

CONTRACT

WDTV
5 Television Dr
Bridgeport, WV 26330
(304) 848-5000

And:

Mentzer Media Services
210 W Penn Ave
STE 250
Towson, MD 21204

<u>Contract / Revision</u> 410508 /		<u>Alt Order #</u>
<u>Product</u> MOUNTAINEERS TV		
<u>Contract Dates</u> 09/20/16 - 09/26/16		<u>Estimate #</u> 3596
<u>Advertiser</u> Mountaineers Are Always Free PAC		<u>Original Date / Revision</u> 09/16/16 / 09/16/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WDTV	<u>Account Executive</u> Clarksburg House	<u>Sales Office</u> Clarksburg Natio
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u> 9912736	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 1244	<u>Advertiser Ref</u> 67876	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WDTV	09/20/16	09/26/16	CBS AM News	5a-530a		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-1111--				4	\$175.00			
Week:		09/26/16	10/02/16	1-----				1	\$175.00			
2	WDTV	09/20/16	09/26/16	Daybreak @ 530a	530a-7a		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-1-1---				2	\$500.00			
Week:		09/26/16	10/02/16	1-----				1	\$500.00			
3	WDTV	09/21/16	09/23/16	CBS This Morning 7a-8a	7a-8a		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	--111--				3	\$500.00			
4	WDTV	09/20/16	09/26/16	CBS This Morning 8a-9a	758a-9a		:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	--1-1--				2	\$325.00			
Week:		09/26/16	10/02/16	1-----				1	\$325.00			
5	WDTV	09/20/16	09/26/16	Price Is Right	1058a-12p		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-1-1---				2	\$550.00			
Week:		09/26/16	10/02/16	1-----				1	\$550.00			
6	WDTV	09/20/16	09/26/16	Let's Make A Deal	3p-4p		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-1111--				4	\$225.00			
Week:		09/26/16	10/02/16	1-----				1	\$225.00			
7	WDTV	09/20/16	09/23/16	5 News @ 530p	530p-6p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-1--1--				2	\$800.00			
8	WDTV	09/22/16	09/23/16	5 News @ 6p	6p-630p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	---11--				2	\$700.00			
9	WDTV	09/20/16	09/26/16	5 News @ 11p M-F	11p-1135p		:30			NM	5	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-1111--				4	\$1,100.00			
Week:		09/26/16	10/02/16	1-----				1	\$1,100.00			
10	WDTV	09/20/16	09/26/16	Late Show	1135p-1237a		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-1111--				4	\$175.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)
 This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising

WDTV
5 Television Dr
Bridgeport, WV 26330
(304) 848-5000

<u>Contract / Revision</u>	<u>Alt Order #</u>
410508 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/20/16 - 09/26/16	MOUNTAINEERS TV	3596

<u>Advertiser</u>	<u>Original Date / Revision</u>
Mountaineers Are Always	09/16/16 / 09/16/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/16	10/02/16	1-----				1	\$175.00			
11	WDTV	09/20/16	09/20/16	Tuesday Prime Hr 1	758p-9p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-T-----				1	\$2,500.00			
12	WDTV	09/21/16	09/21/16	Wednesday Prime Rotator	8:00 PM-9:30 PM		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	--W----				2	\$900.00			
13	WDTV	09/21/16	09/21/16	Wednesday Prime Special	9:30 PM-11:00 PM		:30			NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	--W----				1	\$2,250.00			
14	WDTV	09/23/16	09/23/16	Friday Prime Hr 2	9p-10p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	----F--				1	\$1,100.00			
15	WDTV	09/23/16	09/23/16	Friday Prime Hr 3	10p-11p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	----F--				1	\$1,400.00			
16	WDTV	09/24/16	09/24/16	5 News @ 11p Sat	11p-1135p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-----S-				1	\$650.00			
17	WDTV	09/25/16	09/25/16	NFL Regular Season	1:00 PM-4:30 PM		:30			NM	2	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-----S				2	\$2,750.00			
18	WDTV	09/25/16	09/25/16	NFL Reg Season Late Game	4:30 PM-8:00 PM		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-----S				1	\$3,000.00			
19	WDTV	09/25/16	09/25/16	Sunday Prime Hr 1	7p-8p		:30			NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-----S				1	\$2,750.00			
20	WDTV	09/25/16	09/25/16	5 News @ 11p Sun	11p-1135p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-----S				1	\$700.00			
21	WDTV	09/25/16	09/25/16	Sun 1135p-1205a	1135p-1205a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-----S				1	\$50.00			
N 22	WDTV	09/26/16	09/26/16	Election Night Coverage	7p-1130p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/16	10/02/16	M-----				1	\$4,000.00			
Totals											50	\$42,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/25/16	42	\$35,650.00	(\$5,347.50)	\$30,302.50
09/26/16 -09/26/16	8	\$7,050.00	(\$1,057.50)	\$5,992.50
Totals	50	\$42,700.00	(\$6,405.00)	\$36,295.00

Signature: _____ **Date:** _____



Buy Detail Report

Revision #: Date: 9/15/2016

Client: Mountaineers are Always Free PAC
 Media: TV
 Product: PRAAW
 Market: Clarksburg

Estimate: 3596
 Description: Mountaineers TV 9:20-9:26
 Flight Start Date: 9/20/2016 03:00 AM
 Flight End Date: 9/26/2016 02:59 AM
 Survey: Nov16 Proj. (Nov15 HUT, May16 SHR)
 DWA Nielsen Live+1
 Buyer: Ally Rambo

Vendor: WDTV-TV
 5 Television Drive, P.O. Box 480
 Suite 306
 Towson, MD 21286
 Phone: 410-825-7034
 Fax: 410-583-2322

Send Billing To: Mentzer Media
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21286
 Phone: 410-825-7034
 Fax: 410-583-2322

Separation between spots: 30

Phone: 304-848-5000
 Fax: 304-842-7501

Affiliation: CBS

Line No	Daypart Program	Daypart Code	STN Gross	Days	Tue 9/20	Wed 9/21	Thu 9/22	Fri 9/23	Sat 9/24	Sun 9/25	Mon 9/26	Total Spots
WDTV-TV												
1	MTuWThF 5:00a-5:30a CBS MORNING NEWS	EM	\$175.00	30	1	1	1	1	0	0	1	5
2	MTuWThF 5:30a-7:00a DAYBREAK	EM	\$500.00	30	1	0	1	0	0	0	1	3
3	MTuWThF 7:00a-8:00a CBS THIS MORNING	EM	\$500.00	30	0	1	1	1	0	0	0	3
4	MTuWThF 8:00a-9:00a CBS THIS MORNING	EM	\$325.00	30	0	1	0	1	0	0	1	3
5	MTuWThF 11:00a-12:00p THE PRICE IS RIGHT	DT	\$550.00	30	1	0	1	0	0	0	1	3
6	MTuWThF 3:00p-4:00p LET'S MAKE A DEAL	DT	\$225.00	30	1	1	1	1	0	0	1	5
7	MTuWThF 5:30p-6:00p 5 NEWS @ 5:30 PM	EN	\$800.00	30	1	0	0	1	0	0	0	2
8	MTuWThF 6:00p-6:30p 5 NEWS @ 6 PM	EN	\$700.00	30	0	0	1	1	0	0	0	2
9	MTuWThF 11:00p-11:30p NEWS 5 @ 11 PM	LN	\$1,100.00	30	1	1	1	1	0	0	1	5
10	MTuWThF 11:30p-12:30a LATE SHOW W/ STEPHEN COLBERT	LF	\$175.00	30	1	1	1	1	0	0	1	5
11	Tu 8:00p-9:00p NCIS	PT	\$2,500.00	30	1	0	0	0	0	0	0	1
12	W 8:00p-9:30p SURVIVOR 32	PT	\$900.00	30	0	2	0	0	0	0	0	2
13	W 9:30p-11:00p BIG BROTHER	PT	\$2,250.00	30	0	1	0	0	0	0	0	1
14	F 9:00p-10:00p Hawaii 5-0	PT	\$1,100.00	30	0	0	0	1	0	0	0	1



Buy Detail Report

Revision #: Date: 9/15/2016

Client: Mountaineers are Always Free PAC
 Media: TV
 Product: PRAWW
 Market: Clarksburg

Estimate: 3596
 Description: Mountaineers TV 9.20-9.26
 Flight Start Date: 9/20/2016 03:00 AM
 Flight End Date: 9/26/2016 02:59 AM
 Survey: Nov16 Proj. (Nov15 HUT, May16 SHR)
 DMA Nielsen Live+1

Vendor: WDTV-TV
 5 Television Drive, P.O. Box 480
 Suite 306
 Towson, MD 21286
 Phone: 410-825-7034
 Fax: 410-583-2322

Send Billing To: Mentzer Media
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21286
 Phone: 410-825-7034
 Fax: 410-583-2322

Separation between spots: 30
 Buyer: Ally Rambo
 Phone: 304-848-5000
 Fax: 304-842-7501
 Affiliation: CBS

Line No	Daypart Program	Daypart Code	STN Gross	Days Dur	Tue 9/20	Wed 9/21	Thu 9/22	Fri 9/23	Sat 9/24	Sun 9/25	Mon 9/26	Total Spots	
15	F 10:00p-11:00p BLUE BLOODS	PT	\$1,400.00	30	0	0	0	1	0	0	0	1	
16	Sa 11:00p-11:30p NEWS 5 @ 11 PM WEEKEND	LN	\$650.00	30	0	0	0	0	1	0	0	1	
17	Su 1:00p-4:30p NFL Football	PT	\$2,750.00	30	0	0	0	0	0	2	0	2	
18	Su 4:30p- 8:00p NFL Football	PT	\$3,000.00	30	0	0	0	0	0	1	0	1	
19	Su 7:00p- 8:00p 60 MINUTES	PT	\$2,750.00	30	0	0	0	0	0	1	0	1	
20	Su 11:00p-11:30p NEWS 5 @ 11 PM WEEKEND	LN	\$700.00	30	0	0	0	0	0	1	0	1	
21	Su 11:30p-12:00a OUTDOORSMAN	LF	\$50.00	30	0	0	0	0	0	1	0	1	
50	M 9:00p-11:00p Presidential Debate	PT	\$4,000.00	30	0	0	0	0	0	0	1	1	
Total Cost:					Total Spots:	8	9	8	10	1	6	8	50
													50
													\$42,700.00

Signature: 

Disclaimer:



Buy Detail Report

Summary by Station/System

Date: 9/15/2016

Client: Mountaineers are Always Free PAC
Media: TV
Product: PRAWW
Market: Clarksburg

Estimate: 3596

Description: Mountaineers TV 9.20-9.26

Flight Start Date: 9/20/2016 03:00 AM

Flight End Date: 9/26/2016 02:59 AM

Survey: Nov16 Proj. (Nov15 HUT, May16 SHR)
DMA Nielsen Live+1

Separation between spots: 30

Buyer: Ally Rambo

Send Billing To: Mentzer Media
600 Fairmount Avenue
Suite 306
Towson, MD 21286
Phone: 410-825-7034
Fax: 410-583-2322

Station	Total Spots	STN Gross	PCT
WDTV-TV	50	\$42,700.00	100%
Market Total:	50	\$42,700.00	



Buy Detail Report

Summary by Market

Date: 9/15/2016

Client: Mountaineers are Always Free PAC
Media: TV
Product: PRAWW

Estimate: 3596

Description: Mountaineers TV 9:20-9:26

Flight Start Date: 9/20/2016 03:00 AM

Flight End Date: 9/26/2016 02:59 AM

Survey: Nov16 Proj. (Nov15 HUT, May16 SHR)
DMA Nielsen Live+1

Separation between spots: 30

Buyer: Ally Rambo

Send Billing To: Mentzer Media
600 Fairmount Avenue
Suite 306
Towson, MD 21286
Phone: 410-825-7034
Fax: 410-583-2322

Market	Total Spots	STN Gross	PCT
Clarksburg	50	\$42,700.00	100%
Estimate Total:	50	\$42,700.00	

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WDTV 5 TELEVISION DRIVE BRIDGEPORT WV 26330	Date: 9-16-16
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I, Katelyn Brawn
do hereby request station time concerning the following issue:

Mountaineers are Always Free PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

This broadcast time will be used by: Mountaineers are Always Free PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Mountaineers are Always Free PAC
1747 Pennsylvania Ave, NW Ste 800
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President: Scott Will
Treasurer: Lee Russell

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Mountaineers are Always Free PAC
1747 Pennsylvania Ave, NW Ste 800
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President: Scott Will
Treasurer: Lee Russell

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				
<i>ADD TO EXISTING SCHEDULE</i>					

Attach proposed schedule with charges (if available): \$4,000.00 gross

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.