WEIR-AM

**ORDER#**: 3215452

DATE:

04/15/2024

MARKET: REP:

UM - Weirton, WV

Regional Reps Non-Rep

**AMOUNT: \$350.00** 

SPOTS: 25

AGENCY:

MEDIA FINANCIAL SERVICES 1655 Palm Beach Lakes Blvd.

WEST PALM BEACH, FL 33401

Invoices@MediaFinancial.com

9th FI, Suite 903

MOD:

Stn Ver: 1 Last:

SALES OFFICE:

**CHICAGO** 

SLS PH: 216-233-8181

SALESPERSON:

Linley Grande

SLS FAX: N/A

SLS EMAIL:

Linley.Grande@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

Est 5209 4/17-4/23 WV-GOV

AGY CLI:

**CONTRACT # FOR INVOICING 4458426** 

ADVERTISER: PRODUCT:

Morrisey 2024

AGY PRD:

**AGY EST: 5209** 

INVOICE:

MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

FLIGHT:

04-17-2024 TO 4/23/2024

[X]Unwired [ ]Spot [ ]Mod

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

TOT # OF WEEKS: 1

PRIM. DEMO:

Adults 35+

[X]Cash []Trade

LAST SENT: 04/15/2024 10:34

SEC. DEMO:

SPOT TYPE:

#### **COMMENTS**

[Rep Comment] 04/15/2024: New URGENT order. Same NAB and creative as before. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

Send invoices electronically

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1 4/17/2024 To 4/23/2024 WK TOT \$350.00

**WK TOTAL SPOTS 25** 

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		WThF/MTu	6:00AM	10:00AM	60	4/17/2024	4/23/2024	10	\$14	\$140
	2		WThF/MTu	10:00AM	3:00PM	60	4/17/2024	4/23/2024	5	\$14	\$70
	3		WThF/MTu	3:00PM	7:00PM	60	4/17/2024	4/23/2024	10	\$14	\$140

TOTAL	Apr	Total
SPOT	25	25
CASH	350.00	350.00
TOTAL	350.00	350.00

WBGI-FM

ORDER#: 3215452

DATE:

04/15/2024

MARKET: REP:

Wheeling, WV

**AMOUNT: \$750.00** 

SPOTS: 40

AGENCY:

MEDIA FINANCIAL SERVICES 1655 Palm Beach Lakes Blvd.

WEST PALM BEACH, FL 33401

Invoices@MediaFinancial.com

9th FI. Suite 903

MOD:

Stn Ver: 1 Last:

Regional Reps Non-Rep

**CHICAGO** 

SLS PH: 216-233-8181

SALES OFFICE: SALESPERSON:

Linley Grande

SLS FAX: N/A

SLS EMAIL:

Linley.Grande@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

Est 5209 4/17-4/23 WV-GOV

AGY CLI:

CONTRACT # FOR INVOICING 4458426

ADVERTISER: PRODUCT:

Morrisey 2024

AGY PRD:

**AGY EST: 5209** 

INVOICE:

MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

9th Fl. Suite 903

FLIGHT:

04-17-2024 TO 4/23/2024

[X]Unwired [ ]Spot [ ]Mod

WEST PALM BEACH, FL 33401

Invoices@MediaFinancial.com

TOT # OF WEEKS: 1

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade SPOT TYPE:

LAST SENT: 04/15/2024 10:34

### COMMENTS

[Rep Comment] 04/15/2024: New URGENT order. Same NAB and creative as before. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

Send invoices electronically

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED, MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order, in addition to the standard agency commission. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

4/17/2024 To 4/23/2024 WK TOT \$750.00 WEEK#1 WK TOTAL SPOTS 40

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		WThF/MTu	6:00AM	10:00AM	60	4/17/2024	4/23/2024	15	\$18	\$270
	2		WThF/MTu	10:00AM	3:00PM	60	4/17/2024	4/23/2024	10	\$18	\$180
	3		WThF/MTu	3:00PM	7:00PM	60	4/17/2024	4/23/2024	15	\$20	\$300

TOTAL	Apr								Total
SPOT	40								40
CASH	750.00		-						750.00
TOTAL	750.00				-				750.00

### WBGI-FM has received a NEW order - Morrisey 2024

### noreply@gotostrata.com <noreply@gotostrata.com>

Mon 4/15/2024 11:36 AM

To:aaronbryan.rivernetwork@gmail.com <aaronbryan.rivernetwork@gmail.com>;ctc1122@hotmail.com <ctc1122@hotmail.com>

## You have received a New Network order from Exchange.

Station: WBGI-FM

Order #: 3215452

Contract #: 4458426

Flight: 4/17/2024 12:00 AM-4/28/2024 12:00 AM

Total Dollars/Spots: \$750.00/40

Advertiser: Morrisey 2024

Product: Est 5209 4/17-4/23 WV-GOV

Salesperson:

Phone:

Office: CHICAGO

Comment:New URGENT order. Same NAB and creative as before. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

## WEIR-AM has received a NEW order - Morrisey 2024

### noreply@gotostrata.com <noreply@gotostrata.com>

Mon 4/15/2024 11:36 AM

To:ctc1122@hotmail.com <ctc1122@hotmail.com>

## You have received a New Network order from Exchange.

Station: WEIR-AM

Order #: 3215452

Contract #: 4458426

Flight: 4/17/2024 12:00 AM-4/28/2024 12:00 AM

Total Dollars/Spots: \$350.00/25

Advertiser: Morrisey 2024

Product: Est 5209 4/17-4/23 WV-GOV

Salesperson:

Phone:

Office: CHICAGO

Comment:New URGENT order. Same NAB and creative as before. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

# **Broadcast Contract**

GEN MEDIA FINANCIAL/REGIONAL REPS MORRISEY 2024

1655 Palm BeachLakesBlvd Stuite 903 West Palm Beach, FL 33401

Start Date	Contract#	Mod#
04/17/24	3003482	0
End Date	Date Entered	Date Last Modified
04/23/24	04/15/24	04/15/24
Advertiser	<u> </u>	Station Market
MORRISEY 202	4	WBGI-FM,WEIR-AM
Product		SalesRep/Office
MORRISEY 4 14	2024	Cindy TaylorChesson

Standard Billing Cycle Estimate# 4209

			WB	GI-FM				
LN	DATE	1	TIMES/PROGRAMS	LEN MO LINE REMAR		FR SA SU	SPOTS WK	RATE
1	WE 04/17/24 TU	04/23/24	06:00A-10:00A	30 X	x x x	X	15	\$18.00
2	WE 04/17/24 TU	04/23/24	10:00A-03:00P	30 X	x x x	X	10	\$18.00
3	WE 04/17/24 TU	04/23/24	03:00P-07:00P	30 X	x x x	Х	15	\$20.00
			WE	IR-AM				
LN	DATE	,	TIMES/PROGRAMS	LEN MO LINE REMAR		FR SA SU	SPOTS WK	RATE
1	WE 04/17/24 TU	04/23/24	06:00A-10:00A	30 X	x x x	X	10	\$14.00
2	WE 04/17/24 TU	04/23/24	10:00A-03:00P	30 X	x x x	X	5	\$14.00
3	WE 04/17/24 TU	04/23/24	03:00P-07:00P	30 X	x x x	X	10	\$14.00
	Additional Cor	mments	Total Spots 65	Spots Total\$ 1,100.00	Agency Co \$3:	mmission 30.00	Net \$ 770.00	Gross \$ 1,100.00
Billin	ng Projections: By Mo	Apr 24						

CA

1,100.00

1,100.00

NOTE: All balances are due when presented. All costs of collection are the responsibility of the Customer. All rates are NET to station. A surcharge may be added to credit card charges. Insufficient funds on checks are subject to a \$35 fee. Nothing in this agreement, or any of the actions, benefits and obligations relating to it. discriminate in any way on the basis of race or ethnicity.

Accepted for Station		Accepted for advertiser OR agency(and	d MBS, if any) as agent for the advertiser
Name	 Title	Name	Title
See reverse for accepted terms	and conditions, if any		Page 1

#### Date: 4/16/24

## Sales Order

WBGI-FM, WEIR-AM Stations: GEN MEDIA FINANCIAL/REGIONAL REPS Agency: Contract Name: MORRISEY 4 14 2024 1655 Palm BeachLakesBlvd Address: Contract#: 3003482 Stuite 903 West Palm Beach State: FL Zip: Start Date: 4/17/24 End Date: 4/23/24 City: Revenue Type: NATIONAL AGENCY Type: Cash Buyer: MORRISEY 2024 Advertiser: Tax Schedule: (None) Address: Agency Commission %: 30 State: Zip: City: Billing Cycle: Standard Product Name: MORRISEY 4 14 2024 Salesperson: 506167ctayl Comm %: 15 Makegood Policy: Within Contract Dates Estimate #: 4209 Agency Client Code: 4458426 Competitive Code: POLITICAL

#### **WBGI-FM**

No	DAT	ΓES	Alt	TIN	IES	LEN		DISTRIBUTION								RATE	TOTALS		PTY
INO	START	END	wks	START	END	LEN	М	Т	W	Т	F	SA	SU	Per Wk	D/W	KATE	SPOTS	\$\$	PIY
1	4/17/24	4/23/24		6:00 AM	10:00 AM	30	Х	Х	Х	Х	Х			15	W	18.00	15	270.00	1
2	4/17/24	4/23/24		10:00 AM	3:00 PM	30	Х	Х	Х	Х	Х			10	W	18.00	10	180.00	1
3	4/17/24	4/23/24		3:00 PM	7:00 PM	30	Х	Х	Х	Х	Х	000		15	W	20.00	15	300.00	1

TOTAL GROSS \$750.00, NET \$525.00

#### WEIR-AM

No	DA	TES	Alt	TIM	IES	LEN				DI	STR	BUT	ION			RATE	ТО	TALS	PTY
NO	START	END	wks	START	END	LEN	М	Т	W	Т	F	SA	SU	Per Wk	D/W	RATE	SPOTS	\$\$	
1	4/17/24	4/23/24		6:00 AM	10:00 AM	30	X	Χ	Х	Χ	Х			10	W	14.00	10	140.00	1
2	4/17/24	4/23/24		10:00 AM	3:00 PM	30	Х	Х	Х	Х	Х			5	W	14.00	5	70.00	1
3	4/17/24	4/23/24		3:00 PM	7:00 PM	30	Х	Х	Х	X	Х			10	W	14.00	10	140.00	1

TOTAL GROSS \$350.00, NET \$245.00

Billing Projections: By Month

Apr 24

1,100.00 CA

ST 1,100.00

Date: 4/16/24

✓ Print Spot Prices	TOTAL SPO	отѕ	65
	GROSS TO	TAL \$	1,100.00
	ADJUSTE	SPOTS	65
	ADJUSTED	TOTAL \$	1,100.00
	APPROVE	DECLINE	
		$\bigcirc$	506167ctayl, 04/15/24 @1:15PM
		$\bigcirc$	Local Sales Manager
		$\bigcirc$	Traffic Manager
		$\bigcirc$	Account Exec

WBGI-FM has received a NEW order - Morrisey 2024

noreply@gotostrata.com <noreply@gotostrata.com>

Mon 4/15/2024 11:36 AM

To:aaronbryan.rivernetwork@gmail.com <aaronbryan.rivernetwork@gmail.com>;ctc1122@hotmail.com <ctc1122@hotmail.com>

You have received a New Network order from Exchange.

Station: WBGI-FM

Order #: 3215452

Contract #: 4458426

Flight: 4/17/2024 12:00 AM-4/28/2024 12:00 AM

Total Dollars/Spots: \$750.00/40

Advertiser: Morrisey 2024

Product: Est 5209 4/17-4/23 WV-GOV

Salesperson:

Phone:

Office: CHICAGO

lauren.welch@genmediapartners.com. Thanks! Comment:New URGENT order. Same NAB and creative as before. Please confirm ASAP TODAY in RX if you are set up or to

https://radioexchange.gotostrata.com/RadioExchange/login.aspx PLEASE CLICK HERE AND LOGIN TO RADIO EXCHANGE TO GET YOUR ORDER OR GO TO

WEIR-AM has received a NEW order - Morrisey 2024

noreply@gotostrata.com <noreply@gotostrata.com>

MA 88:11 4505\21\4 noM

<moo.lismtod@\22f1\22@hotmail.com</p>

## You have received a New Network order from Exchange.

Station: WEIR-AM

Order #: 3215452

Contract #: 4458426

MA 00:21 4202\82\4-MA 00:21 4202\71\4

Total Dollars/Spots: \$350.00/25

Advertiser: Morrisey 2024

Product: Est 5209 4/17-4/23 WV-GOV

Salesperson:

Phone:

Office: CHICAGO

up or to lauren.welch@genmediapartners.com. Thanks! Comment: New URGENT order. Same NAB and creative as before. Please confirm ASAP TODAY in RX if you are set

https://radioexchange.gotostrata.com/RadioExchange/login.aspx PLEASE CLICK HERE AND LOGIN TO RADIO EXCHANGE TO GET YOUR ORDER OR GO TO

# Broadcast Contract

#### GEN MEDIA FINANCIAL/REGIONAL REPS MORRISEY 2024

1655 Palm BeachLakesBlvd Stuite 903 West Palm Beach, FL 33401

Start Date	Contract#	Mod#
05/01/24	3003515	0
End Date 05/07/24	Date Entered 04/30/24	Date Last Modified 04/30/24
Advertiser MORRISEY 2024		Station Market WBGI-FM,WEIR-AM
Product MORRISEY 5 1 202	24	SalesRep/Office Cincy TaylorChesson

Standard Billing Cycle Estimate# 5310

#### WBGI-FM

			WB	GI-FM									
LN	DATE	7	TIMES/PROGRAMS	LEN MO LINE REMAI		750	E	TH F	R	SA		SPOTS /WK	RATE
1	WE 05/01/24 TU	05/07/24	06:00A-10:00A	60	X	Χ	Χ	X	X			15	\$18.00
2	WE 05/01/24 TU	05/07/24	10:00A-03:00P	60 >	×	X	X	X	X			10	\$18.00
3	WE 05/01/24 TU	05/07/24	03:00P-07:00P	60	X	X	X	Χ	X			15	\$20.00
			WE	IR-AM									
LN	DATE	1	TIMES/PROGRAMS	LEN MO			E	TH F	R	SA		SPOTS /WK	RATE
1	WE 05/01/24 TU	05/07/24	06:00A-10:00A	60	X	Χ	X	X	X	(355	-	10	\$14.00
2	WE 05/01/24 TU	05/07/24	10:00A-03:00P	60	X	X	X	Х	X			5	\$14.00
3	WE 05/01/24 TU	05/07/24	03:00P-07:00P	60	X	X	X	X	X			10	\$14.00
	Additional Cor	mments	Total Spots 65	Spots Total\$ 1,100.00		Age	ncy	Com \$330		sion	ı	Net \$ 770.00	Gross \$ 1,100.00
Billing	Projections: By Mo	onth May 24											

May 24 CA 1,100.00 ST 1,100.00

NOTE: All balances are due when presented. All costs of collection are the responsibility of the Customer. All rates are NET to station. A surcharge may be added to credit card charges. Insufficient funds on checks are subject to a \$35 fee. Nothing in this agreement, or any of the actions, benefits and obligations relating to it. discriminate in any way on the basis of race or ethnicity.

Accepted for Station		Accepted for advertiser OR agency(and	d MBS, if any) as agent for the advertiser
Name	 Title	 Name	Title
See reverse for accepted terms	and conditions, if any		Page 1

#### Date: 4/30/24

# **Sales Order**

Stations:	WBGI-FM, WEII	R-AM			Agency:	GEN MEDIA FINANCIAL/RE	GIONAL REPS
	ne: MORRISEY 5				Address:	1655 Palm BeachLakesBlvd	
Contract#:		300 35 15	(	(none)		Stuite 903	
Start Date:	5/01/24	End Date:	5	/07/24	City:	West Palm Beach State: FLZ	ip: 33401
Revenue Typ	e: NATIONAL AG	SENCY	Туре:	Cash	Buyer:		*********
Advertiser:	MORRISEY 202	4			Tax Schedul	e:	(None)
Address:					Agency Com	mission %: 30	
City:		State: Zip:			Billing Cycle:	: Standard	
Product Nam	e: MORRISEY 5	1 2024			Salesperson	: <b>506167ctayl</b> C	omm %: 15
Estimate #:	5310				Makegood P	olicy: Within Contract Dates	
Competitive (	Code: POLITICAL						

### **WBGI-FM**

No	DA	ΓES	Alt	TIM	IES	LEN				DI	STRI	BUT	ON			RATE	TC	TALS	PTY
140	START	END	wks	START	END	LEN	М	Т	W	Т	F	SA	SU	Per Wk	D/W	MIE	SPOTS	\$\$	FII
1	5/01/24	5/07/24		6:00 AM	10:00 AM	60	Х	Х	Х	Х	Х			15	W	18.00	15	270.00	1
2	5/01/24	5/07/24		10:00 AM	3:00 PM	60	Х	Х	Х	Х	Х			10	W	18.00	10	180.00	1
3	5/01/24	5/07/24		3:00 PM	7:00 PM	60	Х	Х	Х	Х	Х			15	W	20.00	15	300.00	1

TOTAL GROSS \$750.00, NET \$525.00

#### **WEIR-AM**

No	DAT	res	Alt	TIN	IES	LEN	DISTRIBUTION									RATE	TOTALS		PTY
INO	START	END	wks	START	END	LEIN	М	T	W	Т	F	SA	SU	Per Wk	D/W	RATE	SPOTS	\$\$	FIT
1	5/01/24	5/07/24		6:00 AM	10:00 AM	60	Х	Х	Х	Х	Х			10	W	14.00	10	140.00	1
2	5/01/24	5/07/24		10:00 AM	3:00 PM	60	Х	Х	Х	Х	Х			5	W	14.00	5	70.00	1
3	5/01/24	5/07/24		3:00 PM	7:00 PM	60	Х	Х	Х	Х	Х			10	W	14.00	10	140.00	1

TOTAL GROSS \$350.00, NET \$245.00

Billing Projections: By Month				
Billing projections will be availab	ole after order i	is saved.		
Print Spot Prices	TOTAL S	POTS		65
	GROSS 7	TOTAL \$		1,100.00
	ADJUST	ED SPOTS		65
	ADJUST	ED TOTAL	\$	1,100.00
	APPROV	E DECLIN	NE .	
		$\bigcirc$	General Manager	
			Local Sales Manager	
			Traffic Manager	
			Account Exec	

WBGI-FM

ORDER#: 3215781

DATE:

04/30/2024

MARKET: REP:

Wheeling, WV Regional Reps Non-Rep **AMOUNT: \$750.00** 

AGENCY:

MEDIA FINANCIAL SERVICES 1655 Palm Beach Lakes Blvd.

Invoices@MediaFinancial.com

SPOTS: 40

9th FI, Suite 903

WEST PALM BEACH, FL 33401

MOD:

Stn Ver: 1 Last:

SALES OFFICE:

**CHICAGO** 

SLS PH: 216-233-8181

SALESPERSON:

Linley Grande

SLS FAX: N/A

SLS EMAIL:

Linley.Grande@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

**AGY CLI:** 

**CONTRACT # FOR INVOICING 4458985** 

ADVERTISER:

Morrisey 2024

AGY PRD:

INVOICE:

MEDIA FINANCIAL SERVICES

PRODUCT: Est 5310 5/1-5/7 WV-GOV **AGY EST: 5310** 

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

FLIGHT:

05-01-2024 TO 5/7/2024

[X]Unwired [ ]Spot [ ]Mod

Invoices@MediaFinancial.com

TOT # OF WEEKS: 1

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 04/29/2024 16:43

#### COMMENTS

[Rep Comment] 04/29/2024: New URGENT order. Same NAB and creative as before. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

Send invoices electronically

THIS IS AN UNWIRED NETWORK ORDER, SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order, in addition to the standard agency commission. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

#### WEEK#1

#### 5/1/2024 To 5/7/2024

WK TOT \$750.00

WK TOTAL SPOTS 40

МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		WThF/MTu	6:00AM	10:00AM	60	5/1/2024	5/7/2024	15	\$18	\$270
	2		WThF/MTu	10:00AM	3:00PM	60	5/1/2024	5/7/2024	10	\$18	\$180
	3		WThF/MTu	3:00PM	7:00PM	60	5/1/2024	5/7/2024	15	\$20	\$300

May							Total
40							40
750.00							750.00
750.00							750.00
	750.00	750.00	750.00	750.00	750.00	750.00	750.00

WEIR-AM

ORDER#: 3215781

DATE:

04/30/2024

MARKET: REP:

UM - Weirton, WV

Regional Reps Non-Rep

**AMOUNT: \$350.00** SPOTS: 25

AGENCY: MEDIA FINANCIAL SERVICES 1655 Palm Beach Lakes Blvd.

9th FI. Suite 903

WEST PALM BEACH, FL 33401

MOD:

Stn Ver: 1 Last:

**CHICAGO** 

SLS PH: 216-233-8181

SALES OFFICE: SALESPERSON:

Linley Grande

SLS FAX: N/A

SLS EMAIL:

Linley.Grande@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

**CONTRACT # FOR INVOICING 4458985** 

ADVERTISER:

Morrisey 2024

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT:

Est 5310 5/1-5/7 WV-GOV

**AGY EST: 5310** 

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

Invoices@MediaFinancial.com

FLIGHT:

05-01-2024 TO 5/7/2024

[X]Unwired [ ]Spot [ ]Mod

Invoices@MediaFinancial.com

TOT # OF WEEKS: 1

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 04/29/2024 16:43

#### **COMMENTS**

[Rep Comment] 04/29/2024: New URGENT order. Same NAB and creative as before. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

Send invoices electronically

THIS IS AN UNWIRED NETWORK ORDER, SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

5/1/2024 To 5/7/2024 WK TOT \$350.00 WK TOTAL SPOTS 25 WEEK#1

МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		WThF/MTu	6:00AM	10:00AM	60	5/1/2024	5/7/2024	10	\$14	\$140
	2		WThF/MTu	10:00AM	3:00PM	60	5/1/2024	5/7/2024	5	\$14	\$70
	3		WThF/MTu	3:00PM	7:00PM	60	5/1/2024	5/7/2024	10	\$14	\$140

TOTAL	May	Total
SPOT	25	25
CASH	350.00	350.00
TOTAL	350.00	350.00

### WEIR-AM has received a NEW order - Morrisey 2024

## noreply@gotostrata.com <noreply@gotostrata.com>

Mon 4/29/2024 5:46 PM

To:ctc1122@hotmail.com <ctc1122@hotmail.com>

## You have received a New Network order from Exchange.

Station: WEIR-AM

Order #: 3215781

Contract #: 4458985

Flight: 5/1/2024 12:00 AM-5/12/2024 12:00 AM

Total Dollars/Spots: \$350.00/25

Advertiser: Morrisey 2024

Product: Est 5310 5/1-5/7 WV-GOV

Salesperson:

Phone:

Office: CHICAGO

Comment: New URGENT order. Same NAB and creative as before. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

## WBGI-FM has received a NEW order - Morrisey 2024

### noreply@gotostrata.com <noreply@gotostrata.com>

Mon 4/29/2024 5:46 PM

To:aaronbryan.rivernetwork@gmail.com <aaronbryan.rivernetwork@gmail.com>;ctc1122@hotmail.com <ctc1122@hotmail.com>

## You have received a New Network order from Exchange.

Station: WBGI-FM

Order #: 3215781

Contract #: 4458985

Flight: 5/1/2024 12:00 AM-5/12/2024 12:00 AM

Total Dollars/Spots: \$750.00/40

Advertiser: Morrisey 2024

Product: Est 5310 5/1-5/7 WV-GOV

Salesperson:

Phone:

Office: CHICAGO

Comment: New URGENT order. Same NAB and creative as before. Please confirm ASAP TODAY in RX if you are set up or to lauren. welch@genmediapartners.com. Thanks!

#### WEIR-AM has received a NEW order - One Nation

noreply@gotostrata.com <noreply@gotostrata.com>

Mon 4/29/2024 6:06 PM

To:ctc1122@hotmail.com <ctc1122@hotmail.com>

## You have received a New Network order from Exchange.

Station: WEIR-AM

Order #: 3215783

Contract #: 4458987

Flight: 5/20/2024 12:00 AM-6/9/2024 12:00 AM

Total Dollars/Spots: \$423.60/30

Advertiser: One Nation

Product: Est 7320 5/22-6/4 Ohio

Salesperson:

Phone:

Office: PHILADELPHIA

Comment:New URGENT order. Nab to follow via email from GenMediaTraffic@GenMediaPartners.com. Spot will be sent closer to 5/22 start date. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

# Broadcast Contract

#### GEN MEDIA FINANCIAL/REGIONAL REPS MORRISEY 2024 1655 Palm BeachLakesBlvd

1655 Palm BeachLakesBlvd Stuite 903 West Palm Beach, FL 33401

Start Date	Contract#	Mod#				
05/08/24	3003519	0				
End Date	Date Entere					
05/14/24	04/30/24	04/30/24				
Advertiser		Station Market				
MORRISEY 2024		WBGI-FM,WEIR-AM				
Product		SalesRep/Office				
MORRISEY 5 8 20	24	Cindy TaylorChesson				

Standard Billing Cycle Estimate#

			WE	BGI-FM									
LN	DATE	TI	MES/PROGRAMS	LEN MO			ΕŢ	H F	R S	SA S		SPOTS /WK	RATE
1	WE 05/08/24 TU	05/14/24	06:00A-10:00A	60	X	Χ	X	X	X			15	\$18.00
2	WE 05/08/24 TU	05/14/24	10:00A-03:00P	60	X	X	X	X	X			10	\$18.00
3	WE 05/08/24 TU	05/14/24	03:00P-07:00P	60	X	Χ	X	X	X		20	15	\$20.00
			WE	EIR-AM									
LN	DATE	Т	IMES/PROGRAMS	LEN MO			/E 1	ГН Б	R S	SA :		SPOTS /WK	RATE
1	WE 05/08/24 TU	05/14/24	06:00A-10:00A	60	Χ	Χ	Χ	X	Χ			10	\$14.00
2	WE 05/08/24 TU	05/14/24	10:00A-03:00P	60	Χ	Χ	Χ	X	Χ			5	\$14.00
3	WE 05/08/24 TU	05/14/24	03:00P-07:00P	60	Χ	X	X	X	X			10	\$14.00
	Additional Co	mments	- Total Spots	Spots Total\$		Age	ncv	Com	miss	sion		Net	Gross
	, idailional Go		65	1,100.00			1	\$330				\$ 770.00	\$ 1,100.00
Billing	Projections: By Mo	<u>onth</u>											
	CA ST	May 24 1,100.00 1,100.00											

NOTE: All balances are due when presented. All costs of collection are the responsibility of the Customer. All rates are NET to station. A surcharge may be added to credit card charges. Insufficient funds on checks are subject to a \$35 fee. Nothing in this agreement, or any of the actions, benefits and obligations relating to it. discriminate in any way on the basis of race or ethnicity.

Accepted for Station		Accepted for advertiser OR agency(and	d MBS, if any) as agent for the advertiser
Name	Title	 Name	Title
See reverse for accepted terms	and conditions, if any		Page 1