

ORDER



Orders
Order / Rev: 1166
Alt Order #: 25146805
Product Desc: RGA RIGHT DIRECTION
Estimate: 1685
Flight Dates: 04/15/16 - 04/20/16
Original Date / Rev: 04/14/16 / 04/14/16
Order Type: GENERAL

WDTV
Primary AE: Tim Defazio
Sales Office: NAT
Sales Region: National

Agency Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventrura Blvd
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: RGA Right Direction PAC
Demographic: HH
Product Codes: Issues/Propositions
Priority: P-08
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/16	04/20/16	32	\$7,438.00	\$6,322.30

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2016	32	\$7,438.00	\$6,322.30	0.00
Totals	32	\$7,438.00	\$6,322.30	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Defazio	REG	Regional	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	04/15/16	04/15/16	CBS THIS MORNING 7A CBS THIS MORNING 7A	CM	7:00 AM-8:00 AM	----F--	:30	1	\$150.00	P-08	0.00	NM	1	\$150.00
COMMENTS APPLY TO SUB LINES A THRU A CBS THIS MORNING <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/15/16 04/21/16 ----F-- 1 \$150.00 0.00															
E 2	All	04/18/16	04/20/16	CBS THIS MORNING 7A CBS THIS MORNING 7A	CM	7:00 AM-8:00 AM	MTW----	:30	3	\$150.00	P-08	0.00	NM	3	\$450.00
COMMENTS APPLY TO SUB LINES A THRU A CBS THIS MORNING <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/18/16 04/24/16 MTW---- 3 \$150.00 0.00															
E 3	All	04/15/16	04/15/16	CBS THIS MORNING 8A CBS THIS MORNING 8A	CM	8:00 AM-9:00 AM	----F--	:30	1	\$150.00	P-08	0.00	NM	1	\$150.00
COMMENTS APPLY TO SUB LINES A THRU A CBS THIS MORNING <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/15/16 04/21/16 ----F-- 1 \$150.00 0.00															
E 4	All	04/18/16	04/20/16	CBS THIS MORNING 8A CBS THIS MORNING 8A	CM	8:00 AM-9:00 AM	MTW----	:30	3	\$150.00	P-08	0.00	NM	3	\$450.00
COMMENTS APPLY TO SUB LINES A THRU A CBS THIS MORNING <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/18/16 04/24/16 MTW---- 3 \$150.00 0.00															
E 5	All	04/15/16	04/15/16	M-F 11A-12P M-F	CM	11:00 AM-12:00 PM	----F--	:15	1	\$120.00	P-08	0.00	NM	1	\$120.00

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 WDTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	All	04/18/16	04/20/16	M-F 11A-12P M-F	CM	11:00 AM-12:00 PM	MTW----	:15	3	\$120.00	P-08	0.00	NM	3	\$360.00
COMMENTS APPLY TO SUB LINES A THRU A PRICE IS RIGHT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/15/16 04/21/16 ----F-- 1 \$120.00 0.00															
E 7	All	04/15/16	04/15/16	M-F 5 NEWS MIDDAY 5 NEWS@ MIDDAY	CM	12:00 PM-12:30 PM	PI----F--	:15	1	\$93.00	P-08	0.00	NM	1	\$93.00
COMMENTS APPLY TO SUB LINES A THRU A PRICE IS RIGHT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/18/16 04/24/16 MTW---- 3 \$120.00 0.00															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/15/16 04/21/16 ----F-- 1 \$93.00 0.00															
E 8	All	04/18/16	04/20/16	M-F 5 NEWS MIDDAY 5 NEWS@ MIDDAY	CM	12:00 PM-12:30 PM	PMTW----	:15	3	\$93.00	P-08	0.00	NM	3	\$279.00
COMMENTS APPLY TO SUB LINES A THRU A PRICE IS RIGHT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/18/16 04/24/16 MTW---- 3 \$93.00 0.00															
E 9	All	04/15/16	04/15/16	M-F 3P-4P M-F	CM	3:00 PM-4:00 PM	----F--	:30	1	\$180.00	P-08	0.00	NM	1	\$180.00
COMMENTS APPLY TO SUB LINES A THRU A LETS MAKE A DEAL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/15/16 04/21/16 ----F-- 1 \$180.00 0.00															
E 10	All	04/18/16	04/20/16	M-F 3P-4P M-F	CM	3:00 PM-4:00 PM	MTW----	:30	3	\$180.00	P-08	0.00	NM	3	\$540.00
COMMENTS APPLY TO SUB LINES A THRU A LETS MAKE A DEAL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/18/16 04/24/16 MTW---- 3 \$180.00 0.00															
E 11	All	04/15/16	04/15/16	M-F 4P-5P M-F	CM	4:00 PM-5:00 PM	----F--	:30	1	\$195.00	P-08	0.00	NM	1	\$195.00
COMMENTS APPLY TO SUB LINES A THRU A JUDGE JUDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/15/16 04/21/16 ----F-- 1 \$195.00 0.00															
E 12	All	04/18/16	04/20/16	M-F 4P-5P M-F	CM	4:00 PM-5:00 PM	MTW----	:30	3	\$195.00	P-08	0.00	NM	3	\$585.00
COMMENTS APPLY TO SUB LINES A THRU A JUDGE JUDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/18/16 04/24/16 MTW---- 3 \$195.00 0.00															
E 13	All	04/19/16	04/19/16	TUESDAY PRIME HR 1 TUESDAY PRIME HR 1	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$1,425.00	P-08	0.00	NM	1	\$1,425.00
COMMENTS APPLY TO SUB LINES A THRU A NCIS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/19/16 04/25/16 -T----- 1 \$1,425.00 0.00															
E 14	All	04/15/16	04/15/16	FRIDAY PRIME HR 3 FRIDAY PRIME HR 3	CM	10:00 PM-11:00 PM	PI----F--	:30	1	\$1,100.00	P-08	0.00	NM	1	\$1,100.00
COMMENTS APPLY TO SUB LINES A THRU A BLUE BLOODS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/15/16 04/21/16 ----F-- 1 \$1,100.00 0.00															
E 15	All	04/15/16	04/15/16	M-F LOCAL NEWS @11 M-F LOCAL NEWS@11P	CM	11:00 PM-11:30 PM	PI----F--	:15	1	\$249.00	P-08	0.00	NM	1	\$249.00
COMMENTS APPLY TO SUB LINES A THRU A 5 NEWS @11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

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WDTV

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E 15	All	04/15/16	04/15/16	M-F LOCAL NEWS @ 11P M-F LOCAL NEWS@11P	CM	11:00 PM-11:30 PM	----F--	:15	1	\$249.00	P-08	0.00	NM	1	\$249.00
COMMENTS APPLY TO SUB LINES A THRU A 5 NEWS @ 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/15/16 04/21/16 ----F-- 1 \$249.00 0.00															
E 16	All	04/18/16	04/20/16	M-F 11P WEATHER BB@11P M-F NEWS@11P WX BB/SP	CM	11:00 PM-11:30 PM	MTW----	:15	3	\$249.00	P-08	0.00	NM	3	\$747.00
COMMENTS APPLY TO SUB LINES A THRU A 5 NEWS @ 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/18/16 04/24/16 MTW---- 3 \$249.00 0.00															
E 17	All	04/17/16	04/17/16	CBS SUNDAY MORNING CBS SUNDAY MORNING	CM	9:00 AM-10:00 AM	-----S	:30	1	\$155.00	P-08	0.00	NM	1	\$155.00
COMMENTS APPLY TO SUB LINES A THRU A CBS SUN MORNING <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/17/16 04/23/16 -----S 1 \$155.00 0.00															
E 18	All	04/17/16	04/17/16	5 NEWS WEEKEND @ 6P SA-SU 5 NEWS @ 6P	CM	6:00 PM-6:30 PM	-----S	:15	1	\$210.00	P-08	0.00	NM	1	\$210.00
COMMENTS APPLY TO SUB LINES A THRU A 5 NEW WEEKEND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/17/16 04/23/16 -----S 1 \$210.00 0.00															
Totals													0	\$0.00	

Buy Detail Report

Client: RGA Right Direction PAC
 Media: TV
 Product: RGA Right Direction PAC
 Market: Clarksburg
 Primary Demo: Adults 35+
 Separation between spots: 30

Estimate: 1685
 Description: RGA RD PAC 4/14-4/20 WV
 Flight Start Date: 4/11/2016 03:00 AM
 Flight End Date: 4/24/2016 02:59 AM
 Survey: May 16 Proj. (May 15 HLT, Nov 15 SHR)
 DMA Nielsen Live+1
 Buyer: Meredith Marcus

Vendor: WDTV-TV
 5 TV Dr
 Bridgeport, WV 26330
 Vendor Code: 2550
 Revision #: 11:01 AM
 Date: 4/14/2016

Phone: 304-623-5555
 Fax: 304-842-7501
 Affiliation: CBS

PROVISION
 Do Not Double Book

Line No	Daypart Program	Daypart Code	STN Gross	Dur	WKS 4/11	4/18	Total Spots	Adults 35+	Rtg/CPP
41	MTWThF 7:00a-8:00a CBS THIS MORNING	EM	\$150.00	30	1	3	4	2.8	\$53.57
42	MTWThF 8:00a-9:00a CBS THIS MORNING	EM	\$150.00	30	1	3	4	2.6	\$57.69
43	MTWThF 11:00a-12:00p PRICE IS RIGHT	DT	\$120.00	15	1	3	4	5.3	\$22.64
44	MTWThF 12:00p-12:30p 5 NEWS MIDDAY	DT	\$93.00	15	1	3	4	5.7	\$16.32
45	MTWThF 3:00p-4:00p LETS MAKE A DEAL	EF	\$180.00	30	1	3	4	3.5	\$51.43
46	MTWThF 4:00p-5:00p JUDGE JUDY	EF	\$195.00	30	1	3	4	3.1	\$62.90
47	Tu 8:00p-9:00p NCIS	PT	\$1,425.00	30		1	1	14.6	\$97.60
48	F 10:00p-11:00p BLUE BLOODS	PT	\$1,100.00	30	1		1	8.4	\$130.95
49	MTWThF 11:00p-11:30p 5 NEWS @ 11	LN	\$249.00	15	1	3	4	3.0	\$83.00
50	Su 9:00a-10:00a CBS SUN MORNING	WK	\$155.00	30	1		1	5.1	\$30.39
51	Su 6:00p-6:30p 5 NEWS WEEKEND	WK	\$210.00	15	1		1	4.1	\$51.22

ATTENTION
FLIGHT DATES
 4/15 TO 4/20

Buy Detail Report

Client: RGA Right Direction PAC Estimate: 1685 Vendor: WDTV-TV Revision #: Date: 4/14/2016
 Media: TV Description: RGA RD PAC 4/14-4/20 WW 5 TV Dr Vendor Code: 2550 11:01 AM
 Product: RGA Right Direction PAC Flight Start Date: 4/1/2016 03:00 AM
 Market: Clarksburg Flight End Date: 4/24/2016 02:59 AM
 Primary Demo: Adults 35+ Survey: May'16 Proj. (May'15 HUT, Nov'15 SHR)
 DMA Nielsen Live+1

Separation between spots: 30 Buyer: Meredith Marcus Phone: 304-623-5555 Affiliation: CBS
 Fax: 304-842-7501

Line No	Daypart Program	Daypart Code	STN Gross	Wks	Dur	Total Spots	Adults 35+	Rtg/CPP
WDTV-TV								
				4/11	4/18			

Total Spots: 10 22 Total GRP/GMM/P(000): 43.6 92.6 Total Spots: 32 136.2
 Total Cost: \$7,438.00 Total CPP/CPM: Total Spots: 32 \$54.61

REVISION
Do Not Double Book

Signature: 

Disclaimer:



Target Enterprises
 15260 Ventura Boulevard, Suite 1240
 Sherman Oaks, CA 91403
 (818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location: WDTV, P.O. BOX 480 BRIDGEPORT	Date: 04/14/2016
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I, TARGET ENTERPRISES do hereby request station time concerning the following issue:

gubernatorial election

SEE ATTACHED SCHEDULES

This broadcast time will be used by: RGa Right Direction PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO

I represent that the payment for the above described broadcast time has been furnished by
 (name & address)

RGa Right Direction PAC, 1747 Penn. Ave. NW, Suite 250, Washington, DC 20006

and are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors (or attach separately):

Michael G. Adams, Treasurer

Julie Iadanza	04/12/2016
Signature of Issue Advertiser (Sponsor)	Date

To be Signed by Station Representative

Accepted
 Accepted in Part
 Rejected

Signature TIM DEFAZIO	04/14/2016 Date
Printed Name	Title
	GENERAL MANAGER