

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Russell Lloyd, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Justice Russell Lloyd

Authorized committee:

Justice Russell Lloyd Campaign

Agency requesting time (and contact information):

☐

Russell Lloyd for Judge In House Agency

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

~~RTS~~

Justice, Texas First Court of Appeals

Date of election:

November 3, 2020

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

John O'Neill

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Russell Lloyd

Signature:

Name:

Russell Lloyd

Name:

Date of Request to Purchase Ad Time: *09/08/2020*

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☐ No

Date ad received: 9/15/2020

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 728619

Station Call Letters: KGLK/KHPT-FM

Date Received/Requested: 9/15/2020

Est. #: Justice Russell Lloyd Campaign

Station Location: Lake Jackson/Conroe, TX

Run Start and End Dates: 10/13/2020-11/3/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Russell Lloyd Campaign - KGLK-FM, KTHT-FM and KKBQ-FM

9/14/2020

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KGLK-FM (107.5)

<u>Station</u>	<u>Date(s)</u>	<u>#</u>	<u>Daypart</u>	<u>Spot</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>	<u>Rate*</u>	<u>Spots</u>	<u>Total</u>	<u>Total \$\$</u>
		<u>Wks</u>		<u>Length</u>									<u>Per Wk</u>	<u>Spots</u>	
KGLK-FM	10/13-10/16	1	10am-3pm	30		1	2	1	2			\$110	6	6	\$660
KGLK-FM	10/13-10/16	1	3pm-7pm	30		1	1	1	1			\$144	4	4	\$576
KGLK-FM	10/19-10/23	1	10am-3pm	30	1	2	1	2	1			\$110	7	7	\$770
KGLK-FM	10/19-10/23	1	3pm-7pm	30	2	1	2	1	2			\$144	8	8	\$1,152
KGLK-FM	10/26-10/30	1	10am-3pm	30	1	2	1	2	1			\$110	7	7	\$770
KGLK-FM	10/26-10/30	1	3pm-7pm	30	2	1	2	1	2			\$144	8	8	\$1,152
KGLK-FM	11/2-11/3	1	10am-3pm	30		2						\$110	2	2	\$220
KGLK-FM	11/2/2020	1	3pm-7pm	30	1							\$144	1	1	\$144

*Preemptible With Notice Rates

43

KGLK-FM Net \$5,444.00

KTHT-FM (97.1)

<u>Station</u>	<u>Date(s)</u>	<u>#</u>	<u>Daypart</u>	<u>Spot</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>	<u>Rate*</u>	<u>Spots</u>	<u>Total</u>	<u>Total \$\$</u>
		<u>Wks</u>		<u>Length</u>									<u>Per Wk</u>	<u>Spots</u>	
KTHT-FM	10/13-10/16	1	10am-3pm	30		2	2	2	2			\$25	8	8	\$200
KTHT-FM	10/13-10/16	1	3pm-7pm	30		2	1	2	1			\$50	6	6	\$300
KTHT-FM	10/19-10/23	1	10am-3pm	30	2	2	2	2	2			\$25	10	10	\$250
KTHT-FM	10/19-10/23	1	3pm-7pm	30	2	1	2	1	2			\$50	8	8	\$400
KTHT-FM	10/26-10/30	1	10am-3pm	30	2	2	2	2	2			\$25	10	10	\$250
KTHT-FM	10/26-10/30	1	3pm-7pm	30	2	1	2	1	2			\$50	8	8	\$400
KTHT-FM	11/2-11/3	1	10am-3pm	30		2						\$25	2	2	\$50
KTHT-FM	11/2/2020	1	3pm-7pm	30	2							\$50	2	2	\$100

*Preemptible With Notice Rate

54

KTHT-FM Net \$1,950.00

KKBQ-FM (92.9)

<u>Station</u>	<u>Date(s)</u>	<u>#</u>	<u>Daypart</u>	<u>Spot</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>	<u>Rate*</u>	<u>Spots</u>	<u>Total</u>	<u>Total \$\$</u>
		<u>Wks</u>		<u>Length</u>									<u>Per Wk</u>	<u>Spots</u>	
KKBQ-FM	10/13-10/16	1	10am-3pm	30								\$100	0	0	\$0
KKBQ_FM	10/13-10/16	1	3pm-7pm	30								\$150	0	0	\$0
KKBQ-FM	10/19-10/23	1	10am-3pm	30	2	1	2	1	2			\$100	8	8	\$800
KKBQ_FM	10/19-10/23	1	3pm-7pm	30	1	1	1	1	1			\$150	5	5	\$750
KKBQ-FM	10/26-10/30	1	10am-3pm	30	2	1	2	1	2			\$100	8	8	\$800
KKBQ_FM	10/26-10/30	1	3pm-7pm	30	1	1	1	1	1			\$150	5	5	\$750
KKBQ-FM	11/2-11/3	1	10am-3pm	30		2						\$100	2	2	\$200
KKBQ_FM	11/2/2020	1	3pm-7pm	30	1							\$150	1	1	\$150

*Preemptible With Notice Rate

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	KKBQ-FM	Net	\$3,450.00
126x	TOTAL	NET	\$10,844.00

CONTRACT



KGLK-FM
Cox Radio, Inc.
PO Box 83193
Chicago, IL 60691-0193
(855) 333-2676

<u>Contract / Revision</u> 728619 /		<u>Alt Order #</u>
<u>Advertiser</u> POL/R Lloyd/Rep/First Court of Appeal/TX-D		<u>Original Date / Revision</u> 09/15/20 / 09/15/20
<u>Contract Dates</u> 10/13/20 - 11/03/20	<u>Estimate #</u> Justice Russell Lloyd C	
<u>Product</u> Justice Russell Lloyd Campaign 2020		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KGLK-FM	<u>Account Executive</u> CMG Radio National	<u>Sales Office</u> Cox National Re
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u> P00076032-D

And:

POL/R Lloyd/Rep/First Court of Appeal/TX-D
P.O. Box 130482
Houston, TX 77249

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KGLK	10/13/20	11/03/20	Midday M-F	10:00 AM-3:00 PM		:30			NM	22	\$2,420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/12/20	10/18/20	-1212--				6	\$110.00			
	Week:	10/19/20	10/25/20	12121--				7	\$110.00			
	Week:	10/26/20	11/01/20	12121--				7	\$110.00			
	Week:	11/02/20	11/08/20	-2-----				2	\$110.00			
N 2	KGLK	10/13/20	11/03/20	Afternoon Drive M-F	3:00 PM-7:00 PM		:30			NM	21	\$3,024.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/12/20	10/18/20	-1111--				4	\$144.00			
	Week:	10/19/20	10/25/20	21212--				8	\$144.00			
	Week:	10/26/20	11/01/20	21212--				8	\$144.00			
	Week:	11/02/20	11/08/20	1-----				1	\$144.00			
Totals											43	\$5,444.00

Time Period	# of Spots	Gross Amount	Net Amount
09/28/20 - 10/25/20	25	\$3,158.00	\$3,158.00
10/26/20 - 11/03/20	18	\$2,286.00	\$2,286.00
Totals	43	\$5,444.00	\$5,444.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!