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morning

**WB** Wendy Brownell  
Wed 3/21, 11:17 AM  
Michael Wynhausen (mwynhau

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2016\_Candidate\_Rate...

79 KB

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Not sure what I sent you. But found out 2018 rates will be the same as 2016. so here's that card just in case

Wendy K. Brownell  
Senior Sales Executive  
Bicoastal Media  
541-926-8628 (office)  
541-619-5152 (cell)

You May Like

10 Cars That Impressed I  
2017  
Kelley Blue Book

Trump: Post Office loses  
Amazon deliveries  
The Hill on MSN

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# Candidate Rates



**BICOASTAL**  
Willamette Valley LLC

Political Advertising

Qualified Federal Candidate

2016

		Station		KRKT	KTHH	KLOOfm	KLOOam	KEJO
<b>Pre-Emptible Gross Rates</b>			Length					
(with notice)	M-F 6A-7P	:60		\$30	\$2	\$15	\$5	\$5
		:30		\$20	\$1	\$10	\$3	\$3
	M-F 6a-10a	:60		\$36	\$3	\$21	\$10	\$10
		:30		\$30	\$2	\$17	\$7	\$7
	M-F 10a-3p	:60		\$36	\$3	\$20	\$8	\$8
		:30		\$30	\$2	\$15	\$5	\$5
	M-F 3p-7p	:60		\$36	\$3	\$20	\$8	\$8
		:30		\$30	\$2	\$15	\$5	\$5
	Sa-Su 6a-7p	:60		\$15	\$2	\$10	\$3	\$5
		:30		\$12	\$1	\$9	\$2	\$3

pre-emptible rates carry the possibility that the commercials can be rescheduled to make room for higher paying, fixed rate clients. In the event that this occurs, the client(s) would be contacted. If commercials are pre-empted every attempt will be made to reschedule so the total number of commercials ordered in the campaign is delivered.

## Non-pre-emptible Gross Rates

(fixed) Non-pre-emptible spots are priced based on current market rates & may change.

		KRKT	KTHH	KLOOfm	KLOOam	KEJO
M-F 6A-7P	:60	\$36	\$5	\$25	\$10	\$10
	:30	\$30	\$3	\$20	\$7	\$7
M-F 6a-10a	:60	\$38	\$4	\$30	\$12	\$12
	:30	\$33	\$2	\$25	\$8	\$8
M-F 10a-3p	:60	\$38	\$4	\$28	\$12	\$12
	:30	\$33	\$2	\$23	\$8	\$8
M-F 3p-7p	:60	\$38	\$4	\$28	\$12	\$12
	:30	\$33	\$2	\$23	\$8	\$8
Sa-Su 6a-7p	:60	\$18	\$2	\$10	\$3	\$5
	:30	\$14	\$1	\$9	\$2	\$3