



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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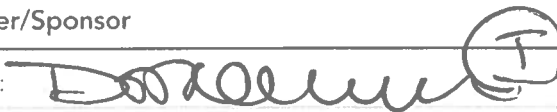

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: ROBERT DEMPSTER	Name: Rhabecca Boerkircher
Date of Request to Purchase Ad Time: 7.23.2021	Date of Station Agreement to Sell Time: 7/23/21

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

- a National Legislative Issue of Public Importance. These include issues that are the subject of federal legislation that has been introduced and is pending in Congress at the time a request for air time is made (e.g., Medicare, National Health Insurance, the national debt, revising the IRS tax code, federal gun control, controlling climate change or any federal legislation). List *all* National Legislative Issues.

Does this programming (in whole or in part) communicate "a message relating to any Political Matter of National Importance," including a mention of a legally qualified candidate, any election to Federal office or a National Legislative Issue of Public Importance?"

Yes No

If the answer to the foregoing question is "yes," then a copy of this completed request must be retained by this station, placed in the station Online Public File and made publicly available. The file must include all of: the name of the candidate to which the communication refers and the office to which the candidate is seeking election; the election to which the communication refers; or the issue to which the communication refers (as applicable).

I verify that payment for the above-described broadcast time has been provided by:

If the payor for this broadcast time is any entity other than an individual person, below are the names, addresses and offices of the chief executive officers or members of the executive committee or members of the board of directors of that entity. (A separate list may be attached if necessary or more convenient. If only one name is supplied by the payor, further inquiry is made for a full list. If only one name is provided after further inquiry, provide a separate letter explaining that inquiry was made and the facts supporting only one name.)

Chris Clark - President
 Robert Dempster - Treasurer - 721 Greenbriar Terrace
 Terry Turbak Peggy Voltz Dennis Rowan
 Scott Mooney Brenda O'Meara

If the undersigned is not the appropriate contact person for the advertiser, please provide the name, address and phone number for such contact person:

For each program or advertisement, the sponsor agrees to deliver an accurate script or tape to the station _____ hours before the scheduled time of the first broadcast. The advertiser agrees to indemnify and hold the station harmless for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the requested announcement(s). The station reserves the full right, in its sole discretion, to reject any material or to require that it be modified prior to broadcast.

All broadcasts must identify the sponsor (by name, address and phone number or World Wide Web address) and either name a candidate authorizing the broadcast or state that the broadcast is not authorized by any candidate. In addition, any such broadcast concerning a federal candidate or soliciting contributions to influence federal elections must state "Committee to Restore Our Parks is responsible for the content of this advertising," with the blank to be filled in with the names of the payor and any connected organizations. A television spot must accompany the audio statement with at least a four second full-screen view of a representative of the sponsor and the printed text of the statement using well-contrasted letters at least 4% of screen height.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OR ACCEPTANCE OF ADVERTISING

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station prior to the scheduled broadcast, as noted above.

Issue Advertiser Signature _____

Signature of Advertiser _____ Date _____ Phone Number _____

Station Representative Signature Rhakeca Bortman

Accepted Rejected Accepted in part (specify portions not accepted)

Signature _____

Printed Name and Title _____ Date 2024

Address of advertiser _____

c. a National Legislative Issue of Public Importance. These include issues that are the subject of federal legislation that has been introduced and is pending in Congress at the time a request for air time is made (e.g., Medicare, National Health Insurance, the national debt, revising the IRS tax code, federal gun control, controlling climate change or any federal legislation). List *all* National Legislative Issues.

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Yes No

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Issue Advertiser Signature _____

Signature of Advertiser _____ Date _____ Phone Number _____

Station Representative Signature: *Phyllis Jackson*

Accepted Rejected Accepted in part (specify portions)

Signature _____

Printed Name and Title _____ Date _____

Address of advertiser _____

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Issue Advertiser Signature _____

Signature of Advertiser _____ Date _____ Phone Number _____

Station Representative Signature: *Phabian Becken*

Accepted Rejected Accepted in part (specify portions accepted)

Signature _____

Printed Name and Title _____ Date _____

Address of advertiser _____

Sales Order

Stations: Digital-SJ, KKJO-FM, KSJQ-FM, KFEQ-AM, Buyer: _____
KESJ-AM, KYSJ-AM Tax Schedule: _____ (None)
 Contract Name: Vote Yes-01 Agency Commission %: 0
 Contract#: _____ 30886 Billing Cycle: Calendar
 Start Date: 7/26/21 End Date: 8/03/21 Salesperson: 501154rboer Comm %: 15
 Revenue Type: Times Sales Direct Type: Cash Makegood Policy: Within Contract Dates
 Advertiser: COMMITTEE TO RESTORE OUR PARKS
 Address: 721 Greenbriar Terrace
 City: Saint Joseph State: MO
 Zip: 64506
 Product Name: Vote Yes
 Competitive Code: Political Issue

Digital-SJ

No	DATES		INVENTORY TYPE	ORDER BY	QTY	PRICING STRUCTURE	RATE	TOTAL
	START	END						
1	7/26/21	7/27/21	STATION WEBSITE	Non Spot Item	1	Per Item	\$1,100.00	\$1,100.00

Revenue Type: Web
 Salesperson Commission: 15.00%
 Line Remark: Push down banner on the post crimes page
 Daypart: M-S 12:00 AM-12:00 AM

TOTAL SPOT \$0.00 (0 SPOTS), ALTERNATIVE REVENUE \$1,100.00, GROSS \$1,100.00, NET \$1,100.00

KKJO-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS
1	7/26/21	7/31/21		5:00 AM	12:00 AM	30	5	5	5	5	5	5	30	D	27.00	30	810.00	3
2	8/02/21	8/02/21		5:00 AM	12:00 AM	30	8						8	D	27.00	8	216.00	3
3	8/03/21	8/03/21		5:00 AM	7:00 PM	30		16					16	D	31.00	16	496.00	3

TOTAL GROSS \$1,522.00, NET \$1,522.00

KSJQ-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS
1	7/26/21	7/31/21		5:00 AM	12:00 AM	30	5	5	5	5	5	5	30	D	29.00	30	870.00	3
2	8/02/21	8/02/21		5:00 AM	12:00 AM	30	8						8	D	29.00	8	232.00	3
3	8/03/21	8/03/21		5:00 AM	7:00 PM	30		15					15	D	33.00	15	495.00	3

TOTAL GROSS \$1,597.00, NET \$1,597.00

KFEQ-AM

No	DATES		Alt	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		wks	START		END	M	T	W	T	F	SA		SU	Per Wk		D/W	SPOTS
1	7/26/21	7/30/21		5:00 AM	10:00 AM	30	1	1	1	1	1			5	D	31.00	5	155.00	3
2	8/02/21	8/03/21		5:00 AM	10:00 AM	30	1	1						2	D	31.00	2	62.00	3
3	7/26/21	7/31/21		5:00 AM	12:00 AM	30	1	1	2	2	2	2		10	D	21.00	10	210.00	3
4	8/02/21	8/02/21		5:00 AM	12:00 AM	30	2							2	D	21.00	2	42.00	3

TOTAL GROSS \$469.00, NET \$469.00

KESJ-AM

No	DATES		Alt	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		wks	START		END	M	T	W	T	F	SA		SU	Per Wk		D/W	SPOTS
1	7/26/21	8/01/21		5:00 AM	12:00 AM	30	8	8	8	8	8	8	8	56	D	10.00	56	560.00	3
2	8/02/21	8/02/21		5:00 AM	12:00 AM	30	10							10	D	10.00	10	100.00	3

TOTAL GROSS \$660.00, NET \$660.00

KYSJ-AM

No	DATES		Alt	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		wks	START		END	M	T	W	T	F	SA		SU	Per Wk		D/W	SPOTS
1	7/26/21	8/01/21		5:00 AM	12:00 AM	30	8	8	8	8	8	8	8	56	D	10.00	56	560.00	3
2	8/02/21	8/02/21		5:00 AM	12:00 AM	30	10							10	D	10.00	10	100.00	3
3	8/03/21	8/03/21		5:00 AM	3:00 PM	30		1						1	D	9.00	1	9.00	3

TOTAL GROSS \$669.00, NET \$669.00

Billing Projections: By Month

	Jul 21	Aug 21
CA	4,105.00	1,912.00
ST	0.00	6,017.00

Print Spot Prices

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TOTAL SPOTS	259
SPOT TOTAL \$	4,917.00
ALTERNATIVE REVENUE TOTAL \$	1,100.00
GROSS TOTAL \$	6,017.00
ADJUSTED SPOTS	259
ADJUSTED TOTAL \$	6,017.00

- APPROVE DECLINE
- 5550dsch, 08/02/21 @1:52PM
 - Sales Manager
 - Business Manager
 - 5550nkin, 08/02/21 @1:57PM