



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Canal Partners Media
25 Whitlock Place SW
2nd Floor
Marietta, GA 30064

Contract # 1992436

Schedule Dates 09/01/15-09/07/15
Advertiser Ginny Deerin for Mayor (99033)
Agency Canal Partners Media (15500)
Product POLITICAL CANDIDATE (ns) (1186)
Brand DEERIN FOR MAYOR (681539)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Briner, Chris
Phone/Fax /
CPE 478/571/2921
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments GINNY DEERIN FOR MAYOR
FRAN BROWN 215-563-5400

Date Entered 08/28/15
Last Modified 09/01/15
Entered By Randi Weathers
CO-OP No
Headline # ECR10671971
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$391.50
Net Total \$2,218.50
Sales Tax

Charleston S (WTAT)
By Broadcast Month Spots Rate
Sep. 2015 16 \$2,610.00
Grand Total: 16 \$2,610.00

CHECKED SEP 02 2015
PEN

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|--------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|---------------------|--------------------------|---------|
| 1.0 | Normal Line / SPOT (1) | 09/01/15-09/01/15 | 3 | :30 | 6P- 7P (EST) | 1 | | 1 | | | | | | 1 | \$135.00 | \$135.00 | Charleston S (WTAT) | JUDGE JUDY | 8/28/15 |
| 2.0 | Normal Line / SPOT (2) | 09/02/15-09/02/15 | 3 | :30 | 6P- 7P (EST) | 1 | | | 1 | | | | | 1 | \$135.00 | \$135.00 | Charleston S (WTAT) | JUDGE JUDY | 8/28/15 |
| 3.0 | Normal Line / SPOT (3) | 09/03/15-09/03/15 | 3 | :30 | 6P- 7P (EST) | 1 | | | | 1 | | | | 1 | \$135.00 | \$135.00 | Charleston S (WTAT) | JUDGE JUDY | 8/28/15 |
| 4.0 | Normal Line / SPOT (4) | 09/04/15-09/04/15 | 3 | :30 | 6P- 7P (EST) | 1 | | | | | 1 | | | 1 | \$135.00 | \$135.00 | Charleston S (WTAT) | JUDGE JUDY | 8/28/15 |
| 5.0 | Normal Line / SPOT (5) | 09/02/15-09/02/15 | 3 | :30 | 7P- Family Feud | 1 | | | 1 | | | | | 1 | \$225.00 | \$225.00 | Charleston S (WTAT) | FAMILY FEUD | 8/28/15 |
| 6.0 | Normal Line / SPOT (6) | 09/04/15-09/04/15 | 3 | :30 | 7P- Family Feud | 1 | | | | 1 | | | | 1 | \$225.00 | \$225.00 | Charleston S (WTAT) | FAMILY FEUD | 8/28/15 |
| 7.0 | Normal Line / SPOT (7) | 09/01/15-09/01/15 | 3 | :30 | 7:30P- Family Feud B | 1 | | 1 | | | | | | 1 | \$225.00 | \$225.00 | Charleston S (WTAT) | FAMILY FEUD | 8/28/15 |
| 8.0 | Revised Line / SPOT (8) | 09/03/15-09/03/15 | 3 | :30 | 7:30P- 8P (EST) | 1 | | | | 1 | | | | 1 | \$225.00 | \$225.00 | Charleston S (WTAT) | FAMILY FEUD B | 8/28/15 |
| 8.1 | Normal Line / SPOT (8) | 09/02/15-09/02/15 | 3 | :30 | 7:30P- Family Feud B | 1 | | | 1 | | | | | 1 | \$225.00 | \$225.00 | Charleston S (WTAT) | FAMILY FEUD B | 9/1/15 |
| 9.0 | Normal Line / News (9) | 09/01/15-09/01/15 | 3 | :30 | 10P- News-News at 10 | 1 | | 1 | | | | | | 1 | \$175.00 | \$175.00 | Charleston S (WTAT) | NEWS AT 10 | 8/28/15 |
| 10.0 | Normal Line / News (10) | 09/02/15-09/02/15 | 3 | :30 | 10P- News-News at 10 | 1 | | | 1 | | | | | 1 | \$175.00 | \$175.00 | Charleston S (WTAT) | NEWS AT 10 | 8/28/15 |
| 11.0 | Normal Line / News (11) | 09/03/15-09/03/15 | 3 | :30 | 10P- News-News at 10 | 1 | | | | 1 | | | | 1 | \$175.00 | \$175.00 | Charleston S (WTAT) | NEWS AT 10 | 8/28/15 |
| 11.0.1 | Closed Preempt (11) | 09/03/15 | | | | | | | | | | | | | | | Charleston S (WTAT) | Program Change/Exception | |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Canal Partners Media
25 Whitlock Place SW
2nd Floor
Marietta, GA 30064

Contract # 1992436

Schedule Dates

09/01/15-09/07/15

Advertiser

Ginny Deeth for Mayor (99033)

Agency

Canal Partners Media (15500)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

DEERIN FOR MAYOR (681539)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Briner,Chris

Phone/Fax

/

CPE

478/571/2921

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

GINNY DEERIN FOR MAYOR
FRAN BROWN 215-563-5400

Charleston 5 (WTAT)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|-------------------|
| Sep. 2015 | 16 | \$2,610.00 |
| Grand Total: | 16 | \$2,610.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|---------------------|-------------|---------|
| 12.0 | Normal Line / News (12) | 09/04/15-09/04/15 | 3 | :30 | 10P- News-News at 10 | | | | | | 1 | | | 1 | \$175.00 | \$175.00 | Charleston 5 (WTAT) | NEWS AT 10 | 8/28/15 |
| 13.0 | Normal Line / SPOT (13) | 09/07/15-09/07/15 | 5 | :30 | 6P- 7P (EST) | | 1 | | | | | | | 1 | \$70.00 | \$70.00 | Charleston 5 (WTAT) | JUDGE JUDY | 8/28/15 |
| 14.0 | Normal Line / SPOT (14) | 09/07/15-09/07/15 | 5 | :30 | 7P- Family Feud | | 1 | | | | | | | 1 | \$150.00 | \$150.00 | Charleston 5 (WTAT) | FAMILY FEUD | 8/28/15 |
| 15.0 | Normal Line / SPOT (15) | 09/07/15-09/07/15 | 5 | :30 | 7:30P- Family Feud B | | 1 | | | | | | | 1 | \$150.00 | \$150.00 | Charleston 5 (WTAT) | FAMILY FEUD | 8/28/15 |
| 16.0 | Normal Line / News (16) | 09/07/15-09/07/15 | 5 | :30 | 10P- News-News at 10 | | 1 | | | | | | | 1 | \$100.00 | \$100.00 | Charleston 5 (WTAT) | NEWS AT 10 | 8/28/15 |
| 17.0 | M/G For 11.0.1 / News (11) | 09/03/15-09/03/15 | 3 | :30 | 10:30P- News-News at 10 | | | | | 1 | | | | 1 | \$175.00 | \$175.00 | Charleston 5 (WTAT) | NEWS AT 10 | 9/1/15 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

ORDER WORKSHEET

Rep Order# 10671971 Ver# 3
EC'd Yes Status Confirmed

Traffic Order# 1992436
Last Received: 09/01/15 10:52 AM
Showing Buylines:

Printed: 09/02/15 5:07 PM Duplicate 1 of 3
All Lines

Station WTAT-TV CHARLESTON, SC
Advertiser (NW80) POLITICAL
Product INNY DEERIN
Estimate# 2921
Buyer Chris Brimer

Agency (CAPM) CANAL PARTNERS MEDIA
25 WHITLOCK PLACE SW, 2ND FL
MARIETTA, GA 30064
Agency C/P1/P2/E 478/571/2921
Flight Dates 09/01/15-09/07/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---

GINNY DEERIN
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

| Ln | Dates | Len | Time | Spots/ Week | Day | Total Spots | Rate | Total Cost | Program | Num of Weeks | RTG/IMP GRPs/ (000) |
|----|-------------|-----|-----------|----------------|-----|----------------|----------|------------|-------------------------|-----------------|---------------------------|
| 1 | 09/01-09/01 | 30 | 6P-7P | 1 | Tu | 1 | \$135.00 | \$135.00 | JUDGE JUDY/JUDGE JUDY B | 1 | - |
| 2 | 09/02-09/02 | 30 | 6P-7P | 1 | W | 1 | \$135.00 | \$135.00 | JUDGE JUDY/JUDGE JUDY B | 1 | - |
| 3 | 09/03-09/03 | 30 | 6P-7P | 1 | Th | 1 | \$135.00 | \$135.00 | JUDGE JUDY/JUDGE JUDY B | 1 | - |
| 4 | 09/04-09/04 | 30 | 6P-7P | 1 | F | 1 | \$135.00 | \$135.00 | JUDGE JUDY/JUDGE JUDY B | 1 | - |
| 5 | 09/02-09/02 | 30 | 7P-730P | 1 | W | 1 | \$225.00 | \$225.00 | FAMILY FEUD | 1 | - |
| 6 | 09/04-09/04 | 30 | 7P-730P | 1 | F | 1 | \$225.00 | \$225.00 | FAMILY FEUD | 1 | - |
| 7 | 09/01-09/01 | 30 | 730P-8P | 1 | Tu | 1 | \$225.00 | \$225.00 | FAMILY FEUD B | 1 | - |
| 8 | 09/03-09/03 | 30 | 730P-8P | 0 | Th | 0 | \$225.00 | \$0.00 | FAMILY FEUD B | 1 | - |
| 9 | 09/01-09/01 | 30 | 10P-1030P | 1 | Tu | 1 | \$175.00 | \$175.00 | NEWS AT 10< | 1 | - |
| 10 | 09/02-09/02 | 30 | 10P-1030P | 1 | W | 1 | \$175.00 | \$175.00 | NEWS AT 10< | 1 | - |
| 11 | 09/03-09/03 | 30 | 10P-1030P | 0 | Th | 0 | \$175.00 | \$0.00 | NEWS AT 10< | 1 | - |
| 12 | 09/04-09/04 | 30 | 10P-1030P | 1 | F | 1 | \$175.00 | \$175.00 | NEWS AT 10< | 1 | - |

ORDER WORKSHEET

Rep Order# 10671971
EC'd Yes

Ver# 3

Status Confirmed

Traffic Order# 1992436

Last Received:
Showing Buylines:Printed: 09/02/15 5:07 PM
09/01/15 10:52 AM
All Lines

Duplicate 2 of 3

Station WTAT-TV CHARLESTON, SC
Advertiser (NW80) POLITICAL
Product INNY DEERIN
Estimate# 2921
Buyer Chris BrimerAgency (CAPM) CANAL PARTNERS MEDIA
25 WHITLOCK PLACE SW, 2ND FL
MARIETTA, GA 30064
Agency C/P1/P2/E 478/571/2921
Flight Dates 09/01/15-09/07/15Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

| Ln | Dates | Len | Time | Spots/ Week | Day | Total Spots | Rate | Total Cost | Program | Num of Weeks | RTG/IMP | GRPs/ (000) |
|----|-------------|-----|-----------|----------------|-----|----------------|----------|------------|-------------------------|-----------------|---------|----------------|
| 13 | 09/07-09/07 | 30 | 6P-7P | 1 | M | 1 | \$70.00 | \$70.00 | JUDGE JUDY/JUDGE JUDY B | 1 | - | - |
| 14 | 09/07-09/07 | 30 | 7P-730P | 1 | M | 1 | \$150.00 | \$150.00 | FAMILY FEUD | 1 | - | - |
| 15 | 09/07-09/07 | 30 | 730P-8P | 1 | M | 1 | \$150.00 | \$150.00 | FAMILY FEUD B< | 1 | - | - |
| 16 | 09/07-09/07 | 30 | 10P-1030P | 1 | M | 1 | \$100.00 | \$100.00 | NEWS AT 10< | 1 | - | - |
| 17 | 09/01-09/01 | 30 | 730P-8P | 1 | Tu | 1 | \$225.00 | \$225.00 | FAMILY FEUD B | 1 | - | - |
| 18 | 09/03-09/03 | 30 | 1030P-11P | 1 | Th | 1 | \$175.00 | \$175.00 | NEWS AT 10< | 1 | - | - |

---REPORT TOTALS---

Report Totals: 16 / \$2,610.00

---SALES MONTHLY TOTALS---

Sep2015: 16 / \$2,610.00

Order Totals: 16 / \$2,610.00 Total GRPs: 0.0

--- COMPETITIVE ---

| | | | | | | |
|---------------|-------------|-----------|-----------|-------------|-------------|-------------|
| Market Totals | \$29,260.09 | CABL .00% | UNKN .00% | WCBD 22.23% | WCIV 20.52% | WCSC 48.33% |
| | | WCTP .00% | WMMP .00% | WTAT 8.92% | | |

--- COMPETITIVE COMMENTS ---

SHARES ESTIMATED

Books [JUL14]
Demos RA35+P

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|--|----------------------------|
| Station and Location: WTAT - TV Charleston, SC | Date: 08/28/2015 |
|--|----------------------------|

I, Chris Brimer,being/on behalf of: Deerin, Ginny, a legallyqualified candidate of the Democratic politicalparty for the office of: Mayorin the Generalelection to be held on: 11/03/2015

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

SEE ATTACHED

Date of First Broadcast: 09/01/2015

Date of Last Broadcast: 09/07/2015

Total Charges: \$*****2,218.50 NET

I represent that the payment for the above described broadcast time has been furnished by:

Ginny for Mayor

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ginny Deerin, Chairwoman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

08/28/2015

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

