

# CONTRACT



**KTHV-TV**  
**720 S. Icard Street**  
**Little Rock, AR 72201**  
**(501)376-1111**

[www.THV11.com](http://www.THV11.com)

And:

**Target Enterprises/ POL**  
**15260 Ventura Blvd, Suite 1240**  
**Sherman Oaks, CA 91403**

<u>Contract / Revision</u> 1071338 /		<u>Alt Order #</u> 07782403
<u>Product</u> <b>ISSUE - 6/11-6/20</b>		
<u>Contract Dates</u> <b>06/11/15 - 06/21/15</b>	<u>Estimate #</u> <b>1502</b>	
<u>Advertiser</u> <b>Club For Growth</b>		<u>Original Date / Revision</u> 06/11/15 / 06/11/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KTHV</b>	<u>Account Executive</u> Alex Lavin	<u>Sales Office</u> Telerep Los Ang
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
<u>IDB#</u> 1944	<u>Advertiser Code</u> CLUB FOR	<u>Product Code</u> GROWTH
<u>Agency Ref</u> 2041AG		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	KTHV	06/11/15	06/12/15	CBS This Morning	M-F 7-9A		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/08/15	06/14/15	---TF--	1			\$225.00					
N 2	KTHV	06/15/15	06/19/15	CBS This Morning	M-F 7-9A		:30				NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/15/15	06/21/15	MTWTF--	10			\$225.00					
E 3	KTHV	06/11/15	06/12/15	M-F 6-630P	M-F 6-630P		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/08/15	06/14/15	---TF--	1			\$500.00					
E 4	KTHV	06/15/15	06/19/15	M-F 6-630P	M-F 6-630P		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/15/15	06/21/15	MTWTF--	5			\$500.00					
E 5	KTHV	06/11/15	06/12/15	M-F 5-530P	M-F 5-530P		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/08/15	06/14/15	---TF--	1			\$600.00					
E 6	KTHV	06/15/15	06/19/15	M-F 5-530P	M-F 5-530P		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/15/15	06/21/15	MTWTF--	5			\$600.00					
E 7	KTHV	06/16/15	06/16/15	Tuesday Prime A	T 7-8P		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/15/15	06/21/15	-T-----	1			\$2,000.00					
E 8	KTHV	06/11/15	06/12/15	Late News M-F	M-F 10-1035P		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/08/15	06/14/15	---TF--	1			\$675.00					
E 9	KTHV	06/15/15	06/19/15	Late News M-F	M-F 10-1035P		:30				NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/15/15	06/21/15	MTWTF--	5			\$675.00					
E 10	KTHV	06/13/15	06/20/15	Late News (Sa)	Sa 10-1035P		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/08/15	06/14/15	-----S-	1			\$450.00					
Week:		06/15/15	06/21/15	-----S-	1			\$450.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract / Revision</u> 1071338 /		<u>Alt Order #</u> 07782403
<u>Contract Dates</u> <b>06/11/15 - 06/21/15</b>	<u>Product</u> ISSUE - 6/11-6/20	<u>Estimate #</u> <b>1502</b>
<u>Advertiser</u> <b>Club For Growth</b>		<u>Original Date / Revision</u> 06/11/15 / 06/11/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
E 11	KTHV	06/14/15	06/14/15	Late News (Su)	Su 10-1035P		:30				NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/08/15	06/14/15	-----S				1	\$585.00				
N 12	KTHV	06/14/15	06/14/15	CBS Sunday Morning	SU8-930A		:30				NM	2	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/08/15	06/14/15	-----S				2	\$430.00				
N 13	KTHV	06/12/15	06/12/15	Price Is Right	M-F 10-11A		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/08/15	06/14/15	----F--				1	\$400.00				
N 14	KTHV	06/12/15	06/12/15	M-F Noon News	M-F 12-1230p		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/08/15	06/14/15	----F--				1	\$260.00				
N 15	KTHV	06/15/15	06/19/15	M-F Noon News	M-F 12-1230p		:30				NM	5	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/15/15	06/21/15	MTWTF--				5	\$260.00				
N 16	KTHV	06/15/15	06/19/15	CBS Summer Showcase	M-F 1035-1137p		:30				NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/15/15	06/21/15	MTWTF--				5	\$140.00				
N 17	KTHV	06/19/15	06/19/15	Friday Prime C	F 9-10P		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/15/15	06/21/15	----F--				1	\$1,000.00				
N 18	KTHV	06/13/15	06/20/15	SA 6-7A	SA 6-7A		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/08/15	06/14/15	-----S-				1	\$150.00				
Week:		06/15/15	06/21/15	-----S-				1	\$150.00				
N 19	KTHV	06/13/15	06/20/15	SA 7-8A	SA 7-8A		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/08/15	06/14/15	-----S-				1	\$225.00				
Week:		06/15/15	06/21/15	-----S-				1	\$225.00				
N 20	KTHV	06/13/15	06/20/15	SAT EARLY SHOW 8-10A	SAT 8-10A		:30				NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/08/15	06/14/15	-----S-				1	\$185.00				
Week:		06/15/15	06/21/15	-----S-				1	\$185.00				
N 21	KTHV	06/13/15	06/20/15	SA 6-630P	SA 6-630p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/08/15	06/14/15	-----S-				1	\$200.00				
Week:		06/15/15	06/21/15	-----S-				1	\$200.00				
N 22	KTHV	06/21/15	06/21/15	SU 530-6P	SU 530-6P		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/15/15	06/21/15	-----S				1	\$225.00				
N 23	KTHV	06/21/15	06/21/15	Late News (Su)	Su 10-1035P		:30				NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/15/15	06/21/15	-----S				1	\$585.00				
N 24	KTHV	06/21/15	06/21/15	CBS Sunday Morning	SU8-930A		:30				NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/15/15	06/21/15	-----S				1	\$430.00				
N 25	KTHV	06/12/15	06/12/15	CBS This Morning	M-F 7-9A		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Week:		06/08/15	06/14/15	----F--				1	\$225.00				
N 26	KTHV	06/15/15	06/19/15	Price Is Right	M-F 10-11A		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/15/15	06/21/15	MTWTF--				5	\$400.00				
Totals												65	\$26,115.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/01/15 - 06/21/15	65	\$26,115.00	(\$3,917.25)	\$22,197.75
<b>Totals</b>	<b>65</b>	<b>\$26,115.00</b>	<b>(\$3,917.25)</b>	<b>\$22,197.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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