

ORDER

Orders
Order / Rev: 778436
Alt Order #: 7459557
Product Desc: CLAY AIKEN 10/25
Estimate: 3761
Flight Dates: 10/25/14 - 10/31/14
Original Date / Rev: 10/21/14 / 10/21/14
Order Type: GENERAL

WGHP-TV

Primary AE: Jamie Andrus
Sales Office: DC-T
Sales Region: NAT

Agency Name: Buying Time LLC
Buying Contact: Kate Klebahn
Billing Contact:
 650 Massachusetts Ave NW
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Aiken/D/NC Congress
Demographic: A35+
Product Codes: PL1Hb - State House/Democrat
Priority: 2
Revenue Codes: SP-POL, CAN, GEN

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	10/31/14	20	\$6,625.00	\$5,631.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	20	\$6,625.00	\$5,631.25	0.00
Totals	20	\$6,625.00	\$5,631.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WGHP-TV	29%	\$6,625.00
Market	100%	\$22,844.83

Competitive Share

Competitive Share	Share	Total
UNKWN	0%	\$0.00
WFMY	28%	\$6,396.55
WGPX	0%	\$0.00
WLXI	0%	\$0.00
WTWB	0%	\$0.00
WUNL	0%	\$0.00
WUPN	0%	\$0.00
WXII	42%	\$9,594.83
WXLV	1%	\$228.45

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	10/31/14	10/31/14	LN (M-F) Late News M-F	CM-All	1030-11p (10:30 PM-11:00 PM)	----1--	:30	1	\$700.002		0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/14	11/02/14	----1--			1		\$700.00		0.00				
2	8	10/31/14	10/31/14	M-F 4-430p Fox 8 News 4-430p	CM-All	4-430p	----1--	:30	1	\$150.002		0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/14	11/02/14	----1--			1		\$150.00		0.00				
3	8	10/31/14	10/31/14		CM-All	430-5p	----1--	:30	1	\$150.002		0.00	NM	1	\$150.00

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 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 430-5p Fox 8 News 430-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--					1	\$150.00		0.00			
4	8	10/31/14	10/31/14	M-F 5-530p Fox 8 News at 5-530p	CM-All	5-530p	----1--	:30	1	\$400.00	2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--					1	\$400.00		0.00			
5	8	10/27/14	10/27/14	M-F 5-6a FOX 8 Morning News 5-6a	CM-All	5-6a	1-----	:30	1	\$150.00	2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----					1	\$150.00		0.00			
6	8	10/27/14	10/27/14	M-F 530-6P Fox 8 News at 530p	CM-All	530-6p	1-----	:30	1	\$400.00	2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----					1	\$400.00		0.00			
7	8	10/27/14	10/27/14	M-F 7-8a Fox 8 Morning News 7-730a (7:00 AM-7:30 AM)	CM-All	7-730a	1-----	:30	1	\$400.00	2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----					1	\$400.00		0.00			
11	8	10/30/14	10/30/14	M-F 5-6a FOX 8 Morning News 5-6a	CM-All	5-6a	---1---	:30	1	\$150.00	2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---					1	\$150.00		0.00			
12	8	10/30/14	10/30/14	M-F 530-6P Fox 8 News at 530p	CM-All	530-6p	---1---	:30	1	\$400.00	2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---					1	\$400.00		0.00			
13	8	10/28/14	10/28/14	LN (M-F) Late News M-F	CM-All	10-1030p (10:00 PM-10:30 PM)	-1-----	:30	1	\$700.00	2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----					1	\$700.00		0.00			
14	8	10/28/14	10/28/14	M-F 4-430p Fox 8 News 4-430p	CM-All	4-430p	-1-----	:30	1	\$150.00	2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----					1	\$150.00		0.00			
15	8	10/28/14	10/28/14	M-F 5-530p Fox 8 News at 5-530p	CM-All	5-530p	-1-----	:30	1	\$400.00	2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----					1	\$400.00		0.00			
16	8	10/28/14	10/28/14	M-F 5-6a FOX 8 Morning News 5-6a	CM-All	5-6a	-1-----	:30	1	\$150.00	2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----					1	\$150.00		0.00			
17	8	10/28/14	10/28/14	M-F 8-9a Fox 8 Morning News 8-9a	CM-All	8-9a	-1-----	:30	1	\$200.00	2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----					1	\$200.00		0.00			
18	8	10/29/14	10/29/14	LN (M-F) Late News M-F	CM-All	10-1030p (10:00 PM-10:30 PM)	--1----	:30	1	\$700.00	2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----					1	\$700.00		0.00			
19	8	10/29/14	10/29/14	LN (M-F) Late News M-F	CM-All	1030-11p (10:30 PM-11:00 PM)	--1----	:30	1	\$700.00	2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----					1	\$700.00		0.00			
20	8	10/29/14	10/29/14	M-F 430-5p Fox 8 News 430-5p	CM-All	430-5p	--1----	:30	1	\$150.00	2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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20	8	10/29/14	10/29/14	M-F 430-5p Fox 8 News 430-5p	CM-All	430-5p	--1----	:30	1	\$150.002		0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	--1----			1		\$150.00	0.00					
21	8	10/29/14	10/29/14	M-F 5-6a FOX 8 Morning News 5-6a	CM-All	5-6a	--1----	:30	1	\$150.002		0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	--1----			1		\$150.00	0.00					
22	8	10/29/14	10/29/14	M-F 7-8a Fox 8 Morning News 7-730a (7:00 AM-7:30 AM)	CM-All	7-730a	--1----	:30	1	\$400.002		0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	--1----			1		\$400.00	0.00					
E 23	8	10/27/14	10/27/14	M-F 430-5a FOX 8 Morning News 430a	CM-All	430-5a	M-----	:30	1	\$25.002		0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	M-----			1		\$25.00	0.00					
													Totals	20	\$6,625.00