

CONTRACT

WDTV
5 Television Dr
Bridgeport, WV 26330
(304) 848-5000

<u>Contract / Revision</u> 410737 /		<u>Alt Order #</u>
<u>Product</u> mountaineers		
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Estimate #</u> 3598
<u>Advertiser</u> Mountaineers Are Always Free PAC		<u>Original Date / Revision</u> 08/30/16 / 08/30/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WDTV	<u>Account Executive</u> Clarksburg House	<u>Sales Office</u> Clarksburg Natio
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u> 9912736	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 1244	<u>Advertiser Ref</u> 67876	

And:

Mentzer Media Services
210 W Penn Ave
STE 250
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDTV	10/04/16	10/10/16	CBS AM News	5a-530a		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/03/16	10/09/16	-1111--				4	\$175.00			
	Week:	10/10/16	10/16/16	1-----				1	\$175.00			
N 2	WDTV	10/04/16	10/10/16	Daybreak @ 530a	530a-7a		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/03/16	10/09/16	-1-1---				2	\$500.00			
	Week:	10/10/16	10/16/16	1-----				1	\$500.00			
N 3	WDTV	10/04/16	10/10/16	CBS This Morning 7a-8a	7a-8a		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/03/16	10/09/16	---11--				2	\$500.00			
	Week:	10/10/16	10/16/16	1-----				1	\$500.00			
N 4	WDTV	10/05/16	10/07/16	Price Is Right	1058a-12p		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/03/16	10/09/16	--111--				3	\$550.00			
N 5	WDTV	10/04/16	10/10/16	Let's Make A Deal	3p-4p		:30			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/03/16	10/09/16	-111---				3	\$225.00			
	Week:	10/10/16	10/16/16	1-----				1	\$225.00			
N 6	WDTV	10/06/16	10/10/16	5 News @ 6p	6p-630p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/03/16	10/09/16	---1---				1	\$700.00			
	Week:	10/10/16	10/16/16	1-----				1	\$700.00			
N 7	WDTV	10/04/16	10/10/16	5 News @ 11p M-F	11p-1135p		:30			NM	5	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/03/16	10/09/16	-1111--				4	\$1,100.00			
	Week:	10/10/16	10/16/16	1-----				1	\$1,100.00			
N 8	WDTV	10/04/16	10/04/16	Tuesday Prime Hr 1	758p-9p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/03/16	10/09/16	-T-----				1	\$2,500.00			
N 9	WDTV	10/05/16	10/05/16	Wednesday Prime Hr 1	758p-9p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/03/16	10/09/16	--W----				1	\$900.00			
N 10	WDTV	10/05/16	10/05/16	Wednesday Prime Hr 2	9p-10p		:30			NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/03/16	10/09/16	--W----				1	\$2,250.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising

WDTV
5 Television Dr
Bridgeport, WV 26330
(304) 848-5000

<u>Contract / Revision</u> 410737 /	<u>Alt Order #</u>
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<u>Contract Dates</u> 10/04/16 - 10/10/16	<u>Product</u> mountaineers	<u>Estimate #</u> 3598
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<u>Advertiser</u> Mountaineers Are Always	<u>Original Date / Revision</u> 08/30/16 / 08/30/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	WDTV	10/05/16	10/05/16	Wednesday Prime Hr 3	10p-11p		:30			NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	--W----				1	\$1,150.00			
N 12	WDTV	10/07/16	10/07/16	Friday Prime Hr 1	758p-9p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	----F--				1	\$1,100.00			
N 13	WDTV	10/07/16	10/07/16	Friday Prime Hr 2	9p-10p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	----F--				1	\$1,100.00			
N 14	WDTV	10/07/16	10/07/16	Friday Prime Hr 3	10p-11p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	----F--				1	\$1,400.00			
N 15	WDTV	10/08/16	10/08/16	5 News @ 11p Sat	11p-1135p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	-----S-				1	\$650.00			
N 16	WDTV	10/09/16	10/09/16	NFL Reg Season Early Game	1:00 PM-4:30 PM		:30			NM	2	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	-----S				2	\$2,750.00			
N 17	WDTV	10/09/16	10/09/16	NFL Reg Season Late Game	4:30 PM-8:00 PM		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	-----S				1	\$3,000.00			
N 18	WDTV	10/09/16	10/09/16	Sunday Prime Hr 1	7p-8p		:30			NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	-----S				1	\$2,750.00			
N 19	WDTV	10/09/16	10/09/16	5 News @ 11p Sun	11p-1135p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	-----S				1	\$700.00			
N 20	WDTV	10/09/16	10/09/16	Sun 1135p-1205a	1135p-1205a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	-----S				1	\$50.00			
Totals											39	\$36,375.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	39	\$36,375.00	(\$5,456.25)	\$30,918.75
Totals	39	\$36,375.00	(\$5,456.25)	\$30,918.75

Signature: _____ **Date:** _____

New Order

Agency: Mentzer Media
Office: Towson
Client: 284 - Mountaineers are Always Free
Product: 326 - PRAWV
Piggyback Product:
Estimate: 3598 - Mountaineers TV 10.4-10.10

Station: WDTV-TV
Order Type: Normal
Cancel Date:
Received in ePort: 8/26/2016 3:23:14 PM

Flight Start: 10/04/2016
Flight End: 10/10/2016
Hiatus:

Primary Demo: A35+
Demo 2:
Demo 3:
GRP: 183.50
CPP: \$198.23
GIMP: 0
CPM: \$0.00
Comments: Separation: 30

Local/National: Local
Rep Office: WDTV-TV
AE: Timothy Defazio
Phone:
OrderID: 5338894
Status: Pending Review

Airtime Dollars: \$36,375.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$36,375.00
Total Spots: 39

MarketShare:

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/4	10/5	10/6	10/7	10/8	10/9	10/10	Total Spots	A35+			
														Rtg	CPP	Imp	CPM
1	TuWThFM 5A-5:30A CBS MORNING NEWS	EM	\$175.00	✓ C	30	1	1	1	1	0	0	1	5	1.70	\$102.94		
2	TuWThFM 5:30A-7A DAYBREAK	EM	\$500.00	✓ C	30	1	0	1	0	0	0	1	3	3.40	\$147.06		
3	TuWThFM 7A-8A CBS THIS MORNING	EM	\$500.00	✓ C	30	0	0	1	1	0	0	1	3	3.30	\$151.52		
4	TuWThFM 11A-12P THE PRICE IS RIGHT	DT	\$550.00	✓ C	30	0	1	1	1	0	0	0	3	5.90	\$93.22		
5	TuWThFM 3P-4P LET'S MAKE A DEAL	DT	\$225.00	✓ C	30	1	0	1	1	0	0	1	4	2.70	\$83.33		
6	TuWThFM 6P-6:30P 5 NEWS @ 6 PM	EN	\$700.00	✓ C	30	0	0	1	0	0	0	1	2	6.30	\$111.11		
7	TuWThFM 11P-11:30P NEWS 5 @ 11 PM	LN	\$1,100.00	✓ C	30	1	1	1	1	0	0	1	5	4.30	\$255.81		
8	Tu 8P-9P NCIS	PT	\$2,500.00	✓ C	30	1	0	0	0	0	0	0	1	9.00	\$277.78		
9	W 8P-9P SURVIVOR 32	PT	\$900.00	✓ C	30	0	1	0	0	0	0	0	1	6.80	\$132.35		
10	W 9P-10P CRIMINAL MINDS	PT	\$2,250.00	✓ C	30	0	1	0	0	0	0	0	1	7.70	\$292.21		
11	W 10P-11P Code Black	PT	\$1,150.00	✓ C	30	0	1	0	0	0	0	0	1	5.50	\$209.09		

New Order (Page 2)

Agency: Mentzer Media **Station:** WDTV-TV **Order ID:** 5338894
Client: 284 - Mountaineers are Always Free PAC **Product:** 326 - PRAWW **Estimate:** 3598 - Mountaineers TV 10.4-10.10
Flight Start: 10/04/2016 **Flight End:** 10/10/2016 **Received in ePort:** 8/26/2016 3:23:14 PM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len								Total Spots	A35+			
						10/4	10/5	10/6	10/7	10/8	10/9	10/10		Rtg	CPP	Imp	CPM
12	F 8P-9P MACGYVER	PT	\$1,100.00	/C	30	0	0	0	1	0	0	0	1	2.60	\$423.08		
13	F 9P-10P Hawaii 5-0	PT	\$1,100.00	/C	30	0	0	0	1	0	0	0	1	7.30	\$150.68		
14	F 10P-11P BLUE BLOODS	PT	\$1,400.00	/C	30	0	0	0	1	0	0	0	1	8.60	\$162.79		
15	Sa 11P-11:30P NEWS 5 @ 11 PM WEEKEND	LN	\$650.00	/C	30	0	0	0	0	1	0	0	1	3.00	\$216.67		
16	Su 1P-4:30P NFL Football	PT	\$2,750.00	/C	30	0	0	0	0	0	2	0	2	11.60	\$237.07		
17	Su 4:30P-8P NFL Football	PT	\$3,000.00	/C	30	0	0	0	0	0	1	0	1	7.90	\$379.75		
18	Su 7P-8P 60 MINUTES	PT	\$2,750.00	/C	30	0	0	0	0	0	1	0	1	6.50	\$423.08		
19	Su 11P-11:30P NEWS 5 @ 11 PM WEEKEND	LN	\$700.00	/C	30	0	0	0	0	0	1	0	1	2.70	\$259.26		
20	Su 11:30P-12A OUTDOORSMAN	LF	\$50.00	/C	30	0	0	0	0	0	1	0	1	1.50	\$33.33		
Total Spots:						5	6	7	8	1	6	6					
Total GRP:						21.1	31.9	27.6	36.4	3.0	41.8	21.7					
Cash\$ - Spots: \$36,375.00 - 39 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$36,375.00 Total GRP - CPP: 183.5 - \$198.23 Total GIMP(000) - CPM: 0 - \$0.00																	

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WDTV 5 TV DRIVE BRIDGEPORT WV 26330	Date: 8-31-16
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I, Katelyn Brawn

do hereby request station time concerning the following issue:

Mountaineers are Always Free PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

This broadcast time will be used by: Mountaineers are Always Free PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Mountaineers are Always Free PAC
1747 Pennsylvania Ave, NW Ste 800
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President: Scott Will
Treasurer: Lee Russell

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Mountaineers are Always Free PAC
1747 Pennsylvania Ave, NW Ste 800
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President: Scott Will
Treasurer: Lee Russell

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/16/16 *Lee Russell* 202-296-5910
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

Tom DeFazio Tom DeFazio General manager
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

Attach proposed schedule with charges (if available): \$36,375.00 gross

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Client Information Request Form
Issue

Advertiser Group Name: Mountaineers are Always Free PAC

Address: 1747 Pennsylvania Avenue, NW Suite 800

City, State & Zip Code: Washington, DC 20006

Phone: 202-296-5910

Fax: 202-263-4666

Executive Director or
President Scott Will

Group Treasurer Lee Russell