

INVOICE



WECT
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1571075-2	08/31/16	September 2016	08/29/16 - 08/29/16

Property	Account Executive	Sales Office	Sales Region
WECT	Mick Nesci	HRP-Washington	National

Billing Address:

Strategic Media Services.
Attention: Accounts Payable
1911 North Ft Myer Drive
Suite 400
Arlington, VA 22209

Advertiser	Product	Estimate Number
POL/Trump, Donald/R/Unite	TRUMP FOR PRESIDENT	899

Flight Dates	Order #	Alt Order #
08/19/16 - 08/29/16	1571075	08350825

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Agency Code	Advertiser Code	Product 1/2
TV12521	32	37

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/29/16	08/29/16	NBC Today Show III	10-11a	1-----	:30	1	\$155.00	NM
Weeks: <u>Start Date</u> 08/29/16 <u>End Date</u> 09/04/16 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$155.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WECT	M	08/29/16	10:59 AM	NBC Today Show III	10-11a	:30	DTTV081816H	\$155.00 NM
16	08/29/16	08/29/16	LN (M-F)	11-1135p	1-----	:30	1	\$365.00	NM
Weeks: <u>Start Date</u> 08/29/16 <u>End Date</u> 09/04/16 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$365.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WECT	M	08/29/16	11:11 PM	LN (M-F)	11-1135p	:30	DTTV081816H	\$365.00 NM
17	08/22/16	08/29/16	The Tonight Show	1135p-1237a	1-----	:30	1	\$160.00	NM
Weeks: <u>Start Date</u> 08/29/16 <u>End Date</u> 09/04/16 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$160.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WECT	M	08/29/16	11:53 PM	The Tonight Show	1135p-1237a	:30	DTTV081816H	\$160.00 NM
19	08/29/16	08/29/16	First at Four News	4-430p	1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> 08/29/16 <u>End Date</u> 09/04/16 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$150.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WECT	M	08/29/16	4:29 PM	First at Four News	4-430p	:30	DTTV081816H	\$150.00 NM
20	08/29/16	08/29/16	News at 5p	5-530p	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> 08/29/16 <u>End Date</u> 09/04/16 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$300.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WECT	M	08/29/16	5:10 PM	News at 5p	5-530p	:30	DTTV081816H	\$300.00 NM
21	08/22/16	08/29/16	Carolina in AM 5-6a	5-6a		:30	1	\$135.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

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WECT
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P.O. Box 11407
Birmingham, AL 35246-0332

Invoice # 1571075-2	Invoice Date 08/31/16	Invoice Month September 2016	Invoice Period 08/29/16 - 08/29/16
Advertiser POL/Trump, Donald/R/Unite	Product TRUMP FOR PRESIDENT	Estimate Number 899	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1-----										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/29/16	09/04/16	1-----	1	\$135.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
2	WECT	M	08/29/16	5:24 AM	Carolina in AM 5-6a	5-6a	:30	DTTV081816H	\$135.00 NM	
22	08/22/16	08/29/16	NEWS AT 530P	530-6P	1-----	:30	1	\$325.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/29/16	09/04/16	1-----	1	\$325.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
2	WECT	M	08/29/16	5:51 PM	NEWS AT 530P	530-6P	:30	DTTV081816H	\$325.00 NM	
25	08/22/16	08/29/16	Wheel of Fortune (M-F)	7-730p	1-----	:30	1	\$600.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/29/16	09/04/16	1-----	1	\$600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
2	WECT	M	08/29/16	7:13 PM	Wheel of Fortune (M-F)	7-730p	:30	DTTV081816H	\$600.00 NM	
26	08/22/16	08/29/16	Jeopardy (M-F)	730-8p	1-----	:30	1	\$650.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/29/16	09/04/16	1-----	1	\$650.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
2	WECT	M	08/29/16	7:42 PM	Jeopardy (M-F)	730-8p	:30	DTTV081816H	\$650.00 NM	
27	08/22/16	08/29/16	NBC Today Show II	9-10a	1-----	:30	1	\$170.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/29/16	09/04/16	1-----	1	\$170.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
2	WECT	M	08/29/16	9:58 AM	NBC Today Show II	9-10a	:30	DTTV081816H	\$170.00 NM	
<u>Total Spots</u>							10			

Payment Terms 30 Days

<u>Gross Total</u>	\$3,010.00
<u>Agency Commission</u>	\$451.50
<u>Net Amount Due</u>	\$2,558.50

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