

INVOICE

WDBJ
2807 Hershberger Road NW
Roanoke, VA 24017
Main: (540) 344-7000
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
661794-1	09/24/17	September 2017	08/28/17 - 09/24/17

Property	Account Executive	Sales Office	Sales Region
WDBJ	Charles Brian Boush	Roanoke Nation	National

Billing Address:

Buying Time
Attention: Accounts Payable
650 Massachusetts Ave NW Ste 210
Washington, DC 20001

Advertiser	Product	Estimate Number
Northam For Governor	political	5609

Flight Dates	Order #	Alt Order #
09/22/17 - 09/25/17	661794	WOC10744158

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WDBJ
PO Box 14200
Tallahassee, FL 32317-4200

Agency Code	Advertiser Code	Product 1/2
	903	913

Agency Ref	Advertiser Ref
1058	141301

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
2	09/22/17	09/22/17	News 7 Early Mornin' @ 55:00 AM-6:00 AM	5:00 AM-6:00 AM	----1--	:15	1	\$17.50	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/18/17	09/24/17	----1--	1	\$17.50				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WDBJ	F	09/22/17	5:11 AM	News 7 Early Mornin' @ 5a	5:00 AM-6:00 AM	:15	RN- 23- 17H	\$17.50	NM
6	09/22/17	09/22/17	M-F 9a-10a	9:00 AM-10:00 AM	----1--	:15	1	\$45.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/18/17	09/24/17	----1--	1	\$45.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WDBJ	F	09/22/17	9:28 AM	M-F 9a-10a	9:00 AM-10:00 AM	:15	RN- 23- 17H	\$45.00	NM
8	09/22/17	09/22/17	Let's Make a Deal	10:00 AM-11:00 AM	----1--	:15	1	\$35.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/18/17	09/24/17	----1--	1	\$35.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WDBJ	F	09/22/17	10:27 AM	Let's Make a Deal	10:00 AM-11:00 AM	:15	RN- 23- 17H	\$35.00	NM
10	09/22/17	09/22/17	Price Is Right	11:00 AM-12:00 PM	----1--	:15	1	\$120.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/18/17	09/24/17	----1--	1	\$120.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WDBJ	F	09/22/17	11:26 AM	Price Is Right	11:00 AM-12:00 PM	:15	RN- 23- 17H	\$120.00	NM
12	09/22/17	09/22/17	News 7 @ Noon	12:00 PM-12:30 PM	----1--	:15	1	\$120.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/18/17	09/24/17	----1--	1	\$120.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WDBJ	F	09/22/17	12:12 PM	News 7 @ Noon	12:00 PM-12:30 PM	:15	RN- 23- 17H	\$120.00	NM
14	09/22/17	09/22/17	Soap Rotator	12:30 PM-2:00 PM	----1--	:15	1	\$110.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/18/17	09/24/17	----1--	1	\$110.00				

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

INVOICE

Send Payment To:

WDBJ
PO Box 14200
Tallahassee, FL 32317-4200

Invoice # 661794-1	Invoice Date 09/24/17	Invoice Month September 2017	Invoice Period 08/28/17 - 09/24/17
Advertiser Northam For Governor	Product political	Estimate Number 5609	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
14	09/22/17	09/22/17	Soap Rotator	12:30 PM-2:00 PM	----1--	:15	1	\$110.00	NM																																																							
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16	09/22/17	09/22/17	The Talk	2:00 PM-3:00 PM	----1--	:15	1	\$60.00	NM																																																							
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
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1	WDBJ	F	09/22/17	2:59 PM	The Talk	2:00 PM-3:00 PM	:15	RN-23-17H	\$60.00	NM																																																						
18	09/22/17	09/22/17	M-F 3p-4p	3:00 PM-4:00 PM	----1--	:15	1	\$22.50	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/18/17</td> <td>09/24/17</td> <td>----1--</td> <td>1</td> <td>\$22.50</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WDBJ</td> <td>F</td> <td>09/22/17</td> <td>3:20 PM</td> <td>M-F 3p-4p</td> <td>3:00 PM-4:00 PM</td> <td>:15</td> <td>RN-23-17H</td> <td>\$22.50</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							09/18/17	09/24/17	----1--	1	\$22.50						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDBJ	F	09/22/17	3:20 PM	M-F 3p-4p	3:00 PM-4:00 PM	:15	RN-23-17H	\$22.50	NM											
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1	WDBJ	F	09/22/17	3:20 PM	M-F 3p-4p	3:00 PM-4:00 PM	:15	RN-23-17H	\$22.50	NM																																																						
19	09/22/17	09/22/17	News 7 @ 4p M-F	4p-5p	----1--	:15	1	\$22.50	NM																																																							
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1	WDBJ	F	09/22/17	4:15 PM	News 7 @ 4p M-F	4p-5p	:15	RN-23-17H	\$22.50	NM																																																						
22	09/22/17	09/22/17	News 7 @ 5p M-F	5:00 PM-5:30 PM	----1--	:15	1	\$185.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/18/17</td> <td>09/24/17</td> <td>----1--</td> <td>1</td> <td>\$185.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WDBJ</td> <td>F</td> <td>09/22/17</td> <td>5:28 PM</td> <td>News 7 @ 5p M-F</td> <td>5:00 PM-5:30 PM</td> <td>:15</td> <td>RN-23-17H</td> <td>\$185.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							09/18/17	09/24/17	----1--	1	\$185.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDBJ	F	09/22/17	5:28 PM	News 7 @ 5p M-F	5:00 PM-5:30 PM	:15	RN-23-17H	\$185.00	NM											
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1	WDBJ	F	09/22/17	5:28 PM	News 7 @ 5p M-F	5:00 PM-5:30 PM	:15	RN-23-17H	\$185.00	NM																																																						
25	09/22/17	09/22/17	News 7 @ 6p M-F	6:00 PM-6:30 PM	----1--	:15	1	\$320.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/18/17</td> <td>09/24/17</td> <td>----1--</td> <td>1</td> <td>\$320.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WDBJ</td> <td>F</td> <td>09/22/17</td> <td>6:21 PM</td> <td>News 7 @ 6p M-F</td> <td>6:00 PM-6:30 PM</td> <td>:15</td> <td>RN-23-17H</td> <td>\$320.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							09/18/17	09/24/17	----1--	1	\$320.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDBJ	F	09/22/17	6:21 PM	News 7 @ 6p M-F	6:00 PM-6:30 PM	:15	RN-23-17H	\$320.00	NM											
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26	09/22/17	09/22/17	Early News Rotator M-F	6:00 PM-7:00 PM	----1--	:15	1	\$320.00	NM																																																							
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27	09/22/17	09/23/17	Early News Rotator Sa-Su	6:00 PM-7:00 PM	-----1-	:15	1	\$57.50	NM																																																							
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<i>Credited</i>																																																																
28	09/22/17	09/24/17	Early News Rotator M-Su	6:00 PM-7:00 PM	-----1	:15	1	\$190.00	NM																																																							
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INVOICE

Send Payment To:

WDBJ
PO Box 14200
Tallahassee, FL 32317-4200

Invoice # 661794-1	Invoice Date 09/24/17	Invoice Month September 2017	Invoice Period 08/28/17 - 09/24/17
Advertiser Northam For Governor	Product political	Estimate Number 5609	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
28	09/22/17	09/24/17	Early News Rotator M-Su 6:00 PM-7:00 PM	6:00 PM-7:00 PM	-----1	:15	1	\$190.00	NM																																																							
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Credited																																																																
29	09/22/17	09/22/17	M-F 530p-6p	5:30 PM-6:00 PM	----1--	:15	1	\$140.00	NM																																																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WDBJ	F	09/22/17	5:58 PM	M-F 530p-6p	5:30 PM-6:00 PM	:15	RN- 23- 17H	\$140.00	NM																																																						
32	09/22/17	09/22/17	Prime Access Rotator M-F7:00 PM-8:00 PM	7:00 PM-8:00 PM	----1--	:15	1	\$350.00	NM																																																							
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34	09/22/17	09/22/17	Jeopardy M-F	7:30 PM-8:00 PM	----1--	:15	1	\$415.00	NM																																																							
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1	WDBJ	F	09/22/17	7:54 PM	Jeopardy M-F	7:30 PM-8:00 PM	:15	RN- 23- 17H	\$415.00	NM																																																						
35	09/22/17	09/22/17	Friday Prime Hr 2	9:00 PM-10:00 PM	----1--	:15	1	\$250.00	NM																																																							
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WDBJ	F	09/22/17	9:32 PM	Friday Prime Hr 2	9:00 PM-10:00 PM	:15	RN- 23- 17H	\$250.00	NM																																																						
36	09/22/17	09/23/17	Saturday Prime Hr 2	9:00 PM-10:00 PM	-----1-	:15	1	\$140.00	NM																																																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WDBJ	Sa	09/23/17	9:58 PM	Saturday Prime Hr 2	9:00 PM-10:00 PM	:15	RN- 23- 17H	\$140.00	NM																																																						
37	09/22/17	09/23/17	Saturday Prime Hr 3	10:00 PM-11:00 PM	-----1-	:15	1	\$190.00	NM																																																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WDBJ	Sa	09/23/17	10:31 PM	Saturday Prime Hr 3	10:00 PM-11:00 PM	:15	RN- 23- 17H	\$190.00	NM																																																						
38	09/22/17	09/24/17	Sunday Prime Hr 3	9:20 PM-10:30 PM	-----1	:15	1	\$160.00	NM																																																							
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	09/18/17	09/24/17	-----1	1	\$160.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WDBJ	Su	09/24/17	10:24 PM	Sunday Prime Hr 3	9:20 PM-10:30 PM	:15	RN- 23- 17H	\$160.00	NM																																																						
sports overrun																																																																
39	09/22/17	09/23/17	Late News Rotator M-Su 11:00 PM-11:35 PM	11:00 PM-11:35 PM	----11-	:15	2	\$175.00	NM																																																							
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INVOICE

Send Payment To:

WDBJ
PO Box 14200
Tallahassee, FL 32317-4200

Invoice # 661794-1	Invoice Date 09/24/17	Invoice Month September 2017	Invoice Period 08/28/17 - 09/24/17
Advertiser Northam For Governor	Product political	Estimate Number 5609	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
39	09/22/17	09/23/17	Late News Rotator M-Su	11:00 PM-11:35 PM	----11-	:15	2	\$175.00	NM	
		09/18/17	09/24/17		----11-		2	\$175.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDBJ	F	09/22/17	11:08 PM	Late News Rotator M-Su	11:00 PM-11:35 PM	:15	RN-23-17H	\$175.00	NM
2	WDBJ	Sa	09/23/17	11:31 PM	Late News Rotator M-Su	11:00 PM-11:35 PM	:15	RN-23-17H	\$175.00	NM
40	09/22/17	09/23/17	News 7 Sat Morning	6:00 AM-8:00 AM	-----1-	:15	1	\$55.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/18/17	09/24/17	-----1-	1	\$55.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDBJ	Sa	09/23/17	7:56 AM	News 7 Sat Morning	6:00 AM-8:00 AM	:15	RN-23-17H	\$55.00	NM
41	09/22/17	09/23/17	CBS This Morning Saturd	8:00 AM-10:00 AM	-----1-	:15	1	\$145.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/18/17	09/24/17	-----1-	1	\$145.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDBJ	Sa	09/23/17	9:11 AM	CBS This Morning Saturday	8:00 AM-10:00 AM	:15	RN-23-17H	\$145.00	NM
42	09/22/17	09/24/17	News 7 Sun Morning	6:00 AM-9:00 AM	-----1	:15	1	\$47.50	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/18/17	09/24/17	-----1	1	\$47.50					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDBJ	Su	09/24/17	6:25 AM	News 7 Sun Morning	6:00 AM-9:00 AM	:15	RN-23-17H	\$47.50	NM
43	09/22/17	09/24/17	CBS Sunday Morning	9:00 AM-10:30 AM	-----1	:15	1	\$195.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/18/17	09/24/17	-----1	1	\$195.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDBJ	Su	09/24/17	9:34 AM	CBS Sunday Morning	9:00 AM-10:30 AM	:15	RN-23-17H	\$195.00	NM
44	09/22/17	09/24/17	Face The Nation	10:30 AM-11:30 AM	-----1	:15	1	\$70.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/18/17	09/24/17	-----1	1	\$70.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDBJ	Su	09/24/17		Face The Nation	10:30 AM-11:30 AM	:00		\$70.00	NM
<i>Credited</i>										
45	09/22/17	09/24/17	News 7 @ 11p Sun	11:00 PM-11:35 PM	-----1	:15	1	\$125.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/18/17	09/24/17	-----1	1	\$125.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDBJ	Su	09/24/17		News 7 @ 11p Sun	11:00 PM-11:35 PM	:00		\$125.00	NM
<i>Credited</i>										

Total Spots **25**

Payment Terms 30 Days

Gross Total **\$3,815.00**

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
661794-1	09/24/17	September 2017	08/28/17 - 09/24/17
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Northam For Governor	political	5609	

Agency Commission **\$572.25**

Net Amount Due **\$3,242.75**