appointment for her and her addiction lead to promiscuity & suicidal thoughts. She went to college as an alcoholic, and part way through her first year in school she contacted her family, also addicts in recovery, and asked for help. Michelle's first drink alone was at age 11 and kept taking a sip of wine after school each day. As she got older, she experimented with marijuana to the point she became a regular user. Her first run at joining a recovery fellowship didn't go well but is now on the road to recovery.	2/23/14	7:00-8:52am
Alcohol/ Drug Abuse	Steppin' Out	Jureau grew up in an alcoholic family and at age 8, he was the bartender at family functions. Being sent off to boarding school didn't help. He eventually quit his school activities, like athletics, in order to have time to drink. At age 18, he walked into his first AA meeting. Alcoholics raised Norah and she didn't start drinking until she got to college. With that very first sip, her insecurities slipped away. The introvert became a talkative flirt. From that moment on, Norah was a heavy drinker who could not stop at one. Will wanted for nothing & other people felt he was spoiled, always demanding the latest & greatest & never content with anything. His first drink was age 6 when he sampled his mother's beer. At age 14, he started drinking regularly. Chaya started to sneak wine at the Sabbath dinner table & later into her bedroom to cope. She moved out of her house at age 14, living on friend's couches & scrounging for meals. After being expelled from school at age 15, she was living in a "crack house" & facing the fact she was an alcoholic.	3/2/14	7:00-8:49am
Debtors' Anonymous/ Alcohol Abuse	Steppin' Out	Trish is a personal trainer who earns good money per hour, but would not take on enough work to really have enough money to live the lifestyle she preferred. Credit cards would help make up the difference, maxing them out with thousands of dollars of debt. She became ashamed by her lifestyle and hit "rock bottom" which led her to get help. Justin attends Debtors' Anonymous not because he has a debt problem, but because he won't spend. He would hoard his money and go without basic necessities. While attending meetings in another recovery fellowship, friends suggested DA as a means to help him understand money & proper budgeting. Lauren had a taste of beer at age 6 or 7 and by age 14, she became a regular drinker. All of her dreams were derailed by her using alcohol. Frank began a life of partying & drinking for days at a time. His drinking changed his personality from the happy, fun drunk, to being depressed and mean.	3/9/14	7:00-8:51am
Alcohol/ Drug Abuse	Steppin' Out	Carl started using drugs because he was a self-loather; depression & a lack of confidence dominated his life. Kathy ran away from home at age 15, and soon after had her first taste of hallucinogenic drugs and she enjoyed angel dust and acid. She could no longer care for her children and grew	3/16/14	7:00-8:50am

		<p>physically ill due to her IV drug use.</p> <p>John's first drug was marijuana, which he smoked for 20 years. He also drank & dabbled in other drugs, and eventually crack-cocaine, which was his favorite. He finally got a sponsor and now is in recovery.</p> <p>Yoni's first AA meeting was at age 13. He might be the youngest ever, but eventually, the alcohol and drugs had no effect on him, and it dawned on him there were problems with how he was living his childhood.</p>		
Addiction Counselors or Physicians	Steppin' Out	<p>Gary Mendell was a high-profile CEO of an exclusive hotel chain and also the father of an addict. His son, Brian, started abusing alcohol and drugs at age 14, and sadly lost the battle. Now Gary is the chairman of Shatterproof, an advocacy group seeking to increase funding for addiction research & spreading awareness to families about identifying children & others with addiction problems.</p> <p>Alessandra Rain is a nationally recognized expert on addiction drugs and the founder of "Point of Return" which assists those addicted to prescription painkillers go through at-home withdrawal.</p> <p>Bob Richards is the President of National Assoc. of Addiction Professionals. He advised listeners how to find an appropriate addiction counselor or physician.</p>	3/23/14	7:00-8:49am
Alcohol/ Drug Abuse	Steppin' Out	<p>Harry's first drug experience was with alcohol when young. Most people come out of their shell but he became more withdrawn. His narcotics use continued for 16 years when he ended up in prison.</p> <p>In the midst of Shane's career of addition, he did have five years of sobriety, but his sobriety wasn't from within until much later.</p> <p>Dave's drinking started at 17 and he tried all sorts of drugs, but cocaine became his "drug of no-choice." He eventually went into recovery.</p> <p>Raoul is a 15 year-old man in recovery. His favorite drug was marijuana. His issue of his using drugs came up at a family therapy session after a few years of drug abuse & he was sent to live at a rehab community with other kids, where he learned how to defeat the regular drug tests. He was 13 then.</p>	3/30/14	7:00-8:15am

Section III

PUBLIC SERVICE ANNOUNCEMENTS

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
TOBACCO USE	PSA AK. TOBACCO CONTROL ALLIANCE	000:31	006
PUBLIC ASSISTANCE	PSA ALASKA 211	000:29	005
ALCOHOL ABUSE	PSA ALCHOLICS ANONYMOUS	000:29	010
ANTI DRUG	PSA ANTI DRUG/COMPUTER/INTERNET/MYSELF/ PROM/SIMON SAYS/ANTI INHALANTS/METH	000:30	075
PERSONAL SAFETY	PSA ATV'S/HELMETS	000:30	007
PERSONAL SAFETY	PSA ATV/HELMETS	001:00	018
PUBLIC HEALTH	PSA BREAST CANCER	001:00	036
ALCOHOL USE	PSA DON'T DRINK	000:30	013
DRUG ABUSE	PSA DRUG ABUSE PREVENTION/SEAMLESS/UNISON/ HEAR THAT 2/JACKIE	000:30	029
DRUNK DRIVING	PSA MADD	000:59	033
DRUG ABUSE	PSA METH ADDICTION/AMANDA/GRAVE	000:30	017
DRUG ABUSE	PSA METH ADDICTION/DEAN/KARA/MATT/MIKE/RUSSEL/ THOMAS	000:59	016
DEPRESSION	PSA NAMI/DEPRESSION	001:00	017
OBESITY	PSA OBESITY	000:59	017
MILITARY AND VETERANS	PSA PARALIZED VETERANS/ADVOCATING FOR OUR HEROS/BEN AFFLECK	001:00	037
TOBACCO ABUSE	PSA QUIT TOBACCO	000:29	027
TOBACCO ABUSE	PSA QUIT TOBACCO	000:59	034
PUBLIC HEALTH	PSA STATE OF ALASKA/STD'S	000:30	021
SUICIDE	PSA TEEN SUICIDE	000:59	017

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PUBLIC SAFETY	PSA TIRE MAINTENANCE	000:30	008
MILITARY AND VETERANS	PSA PARALYZED VETS OF AMERICA/CHANGING LE/MISSION ABE	000:15	035
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	370
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	136
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	012