

G M Broadcasting, Inc.  
P.O. Box 101  
Endicott, NY 13761



Phone: (607) 748-9131  
Fax: (607) 748-0061  
www.magic1017fm.com

WLTB 101.7 102.5  
Binghamton, New York

STATION WLTB Johnson City, New York  
QUARTER Third July 1 2021-September 1 2021

I have placed in the radio station's public inspection file quarterly examples of programming that WLTB provided to the community.

WLTB airs national news every hour from Fox radio network, with news bulletins as needed. WLTB also air weather reports twice an hour, traffic reports and school closings and delays as they warrant

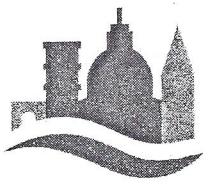
WLTB airs Info Trak from 5:30 am-6am on Sundays. The included program information lists some of the significant issues responded to by WLTB, along with the programming treatment of those issues for the period. The order in which the issues appear does not reflect any priority or significance.

Also included, a list of the non profit organizations that WLTB provided at no charge public service announcements.

The information is also on file in the radio stations public inspection file in the radio stations office

A handwritten signature in black ink that reads "Dana Potter".

Dana Potter  
Operations Manager



**GREATER  
BINGHAMTON**  
CHAMBER OF COMMERCE

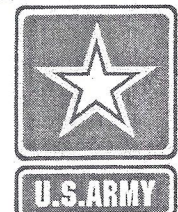
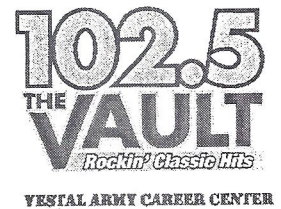
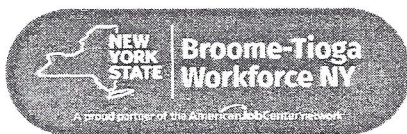


Welcome to the  
2021 Greater Binghamton  
Job & Career Fair!

September 9, 2021  
2:00 p.m. - 6:00 p.m.  
Holiday Inn Binghamton

Alphabetical Listing of Participating  
Employers &  
Employer Information

THANK YOU TO OUR PARTNERS!



607-242-7982

THE GREATER BINGHAMTON CHAMBER OF COMMERCE AND  
TITLE SPONSOR MIRABITO ENERGY PRODUCTS PRESENT THE  
GREATER BINGHAMTON JOB AND CAREER FAIR ON THURSDAY,  
SEPTEMBER 9TH FROM 2:00 – 6:00 P.M. AT THE HOLIDAY INN  
BINGHAMTON.

**THIS JOB FAIR IS FREE AND OPEN TO ALL JOB SEEKERS WITH EASY  
ACCESS ON A BUSLINE OR A WALK FROM DOWNTOWN  
BINGHAMTON.**

BROOME-TIOGA WORKFORCE AND CHAMBER STAFF WILL BE  
THERE TO HELP DIRECT YOU TO THE EMPLOYERS YOU ARE  
LOOKING FOR.

EMPLOYERS FROM ALL INDUSTRIES AND NON-PROFITS WILL BE  
THERE SO DRESS FOR SUCCESS AND BRING LOTS OF RESUMES!

PLEASE NOTE THE HOLIDAY INN'S CURRENT SOCIAL DISTANCING  
AND SAFETY PROTOCOLS WILL BE FOLLOWED WHICH MAY  
INCLUDE THE WEARING OF MASKS.

FOR MORE INFORMATION AND A LIST OF CONFIRMED  
EMPLOYERS, VISIT [GREATERBINGHAMTONCHAMBER.COM](http://GREATERBINGHAMTONCHAMBER.COM)

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American  
Heart  
Association.

American Heart Association



Wear Red Day Radio Spots  
January-February 5, 2021

:30 SEC – WEAR RED DAY

THE AMERICAN HEART ASSOCIATION'S GO RED FOR WOMEN® MOVEMENT IS CALLING ON YOU.

IT'S AN URGENT CALL FOR WOMEN TO LIVE FIERCE AND BE RELENTLESS IN THE FIGHT AGAINST THEIR NUMBER ONE KILLER – HEART DISEASE.

GET YOUR RED FOR NATIONAL WEAR RED DAY® – FRIDAY FEBRUARY FIFTH.

WEAR RED TO RAISE AWARENESS. GIVE TO SAVE WOMEN'S LIVES.

VISIT GO RED FOR WOMEN DOT ORG TO SEE HOW YOU CAN HELP OR CALL (570) 815-4243.

GO RED FOR WOMEN IS NATIONALLY SPONSORED BY CVS HEALTH.

Magic 101.7 and 102.5 The Vault continues sporting The B C Humane. For the duck derby. The radio station aired PSA announcements from 8/17-8/27

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W1 MAGIC 101.7 W0  
 GM BROADCASTING INC - WLTB  
 MAGIC 1017/1025 THE VAULT  
 PO BOX 101 (607)748-9131  
 ENDICOTT, NY 13761

W1 \*\* ORDER CONFIRMATION \*\*  
 W0

FOR DATE: 06/13/2021

B.C. HUMAINE SOCIETY  
 167 CONKLIN AVE  
 BINGHAMTON, NY 13903

ORDER NO.: 937081

ANNOUNCEMENT NAME: DUCK DERBY

Station Representative: TRADE ACCOUNTS

Air time for the above (length: 30 ) has been reserved and is scheduled to run from 08/17/2021 to 08/27/2021 as follows:

FROM:	THROUGH:	SCHEDULED TIME	Mon	Tue	Wed	Thu	Fri	Sat	Sun	RATE	STARTING:	RUNNING:
08/17/2021	08/20/2021	600am - 959am	-	4	4	4	4	-	-	20.00/Unit		
08/17/2021	08/20/2021	300pm - 459pm	-	4	4	4	4	-	-	20.00/Unit		
08/17/2021	08/20/2021	600pm - 1159pm	-	4	4	4	4	-	-	10.00/Unit		
08/21/2021	08/22/2021	600am - 1159pm	-	-	-	-	-	8	8	10.00/Unit		
08/23/2021	08/27/2021	600am - 1000am	4	4	4	4	4	-	-	20.00/Unit		
08/23/2021	08/27/2021	300pm - 659pm	4	4	4	4	4	-	-	20.00/Unit		
08/23/2021	08/27/2021	700pm - 1159pm	4	4	4	4	4	-	-	10.00/Unit		

PROJECTED BILLING SUMMARY:

START DATE	END DATE	ANNOUNCEMENTS	AMOUNT
08/17/2021	08/27/2021	124	1,960.00

W1 102.5 THE VAULT W0  
 GM BROADCASTING INC - WLTB  
 MAGIC 1017/1025 THE VAULT  
 PO BOX 101 (607)748-9131  
 ENDICOTT, NY 13761

W1 \*\* ORDER CONFIRMATION \*\*  
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FOR DATE: 06/13/2021

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PROJECTED BILLING SUMMARY:

START DATE	END DATE	ANNOUNCEMENTS	AMOUNT
08/17/2021	08/27/2021	124	1,960.00

Accepted for 102.5 THE VAULT

Placed for B.C. HUMAINE SOCIETY

By: \_\_\_\_\_

By: \_\_\_\_\_

Title: \_\_\_\_\_

Title: \_\_\_\_\_

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sales of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void. In compliance with FCC, broadcaster includes this nondiscrimination provision in all written advertising contracts.



Date aired: 7/4/21 Time Aired: 0530

**Weekly Public Affairs Program**

Show # 2021-27

Total running time: 29:30 (with optional exit at 24:00)

1. **Gregory Plemmons, PhD**, Associate Professor of Pediatrics at Monroe Carell Jr. Children's Hospital at Vanderbilt University

Dr. Plemmons led a study that found the percentage of younger children and teens hospitalized for suicidal thoughts or actions in the United States has doubled over the past decade. He talked about the possible reasons for such a steep increase, what ages are at the greatest risk, and how parents can recognize signs of suicidal thoughts in their children.

Issues covered:

Teen Suicide  
Parenting

Length: 7:46

2. **Jeff Stalnaker**, President and Co-Founder of First Orion, a provider of data and phone call transparency solutions

Mr. Stalnaker's company commissioned a survey that found that Millennials are more likely than any other generation to give away personal information to scammers over the phone. He said nearly 40 percent of those surveyed have been contacted by someone impersonating the IRS. He talked about other current scams, and offered advice on how to avoid falling prey to scammers.

Issues covered:

Consumer Matters  
Crime

Length: 9:17

3. **Kara Lusk-Dudley**, Public Affairs Manager, Biomedical Communications, American Red Cross

Summertime is one of the most challenging times of the year for blood donations. Ms. Lusk-Dudley explained why, and outlined the process that a new blood donor can expect. She explained how to locate a donation center or blood drive nearby. She noted that the Red Cross is also in greater need of organizations to host blood drives during the summer months.

Issues covered:

Blood Donation  
Personal Health

Length: 5:10





Date aired: 7/11/21 Time Aired: 0530

**Weekly Public Affairs Program**

Show # 2021-29

Total running time: 29:30 (with optional exit at 24:00)

1. **Carmen Piernas, MSc, PhD**, University Research Lecturer at the Nuffield Department of Primary Care Health Sciences at the University of Oxford

Dr. Piernas was part of a group of British researchers that examined the strong connection between COVID 19 and obesity. She said they found that younger people with a Body Mass Index of 30 or more, which is considered obese, are at a significantly higher risk of being hospitalized or dying of COVID-19, while those with a BMI of 23 are at the lowest risk. Interestingly, they found that obesity made no difference at all in COVID risks for the elderly.

Issues covered:  
COVID-19  
Obesity  
Public Health

Length: 9:17

2. **Rebecca Johnson, PhD**, Co-Director of Citizen Science and Research Associate in the Department of Invertebrate Zoology and Geology at the California Academy of Sciences

In recent years, community science--also known as citizen science--has become a global phenomenon, as millions of amateurs with an interest in science contribute unparalleled amounts of data on the natural world. Ms. Johnson said community science data remains widely underutilized by the scientific community due to its perception as being less reliable than expert-collected data. She said community science may be the only practical way to answer important questions about our planet's biodiversity and how it is changing.

Issues covered:  
Science  
Climate Change

Length: 7:58

3. **Shannon M. Robson, PhD, MPH, RD**, Assistant Professor in the Department of Behavioral Health and Nutrition, Principal Investigator of the Energy Balance and Nutrition Laboratory at the University of Delaware

89% of Americans believe it's important for families to have as many family meals as possible each week. Dr. Robson led a study that showed that more frequent family meals were associated with better dietary outcomes and improved family relationships. She offered suggestions for families to overcome obstacles to gathering for dinner.

Issues covered:  
Nutrition  
Parenting

Length: 4:38



Date aired: 7/18/21 Time Aired: 0530

**Weekly Public Affairs Program**

Show # 2021-29

Total running time: 29:30 (with optional exit at 24:00)

1. **Carmen Piernas, MSc, PhD**, University Research Lecturer at the Nuffield Department of Primary Care Health Sciences at the University of Oxford

Dr. Piernas was part of a group of British researchers that examined the strong connection between COVID 19 and obesity. She said they found that younger people with a Body Mass Index of 30 or more, which is considered obese, are at a significantly higher risk of being hospitalized or dying of COVID-19, while those with a BMI of 23 are at the lowest risk. Interestingly, they found that obesity made no difference at all in COVID risks for the elderly.

Issues covered:  
COVID-19  
Obesity  
Public Health

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Issues covered:  
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Climate Change

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Issues covered:  
Nutrition  
Parenting

Length: 4:38



Date aired: 7/29/21 Time Aired: 0530

**Weekly Public Affairs Program**

Show # 2021-30

Total running time: 29:30 (with optional exit at 24:00)

1. **Elizabeth Rosenthal, MD**, former reporter and senior writer at The New York Times, Editor in Chief of Kaiser Health News, former ER physician, author of "An American Sickness: How Healthcare Became Big Business and How You Can Take It Back"

Dr. Rosenthal discussed the rapidly rising costs of healthcare in the past few decades and the reasons behind them. She gave examples of some of the more egregious differences in healthcare costs in the US, compared to other countries. She explained how healthcare consumers can learn to negotiate with hospitals and doctors.

Issues covered:  
Personal Health  
Consumer Matters

Length: 8:39

2. **Jodie Plumert, PhD**, Professor in the Department of Psychological and Brain Sciences at the University of Iowa

For adults, crossing the street by foot seems easy. Yet it is anything but simple for a child. Dr. Plumert led a study that found that perceptual judgment and motor skills are not fully developed in most kids until age 14. She explained what parents can do to help children learn these life and death skills as early as possible.

Issues covered:  
Traffic Safety  
Parenting  
Children's Issues

Length: 8:27

3. **Adriana Zuniga-Teran**, architect, postdoctoral research associate in the University of Arizona's Udall Center for Studies in Public Policy.

Ms. Zuniga-Teran conducted a study that examined how the design of a neighborhood can affect health and wellness. She found that those who live in traditional neighborhoods do the most walking, while those who live in suburban developments report the highest levels of mental well-being.

Issues covered:  
Mental Health  
Personal Health  
Community Issues

Length: 5:02



**Weekly Public Affairs Program**

Show # 2021-31

Date aired: 8/1/21 Time Aired: 0530

Total running time: 29:30 (with optional exit at 24:00)

1. **Sally Erny**, National Stakeholder Engagement Officer of the National Court Appointed Special Advocate Association

Ms. Erny explained how court-appointed special advocates (CASAs) look out for the interests of abused or neglected children. She discussed how CASA volunteers work with attorneys and other court officers to ensure the youngsters are in safe and healthy foster care, and eventually, permanent homes. She also outlined the training that these volunteers receive, and how someone can volunteer.

Issues covered:

Child Abuse  
Foster Care  
Volunteerism

Length: 8:26

2. **Clint Emerson**, retired Navy Seal, author of "100 Deadly Skills: Survival Edition: The SEAL Operative's Guide to Surviving in the Wild and Being Prepared for Any Disaster"

Mr. Emerson offered numerous tips on how to crime-proof a house and how to avoid becoming a victim of crime in other environments, as well. He explained the importance of being aware of your environment, in order to react to dangerous situations or avoid them in the first place. He also talked about the options available to people caught in active shooter incidents or terrorist attacks.

Issues covered:

Crime Prevention  
Terrorism

Length: 8:46

3. **Tracy Mehan**, Manager of Translational Research for the Center for Injury Research and Policy at the Research Institute at Nationwide Children's Hospital in Columbus, Ohio

On an average day in the US, 13 children receive emergency treatment for a lawn mower-related injury. Ms. Mehan talked about the most common injuries and how they typically vary, depending on the age of the child. She offered suggestions for parents on how to prevent lawn mower-related injuries.

Issues covered:

Child Safety  
Product Safety  
Parenting

Length: 5:02



**Weekly Public Affairs Program**

Show # 2021-27

Date aired: 7/4/21 Time Aired: 0530

Total running time: 29:30 (with optional exit at 24:00)

1. **Gregory Plemmons, PhD**, Associate Professor of Pediatrics at Monroe Carell Jr. Children's Hospital at Vanderbilt University

Dr. Plemmons led a study that found the percentage of younger children and teens hospitalized for suicidal thoughts or actions in the United States has doubled over the past decade. He talked about the possible reasons for such a steep increase, what ages are at the greatest risk, and how parents can recognize signs of suicidal thoughts in their children.

Issues covered:

Teen Suicide  
Parenting

Length: 7:46

2. **Jeff Stalnaker**, President and Co-Founder of First Orion, a provider of data and phone call transparency solutions

Mr. Stalnaker's company commissioned a survey that found that Millennials are more likely than any other generation to give away personal information to scammers over the phone. He said nearly 40 percent of those surveyed have been contacted by someone impersonating the IRS. He talked about other current scams, and offered advice on how to avoid falling prey to scammers.

Issues covered:

Consumer Matters  
Crime

Length: 9:17

3. **Kara Lusk-Dudley**, Public Affairs Manager, Biomedical Communications, American Red Cross

Summertime is one of the most challenging times of the year for blood donations. Ms. Lusk-Dudley explained why, and outlined the process that a new blood donor can expect. She explained how to locate a donation center or blood drive nearby. She noted that the Red Cross is also in greater need of organizations to host blood drives during the summer months.

Issues covered:

Blood Donation  
Personal Health

Length: 5:10



Date aired: 7/18/21 Time Aired: 0530

**Weekly Public Affairs Program**

Show # 2021-29

Total running time: 29:30 (with optional exit at 24:00)

1. **Carmen Piernas, MSc, PhD**, University Research Lecturer at the Nuffield Department of Primary Care Health Sciences at the University of Oxford

Dr. Piernas was part of a group of British researchers that examined the strong connection between COVID 19 and obesity. She said they found that younger people with a Body Mass Index of 30 or more, which is considered obese, are at a significantly higher risk of being hospitalized or dying of COVID-19, while those with a BMI of 23 are at the lowest risk. Interestingly, they found that obesity made no difference at all in COVID risks for the elderly.

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Issues covered:  
COVID-19  
Obesity  
Public Health

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Length: 7:58

Issues covered:  
Science  
Climate Change

3. **Shannon M. Robson, PhD, MPH, RD**, Assistant Professor in the Department of Behavioral Health and Nutrition, Principal Investigator of the Energy Balance and Nutrition Laboratory at the University of Delaware

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Length: 4:38

Issues covered:  
Nutrition  
Parenting



Date aired: 7/25/21 Time Aired: 0530

**Weekly Public Affairs Program**

Show # 2021-30

Total running time: 29:30 (with optional exit at 24:00)

1. **Elizabeth Rosenthal, MD**, former reporter and senior writer at The New York Times, Editor in Chief of Kaiser Health News, former ER physician, author of *"An American Sickness: How Healthcare Became Big Business and How You Can Take It Back"*

Dr. Rosenthal discussed the rapidly rising costs of healthcare in the past few decades and the reasons behind them. She gave examples of some of the more egregious differences in healthcare costs in the US, compared to other countries. She explained how healthcare consumers can learn to negotiate with hospitals and doctors.

Length: 8:39

Issues covered:  
Personal Health  
Consumer Matters

2. **Jodie Plumert, PhD**, Professor in the Department of Psychological and Brain Sciences at the University of Iowa

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Length: 8:27

Issues covered:  
Traffic Safety  
Parenting  
Children's Issues

3. **Adriana Zuniga-Teran**, architect, postdoctoral research associate in the University of Arizona's Udall Center for Studies in Public Policy.

Ms. Zuniga-Teran conducted a study that examined how the design of a neighborhood can affect health and wellness. She found that those who live in traditional neighborhoods do the most walking, while those who live in suburban developments report the highest levels of mental well-being.

Length: 5:02

Issues covered:  
Mental Health  
Personal Health  
Community Issues



Date aired: 080121 Time Aired: 0530

**Weekly Public Affairs Program**

Show # 2021-31

Total running time: 29:30 (with optional exit at 24:00)

1. **Sally Erny**, National Stakeholder Engagement Officer of the National Court Appointed Special Advocate Association

Ms. Erny explained how court-appointed special advocates (CASAs) look out for the interests of abused or neglected children. She discussed how CASA volunteers work with attorneys and other court officers to ensure the youngsters are in safe and healthy foster care, and eventually, permanent homes. She also outlined the training that these volunteers receive, and how someone can volunteer.

Length: 8:26

Issues covered:

Child Abuse  
Foster Care  
Volunteerism

2. **Clint Emerson**, retired Navy Seal, author of "100 Deadly Skills: Survival Edition: The SEAL Operative's Guide to Surviving in the Wild and Being Prepared for Any Disaster"

Mr. Emerson offered numerous tips on how to crime-proof a house and how to avoid becoming a victim of crime in other environments, as well. He explained the importance of being aware of your environment, in order to react to dangerous situations or avoid them in the first place. He also talked about the options available to people caught in active shooter incidents or terrorist attacks.

Length: 8:46

Issues covered:

Crime Prevention  
Terrorism

3. **Tracy Mehan**, Manager of Translational Research for the Center for Injury Research and Policy at the Research Institute at Nationwide Children's Hospital in Columbus, Ohio

On an average day in the US, 13 children receive emergency treatment for a lawn mower-related injury. Ms. Mehan talked about the most common injuries and how they typically vary, depending on the age of the child. She offered suggestions for parents on how to prevent lawn mower-related injuries.

Length: 5:02

Issues covered:

Child Safety  
Product Safety  
Parenting





**Weekly Public Affairs Program**

Date aired: 8/8/21 Time Aired: 0530

Show # 2021-31

Total running time: 29:30 (with optional exit at 24:00)

1. **Sally Erny**, National Stakeholder Engagement Officer of the National Court Appointed Special Advocate Association

Ms. Erny explained how court-appointed special advocates (CASAs) look out for the interests of abused or neglected children. She discussed how CASA volunteers work with attorneys and other court officers to ensure the youngsters are in safe and healthy foster care, and eventually, permanent homes. She also outlined the training that these volunteers receive, and how someone can volunteer.

Issues covered:

Child Abuse  
Foster Care  
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Issues covered:

Crime Prevention  
Terrorism

Length: 8:46

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Issues covered:

Child Safety  
Product Safety  
Parenting

Length: 5:02



Date aired: 8/15/21 Time Aired: 0530

**Weekly Public Affairs Program**

Show # 2021-33

Total running time: 29:30 (with optional exit at 24:00)

1. **Loretta Alkalay**, former FAA eastern regional counsel, Adjunct Professor at Vaughn College of Aeronautics & Technology, a private college in East Elmhurst, New York, specializing in aviation and engineering education

Incidents of violence at airports and during flights have been on the rise in recent months. Prof. Alkalay discussed the problem and how the increasingly stressful experience of flying has fueled it. When an aircraft's doors are closed, any criminal activity falls under federal jurisdiction, but she believes changes are needed to allow local authorities to make arrests and prosecute.

Issues covered:  
Transportation  
Law Enforcement  
Mental Health

Length: 8:53

2. **Jenn Donahue**, leadership coach, engineer, entrepreneur

The leadership gender gap in American business is glaring; even today, women fill just 6% of CEO positions at Fortune 500 companies. Ms. Donahue explained how those women who have broken the glass ceiling can determine their leadership style, and also seek ways to bring other women up through mentoring.

Issues covered:  
Women's Concerns  
Career

Length: 8:26

3. **John G. Boyle**, patient and health advocate who relies on plasma-derived therapies, former CEO & President of the Immune Deficiency Foundation

The national blood shortage has been widely reported, but Mr. Boyle talked about another life-threatening donation crisis. He said the critical need for plasma donors right now in the U.S. will have lasting consequences if it isn't addressed. He explained what sorts of patients are in dire need of plasma donations, and how to make a donation.

Issues covered:  
Plasma & Blood Donation  
Personal Health

Length: 5:09



**Weekly Public Affairs Program**

Show # 2021-34

Date aired: 8/22/21 Time Aired: 1530

Total running time: 29:30 (with optional exit at 24:00)

1. **Clifford Bassett, M.D., FACAAl, FAAAAI**, Founder and Medical Director of Allergy and Asthma Care of New York, author of "*The New Allergy Solution: Supercharge Resistance, Slash Medication, Stop Suffering*"

Allergies are on the rise. Dr. Bassett explained why the problem and its underlying causes are quite complex. He believes in many cases, allergic reactions can be prevented, with proper medical advice that examines the interplay of diet, mindset, and environment.

Issues covered:  
Personal Health

Length: 7:28

2. **Cornelius N. Grove, Ed.D.**, education expert, author of "*The Drive to Learn: What the East Asian Experience Tells Us About Raising Students Who Excel*"

American students are currently ranked #25 in education globally, significantly behind countries such as Singapore, China and Japan. He believes that American children are less receptive to classroom learning, compared to East Asian children. He said a different approach to parenting is a major factor.

Issues covered:  
Education  
Parenting

Length: 9:51

3. **Laurence J. Kotlikoff, PhD**, William Fairfield Warren Distinguished Professor, Professor of Economics at Boston University, President of Economic Security Planning, Inc, author/co-author of 16 books on retirement planning, economics and personal finance

Dr. Kotlikoff has developed the first retirement planning software built by economists. He explained how the "Economist Approach" differs from traditional retirement advice. He said the new approach can help consumers determine the highest level of spending their household can sustain over time, in order to live within their means for the remainder of their lives.

Issues covered:  
Retirement Planning  
Senior Citizens

Length: 4:56



Date aired: 9/5/21 Time Aired: 0530

**Weekly Public Affairs Program**

Show # 2021-32

Total running time: 29:30 (with optional exit at 24:00)

1. **Helen Horyza**, career coach, founder of the Career Coach Entrepreneur Academy certificate programs, author of *"Elevate Your Career: Live a Life You're Truly Proud Of"*

Nearly 60% of middle-income workers are asking the question: Am I really where I want to be? Ms. Horyza explained why so many people stay in unrewarding careers and how to find a happier path. She shared real-world examples of people who found their true passion in life and created a career that perfectly suited their interests and talents.

Issues covered:

Career  
Unemployment

Length: 7:50

2. **Maria J. Prados, PhD**, Economist at the University of Southern California's Center for Economic and Social Research

Social Security benefits are a critical component in planning and saving for retirement. Prof. Prados co-authored a study that found that the average American overestimates their future monthly Social Security check by more than \$300. She explained why this is a serious problem and how consumers can find out how much their future Social Security benefit will be.

Issues covered:

Retirement Planning  
Personal Finance

Length: 9:19

3. **David Finkelhor**, Director of the University of New Hampshire's Crimes against Children Research Center

Mr. Finkelhor shared the results of a recent study from the University of New Hampshire that found that close to 1.5 million children each year visit a doctor, emergency room or medical facility as a result of an assault, abuse, crime or other form of violence. This is four times higher than previous estimates. He outlined the most common types of abuse.

Issues covered:

Child Abuse  
Youth at Risk

Length: 5:17



Date aired: 9/12/21 Time Aired: 0530

**Weekly Public Affairs Program**

Show # 2021-33

Total running time: 29:30 (with optional exit at 24:00)

1. **Loretta Alkalay**, former FAA eastern regional counsel, Adjunct Professor at Vaughn College of Aeronautics & Technology, a private college in East Elmhurst, New York, specializing in aviation and engineering education

Incidents of violence at airports and during flights have been on the rise in recent months. Prof. Alkalay discussed the problem and how the increasingly stressful experience of flying has fueled it. When an aircraft's doors are closed, any criminal activity falls under federal jurisdiction, but she believes changes are needed to allow local authorities to make arrests and prosecute.

Issues covered:

Transportation  
Law Enforcement  
Mental Health

Length: 8:53

2. **Jenn Donahue**, leadership coach, engineer, entrepreneur

The leadership gender gap in American business is glaring; even today, women fill just 6% of CEO positions at Fortune 500 companies. Ms. Donahue explained how those women who have broken the glass ceiling can determine their leadership style, and also seek ways to bring other women up through mentoring.

Issues covered:

Women's Concerns  
Career

Length: 8:26

3. **John G. Boyle**, patient and health advocate who relies on plasma-derived therapies, former CEO & President of the Immune Deficiency Foundation

The national blood shortage has been widely reported, but Mr. Boyle talked about another life-threatening donation crisis. He said the critical need for plasma donors right now in the U.S. will have lasting consequences if it isn't addressed. He explained what sorts of patients are in dire need of plasma donations, and how to make a donation.

Issues covered:

Plasma & Blood Donation  
Personal Health

Length: 5:09



**Weekly Public Affairs Program**

Date aired: 9/19/21 Time Aired: 0530

Show # 2021-34

Total running time: 29:30 (with optional exit at 24:00)

1. **Clifford Bassett, M.D., FAAAAI, FAAAAI**, Founder and Medical Director of Allergy and Asthma Care of New York, author of "*The New Allergy Solution: Supercharge Resistance, Slash Medication, Stop Suffering*"

Allergies are on the rise. Dr. Bassett explained why the problem and its underlying causes are quite complex. He believes in many cases, allergic reactions can be prevented, with proper medical advice that examines the interplay of diet, mindset, and environment.

Issues covered:  
Personal Health

Length: 7:28

2. **Cornelius N. Grove, Ed.D.**, education expert, author of "*The Drive to Learn: What the East Asian Experience Tells Us About Raising Students Who Excel*"

American students are currently ranked #25 in education globally, significantly behind countries such as Singapore, China and Japan. He believes that American children are less receptive to classroom learning, compared to East Asian children. He said a different approach to parenting is a major factor.

Issues covered:  
Education  
Parenting

Length: 9:51

3. **Laurence J. Kotlikoff, PhD**, William Fairfield Warren Distinguished Professor, Professor of Economics at Boston University, President of Economic Security Planning, Inc, author/co-author of 16 books on retirement planning, economics and personal finance

Dr. Kotlikoff has developed the first retirement planning software built by economists. He explained how the "Economist Approach" differs from traditional retirement advice. He said the new approach can help consumers determine the highest level of spending their household can sustain over time, in order to live within their means for the remainder of their lives.

Issues covered:  
Retirement Planning  
Senior Citizens

Length: 4:56



Date aired: 9/26/21 Time Aired: 0530

**Weekly Public Affairs Program**

Show # 2021-39

Total running time: 29:30 (with optional exit at 24:00)

1. **William Lastrapes, PhD**, Professor of Economics, Bernard B. and Eugenia A. Ramsey Chair of Private Enterprise in the Terry College of Business at the University of Georgia

Professor Lastrapes led a study that suggests that eliminating \$20, \$50 and \$100 denominations of physical currency might benefit average US families. He explained that although cash is popular, transactions are largely untraceable by the government and are sometimes used to pay for under the table or illegal goods or services. He believes that less cash means less tax evasion and that the government could theoretically reduce other taxes.

Issues covered:  
Government Policies  
Economy

Length: 8:17

2. **Nora Volkow, MD**, Director of the National Institute on Drug Abuse, part of the National Institutes of Health

Marijuana use continued to rise among college students over the past five years, and remained at historically high levels even among same-aged peers who were not in college, according to survey results from the 2020 Monitoring the Future panel study. Dr. Volkow, who has led the National Institute on Drug Abuse since 2003, discussed the potential reasons for the trend. She added that the survey found that there was also a significant increase in the annual use of hallucinogens such as LSD, and a significant drop in current alcohol use among college students.

Issues covered:  
Substance Abuse  
Government Policies

Length: 9:01

3. **Sangeetha Abdu Jyothi, PhD**, Assistant Professor in the Department of Computer Science at the University of California, Irvine

Prof. Jyothi said a severe solar storm could plunge the world into an "internet apocalypse" that keeps large swaths of society offline for weeks or months at a time, by damaging long undersea internet cables that connect continents. She said that although coronal mass ejections are relatively rare, the global internet infrastructure is relatively new and its vulnerabilities remain largely unstudied.

Issues covered:  
Internet Infrastructure  
Technology  
Business

Length: 4:54

IF YOU'RE LOOKING FOR A JOB, OR A BETTER CAREER CHECK OUT THE  
GREATER BINGHAMTON JOB AND CAREER FAIR, THURSDAY  
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YOU'RE INTERESTED IN A CAREER IN BROADCASTING STOP BY AND VISIT  
WITH MEMBERS OF OUR STAFF