

**QUARTERLY CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION**

Station: WWBT

Quarter: 1st

Year: 2017

**12-and-Under Children's Programming Titles**

[List titles of all programs that were originally produced and broadcast primarily for an audience of children 12 years old and younger in the table below.]

<u>Primary Programming Stream</u>	<u>.2 Multicast (if applicable)</u>	<u>.3 Multicast (if applicable)</u>

☒ During the quarter, the station did not air any programming on its primary or multicast channels that was originally produced and broadcast primarily for an audience of children 12 years old and younger. [Check box only if applicable to Station's programming. If box is checked, skip certifications 1, 2, and 3 below, then sign and date this certification and upload it to station's online public file.]

1. Station certifies that all 12-and-under children's TV programs carried during this quarter on its digital channels were formatted so that, as a matter of standard policy and practice, the programs would not exceed the "commercial matter" time limits of §73.670 of the FCC's rules (12 minutes per hour on weekdays and 10.5 minutes per hour on weekends).

                      
Yes

                      
No

2. Station certifies that there were no time periods during the quarter in which the "commercial matter" time limits stated above were exceeded during 12-and-under children's programming. If no, attach an explanation.

                      
Yes

                      
No

3. Station certifies that, during the quarter, it has complied with the commercial requirements of §73.670(b), (c) & (d) of the FCC's rules regarding the display of website addresses. If no, attach an explanation.

                      
Yes

                      
No

I hereby state, under penalty or perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

Signature:                     

Date: 4/3/17

[Attach any commercial certification or confirmation provided by network and program suppliers. Upload a copy of this certification to your online public file no later than April 10, July 10, October 10, and January 10.]

REV. 12/2016

April 4, 2017

Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" educational and informational children's programming, we are providing you with episode-specific descriptions ("**The More You Know**" educational and informational programming block) as set forth in the attached Quarterly Children's Programming Report for the 1st quarter of 2017. The report includes information that will be helpful in preparing FCC Form 398. Please note that we have not included the specific dates and times for each of the programs as that information may be station-specific.

This report is divided into the following categories:

1. Educational Objectives and Show Summaries: **The More You Know** both for programs broadcast in the 1st quarter of 2017 and those planned for the 2nd quarter of 2017. 1st quarter 2017 broadcast programs and 2nd quarter 2017 planned programs are the same.
2. Core Programming: Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the educational and informational needs of children ages 13-16. Each of these programs is identified on-air as educational and informational with the "E/I" icon and is similarly identified to the national listing services. To assist stations with the preemption report section of FCC Form 398, we have added specific episode numbers. Please note that the target age range for **The More You Know** programming is identified as 13-16 years old.
3. Other Programming: Programming furnished by the NBC Network that contributes to the educational and informational needs of children 16 and under, but is not specifically designed to meet the educational and informational needs of children.
4. Non-broadcast efforts that enhance the educational and informational value of NBC Network programming to children.

The regularly-scheduled children's programming and promotional content furnished to you by the NBC Network during the 1st quarter of 2017 complied with the commercial limits of the Children's Television Act, and 47 C.F.R. §§ 73.670(a)-(d), provided that you broadcast and distributed such programming as furnished to you by NBC, and did not add any promotional or advertising content thereto other than as directed by NBC via weekly postings on APT.

If you have any questions about these reporting requirements, please feel free to call us.

Karen Peled  
NBCUniversal Media, LLC  
Sr. Contracts Counsel, NBC Broadcasting, Affiliate Relations

**ME-TV NETWORK COMMERCIAL LIMITS**  
**AND WEB SITE RULE COMPLIANCE CERTIFICATION,**  
**FIRST QUARTER 2017**

FOLLOWING IS A LIST OF ALL ME-TV NETWORK PROGRAMS DESIGNED TO MEET THE EDUCATIONAL/INFORMATIONAL REQUIREMENT FOR CHILDREN THIRTEEN TO SIXTEEN YEARS OLD DURING THE FIRST QUARTER OF 2017, JANUARY 1, 2017 THROUGH MARCH 31, 2017. BECAUSE THESE PROGRAMS ARE ORIGINALLY PRODUCED FOR AND DIRECTED AT CHILDREN THIRTEEN TO SIXTEEN YEARS OLD, NEITHER THE COMMERCIAL LIMITS NOR THE WEBSITE RULE APPLY (SEE 47 C.F.R. § 73.670 (Note 2)). THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) WITH THE FOLLOWING COMMERCIAL LOADS.

Children's Programs (series)

1. Program: Mystery Hunters  
Times: Sundays 7:00- 8:00 AM ET {Two (2) individual half-hour episodes}  
Duration: 30 minutes  
Rating: TV-G E/I  
Number of Network Commercial Minutes: 5:00 or less per half-hour episode
2. Program: Beakman's World  
Times: Sundays 8:00- 9:00 AM ET {Two (2) individual half-hour episodes}  
Duration: 30 minutes  
Rating: TV-G E/I  
Number of Network Commercial Minutes: 5:00 or less per half-hour episode
3. Program: Bill Nye, the Science Guy  
Times: Sundays 9:00- 10:00 AM ET {Two (2) individual half-hour episodes}  
Duration: 30 minutes  
Rating: TV-G E/I  
Number of Network Commercial Minutes: 5:00 or less per half-hour episode
4. Program: Saved by the Bell  
Times: Sundays 10:00 AM- 12:00 PM ET {Four (4) individual half-hour episodes}  
Duration: 30 minutes  
Rating: TV-G E/I  
Number of Network Commercial Minutes: 7:00 or less per half-hour episode

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ALTHOUGH THESE PROGRAMS ARE NOT SUBJECT TO THE WEBSITE RULE BECAUSE THEY ARE PRODUCED FOR AND AIMED AT CHILDREN 13-16, NONETHELESS ME-TV NETWORK HAS

ENDEAVORED TO COMPLY WITH THE RESTRICTION ON URLS DISPLAYED WITHIN SHOWS (SEE SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d)).

NONE OF THESE PROGRAMS CONTAINED ANY URLS, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLS IN PROGRAMMING, (b) URLS OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLS, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by:

*KYLE HART*/DIRECTOR OF NETWORK PROGRAMMING & OPERATIONS- ME-TV NETWORK  
3/27/17



# ESCAPE

slip away.

## COMMERCIAL LIMITS AND WEBSITE RULES COMPLIANCE CERTIFICATION FIRST QUARTER 2017

During the first quarter of 2017 (January 1, 2017 – March 31, 2017), the following Educational/Informational programs tailored to meet the requirements for teens 13 – 16 years old appeared on the ESCAPE Network. As a result of these programs originally being created for and directed at teens 13 and above, the rules (47 C.F.R. § 73.670) for commercial limits and websites do not apply.

### E/I Programs (series)

Program: Missing (January 1, 2017 – March 31, 2017)

Time: Saturdays 10:00 AM - 10:30 AM ET

Duration: 30 minutes

Rating: TV-PG E/I

Program: Better Planet (January 1, 2017 – March 31, 2017)

Time: Saturdays 10:30 AM - 11:00 AM ET

Duration: 30 minutes

Rating: TV-G E/I

Program: Better Planet (January 1, 2017 – March 31, 2017)

Time: Saturdays 11:00 AM - 11:30 AM ET

Duration: 30 minutes

Rating: TV-G E/I

Program: Walking Wild (January 1, 2017 – March 31, 2017)

Time: Saturdays 11:30 AM - 12:00 PM ET

Duration: 30 minutes

Rating: TV-G E/I

Program: Wild Wonders (January 1, 2017 – March 31, 2017)

Time: Saturdays 12:00 PM - 12:30 PM ET

Duration: 30 minutes

Rating: TV-G E/I

Program: Missing (January 1, 2017 – March 31, 2017)

Time: Saturdays 12:30 PM – 1:00 PM ET

Duration: 30 minutes

Rating: TV-PG E/I