

# Order #1102674: Americans ../Americans ../AFP TN Joi../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
04/03/24 1:44:54 PM	Processed		<async process>	Joshua Hi	\$2,080.00	32	0.00
04/03/24 1:39:38 PM	Approved			Lori Jacks	\$2,080.00	32	0.00
04/03/24 1:39:35 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Lori Jacks	\$2,080.00	32	0.00
04/03/24 1:37:51 PM	Approval Workflow		[Sales Manager - Ready Default] new	Dave Elliot	\$2,080.00	32	0.00
04/03/24 11:40:10 AM	Ready for approval		WTN 2 weeks	Russell Be	\$2,080.00	32	0.00
04/03/24 11:39:13 AM	Canceled Changes	14	<sync process>	Russell Be	\$5,680.00	88	0.00
04/03/24 11:37:41 AM	New order created		Copied from Order #1088229	Russell Be	\$6,240.00	96	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 1102674  
**Alt Order #:**  
**Product Desc:** AFP TN Join Us 041524-042524  
**Estimate:**  
**Flight Dates:** 04/15/24 - 04/25/24  
**Original Date / Rev:** 04/03/24 / 04/03/24  
**Order Type:** GENERAL

**WWTN-FM**  
**Primary AE:** Russell Bearden  
**Sales Office:** L-NAS  
**Sales Region:** Local

**Agency Name:** Americans for Prosperity-TN  
**Buying Contact:** Michael Lotfi  
**Billing Contact:** Michael Lotfi  
 3026 Owen Dr  
 Antioch, TN 37013

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** Americans for Prosperity-TN  
**Demographic:** A25-54  
**Product Codes:** Charitable Organizations  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** POL-STATE  
**Priority:** P-100

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/25/24	32	\$2,080.00	\$2,080.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	32	\$2,080.00	\$2,080.00	0.00
<b>Totals</b>	<b>32</b>	<b>\$2,080.00</b>	<b>\$2,080.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Russell Bearden			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 13	WWTN	04/15/24	04/25/24	M-F 6a-9a M-F	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	2222---	:30	8	\$70.00	P-40	0.00	NM	16	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	2222---		8				\$70.00		0.00			
		Week: 04/22/24	04/28/24	2222---		8				\$70.00		0.00			
N 15	WWTN	04/15/24	04/25/24	M-F 12p-3p M-F	CM	2:00 PM-3:00 PM (2:00 PM-3:00 PM)	2222---	:30	8	\$60.00	P-40	0.00	NM	16	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	2222---		8				\$60.00		0.00			
		Week: 04/22/24	04/28/24	2222---		8				\$60.00		0.00			
<b>Totals</b>													<b>32</b>	<b>\$2,080.00</b>	

## Russell Bearden

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**From:** Russell.Bearden@cumulus.com  
**To:** Michael Lotfi  
**Subject:** RE: [EXT]Re: Radio Ad

Thanks Michael!

Russell Bearden  
Senior Account Executive  
Super Talk 99.7 WWTN  
104.5 The Zone - TN Titans Radio Network  
Office 615-312-3505  
Fax 615-321-5771  
Cell 615-975-2172  
Sales Information: [www.cumulusradio.com](http://www.cumulusradio.com)

*The man who stops advertising to save money is like the  
man who stops the clock to save time. - Henry Ford*

**From:** Michael Lotfi <MLotfi@afphq.org>  
**Sent:** Tuesday, April 2, 2024 11:17 AM  
**To:** Russell Bearden <Russell.Bearden@cumulus.com>  
**Subject:** [EXT]Re: Radio Ad

Need to place this ad

MTWT

2 Spots in 7AM hour.  
2 spots in 2PM hour.

16 Spots / week

Start on April 15, end on April 25.

2 weeks, 32 spots. \$2080 total

Codes For Invoicing

Eng-1846  
Product Name  
P-14185  
Product Case Number

6551-P14185  
Project Code  
6551

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**Cheers!**  
*Mike Lotfi*  
AFP-TN, Deputy State Director  
[MLotfi@AFPhq.org](mailto:MLotfi@AFPhq.org) | 615.651.0906

***"Unite with anyone to do right, no one to do wrong."  
-Frederick Douglass***

**From:** Michael Lotfi <[MLotfi@afphq.org](mailto:MLotfi@afphq.org)>  
**Date:** Monday, April 1, 2024 at 6:54 PM  
**To:** Pamela Furr <[PFurr@afphq.org](mailto:PFurr@afphq.org)>  
**Subject:** Radio Ad

Have we run this spot yet?

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**Cheers!**  
*Mike Lotfi*  
AFP-TN, Deputy State Director  
[MLotfi@AFPhq.org](mailto:MLotfi@AFPhq.org) | 615.651.0906

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**CAUTION:** This email originated from outside of the organization. Do not click links or open attachments unless you know the sender and you are sure the content is safe. Please report the message using the Report Message feature in your email client if you believe the email is suspicious.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature:	Signature:
Name: <u>Michael L. Lombardi</u>	Name: <u>David Elliott</u>
Date of Request to Purchase Ad Time: <u>2.5.24</u>	Date of Station Agreement to Sell Time: <u>3/5/24</u>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 4-3-24

**Note:** Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>116 2674</u>	Station Call Letters: <u>DWTV</u>	Date Received/Revised: <u>4-3-24</u>
Est. #:	Station Location: <u>Nashville</u>	Run Start and End Dates: <u>4-15 - 4-25</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM**

I, Michael Lotfi, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Station time requested by: <u>AFPTN</u>		
Agency name:		
Address: <u>3026 Owen Dr, Annock TN</u>		
Contact: <u>Michael Lotfi</u>	Phone number:	Email: <u>M.Lotfi@AFPTN.org</u>
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name:		
Address:		
Contact:	Phone number:	Email:
Station is authorized to announce the time as paid for by such person or entity.		
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input checked="" type="checkbox"/> N/A
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no acronyms or abbreviations):		
Date of election:		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input checked="" type="checkbox"/> N/A