

WWIP 89.1 FM Quarterly Issues Report

January – March 2024

Issue: Marriage and Family

WWIP airs Focus on the Family a daily 29 minute program nationally syndicated and known for its emphasis on topics regarding marriage and raising children. The program airs at 2 PM Monday-Friday.

Issue: Local Church Broadcasts

WWIP airs several daily and weekly local ministry programs which offer listeners local places to attend weekly worship services.

Issue: Community and church events

WWIP airs weekly announcements for local events free of charge. The station also posts events online as a resource for listeners.

Highlights include: Health and Wellness Expo, Say Yes to the Prom Dress – Transformation Ministries, Family Fun Day – Iron Horse Fellowship, Rescue Evangelism Training, Grief Support, Weekend to Remember Marriage event, Sonrise Music Festival

Issue: Local ministry opportunities

WWIP airs monthly interviews with local non profit and ministry organizations to highlight their needs for volunteers and financial gifts.

Issue: Family Friendly Entertainment / Culture

WWIP airs the feature Plugged In – which give ratings and recommendations to families regarding all forms of entertainment.

Issue: Public Service

WWIP aired several public service announcements for: EDR Ministries, Firm Foundation of Virginia, Crisis Pregnancy Center Walk for Life