

G M Broadcasting, Inc.
P.O. Box 101
Endicott, NY 13761



Phone: (607) 748-9131
Fax: (607) 748-0061
www.magic1017fm.com

WLTB 101.7 102.5
Binghamton, New York

STATION WLTB Johnson City, New York
QUARTER First January 1, 2021- March 31, 2021

I have placed in the radio station's public inspection file quarterly examples of programming that WLTB provided to the community.

WLTB airs national news every hour from Fox radio network, with news bulletins as needed. WLTB also air weather reports twice an hour, traffic reports and school closings and delays as they warrant

WLTB airs Info Trak from 5:30 am-6am on Sundays. The included program information lists some of the significant issues responded to by WLTB, along with the programming treatment of those issues for the period. The order in which the issues appear does not reflect any priority or significance.

Also included, a list of the non profit organizations that WLTB provided at no charge public service announcements.

The information is also on file in the radio stations public inspection file in the radio stations office

A handwritten signature in black ink, appearing to read "Dana Potter".

Dana Potter
Operations Manager

G M Broadcasting, Inc.
P.O. Box 101
Endicott, NY 13761



Phone: (607) 748-9131
Fax: (607) 748-0061
www.magic1017fm.com

WLTB 101.7 102.5
Binghamton, New York

WLTB, Magic 1017 continued support of the Broome County Council of Churches, and the Chow program ..The radio station aired at no charge 30 second PSA for the CHOW program, and the need for donations

W0

MAGIC 101.7
GM BROADCASTING INC - WLTB
MAGIC 1017/1025 THE VAULT
PO BOX 101 (607)748-9131
ENDICOTT, NY 13761

W0

Date : 03/31/2021
Customer/Invoice: 900-076628
Order Number : 900031
Length : 30 3
Salesperson : TRADE ACCOUNTS

PUBLIC SERVICE ANNX

BCCC - CHOW

DATE	TIME	RATE	SOURCE/SCRIPT	DATE	TIME	RATE	SOURCE/SCRIPT	DATE	TIME	RATE	SOURCE/SCRIPT
03/08	1:02a	5.00	1229	03/08	3:01a	5.00	1229	03/08	5:02a	5.00	1229
03/08	6:39a	15.00	1229	03/08	10:38a	15.00	1229	03/08	6:03p	15.00	1229
03/09	12:02a	5.00	1229	03/09	3:01a	5.00	1229	03/09	5:22a	5.00	1229
03/09	11:37a	15.00	1229	03/09	2:36p	15.00	1229	03/09	9:35p	15.00	1229
03/10	1:01a	5.00	1229	03/10	4:01a	5.00	1229	03/10	5:36a	5.00	1229
03/10	9:37a	15.00	1229	03/10	11:38a	15.00	1229	03/10	3:37p	15.00	1229
03/11	1:01a	5.00	1229	03/11	3:00a	5.00	1229	03/11	5:02a	5.00	1229
03/11	9:36a	15.00	1229	03/11	11:37a	15.00	1229	03/11	9:35p	15.00	1229
03/12	1:01a	5.00	1229	03/12	3:37a	5.00	1229	03/12	5:22a	5.00	1229
03/12	10:37a	15.00	1229	03/12	1:01p	15.00	1229	03/12	9:38p	15.00	1229
03/13	1:01a	5.00	1229	03/13	4:00a	5.00	1229	03/13	5:36a	5.00	1229
03/13	1:39p	15.00	1229	03/13	3:01p	15.00	1229	03/13	5:02p	15.00	1229
03/14	12:03a	5.00	1229	03/14	3:01a	5.00	1229	03/14	4:37a	5.00	1229
03/14	6:36a	15.00	1229	03/14	12:37p	15.00	1229	03/14	6:35p	15.00	1229
03/15	12:01a	5.00	1229	03/15	3:00a	5.00	1229	03/15	5:02a	5.00	1229
03/15	10:02a	15.00	1229	03/15	12:04p	15.00	1229	03/15	3:02p	15.00	1229
03/16	1:37a	5.00	1229	03/16	3:01a	5.00	1229	03/16	4:36a	5.00	1229
03/16	9:36a	15.00	1229	03/16	11:37a	15.00	1229	03/16	4:37p	15.00	1229
03/17	1:37a	5.00	1229	03/17	4:37a	5.00	1229	03/17	5:35a	5.00	1229
03/17	10:37a	15.00	1229	03/17	2:01p	15.00	1229	03/17	11:35p	15.00	1229
03/18	12:03a	5.00	1229	03/18	3:01a	5.00	1229	03/18	5:01a	5.00	1229
03/18	11:01a	15.00	1229	03/18	11:36a	15.00	1229	03/18	4:02p	15.00	1229
03/19	12:02a	5.00	1229	03/19	3:01a	5.00	1229	03/19	5:35a	5.00	1229
03/19	10:37a	15.00	1229	03/19	1:02p	15.00	1229	03/19	9:01p	15.00	1229
03/20	12:02a	5.00	1229	03/20	3:01a	5.00	1229	03/20	5:02a	5.00	1229
03/20	6:01a	15.00	1229	03/20	10:03a	15.00	1229	03/20	11:37a	15.00	1229
03/21	12:37a	5.00	1229	03/21	3:37a	5.00	1229	03/21	5:02a	5.00	1229
03/21	6:37a	15.00	1229	03/21	12:37p	15.00	1229	03/21	6:36p	15.00	1229

<CONTINUED>

W0

MAGIC 101.7
GM BROADCASTING INC - WLTB
MAGIC 1017/1025 THE VAULT
PO BOX 101 (607)748-9131
ENDICOTT, NY 13761

W0

Date : 03/31/2021
Customer/Invoice: 900-076628
Order Number : 900031
Length : 30 3
Salesperson : TRADE ACCOUNTS

PUBLIC SERVICE ANN

BCCC - CHOW

DATE	TIME	RATE	SOURCE/SCRIPT	DATE	TIME	RATE	SOURCE/SCRIPT	DATE	TIME	RATE	SOURCE/SCRIPT
03/22	12:02a	5.00	1229	03/22	3:00a	5.00	1229	03/22	5:20a	5.00	1229
03/22	9:02a	15.00	1229	03/22	11:36a	15.00	1229	03/22	4:36p	15.00	1229
03/23	2:00a	5.00	1229	03/23	3:36a	5.00	1229	03/23	5:01a	5.00	1229
03/23	9:37a	15.00	1229	03/23	1:36p	15.00	1229	03/23	10:36p	15.00	1229
03/24	12:02a	5.00	1229	03/24	3:37a	5.00	1229	03/24	5:35a	5.00	1229
03/24	11:01a	15.00	1229	03/24	4:35p	15.00	1229	03/24	6:36p	15.00	1229
03/25	1:02a	5.00	1229	03/25	3:01a	5.00	1229	03/25	5:02a	5.00	1229
03/25	10:36a	15.00	1229	03/25	11:36a	15.00	1229	03/25	6:36p	15.00	1229
03/26	12:02a	5.00	1229	03/26	4:01a	5.00	1229	03/26	4:36a	5.00	1229
03/26	9:36a	15.00	1229	03/26	2:37p	15.00	1229	03/26	9:35p	15.00	1229
03/27	12:36a	5.00	1229	03/27	2:36a	5.00	1229	03/27	4:36a	5.00	1229
03/27	7:39a	15.00	1229	03/27	12:37p	15.00	1229	03/27	6:36p	15.00	1229
03/28	12:36a	5.00	1229	03/28	1:01a	5.00	1229	03/28	4:01a	5.00	1229
03/28	7:36a	15.00	1229	03/28	12:36p	15.00	1229	03/28	6:37p	15.00	1229

Annx= 126, Amt Due= 1260.00

THE ABOVE ITEMS WERE BROADCAST WITHIN TEN MINUTES OF THE TIMES SPECIFIED ACCORDING TO OFFICIAL STATION LOGS.
AFFIDAVIT OF SERVICE RENDERED:

THE UNDERSIGNED, HAVING BEEN DULY SWORN, DEPOSES AND SAYS THAT
BROADCASTING SERVICE HAS BEEN RENDERED BY THIS STATION IN ACCOR-
DANCE WITH THE ABOVE INVOICE.

SUBSCRIBED AND SWORN TO BEFORE ME
THIS 1ST DAY OF APRIL, 2021

NOTARY PUBLIC

BY _____

MY COMMISSION EXPIRES

G M Broadcasting, Inc.
P.O. Box 101
Endicott, NY 13761



Phone: (607) 748-9131
Fax: (607) 748-0061
www.magic1017fm.com

WLTB 101.7 102.5
Binghamton, New York

WLTB, Magic 1017 continued support of the American Heart Association, and The Southern Tier Heart Challenge. It's a virtual walk, that helps the American Heart Association of the Southern Tier raise funds. The radio station aired public service announcements at no charge to promote the event. Before the event, representatives did live interviews

G M Broadcasting, Inc.
P.O. Box 101
Endicott, NY 13761



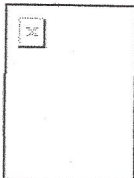
Phone: (607) 748-9131
Fax: (607) 748-0061
www.magic1017fm.com

WLTB 101.7 102.5
Binghamton, New York

GM Broadcasting continued support of the American Heart Association, and this years heart walk.

Local members from the Heart Association were in the studios for interviews, and updates on this years Heart Challenge!

Friday, March 19, 2021	8am	Tejay, 102.5fm The Vault
Friday, March 19, 2021	8:30am	Rich, Magic 101.7fm
Friday, March 26, 2021	8am	Tejay, 102.5fm The Vault
Friday, March 26, 2021	8:30am	Rich, Magic 101.7fm
Friday, April 1, 2021	8am	Tejay, 102.5fm The Vault
Friday, April 1, 2021	8:30am	Rich, Magic 101.7fm
Friday, April 9, 2021	8am	Tejay, 102.5fm The Vault
Friday, April 9, 2021	8:30am	Rich, Magic 101.7fm



Kristy Smorol
(pronouns: she, her, hers)
Communications Director
American Heart Association
2 Clinton Square, Suite 305 | Syracuse | NY |
13202
O 315.728.7565 | M 315.243.5705

GM BROADCASTING INC - WLTB
MAGIC 1017/1025 THE VAULT
PO BOX 101 (607)748-9131
ENDICOTT, NY 13761

W1 ** ORDER CONFIRMATION **
W0

FOR

DATE: 02/25/2021

AMERICAN HEART ASSN.

ORDER NO.: 845031

ANNOUNCEMENT NAME: AHA - S.T. HEART WALK

Station Representative: TRADE ACCOUNTS

Air time for the above (length: 30) has been reserved and is scheduled to run from 03/01/2021 to 04/10/2021 as follows:

FROM:	THROUGH:	SCHEDULED TIME	Mon	Tue	Wed	Thu	Fri	Sat	Sun	RATE	STARTING:	RUNNING:
03/01/2021	04/10/2021	1201am - 1159pm	10	10	10	10	10	10	10	20.00/Unit		

PROJECTED BILLING SUMMARY:

START DATE	END DATE	ANNOUNCEMENTS	AMOUNT
03/01/2021	04/10/2021	410	8,200.00

Accepted for MAGIC 101.7

Placed for AMERICAN HEART ASSN.

By: _____

By: _____

Title: _____

Title: _____

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sales of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void. In compliance with FCC, broadcaster includes this nondiscrimination provision in all written advertising contracts.

InfoTrak

Weekly Public Affairs Program

Date aired: 1/3/21 Time Aired: 0530

Show # 2021-01

Total running time: 29:30 (with optional exit at 24:00)

1. **Kevin Davis**, journalist, author of "*The Brain Defense: Murder in Manhattan and the Dawn of Neuroscience in America's Courtrooms*"

In the past 25 years, neuroscience has become a prominent factor in many court cases. Defense attorneys are successfully arguing that a defendant may not be responsible for a crime or should receive a lesser punishment because of brain abnormalities or injuries. Mr. Davis discussed how this is changing how judges and juries define responsibility and assign punishment.

Issues covered:
Criminal Justice
Mental Health

Length: 7:22

2. **Richard Horowitz, MD**, Lyme disease expert, founder of the Hudson Valley Healing Arts Center in Hyde Park, NY, author of "*How Can I Get Better?: An Action Plan For Treating Resistant Lyme And Chronic Disease*"

Dr. Horowitz said victims of Lyme disease are often misdiagnosed with other illnesses such as chronic fatigue syndrome, fibromyalgia, multiple sclerosis, or rheumatoid arthritis. He added that the number of Lyme cases is growing at an alarming rate each year, reaching epidemic proportions. He explained how to identify symptoms and work with a qualified specialist for the best possible treatment outcome.

Issues covered:
Lyme disease
Personal Health

Length: 9:55

3. **Robert Hyldahl, PhD**, Assistant Professor of Exercise Sciences, Brigham Young University

Dr. Hyldahl co-authored a study that found that running appears to reduce inflammation in the knee joint—not increase it, as commonly believed. He said his research suggests that running may actually protect knees during the aging process, and safeguard against degenerative diseases like osteoarthritis.

Issues covered:
Personal Health
Aging

Length: 5:01

InfoTrak

Weekly Public Affairs Program

Date aired: 01/10/21 Time Aired: 0530

Show # 2021-02

Total running time: 29:30 (with optional exit at 24:00)

1. **Peter Vincent Pry, PhD**, Executive Director of the Task Force on National and Homeland Security, Director of the United States Nuclear Strategy Forum, both of which are Congressional Advisory Boards, former chief of staff of the Congressional EMP Commission, author of "*EMP Manhattan Project: Organizing for Survival Against an Electromagnetic Pulse Catastrophe*"

Dr. Pry explained the serious threat posed by an electromagnetic pulse (EMP), either naturally-occurring or from a manmade source. He discussed the potential sources of an attack. He said up to 90% of the US population would be dead within a year after such an event. He also outlined the basic steps that could protect the national electrical grid and explained why the US government has failed to act.

Issues covered:
Electromagnetic Pulse
Disaster Preparedness
Government

Length: 10:07

2. **Heather Schwartz**, Director of the Pre-K to 12 Educational Systems Program at RAND, a nonprofit research organization

About two in 10 U.S. school districts have already adopted or are considering adopting virtual schools after the end of the COVID-19 pandemic, according to a new RAND Corporation study. Ms. Schwartz explained the reasons behind this, particularly as parents question the effectiveness of online learning.

Issues covered:
Education
Government
Technology

Length: 7:11

3. **Tyler Oesterle, MD, MPH**, Psychiatrist, expert in chemical dependency treatment at Mayo Clinic

While COVID-19 has been the focus of so much attention this year, the opioid crisis has continued unabated and has even worsened, as more than 40 states have reported increases in opioid-related deaths. Dr. Oesterle discussed the factors driving the increasing rates of substance abuse, and how to recognize when a loved one is struggling with addiction.

Issues covered:
Substance Abuse

Length: 5:06

InfoTrak

Weekly Public Affairs Program

Date aired: 1/17/21 Time Aired: 0530

Show # 2021-03

Total running time: 29:30 (with optional exit at 24:00)

1. **Ric Edelman**, personal finance expert, Chairman/CEO of Edelman Financial Services, LLC

Mr. Edelman has devised a plan he calls "baby bonds," targeting retirement security. The plan would act as a supplement to Social Security, but it could eventually replace it. The plan would not be at the expense of taxpayers or government borrowing. He said at birth, children would receive an account with \$7,500 via money from investors in government bonds, similar to Series EE bonds. He said an investment at birth in this type of proposal would grow to become the equivalent of an average person's Social Security benefit.

Issues covered:
Personal Finance
Retirement Planning
Parenting

Length: 8:44

2. **Harrison Fell, PhD**, Associate Professor of Energy Economics at North Carolina State University

Prof. Fell shared the results of his recent study that found that the environmental benefits of renewable power generation vary significantly, depending on what type of conventional power generation that the renewable energy is replacing. He explained why environmental benefits often cross regional lines. He said he hopes that his findings will help target future renewable energy investments in places where they can have the greatest impact.

Issues covered:
Renewable Energy
Environment
Government

Length: 8:20

3. **Mical Raz, M.D., Ph.D., M.Sc.**, Associate Professor of History at the University of Rochester, physician at the University of Rochester's Strong Memorial Hospital, author of *"Abusive Policies: How the American Child Welfare System Lost its Way"*

Black children are removed from their families at much greater rates than any other ethnic group. Dr. Raz discussed the role of race, poverty and substance abuse in the issue. She said most custody investigations relate to neglect, rather than sexual or severe physical abuse. She believes parents accused of neglect should retain custody of their children while receiving additional government support and assistance.

Issues covered:
Child Abuse/Neglect
Minority Concerns
Poverty

Length: 5:01

InfoTrak

Weekly Public Affairs Program

Date aired: 1/24/21 Time Aired: 0530

Show # 2021-04

Total running time: 29:30 (with optional exit at 24:00)

1. **Jason Nagata, MD, MSc**, Assistant Professor of Pediatrics at the University of California, San Francisco

Dr. Nagata led a recent study that found a 25% increase in food insufficiency during the COVID-19 lockdowns. Food insufficiency, the most extreme form of food insecurity, occurs when families do not have enough food to eat. He found that black and Latino Americans had over twice the risk of food insufficiency compared to whites. He said hunger, exhaustion, and worrying about not getting enough food to eat may worsen depression and anxiety symptoms, but that free groceries from food banks and similar sources alleviated the mental health burden of food insufficiency.

Issues covered:

**Food Insufficiency
Mental Health
Minority Concerns
Charitable Contributions**

Length: 7:36

2. **Justin Ezekowitz, MBCh, MSc**, Co-Director, Canadian VIGOUR Centre, Director of Cardiovascular Research and Professor in the Division of Cardiology at the University of Alberta

Prof. Ezekowitz led a study that found that women face a 20% higher risk than men of death or heart failure during the five years following a heart attack. He outlined the potential reasons for this trend and how it may be addressed. He said the increasing availability of new procedures to diagnose and treat heart attacks at smaller hospitals has improved survival rates for all patients.

Issues covered:

**Heart Disease
Women's Concerns**

Length: 9:38

3. **Rachel Cruze**, personal finance expert, author of "*Know Yourself, Know Your Money: Discover WHY You Handle Money the Way You Do, and WHAT to Do About It!*"

40% of Americans during the pandemic could not cover a \$400 emergency in cash. Ms. Cruze explained the psychology that influences how we spend and save money, and how to change those ingrained habits.

Issues covered:

Personal Finance

Length: 5:10

InfoTrak

Weekly Public Affairs Program

Date aired: 1/31/21 Time Aired: 0530

Show # 2021-05

Total running time: 29:30 (with optional exit at 24:00)

1. **Henry A. Spiller, MS, D.ABAT.**, Director of the Central Ohio Poison Center at Nationwide Children's Hospital in Columbus, OH

Each day in the United States, Poison Control Centers receive an average of 32 calls about children exposed to prescription opioids. Dr. Spiller explained what child is most at risk, how adults can prevent children and adolescents from gaining access to these drugs, and how to properly dispose of unused prescriptions.

Issues covered:

**Poisoning Prevention
Drug Abuse**

Length: 8:22

2. **Mark K. Claypool**, founder and Chief Executive Officer of ChanceLight Behavioral Health, Therapy and Education, a provider of therapy and special education programs, author of "*How Autism is Reshaping Special Education: The Unbundling of IDEA*"

Autism diagnoses have skyrocketed in recent years. Mr. Claypool discussed some of the underlying reasons for the increase. He also explained why it is important for children with autism to receive special intervention at an early age. He said support systems for parents have improved dramatically in recent years.

Issues covered:

**Autism
Government Policies
Education**

Length: 8:56

3. **Susanna Janssen**, language expert, newspaper columnist and the author of "*Wordstruck!: The Fun and Fascination of Language*"

Roughly 20% of American citizens are fluent in a second language. Ms. Janssen talked about the less obvious benefits of learning a second language, including enhanced abilities in focus and concentration, memory, interpersonal skills and problem-solving. She also noted that several recent studies have suggested that bilingualism may be a buffer against the development of Alzheimer's disease. She said bilinguals earn on average about 20% more than those who speak a single language.

Issues covered:

**Bilingualism
Career
Mental Health**

Length: 5:00



Date aired: 08/07/21 Time Aired: 0530

Weekly Public Affairs Program

Show # 2021-06

Total running time: 29:30 (with optional exit at 24:00)

1. **Michelle Macy, MD**, Pediatric Emergency Care Specialist at Lurie Children's Hospital of Chicago, Associate Professor of Pediatrics at Northwestern University Feinberg School of Medicine

Dr. Macy surveyed parents in Chicago during the early months of the pandemic and found that 23 percent of families were hesitant to seek emergency care for their child. She said the greatest reluctance was found in families of color. She offered examples of the most common ER visits that were left untreated and why this is such a great concern. She said that even nine months into the pandemic, ERs are still seeing far fewer patients than normal.

Issues covered:

**Children's Health
Parenting
Minority Concerns
COVID-19**

Length: 8:39

2. **Carsten Prasse, PhD**, Professor of Environmental Health and Engineering at Johns Hopkins University

Most consumers are aware that chemicals are used in the process of water treatment to ensure that it is safe to drink. But they might not know that the use of some of these chemicals, such as chlorine, can also lead to the formation hundreds of unregulated toxic byproducts. Prof. Prasse developed a method to find toxic chemicals in drinking water that could result in cleaner, safer taps.

Issues covered:

**Water Quality
Environment
Personal Health**

Length: 8:44

3. **Eline van den Broek-Altenburg, PhD**, Assistant Professor and Vice Chair for Population Health Science in the Department of Radiology at the University of Vermont's Larner College of Medicine

Prof. van den Broek-Altenburg believes that government orders to wear face masks may lead to more infections, if not accompanied by proper public education. She said mask mandates often cause people to increase the number of daily contacts they have with other humans, which is a key risk factor driving transmission of the disease.

Issues covered:

**COVID-19
Government**

Length: 4:54



Weekly Public Affairs Program

Date aired: 2/14/21 Time Aired: 0530

Show # 2021-07

Total running time: 29:30 (with optional exit at 24:00)

1. **Ted Rossman**, Industry Analyst at CreditCards.com

51% of U.S. adults with credit card debt, or about 51 million people, added to their credit card debt since March 2020. Mr. Rossman outlined that and other findings from his organization's survey of the economic effects of the pandemic lockdowns. He said millennial credit card debtors (ages 24-39) continue to be hit the hardest.

Issues covered:

Personal Finance
Economy
Government Policies

Length: 9:42

2. **Casey B. Mulligan, PhD**, Professor of Economics at the University of Chicago

Prof. Mulligan discussed the rising number what he calls of "deaths of despair," lives lost to suicides, alcohol-related deaths and especially drug overdoses. He explained how the deaths of elderly people diagnosed with COVID-19 differs from the loss of younger Americans to "deaths of despair" in 2020, particularly males between the ages of 15 and 55. He said it will take about a year to get additional data that will better explain possible causes.

Issues covered:

Drug Abuse
Suicides
COVID-19

Length: 7:32

3. **Phil Chilibeck, PhD**, Kinesiology Professor at the University of Saskatchewan

Walking has long been the prescription of choice for physicians trying to help their patients bring down their blood pressure. Prof. Chilibeck led a study that found that stretching is superior to brisk walking for reducing blood pressure, He said that stretching muscles also stretches all the blood vessels that feed into the muscle, leading to less resistance to blood flow. He noted that stretching should not replace aerobic activities, but would be a helpful addition to it.

Issues covered:

High Blood Pressure
Personal Health

Length: 4:59



Date aired: 2/21/21 Time Aired: 0530

Weekly Public Affairs Program

Show # 2021-08

Total running time: 29:30 (with optional exit at 24:00)

1. **Jeff Arnold**, consumer advocate, President of Rightsure Insurance Group, author of *"How to Beat Your Insurance Company"*

Mr. Arnold offered advice on how to negotiate the best deal possible on insurance, without sacrificing coverage. He explained that many insurance companies are now offering discounts, as drivers rack up fewer miles on the road. He also outlined the factors that consumers should consider when deciding whether they need life insurance or when to buy it.

Issues covered:
Consumer Matters
Insurance

Length: 8:03

2. **Tova Sherman**, CEO, TED Speaker, with more than 25 years of experience in diversity and inclusion, author of *"Win, Win, Win!: The 18 Inclusion-isms You Need to Become a Disability Confident Employer"*

Ms. Sherman discussed the biggest mistakes made by managers in leading teams of employees with disabilities. She said while most employers are comfortable with employees who have physical disabilities, there are numerous other forms of disabilities that deserve support and accommodation. She said the software that employers use to screen resumes often utilizes traditional keywords that result in less diversity in the workplace.

Issues covered:
Disabilities
Employment
Diversity

Length: 8:58

3. **Martin Bergee, PhD**, Professor of Music Education and Music Therapy at the University of Kansas

Prof. Bergee led study expecting to disprove the notion of a link between students' musical and mathematical achievement. Instead, he found a very strong association between the two at both the individual and the school-district levels. He said it's important that school boards and administrators recognize music is much more interrelated to other academic subjects.

Issues covered:
Education
Arts

Length: 4:51



Weekly Public Affairs Program

Date aired: 2/28/21 Time Aired: 0530

Show # 2021-09

Total running time: 29:30 (with optional exit at 24:00)

1. **Gregory Koufacos**, Licensed Clinical Alcohol and Drug Counselor who specializes in working with young men, Nationally Certified Recovery Coach, Founder & CEO of Velocity Mentoring, author of "*The Primal Method: A Book for Emerging Men*"

Social isolation related to the pandemic lockdowns has had a severe impact on teens and young adults, as research has detected more stress, anxiety and depression than other groups. Mr. Koufacos talked about the critical importance of providing support for young people. He also discussed the problems caused by limited schooling, and the surprising value of video gaming, outdoor activities and jobs for young men who are struggling.

Issues covered:

**Youth at Risk
Mental Health
Education
Substance Abuse
Suicide**

Length: 9:06

2. **Akito Y. Kawahara, PhD**, Associate Professor at the University of Florida, Curator of the Florida Museum of Natural History's McGuire Center for Lepidoptera and Biodiversity, research associate at the Smithsonian Institution, National Museum of Natural History

Prof. Kawahara shared a straightforward message: We can't live without insects. They're in trouble. And there's something all of us can do to help. He explained why everyone should be concerned by studies that sound the alarm about plummeting insect numbers and diversity. He offered simple steps that anyone can take to contribute to insect conservation.

Issues covered:

**Environment
Climate Change**

Length: 8:08

3. **Ed Hirs, PhD**, Lecturer and Energy Fellow at the University of Houston Department of Economics

Prof. Hirs discussed the reasons behind the recent failure of the Texas electrical grid, and whether other areas of the country are at risk of similar outages. He said regulatory incentives should be put in place for private companies to stand ready to fill gaps during periods of peak demand, and to add infrastructure capacity as electricity demand rapidly increases from electric cars and other demands.

Issues covered:

**Energy
Government Regulations**

Length: 5:03



Date aired: 3/1/21 Time Aired: 0530

Weekly Public Affairs Program

Show # 2021-10

Total running time: 29:30 (with optional exit at 24:00)

1. **Jeremy Bailenson, PhD**, founding director of Stanford University's Virtual Human Interaction Lab, Thomas More Storke Professor in the Department of Communication

The use of virtual meetings has skyrocketed in the past year, with hundreds of millions of Zoom calls occurring daily. Prof. Bailenson discussed the feeling commonly known as "Zoom fatigue." He explained why current implementations of videoconferencing technologies are exhausting, and he explained how employees and companies can optimize their settings in videoconferences to decrease fatigue.

Issues covered:
Workplace Matters
Technology
Mental Health

Length: 9:32

2. **Laura Argys, PhD**, Professor of Economics, University of Colorado, Denver

Prof. Argys led a study that found that light pollution can increase the likelihood of a preterm birth by almost 13%. She explained why skyglow, the brightness of the night sky caused by light from sources like streetlamps, outdoor advertising, and buildings, can result in a higher chance of delivering a baby with a reduced birth weight, a shortened gestational length, and an increase in preterm births.

Issues covered:
Personal Health
Women's Issues

Length: 7:43

3. **Kim Dulic**, spokesperson and Public Affairs Officer, U.S. Consumer Product Safety Commission

Every 30 minutes, a child in the U.S. is injured from a TV or furniture tip-over incident. Ms. Dulic encouraged consumers to consider how to secure televisions in homes where young children live or visit. She said inexpensive and easy-to-install products are available in order to prevent tip-over tragedies.

Issues covered:
Child Safety
Consumer Matters

Length: 4:50



Weekly Public Affairs Program

Date aired: 3/14/21 Time Aired: 0530

Show # 2021-11

Total running time: 29:30 (with optional exit at 24:00)

1. **Sheryl Ryan, M.D., FAAP**, Professor of Pediatrics at the Yale University School of Medicine, Chair of the American Academy of Pediatrics' National Committee on Substance Abuse

33 states and Washington, D.C. now allow the use of marijuana for medical purposes, recreational use or both. Dr. Ryan was one of the authors of a report titled "Counseling Parents and Teens About Marijuana Use in the Era of Legalization of Marijuana," which outlines why a relaxed attitude about the drug is dangerous and how parents should address the topic. She said marijuana is an addictive drug that can cause abnormal changes as teens' brains develop.

Issues covered:

Drug Abuse
Parenting
Government Policies

Length: 9:48

2. **James Noble, MD, MS**, Assistant Professor of Neurology at Columbia University Medical Center in New York City

Dr. Noble was the co-author of a recent study that found that female athletes appear to be significantly more likely than men to suffer concussions. He noted that once concussions occur, men and women experience them in very similar ways. He also discussed why most media attention on concussions seems to focus on men, despite the greater risk to women.

Issues covered:

Concussions
Personal Health
Women

Length: 7:27

3. **Heather Schafer**, CEO for the National Volunteer Fire Council

Ms. Schafer said volunteers make up 80% of all fire services across the United States. She said the call volume in recent years has tripled, but volunteer fire departments are struggling to find younger recruits. She said younger people have less spare time to volunteer than previous generations. She outlined the many benefits of volunteering.

Issues covered:

Volunteerism
Fire Safety
Disaster Preparedness

Length: 4:53



Weekly Public Affairs Program

Date aired: 3/21/21 Time Aired: 0530

Show # 2021-12

Total running time: 29:30 (with optional exit at 24:00)

1. **Bonnie Marcus**, Forbes Women, Global Gurus-honored executive, author of "Not Done Yet! How Women Over 50 Regain Their Confidence and Claim Workplace Power"

Ms. Marcus believes that age discrimination causes many professional women to pull back from performing any activities in the workplace that may draw attention to them. She said many older women believe that if they remain off the radar, they'll save themselves from hurtful and demeaning remarks about their age, along with scrutiny from colleagues and managers questioning if perhaps they've lost their relevance. She outlined ways that women can identify how they are holding themselves back.

Issues covered:
Age Discrimination
Women's Issues
Career

Length: 9:12

2. **Kui Xie**, Professor of Educational Studies at Ohio State University

Parents often fear that if their high school student isn't motivated to do well in classes, there's nothing that will change that. Prof. Xie led a study that found that students' academic motivation often does change - and usually for the better. He said that increasing students' sense of "belongingness" in school was one key way of increasing academic motivation.

Issues covered:
Education
Parenting

Length: 9:05

3. **Mark Eichorn**, Assistant Director in the Federal Trade Commission's Division of Privacy and Identity Protection

Across the country, states are reporting massive amounts of unemployment fraud. He said the problem was the result of a perfect storm of millions of unemployed people in need after lockdowns shuttered many businesses, the huge amount of federal money thrown into the system, and state agencies overwhelmed by legitimate and fraudulent claims. He explained what a consumer can do if they receive an unemployment claim in the mail that they do not recognize.

Issues covered:
Unemployment
Crime
Identity Theft

Length: 4:56



Weekly Public Affairs Program

Date aired: 3/28/21 Time Aired: 1530

Show # 2021-13

Total running time: 29:30 (with optional exit at 24:00)

1. **Ed Slott**, nationally recognized IRA and retirement planning expert, founder of IRAHelp.com, author of "*The New Retirement Savings Time Bomb: How to Take Financial Control, Avoid Unnecessary Taxes, and Combat the Latest Threats to Your Retirement Savings*"

Mr. Slott said that the typical retirement saver should mentally reduce their retirement savings by half, because taxes will take such a large bite from conventional IRAs and 401ks. He recommended utilizing Roth IRAs and 401ks whenever possible. He outlined the most common mistakes made when saving for retirement, and why he recommends having a life insurance policy as part of retirement planning strategies.

Issues covered:
Retirement Planning
Taxes

Length: 8:36

2. **Achea Redd**, author of "*Authentic You: A Girl's Guide to Growing Up Fearless and True*"

Rates of suicide, bullying, eating disorders and other mental health challenges are rising dramatically among teenagers. Ms. Redd outlined the character traits that are critical to thrive as an adolescent, and what parents can do to help. She shared her personal story of how her physical health impacted her mental health, and how she is taking proactive steps to prevent her own daughter from developing eating disorders.

Issues covered:
Youth Mental Health
Bullying
Eating Disorders
Parenting

Length: 8:36

3. **Elvis Genbo Xu, PhD**, Assistant Professor in the Department of Biology at the University of Southern Denmark

Recent studies estimate that we use an astounding 129 billion face masks globally every month, roughly 3 million each minute. Prof. Xu said little effort has been made so far to address the massive environmental impact of these disposable masks, most of which are not biodegradable. He explained why plastic microfibers contained in the masks are so bad for oceans and the overall environment, and outlined steps necessary to address the problem.

Issues covered:
Environment
Recycling

Length: 5:04



Weekly Public Affairs Program

Date aired: 4/4/21 Time Aired: 0530

Show # 2021-14

Total running time: 29:30 (with optional exit at 24:00)

1. **Eric Sussman, PhD**, adjunct real estate professor at the University of California Los Angeles

Prof. Sussman explained the recent trend of "We buy houses" and "Cash for homes" signs on roadsides and other forms of advertising. He explained what types of real estate investors are behind the signs and how the transactions typically are structured. He also outlined the pluses and minuses for home sellers.

Issues covered:
Consumer Matters
Real Estate

Length: 7:16

2. **Shanna H. Swan, PhD**, Professor of Environmental Medicine and Public Health at the Icahn School of Medicine at Mount Sinai in New York City, author of "*Count Down: How Our Modern World Is Threatening Sperm Counts, Altering Male and Female Reproductive Development, and Imperiling the Future of the Human Race*"

Prof. Swan's research has found that sperm counts among men in the industrialized world fell nearly 60 percent from 1973 to 2011, in part because of the hormonal effects of chemicals widely used in consumer products. She said if trends continue at the current rate, most couples may have to seek assisted reproduction by the year 2045. She believes that the chemical industry urgently needs to develop chemicals that can be used in everyday products that are non-hormonally active.

Issues covered:
Personal Health
Reproduction
Consumer Matters
Environment

Length: 9:55

3. **Matthew E. Rossheim, PhD, MPH, CPH**, Assistant Professor in the Department of Global and Community Health at George Mason University

Supersized alcopops are ready-to-drink flavored beverages that taste like energy drinks, but contain up to five standard alcohol drinks in a single serving. Prof. Rossheim led a recent study that found that 46% of all calls to U.S. poison control centers involving supersized alcopop consumption were made for consumers below the legal drinking age. He explained what regulatory and policy changes might help to address the problem.

Issues covered:
Underage Drinking
Youth at Risk

Length: 5:11