

**CONTRACT**

**WDTV**  
**5 Television Dr**  
**Bridgeport, WV 26330**  
**(304) 848-5000**

And:

**Mentzer Media Services**  
**210 W Penn Ave**  
**STE 250**  
**Towson, MD 21204**

<u>Contract / Revision</u> 410508 /		<u>Alt Order #</u>
<u>Product</u> <b>MOUNTAINEERS TV</b>		
<u>Contract Dates</u> <b>09/20/16 - 09/26/16</b>		<u>Estimate #</u> <b>3596</b>
<u>Advertiser</u> <b>Mountaineers Are Always Free PAC</b>		<u>Original Date / Revision</u> 09/16/16 / 09/16/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WDTV</b>	<u>Account Executive</u> Clarksburg House	<u>Sales Office</u> Clarksburg Nat
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u> 9912736	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 1244		<u>Advertiser Ref</u> 67876

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WDTV	09/20/16	09/26/16	CBS AM News	5a-530a		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-1111--				4	\$175.00			
Week:		09/26/16	10/02/16	1-----				1	\$175.00			
2	WDTV	09/20/16	09/26/16	Daybreak @ 530a	530a-7a		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-1-1---				2	\$500.00			
Week:		09/26/16	10/02/16	1-----				1	\$500.00			
3	WDTV	09/21/16	09/23/16	CBS This Morning 7a-8a	7a-8a		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	--111--				3	\$500.00			
4	WDTV	09/20/16	09/26/16	CBS This Morning 8a-9a	758a-9a		:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	--1-1--				2	\$325.00			
Week:		09/26/16	10/02/16	1-----				1	\$325.00			
5	WDTV	09/20/16	09/26/16	Price Is Right	1058a-12p		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-1-1---				2	\$550.00			
Week:		09/26/16	10/02/16	1-----				1	\$550.00			
6	WDTV	09/20/16	09/26/16	Let's Make A Deal	3p-4p		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-1111--				4	\$225.00			
Week:		09/26/16	10/02/16	1-----				1	\$225.00			
7	WDTV	09/20/16	09/23/16	5 News @ 530p	530p-6p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-1--1--				2	\$800.00			
8	WDTV	09/22/16	09/23/16	5 News @ 6p	6p-630p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	---11--				2	\$700.00			
9	WDTV	09/20/16	09/26/16	5 News @ 11p M-F	11p-1135p		:30			NM	5	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-1111--				4	\$1,100.00			
Week:		09/26/16	10/02/16	1-----				1	\$1,100.00			
10	WDTV	09/20/16	09/26/16	Late Show	1135p-1237a		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-1111--				4	\$175.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising

**WDTV**  
**5 Television Dr**  
**Bridgeport, WV 26330**  
**(304) 848-5000**

Contract / Revision 410508 /		Alt Order #
Contract Dates 09/20/16 - 09/26/16	Product MOUNTAINEERS TV	Estimate # 3596
Advertiser Mountaineers Are Always		Original Date / Revision 09/16/16 / 09/16/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/16	10/02/16	1-----				1	\$175.00			
11	WDTV	09/20/16	09/20/16	Tuesday Prime Hr 1	758p-9p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-T-----				1	\$2,500.00			
12	WDTV	09/21/16	09/21/16	Wednesday Prime Rotator	8:00 PM-9:30 PM		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	--W----				2	\$900.00			
13	WDTV	09/21/16	09/21/16	Wednesday Prime Special	9:30 PM-11:00 PM		:30			NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	--W----				1	\$2,250.00			
14	WDTV	09/23/16	09/23/16	Friday Prime Hr 2	9p-10p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	----F--				1	\$1,100.00			
15	WDTV	09/23/16	09/23/16	Friday Prime Hr 3	10p-11p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	----F--				1	\$1,400.00			
16	WDTV	09/24/16	09/24/16	5 News @ 11p Sat	11p-1135p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-----S-				1	\$650.00			
17	WDTV	09/25/16	09/25/16	NFL Regular Season	1:00 PM-4:30 PM		:30			NM	2	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-----S				2	\$2,750.00			
18	WDTV	09/25/16	09/25/16	NFL Reg Season Late Game	4:30 PM-8:00 PM		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-----S				1	\$3,000.00			
19	WDTV	09/25/16	09/25/16	Sunday Prime Hr 1	7p-8p		:30			NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-----S				1	\$2,750.00			
20	WDTV	09/25/16	09/25/16	5 News @ 11p Sun	11p-1135p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-----S				1	\$700.00			
21	WDTV	09/25/16	09/25/16	Sun 1135p-1205a	1135p-1205a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-----S				1	\$50.00			
N 22	WDTV	09/26/16	09/26/16	Election Night Coverage	7p-1130p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/16	10/02/16	M-----				1	\$4,000.00			
<b>Totals</b>											<b>50</b>	<b>\$42,700.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/25/16	42	\$35,650.00	(\$5,347.50)	\$30,302.50
09/26/16 - 09/26/16	8	\$7,050.00	(\$1,057.50)	\$5,992.50
<b>Totals</b>	<b>50</b>	<b>\$42,700.00</b>	<b>(\$6,405.00)</b>	<b>\$36,295.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_



# Buy Detail Report

Revision #: Date: 9/15/2016

Client: Mountaineers are Always Free PAC  
 Media: TV  
 Product: PRAWW  
 Market: Clarksburg

Estimate: 3596  
 Description: Mountaineers TV 9:20-9:26  
 Flight Start Date: 9/20/2016 03:00 AM  
 Flight End Date: 9/26/2016 02:59 AM  
 Survey: Nov16 Proj. (Nov15 HUT, May16 SHR)  
 DWA Nielsen Live+1

Separation between spots: 30

Vendor: WDTV-TV  
 5 Television Drive, P.O. Box 480  
 Suite 306  
 Towson, MD 21286  
 Phone: 410-825-7034  
 Fax: 410-583-2322

Send Billing To: Mentzer Media  
 600 Fairmount Avenue  
 Suite 306  
 Towson, MD 21286  
 Phone: 410-825-7034  
 Fax: 410-583-2322

Phone: 304-848-5000  
 Fax: 304-842-7501  
 Affiliation: CBS

Line No	Daypart Program	Daypart Code	STN Gross	Days	Tue 9/20	Wed 9/21	Thu 9/22	Fri 9/23	Sat 9/24	Sun 9/25	Total Spots
<b>WDTV-TV</b>											
1	MTuWThF 5:00a-5:30a CBS MORNING NEWS	EM	\$175.00	30	1	1	1	1	0	0	5
2	MTuWThF 5:30a-7:00a DAYBREAK	EM	\$500.00	30	1	0	1	0	0	0	3
3	MTuWThF 7:00a-8:00a CBS THIS MORNING	EM	\$500.00	30	0	1	1	1	0	0	3
4	MTuWThF 8:00a-9:00a CBS THIS MORNING	EM	\$325.00	30	0	1	0	1	0	0	3
5	MTuWThF 11:00a-12:00p THE PRICE IS RIGHT	DT	\$550.00	30	1	0	1	0	0	0	3
6	MTuWThF 3:00p-4:00p LET'S MAKE A DEAL	DT	\$225.00	30	1	1	1	1	0	0	5
7	MTuWThF 5:30p-6:00p 5 NEWS @ 5:30 PM	EN	\$800.00	30	1	0	0	1	0	0	2
8	MTuWThF 6:00p-6:30p 5 NEWS @ 6 PM	EN	\$700.00	30	0	0	1	1	0	0	2
9	MTuWThF 11:00p-11:30p NEWS 5 @ 11 PM	LN	\$1,100.00	30	1	1	1	1	0	0	5
10	MTuWThF 11:30p-12:30a LATE SHOW W/ STEPHEN COLBERT	LF	\$175.00	30	1	1	1	1	0	0	5
11	Tu 8:00p-9:00p NCIS	PT	\$2,500.00	30	1	0	0	0	0	0	1
12	W 8:00p-9:30p SURVIVOR 32	PT	\$900.00	30	0	2	0	0	0	0	2
13	W 9:30p-11:00p BIG BROTHER	PT	\$2,250.00	30	0	1	0	0	0	0	1
14	F 9:00p-10:00p Hawaii 5-0	PT	\$1,100.00	30	0	0	0	1	0	0	1



# Buy Detail Report

Revision #: Date: 9/15/2016

**Client:** Mountaineers are Always Free PAC  
**Media:** TV  
**Product:** PRAWW  
**Market:** Clarksburg

**Estimate:** 3596  
**Description:** Mountaineers TV 9.20-9.26  
**Flight Start Date:** 9/20/2016 03:00 AM  
**Flight End Date:** 9/26/2016 02:59 AM  
**Survey:** Nov16 Proj. (Nov15 HUT, May16 SHR)  
DMA Nielsen Live+1  
**Buyer:** Ally Rambo

**Vendor:** WDTV-TV  
5 Television Drive, P.O. Box 480  
Suite 306  
Towson, MD 21286  
**Phone:** 410-825-7034  
**Fax:** 410-583-2322

**Separation between spots:** 30

**Phone:** 304-848-5000  
**Fax:** 304-842-7501

**Affiliation:** CBS

Line No	Daypart Program	Daypart Code	STN Gross	Days	Tue 9/20	Wed 9/21	Thu 9/22	Fri 9/23	Sat 9/24	Sun 9/25	Total Spots
<b>WDTV-TV</b>											
15	F 10:00p-11:00p BLUE BLOODS	PT	\$1,400.00	30	0	0	0	1	0	0	1
16	Sa 11:00p-11:30p NEWS 5 @ 11 PM WEEKEND	LN	\$650.00	30	0	0	0	0	1	0	1
17	Su 1:00p-4:30p NFL Football	PT	\$2,750.00	30	0	0	0	0	0	2	2
18	Su 4:30p- 8:00p NFL Football	PT	\$3,000.00	30	0	0	0	0	0	1	1
19	Su 7:00p- 8:00p 60 MINUTES	PT	\$2,750.00	30	0	0	0	0	0	1	1
20	Su 11:00p-11:30p NEWS 5 @ 11 PM WEEKEND	LN	\$700.00	30	0	0	0	0	0	1	1
21	Su 11:30p-12:00a OUTDOORSMAN	LF	\$50.00	30	0	0	0	0	0	1	1
50	M 9:00p-11:00p Presidential Debate	PT	\$4,000.00	30	0	0	0	0	0	1	1
<b>Total Cost:</b>				<b>Total Spots:</b>	8	9	8	10	1	6	8
											50
											50

**Signature:**

**Disclaimer:**



# Buy Detail Report

## Summary by Station/System

Date: 9/15/2016

Client: Mountaineers are Always Free PAC  
 Media: TV  
 Product: PRAWW  
 Market: Clarksburg

Estimate: 3596

Description: Mountaineers TV 9.20-9.26

Flight Start Date: 9/20/2016 03:00 AM

Flight End Date: 9/26/2016 02:59 AM

Survey: Nov16 Proj. (Nov15 HUT, May16 SHR)  
 DMA Nielsen Live+1

Buyer: Ally Rambo

Separation between spots: 30

Send Billing To: Mentzer Media  
 600 Fairmount Avenue  
 Suite 306  
 Towson, MD 21286  
 Phone: 410-825-7034  
 Fax: 410-583-2322

Station	Total Spots	STN Gross	PCT
WDTV-TV	50	\$42,700.00	100%
Market Total:	50	\$42,700.00	



# Buy Detail Report

## Summary by Market

Date: 9/15/2016

Client: Mountaineers are Always Free PAC  
Media: TV  
Product: PRAWV

Estimate: 3596

Description: Mountaineers TV 9:20-9:26

Flight Start Date: 9/20/2016 03:00 AM

Flight End Date: 9/26/2016 02:59 AM

Survey: Nov16 Proj. (Nov15 HUT, May16 SHR)  
DMA Nielsen Live+1

Buyer: Ally Rambo

Separation between spots: 30

Send Billing To: Mentzer Media  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286  
Phone: 410-825-7034  
Fax: 410-583-2322

Market	Total Spots	STN Gross	PCT
Clarksburg	50	\$42,700.00	100%
Estimate Total:	50	\$42,700.00	

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WDTV, 5 TELEVISION DRIVE BRIDGEPORT WV 26330	<b>Date:</b> 9-16-16
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I, Katelyn Brawn

do hereby request station time concerning the following issue:

Mountaineers are Always Free PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

This broadcast time will be used by: Mountaineers are Always Free PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Mountaineers are Always Free PAC  
1747 Pennsylvania Ave, NW Ste 800  
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President: Scott Will  
Treasurer: Lee Russell

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Mountaineers are Always Free PAC  
1747 Pennsylvania Ave, NW Ste 800  
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President: Scott Will  
Treasurer: Lee Russell

**AGREED UPON SCHEDULE**

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				
ADD TO EXISTING SCHEDULE					

Attach proposed schedule with charges (if available): \$4,000.00 gross

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.