



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Canal Partners Media
25 Whitlock Place SW
2nd Floor
Marietta, GA 30064

Contract # 1992734

Schedule Dates 10/27/15-11/02/15
Advertiser Ginny Deerin for Mayor (99033)
Agency Canal Partners Media (15500)
Product POLITICAL CANDIDATE (ns) (1186)
Brand DEERIN FOR MAYOR (681539)
Salesperson Millennium/Dc, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Brimer, Chris
Phone/Fax /
CPE 478/571/2979
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments GINNY DEERIN FOR MAYOR
FRAN BROWN 215-563-5400

Date Entered 10/23/15
Last Modified 10/23/15
Entered By Randi Weathers
CO-OP No
Headline # ECR10703255
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$517.50
Net Total \$2,932.50
Sales Tax

Charleston S (WTAT)
By Broadcast Month Spots Rate
Nov. 2015 18 \$3,450.00
Grand Total: 18 \$3,450.00

CHECKED OCT 29 2015
KEN

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/27/15-10/27/15	4	:30	6P-7P (EST)			1						1	\$135.00	\$135.00	Charleston S (WTAT)	JUDGE JUDY	10/23/15
2.0	Normal Line / SPOT (2)	10/28/15-10/28/15	4	:30	6P-7P (EST)				1					1	\$135.00	\$135.00	Charleston S (WTAT)	JUDGE JUDY	10/23/15
3.0	Normal Line / SPOT (3)	10/29/15-10/29/15	4	:30	6P-7P (EST)					1				1	\$135.00	\$135.00	Charleston S (WTAT)	JUDGE JUDY	10/23/15
4.0	Normal Line / SPOT (4)	10/30/15-10/30/15	4	:30	6P-7P (EST)						1			1	\$135.00	\$135.00	Charleston S (WTAT)	JUDGE JUDY	10/23/15
5.0	Normal Line / SPOT (5)	11/02/15-11/02/15	4	:30	6P-7P (EST)		1							1	\$135.00	\$135.00	Charleston S (WTAT)	JUDGE JUDY	10/23/15
6.0	Normal Line / SPOT (6)	10/27/15-10/27/15	4	:30	7P-7:30P (EST)			1						1	\$225.00	\$225.00	Charleston S (WTAT)	FAMILY FEUD	10/23/15
7.0	Normal Line / SPOT (7)	10/28/15-10/28/15	4	:30	7P-7:30P (EST)				1					1	\$225.00	\$225.00	Charleston S (WTAT)	FAMILY FEUD	10/23/15
8.0	Normal Line / SPOT (8)	10/29/15-10/29/15	4	:30	7P-7:30P (EST)					1				1	\$225.00	\$225.00	Charleston S (WTAT)	FAMILY FEUD	10/23/15
9.0	Normal Line / SPOT (9)	10/30/15-10/30/15	4	:30	7P-7:30P (EST)						1			1	\$225.00	\$225.00	Charleston S (WTAT)	FAMILY FEUD	10/23/15
10.0	Normal Line / SPOT (10)	11/02/15-11/02/15	4	:30	7P-7:30P (EST)		1							1	\$225.00	\$225.00	Charleston S (WTAT)	FAMILY FEUD	10/23/15
11.0	Normal Line / SPOT (11)	10/27/15-10/27/15	4	:30	7:30P-8P (EST)			1						1	\$225.00	\$225.00	Charleston S (WTAT)	FAMILY FEUD B	10/23/15
12.0	Normal Line / SPOT (12)	10/28/15-10/28/15	4	:30	7:30P-8P (EST)				1					1	\$225.00	\$225.00	Charleston S (WTAT)	FAMILY FEUD B	10/23/15
13.0	Normal Line / SPOT (13)	10/29/15-10/29/15	4	:30	7:30P-8P (EST)					1				1	\$225.00	\$225.00	Charleston S (WTAT)	FAMILY FEUD B	10/23/15
14.0	Normal Line / SPOT (14)	10/30/15-10/30/15	4	:30	7:30P-8P (EST)						1			1	\$225.00	\$225.00	Charleston S (WTAT)	FAMILY FEUD B	10/23/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Contract # 1992734

Schedule Dates

10/27/15-11/02/15

Advertiser

Ginny Deerin for Mayor (99033)

Agency

Canal Partners Media (15500)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

DEERIN FOR MAYOR (681539)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Briner,Chris

Phone/Fax

/

CPE

478/571/2979

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

GINNY DEERIN FOR MAYOR
FRAN BROWN 215-563-5400

Charleston 5 (WTAT)

By Broadcast Month	Spots	Rate
Nov. 2015	18	\$3,450.00
Grand Total:	18	\$3,450.00

Canal Partners Media
25 Whitlock Place SW
2nd Floor
Marietta, GA 30064

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (15)	11/02/15-11/02/15	4	:30	7:30P- 8P (EST)	1								1	\$225.00	\$225.00	Charleston 5 (WTAT)	FAMILY FIELD B	10/23/15
16.0	Normal Line / News (16)	10/28/15-10/28/15	4	:30	10P- 10:30P (EST)				1					1	\$175.00	\$175.00	Charleston 5 (WTAT)	NEWS AT 10	10/23/15
17.0	Normal Line / News (17)	10/29/15-10/29/15	4	:30	10P- 10:30P (EST)					1				1	\$175.00	\$175.00	Charleston 5 (WTAT)	NEWS AT 10	10/23/15
18.0	Normal Line / News (18)	11/02/15-11/02/15	4	:30	10P- 10:30P (EST)	1	1							1	\$175.00	\$175.00	Charleston 5 (WTAT)	NEWS AT 10	10/23/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

ORDER WORKSHEET

Rep Order# 10703255 Ver# 1 Status New
EC'd No

Traffic Order# 1992734

Printed: 10/23/15 12:57 PM
Last Received: 10/23/15 12:44 PM
Showing Buylines: All Rep Changes or Last Station Changes

10/23/15 12:57 PM
10/23/15 12:44 PM
All Rep Changes or Last Station Changes

1 of 1
CHECKED OCT 23 2015

Station WTAT-TV CHARLESTON, SC
Advertiser (NW80) POLITICAL
Product GINNY DEERIN
Estimate# 2979
Buyer Chris Brinner

Agency (CAPM) CANAL PARTNERS MEDIA
25 WHITLOCK PLACE SW, 2ND FL
MARIETTA, GA 30064
Agency C/P1/P2/E 478/571/2979
Flight Dates 10/27/15-11/03/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---

GINNY DEERIN
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

10/22 NEW ORDER PLEASE CONFIRM THANK YOU FRAN

Ln	Dates	Len	Time	Spots/ Week	Day	Total Spots	Rate	Total Cost	Program	Num of Weeks	RTG/TMP	GRPs/ (000)
1	10/27-10/27	30	6P-7P	1	Tu	1	\$135.00	\$135.00	JUDGE JUDY/JUDGE JUDY B	1	-	1
2	10/28-10/28	30	6P-7P	1	W	1	\$135.00	\$135.00	JUDGE JUDY/JUDGE JUDY B	1	-	2
3	10/29-10/29	30	6P-7P	1	Th	1	\$135.00	\$135.00	JUDGE JUDY/JUDGE JUDY B	1	-	3
4	10/30-10/30	30	6P-7P	1	F	1	\$135.00	\$135.00	JUDGE JUDY/JUDGE JUDY B	1	-	4
5	11/02-11/02	30	6P-7P	1	M	1	\$135.00	\$135.00	JUDGE JUDY/JUDGE JUDY B	1	-	5
6	10/27-10/27	30	7P-730P	1	Tu	1	\$225.00	\$225.00	FAMILY FEUD	1	-	6
7	10/28-10/28	30	7P-730P	1	W	1	\$225.00	\$225.00	FAMILY FEUD	1	-	7
8	10/29-10/29	30	7P-730P	1	Th	1	\$225.00	\$225.00	FAMILY FEUD	1	-	8
9	10/30-10/30	30	7P-730P	1	F	1	\$225.00	\$225.00	FAMILY FEUD	1	-	9
10	11/02-11/02	30	7P-730P	1	M	1	\$225.00	\$225.00	FAMILY FEUD	1	-	10

ORDER WORKSHEET

Rep Order# 10703255 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 10/23/15 12:57 PM
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Showing Buylines: All Rep Changes or Last Station Changes

2 of 3

Station WTAT-TV CHARLESTON, SC
Advertiser (NW80) POLITICAL
Product GINNY DEERIN
Estimate# 2979
Buyer Chris Brimer

Agency (CAPM) CANAL PARTNERS MEDIA
25 WHITLOCK PLACE SW, 2ND FL
MARIETTA, GA 30064
Agency C/P1/P2/E 478/571/2979
Flight Dates 10/27/15-11/03/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

Ln	Dates	Len	Time	Spots/ Week	Day	Total Spots	Rate	Total Cost	Program	Num of Weeks	RTG/TMP	GRPs/ (000)
11	10/27-10/27	30	730P-8P	1	Tu	1	\$225.00	\$225.00	FAMILY FEUD B	1	-	11
12	10/28-10/28	30	730P-8P	1	W	1	\$225.00	\$225.00	FAMILY FEUD B	1	-	12
13	10/29-10/29	30	730P-8P	1	Th	1	\$225.00	\$225.00	FAMILY FEUD B	1	-	13
14	10/30-10/30	30	730P-8P	1	F	1	\$225.00	\$225.00	FAMILY FEUD B	1	-	14
15	11/02-11/02	30	730P-8P	1	M	1	\$225.00	\$225.00	FAMILY FEUD B	1	-	15
16	10/28-10/28	30	10P-1030P	1	W	1	\$175.00	\$175.00	NEWS AT 10	1	-	16
17	10/29-10/29	30	10P-1030P	1	Th	1	\$175.00	\$175.00	NEWS AT 10	1	-	17
18	11/02-11/02	30	10P-1030P	1	M	1	\$175.00	\$175.00	NEWS AT 10	1	-	18

---REPORT TOTALS---

Report Totals: 18 / \$3,450.00

---SALES MONTHLY TOTALS---

Nov2015: 18 / \$3,450.00

Order Totals: 18 / \$3,450.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals \$35,937.50

CABL .00% UNKN .00% WCBD 19.91% WCIV 21.76% WCSC 48.73%
WCTP .00% WMMP .00% WTAT 9.60%

---COMPETITIVE COMMENTS---

Books [NOV14]

ORDER WORKSHEET

Rep Order# 10703255 Ver# 1 Status New
EC'd No

Traffic Order#

Printed:
Last Received:
Showing Buylines:

10/23/15 12:57 PM 3 of 3
10/23/15 12:44 PM
All Rep Changes or Last Station Changes

Station WTAT-TV CHARLESTON, SC
Advertiser (NW80) POLITICAL
Product GINNY DEERIN
Estimate# 2979
Buyer Chris Brimer
Demos RA35+P

Agency (CAPM) CANAL PARTNERS MEDIA
25 WHITLOCK PLACE SW, 2ND FL
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Agency C/P1/P2/E 478/571/2979
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Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

--- CREDIT RISK ---
STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WTAT - TV Charleston, SC

Date:

10/23/2015

I, Chris Brimer,being/on behalf of: Deerin, Ginny, a legallyqualified candidate of the Democratic politicalparty for the office of: Mayorin the Generalelection to be held on: 11/03/2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 10/27/2015

Date of Last Broadcast: 11/03/2015

Total Charges: \$*****2,932.50 NET

I represent that the payment for the above described broadcast time has been furnished by:

Ginny for Mayor

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ginny Deerin, Chairwoman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/23/2015

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

